

South & Central America Brain Health Supplements Market Forecast to 2028 - Regional Analysis - by Product (Natural Molecules, Herbal Extract, Vitamins and Minerals), Application (Memory Enhancement, Attention and Focus, Depression and Mood, Sleep and Recovery, Anti-aging and Longevity, Others), Dosage Form (Capsules, Tablets, Others), Distribution Channel (Supermarket and Hypermarket, Drug Store, Online, Others), and Age Category (Adults, Children, Elderly)

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Abstracts

The South & Central America brain health supplements market is expected to grow from US\$ 655.64 million in 2022 to US\$ 1,206.94 million by 2028. It is estimated to grow at a CAGR of 10.7% from 2022 to 2028.

Emerging Markets in Developing Countries Fuels South & Central America Brain Health Supplements Market

Leading companies in the brain health supplements market are focused on increasing their penetration across emerging markets by expanding their distribution networks and augmenting their manufacturing capabilities. Emerging markets in Brazil are expected to offer potential growth opportunities to key brain health supplement manufacturers in the future. This can be attributed to the availability of a large patient pool with the growing elderly population; high prevalence of depression, anxiety, mood swings, and other mental and cognitive disorders; increasing levels of disposable income; and improving

infrastructure in the healthcare sector.

Further, high investments by governments in these countries in life science and health research favor the upgrading of facilities with the latest technologies. This is also driving the brain health supplements market players toward developing regions.

South & Central America Brain Health Supplements Market Overview

The South & Central America brain health supplements market is segmented into Brazil, Argentina, and the Rest of South & Central America. The regional market is primarily dominated by Brazil. The market's growth is attributed to the rising demand for brain health supplements, increasing investments in manufacturing and R&D activities, and new product launches. In March 2020, the Wiley company announced the formulation of its first omega-3 concentrate in powder form, its drug release, and consumer dietary supplements in South & Central America. The MSC-certified omega-3 concentrate powder has been designed for use in dietary supplements and food & beverages.

South & Central America Brain Health Supplements Market Revenue and Forecast to 2028 (US\$ Million)

South & Central America Brain Health Supplements Market Segmentation

The South & Central America brain health supplements market is segmented into product, application, dosage form, distribution channel, age category, and country.

Based on product, the South & Central America brain health supplements market is segmented into natural molecules, herbal extract, and vitamins and minerals. The natural molecules segment registered the largest South & Central America brain health supplements market share in 2022. The natural molecules is further subsegmented into acetyl-L-carnitine, docosahexaenoic Acid (DHA), alpha GPC, citicoline, huperzine-A, and others. The herbal extract is further subsegmented into bacopa monnieri, ginkgo biloba, ginseng, curcumin, lion's mane, and others. The vitamins and minerals is further subsegmented into vitamins C and E, vitamin B complex and others.

Based on application, the South & Central America brain health supplements market is segmented into memory enhancement, attention and focus, depression and mood, sleep and recovery, anti-aging and longevity, and others. The memory enhancement segment held the largest South & Central America brain health supplements market share in 2022.

Based on dosage form, the South & Central America brain health supplements market is segmented into capsules, tablets, and others. The others segment held the largest South & Central America brain health supplements market share in 2022.

Based on distribution channel, the South & Central America brain health supplements market is segmented into supermarket and hypermarket, drug store, online and others. The supermarket and hypermarket segment held the largest South & Central America brain health supplements market share in 2022.

Based on age category, the South & Central America brain health supplements market is segmented into adults, children, and elderly. The adults segment held the largest South & Central America brain health supplements market share in 2022.

Based on country, the South & Central America brain health supplements market has been categorized into Brazil, Argentina, and the Rest of South & Central America. Brazil dominated the South & Central America brain health supplements market in 2022.

Apsen Farmaceutica SA, Evonik Industries AG, Plants Med Laboratories Pvt Ltd, Labonathus Biotecnologia Internacional Ltda., and Zeon Biotech Pvt Ltd, are some of the leading companies operating in the brain health supplements market in the region.

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