

South & Central America Bromelain Market Forecast to 2030 - Regional Analysis - by Source (Stem and Fruit) and Application (Food & Beverages, Pharmaceuticals & Nutraceuticals, Personal Care, and Others)

https://marketpublishers.com/r/SC375213B49CEN.html

Date: May 2024

Pages: 56

Price: US\$ 3,550.00 (Single User License)

ID: SC375213B49CEN

Abstracts

The South & Central America bromelain market was valued at US\$ 2.55 million in 2022 and is expected to reach US\$ 4.18 million by 2030; it is estimated to record a CAGR of 6.4% from 2022 to 2030.

Rising Preference for Natural Plant-Based Ingredients Fuels South & Central America Bromelain Market

Consumers are increasingly seeking products with natural additives and clean-label ingredients. Bromelain, a natural enzyme derived from the pineapple plant, is preferred as a natural additive over synthetic additives in various industries. Consumers are inclined toward consuming safer products that help them maintain overall health. The growing interest in chemical-free products boosts the demand for natural additives such as bromelain in industries such as pharmaceutical and nutraceuticals, food & beverages, and cosmetics.

Bromelain is a plant protease preferred by consumers over animal proteases, as they carry a lower risk of disease transmission. Moreover, environmental concerns; sustainability; lower prices; and animal welfare, religious, and ethical issues are among other parameters driving the popularity of bromelain. In some countries, the use of enzymes synthesized from recombinant technology is prohibited in the food industry. In several countries, animal proteases or microbial fermentation are subject to religious issues (such as Halal compliance), which can be avoided by using plant-based



components. Thus, the rising preference for natural, plant-based ingredients is expected to create lucrative growth opportunities in the bromelain market during the forecast period.

South & Central America Bromelain Market Overview

The bromelain market in South & Central America is sub-segmented into Brazil, Argentina, and the Rest of South & Central America. The population growth and continuously growing economies are the major characteristics of Brazil and Argentina. People in South & Central America have been aware of the benefits of bromelain for centuries as pineapple has traditionally been in use in the treatment of indigestion and reduction of inflammation in these countries.

The shift in consumer lifestyle and dietary patterns are critical factors boosting the growth of the bromelain market in South & Central America, especially in Brazil. The demand for food products with natural additives and the popularity of anti-aging beauty products are the two chief trends shaping the bromelain market in the region. Moreover, Brazilian consumers' are highly inclined toward novel and effective beauty products. As a result, bromelain market players have been boosting their investments in manufacturing processes to meet the raw material demands of the nutraceutical and cosmetics industries. A large population in Brazil suffers mobility-related health issues, such as osteoporosis and bone & joint health impairment. Furthermore, rheumatoid arthritis is increasingly contributing to the annual mortality rate of the country. As a result, the demand for bromelain-based supplements is predicted to grow significantly in South & Central American countries during the forecast period.

South & Central America Bromelain Market Revenue and Forecast to 2030 (US\$ Thousand)

South & Central America Bromelain Market Segmentation

The South & Central America bromelain market is segmented based on source, application, and country.

Based on source, the South & Central America bromelain market is bifurcated into stem and fruit. The stem segment held a larger South & Central America bromelain market share in 2022.

In terms of application, the South & Central America bromelain market is segmented



into food & beverages, pharmaceuticals & nutraceuticals, personal care, and others. The pharmaceuticals & nutraceuticals held the largest South & Central America bromelain market share in 2022.

Based on country, the South & Central America bromelain market is categorized into Brazil, Argentina, and the Rest of South & Central America. The Rest of South & Central America dominated the South & Central America bromelain market in 2022.

Challenge Bioproducts Co Ltd, Enzybel International SA, Medikonda Nutrients, and Botanic Healthcare are some of the leading companies operating in the South & Central America bromelain market.



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