

South & Central America Biosurfactants Market Forecast to 2030 – Regional Analysis – by Type (Sophorolipid, Rhamnolipid, Mannosylerythritol Lipids (MELs), Alkyl Polyglucosides (APGs), Surfactin, Phospholipids, Polymeric, and Others) and Application (Household Detergents, Personal Care, Industrial and Institutional Cleaners, Food Processing, Oilfield Chemicals, Leather Processing, Agriculture, Pharmaceuticals, and Others)

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Abstracts

The South & Central America biosurfactants market is expected to grow from US\$ 26.20 million in 2022 to US\$ 37.08 million by 2030. It is estimated to grow at a CAGR of 4.4% from 2022 to 2030.

Strong Growth of Personal Care & Cosmetics Industry Fuels South & Central America Biosurfactants Market

The personal care & cosmetics industry is growing significantly as people increasingly buy personal care and beauty products. In recent years, there has been a growth in the use of different cosmetic products among both male and female consumers in their daily routines. The personal care and cosmetic product manufacturers focus on product branding, advertising, and new product launch strategies to increase product sales. The e-commerce industry in many countries has been witnessing a rising growth curve, further boosting the sales of personal care and cosmetic products across the globe. Rising awareness regarding using chemical-based ingredients in personal care and cosmetics products further drives the demand for biosurfactants. Nowadays, biosurfactants are gaining more attention due to their unique properties such as, environment friendly, biodegradable, nontoxic, and less side effects. Biosurfactants are

used in personal care and cosmetics products such as shampoos, conditioners, shower gels, face washes, creams, body washes, facial cleansers, and lotions. Hence, the strong growth of the personal care & cosmetics industry is expected to offer lucrative opportunities for the South & Central America biosurfactants market during 2022–2030.

South & Central America Biosurfactants Market Overview

South & Central America biosurfactants market is segmented into Brazil, Argentina, and the Rest of South & Central America. The biosurfactants market is growing in the region due to their increasing use in food processing, cleaning products, personal care and cosmetic products, leather processing, and many other applications. In the region, the current environmental concerns related to the burning of fossil fuels-especially petrol and coal, have led to an increased social awareness that has motivated the search for sustainable processes. Various countries are following sustainable development, aiming to minimize environmental crises, further driving biosurfactants, including biosurfactants, in various industries. Thus, the increasing demand for bio-based cosmetics, personal care products, and cleaners drives the demand for biosurfactants.

South & Central America Biosurfactants Market Revenue and Forecast to 2030 (US\$ Million)

South & Central America Biosurfactants Market Segmentation

The South & Central America biosurfactants market is segmented into product type, application, and country.

Based on product type, the South & Central America biosurfactants market is segmented into sphorolipid, rhamnolipid, mannosylerythritol lipids (MELs), alkyl polyglucosides (APGs), surfactin, phospholipids, polymeric and others. The sphorolipid segment registered the largest South & Central America biosurfactants market share in 2022.

In terms of application, the South & Central America biosurfactants market is categorized into household detergents, personal care, industrial and institutional cleaners, food processing, oilfield chemicals, leather processing, agriculture, pharmaceuticals, and others. The household detergents segment held the largest market share in 2022.

By country, the South & Central America biosurfactants market has been categorized into Brazil, Argentina, and the Rest of South & Central America. Brazil dominated the South & Central America biosurfactants market in 2022.

Allied Carbon Solutions Co Ltd, Saraya Co Ltd, Evonik Industries AG, BASF SE, Sabo SPA, Stepan Co, Deguan Biosurfactant Supplier, and Dow Inc are some of the leading companies operating in the biosurfactants market in the region.

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