

# **South & Central America Carboxy Therapy Market Forecast to 2028 – COVID-19 Impact and Regional Analysis – by Type (Tabletop, Portable, and Others), Application [Aesthetic Medicine (Cellulite, Stretch Marks, Alopecia, and Dark Under-Eye Circles), Dermatology, Gynecology, Angiology, Orthopedics & Rheumatology, Sports Medicine, and Others], and End User (Hospitals, Aesthetic Clinics, and Wellness Center)**

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## **Abstracts**

The South & Central America carboxy therapy market is expected to grow from US\$ 6.78 million in 2022 to US\$ 13.66 million by 2028. It is estimated to grow at a CAGR of 12.4% from 2022 to 2028.

Growing Uptake of Noninvasive Aesthetic Procedures is Driving the South & Central America Carboxy Therapy Market

The World Health Organization (WHO) recognizes waste reduction in healthcare delivery as an essential aspect of strengthening healthcare systems. Technological advancements have led to the development of surgical approaches that minimize waste and achieve better results with available resources. Minimally invasive surgeries (MIS) and non-invasive procedures are among the approaches that result in low waste generation and reduced medical expenses. Moreover, these procedures ensure low absenteeism at the workplace, which has a net positive effect on the productivity of an economy. Minimal invasiveness results in faster recovery, lesser scarring, limited stress, and better patient satisfaction. The modern concept of natural and harmonious

rejuvenation is based on a comprehensive, three-dimensional, multi-layered approach that combines several active ingredients and techniques in procedures, such as skin relaxation, surface renewal, and skin tightening, depending on the specific patient's needs. Since the appearance of the skin is considered an essential factor in wellbeing and health, the number of aesthetic procedures performed is increasing steadily. Further, nonsurgical procedures include facial injections, which help correct facial lines, wrinkles, cellulite reduction, and unwanted fat reduction with minimal side effects. The International Society of Aesthetic Plastic Surgery (ISAPS) defines a nonsurgical cosmetic procedure as an effective and safe procedure for those who are willing to undergo subtle enhancement and surgical result enhancement with lower recovery periods; these procedures often do not require extensive training, unlike surgical procedures that are associated with greater risks. Thus, the surge in the uptake of minimally invasive and noninvasive aesthetic procedures is driving the South & Central America carboxy therapy market.

## South & Central America Carboxy Therapy Market Overview

The South & Central America carboxy therapy market is segmented into Brazil, Argentina, and South & Central America. Brazil has the sixth-largest GDP in the world, the fourth-highest population among the countries listed, and a fairly high growth rate of the over 60s over the next 15 years, suggesting a huge market potential for healthcare products and services. Brazil has a high number of plastic surgeries. It is one of the countries where this type of procedure is most widely practiced. With a very open-minded customer base, cosmetic surgery is booming in Brazil. According to statistics published by the International Society of Aesthetic Plastic Surgery (ISAPS), Brazilian plastic surgeons performed 1,929,359 cosmetic procedures in 2020. After the US, Brazil ranked second for the most cosmetic procedures in 2020. The impressive number of Brazilian cosmetic procedures underscores a profitable market that attracts business opportunities into this country, promoting the growth of the carboxy therapy market. The market for carboxy therapy in Brazil has grown rapidly in recent years. According to the 2020 International Society of Aesthetic Plastic Surgery report, Brazil had a total of 45,342 face rejuvenation procedures, which increased the use of carboxy therapy to deal with the signs of aging. As per Agencia IBGE Noticias 2022 report, the aging population in Brazil was 31.2 million by the end of 2021, which has experienced an increase of 39.8% since 2012.

## South & Central America Carboxy Therapy Market Revenue and Forecast to 2028 (US\$ Million)

## South & Central America Carboxy Therapy Market Segmentation

The South & Central America carboxy therapy market is segmented into type, application, end user, and country.

Based on type, the South & Central America carboxy therapy market is segmented into tabletop, portable, and others. The tabletop segment is expected to hold the largest market share by 2022.

Based on application, the South & Central America carboxy therapy market is segmented into aesthetic medicine, dermatology, angiology, gynecology, orthopedics and rheumatology, sports medicine, and others. The aesthetic medicine segment is expected to hold the largest market share by 2022. The aesthetic medicine segment is subsegmented into cellulite, stretch marks, alopecia, and dark under-eye circles.

Based on end user, the South & Central America carboxy therapy market is segmented into hospitals, aesthetic clinics, and wellness center. The hospitals segment is expected to hold the largest market share by 2022.

Based on country, the South & Central America carboxy therapy market is segmented into Brazil, Argentina, and the Rest of South & Central America. Brazil dominated the market share in 2022.

Carbossiterapia Italiana; DTA Medical; Kastner-Praxisbedarf; MBE Medical Division; and Mezopharma are among the leading companies operating in the South & Central America carboxy therapy market.

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