

# **South & Central America Breast Cancer Therapeutics Market Forecast to 2030 - Regional Analysis - by Drug Therapy [Targeted Drug Therapy (Abemaciclib, Ado-Trastuzumab Emtansine, Palbociclib, Trastuzumab, and Other Target Drug Therapies), Hormonal Drug Therapy (Selective Estrogen Receptor Modulators, Aromatase Inhibitors, and Selective Estrogen Receptor Downregulators), Chemotherapy, and Immunotherapy/Biological Therapy], Breast Cancer Type (Hormone Receptor, HER2+, and Triple-Negative Breast Cancer), and Distribution Channel (Hospital Pharmacies, Drug Stores and Retail Pharmacies, and Online Pharmacies)**

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## **Abstracts**

The South & Central America breast cancer therapeutics market was valued at US\$ 1,530.71 million in 2022 and is expected to reach US\$ 2,953.26 million by 2030; it is estimated to grow at a CAGR of 8.6% from 2022 to 2030.

Increasing Use of Personalized Medicine Fuels, the South & Central America Breast Cancer Therapeutics Market

Personalized medicine involves tailoring treatment plans to individual patients on the basis of their genetic makeup, among other factors. This approach allows for highly targeted and effective treatments, as it considers the unique characteristics of each patients cancer. Advancements in genomics and molecular diagnostics have made personalized medicine a viable option in breast cancer treatment. Healthcare providers

can identify specific genetic mutations or biomarkers driving the cancers growth by analyzing a patients tumor at a molecular level. This information can then be used to select the most appropriate treatment options, such as targeted therapies or immunotherapies, that are likely to be the most effective for that particular patient. The use of personalized medicine in breast cancer therapeutics has the potential to significantly improve patient outcomes. For instance, in February 2022, NIH researchers developed a personalized breast cancer therapy approach, an experimental form of immunotherapy that uses a patients tumor-fighting immune cells to treat those with metastatic breast cancer, advancing personalized medicine.

#### South & Central America Breast Cancer Therapeutics Market Overview

The breast cancer therapeutics market in South & Central America is segmented into Brazil, Argentina, and the Rest of South & Central America. Brazil is expected to have a major share in this region. It is also projected to grow at the highest growth rate. Increasing prevalence of breast cancer, aging population, and rise in per capita health care spending are among the factors that are expected to propel the breast cancer therapeutics market rapidly.

The increasing prevalence of breast cancer in Brazil drives the demand for breast cancer therapeutics. Breast cancer is the most prevalent malignancy in women in Brazil, according to Nature Publications. According to the Brazilian National Cancer Institute (INCA), approximately 66,200 new cases of breast cancer in women are identified in Brazil annually, translating to an age-standardized incidence rate of 43.74/100,000 women.

Improving healthcare infrastructure and access to advanced medical technologies in Brazil also drive the market. The government has been investing in expanding healthcare facilities and improving access to healthcare services, including breast cancer screening and treatment. This has led to early detection of breast cancer cases and increased the demand for therapeutics. Thus, the growing prevalence of breast cancer, improving healthcare infrastructure, and rising breast cancer awareness are key factors driving the breast cancer therapeutics market in Brazil.

#### South & Central America Breast Cancer Therapeutics Market Revenue and Forecast to 2030 (US\$ Million)

#### South & Central America Breast Cancer Therapeutics Market Segmentation

The South & Central America breast cancer therapeutics market is segmented based on drug therapy, breast cancer type, and distribution channel.

Based on drug therapy, the South & Central America breast cancer therapeutics market is segmented into targeted drug therapy, hormonal drug therapy, chemotherapy, and immunotherapy/ biological therapy. The targeted drug therapy segment held a larger share in 2022. The targeted drug therapy segment held a larger share in 2022. The targeted drug therapy segment is further subsegmented into abemaciclib, ado-

trastuzumab emtansine, palbociclib, trastuzumab, and other target drug therapy. Additionally, the hormonal drug therapy segment is categorized into selective estrogen receptor modulators, aromatase inhibitors, and selective estrogen receptor downregulators.

In terms of breast cancer type, the South & Central America breast cancer therapeutics market is segmented into hormone receptor, HER2+, and triple-negative breast cancer. The hormone receptor segment held a larger share in 2022.

By distribution channel, the South & Central America breast cancer therapeutics market is segmented into hospital pharmacies, drug store and retail pharmacies, and online pharmacies. The hospital pharmacies segment held a larger share in 2022.

Based on country, the South & Central America breast cancer therapeutics market is categorized into Brazil, Argentina, the Rest of South & Central America. Brazil dominated the South & Central America breast cancer therapeutics market in 2022.

Eli Lilly and Co, Eisai Co Ltd, Novartis AG, AstraZeneca Plc, Pfizer Inc, Gilead Sciences Inc, Merck & Co Inc, Teva Pharmaceutical Industries Ltd, and Amgen Inc are some of the leading companies operating in the South & Central America breast cancer therapeutics market.

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