

South & Central America Cloud Infrastructure Entitlements Management (CIEM) Market Forecast to 2031 - Regional Analysis - by Component (Solution and Services), Organization Size (Large Enterprises and SMEs), and Vertical (IT and Telecom, Healthcare, Manufacturing, BFSI, Retail and eCommerce, and Others)

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Abstracts

The South & Central America cloud infrastructure entitlements management (CIEM) market was valued at US\$ 37.20 million in 2023 and is expected to reach US\$ 367.04 million by 2031; it is estimated to register a CAGR of 33.1% from 2023 to 2031.

Zero Trust Security Model Fuels South & Central America Cloud Infrastructure Entitlements Management (CIEM) Market

Zero trust is reshaping the cloud infrastructure entitlements management solution in a new era of stringent security practices. The goal of the zero trust security model is to grant access to assets as precisely as early as possible so that employees have permission to use specific accounts, applications, or equipment only when needed and for a specific reason. The zero trust security model effectively reduces the risk of unauthorized access and lateral movement within cloud networks, protecting sensitive data, applications, and infrastructure by eliminating trust assumptions and implementing continuous verification. Zero trust actively improves visibility with the help of granular insights into user activity, device health, and network traffic. This helps enterprises identify and quickly address threats, safeguarding their cloud environments. The zero trust security model provides companies the flexibility and scalability to modify their security measures in response to changing demands and workloads while preserving

robust security postures against emerging threats and evolving technologies. Thus, zero trust plays a vital role in securing cloud environments by addressing unique security challenges inherent in dynamic and distributed architectures. Complying with the zero trust security approach will be essential for cloud infrastructure entitlements management solutions in the future, as it is gradually replacing traditional network-based perimeter protection models.

South & Central America Cloud Infrastructure Entitlements Management (CIEM) Market Overview

Brazil is one of the largest economies in South and Central America, and the country's government is increasingly taking steps toward a digital future. In the current digital scenario, CIEM solutions are becoming increasingly important due to the growing concerns about cybersecurity. Many businesses, especially those dealing with sensitive data or financial transactions over cloud services, are implementing CIEM solutions to protect their systems and customers from data breaches. Regulatory bodies such as the Brazilian General Data Protection Law (LGPD) emphasize the importance of implementing adequate security measures to safeguard personal and sensitive information, which is likely to benefit the CIEM solutions market in the country.

South & Central America Cloud Infrastructure Entitlements Management (CIEM) Market Revenue and Forecast to 2031 (US\$ Million)

South & Central America Cloud Infrastructure Entitlements Management (CIEM) Market Segmentation

The South & Central America cloud infrastructure entitlements management (CIEM) market is categorized into component, organization size, vertical, and country.

Based on component, the South & Central America cloud infrastructure entitlements management (CIEM) market is bifurcated into solution and services. The solution segment held a larger market share in 2023.

In terms of organization size, the South & Central America cloud infrastructure entitlements management (CIEM) market is bifurcated into large enterprises and SMEs. The large enterprises segment held a larger market share in 2023.

By vertical, the South & Central America cloud infrastructure entitlements management (CIEM) market is segmented into IT and telecom, healthcare, manufacturing, BFSI,

retail and ecommerce, and others. The IT and telecom segment held the largest market share in 2023.

By country, the South & Central America cloud infrastructure entitlements management (CIEM) market is segmented into Brazil, Argentina, and the Rest of South & Central America. Brazil dominated the South & Central America cloud infrastructure entitlements management (CIEM) market share in 2023.

Microsoft Corp, Palo Alto Networks Inc, CrowdStrike Holdings Inc, CyberArk Software Ltd., One Identity LLC., Radware Ltd, Zscaler Inc, Tenable Holdings Inc, Check Point Software Technologies Ltd, and BeyondTrust Corporation are some of the leading companies operating in the South & Central America cloud infrastructure entitlements management (CIEM) market.

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