

South & Central America Cement Board Market Forecast to 2028 - Regional Analysis By Product Type (Fiber Cement Board and Cement Bonded Particle Board), Application (Roofing, Outside Siding or Façade, and Others), and End-Use (Residential and Non-Residential)

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Abstracts

The South & Central America cement board market is expected to grow from US\$ 1,921.33 million in 2022 to US\$ 2,675.08 million by 2028. It is estimated to grow at a CAGR of 5.7% from 2022 to 2028.

Upsurge in Demand for Energy-Efficient Buildings Fuels South & Central America Cement Board Market

According to the Energy Sector Management Assistance Program, nearly one-third of energy is consumed in residential, public, and commercial buildings for space cooling, heating, ventilating, cooking, refrigerating, lighting, water heating, and operating electric and mechanical devices. Modernizing cities in several countries and increasing per capita income propel energy use in buildings. High energy consumption in public, residential, and commercial buildings create a need for energy savings. A layer of cement board is applied to the building to reduce heat transfer through the walls, keeping the interior warmer in winter and cooler in summer, which makes a building energy efficient. According to the ASHRAE Fundamentals Handbook, cement board has an R-value of 0.15, which is better than the value of brick and stone. Many cement board products have a finish that reflects light. This reflection helps the building absorb less heat from the sun and keep the building's interior cooler. It reduces the need for air conditioning, saving energy and lowering energy bills. Fiber cement board is often put

on top of a layer of foam insulation, making the building energy efficient. This efficiency can help homeowners reduce their energy consumption and energy bills. With an increasing demand for energy-efficient homes, houses are valued higher when built with sustainable resources. All these factors drive the South & Central America cement board market.

South & Central America Cement Board Market Overview

The South & Central America cement board market is sub-segmented into Brazil, Argentina, and the Rest of South and Central America. The rise in investment in research & development activities and technological innovation related to the cement board is expected to bolster the growth of the market. Brazil is the largest country in South and Central America and has become the leading economy in the region, witnessing profitable growth in the South & Central America cement board market. The Government of Brazil (GoB) has conducted a massive privatization initiative through a pipeline of concession auctions and regulatory reforms to attract financing to assist its infrastructure development industry. This initiative is expected to fuel the Brazilian construction industry and increase construction material demand, including cement board. The rising construction industry and growth in residential and commercial sectors are driving the South & Central America cement board market growth.

South & Central America Cement Board Market Revenue and Forecast to 2028 (US\$ Million)

South & Central America Cement Board Market Segmentation

The South & Central America cement board market is segmented into product type, application, end-use, and country.

Based on product type, the South & Central America cement board market is segmented into fiber cement board and cement bonded particle board. The fiber cement board segment held the largest share of the South & Central America cement board market in 2022.

Based on application, the South & Central America cement board market is segmented into roofing, outside siding or facade, and others. The roofing segment held the largest share of the South & Central America cement board market in 2022.

Based on end-use, the South & Central America cement board market is segmented

into residential and non-residential. The non-residential segment held the larger share of the South & Central America cement board market in 2022.

Based on country, the South & Central America cement board market is segmented into Brazil, Argentina, and the Rest of South and Central America. The Brazil dominated the share of the South & Central America cement board market in 2022.

Compagnie de Saint Gobain SA, Etex NV, SCG Building Materials Co., Ltd., Soben International Ltd, and Swisspearl Group AG are some of the leading companies operating in the South & Central America cement board market.

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