

South & Central America Bioanalytical Testing
Services Market Forecast to 2030 - Regional Analysis by Services (Pharmacokinetics, Biomarkers,
Immunogenicity, Virology Testing, Cell-based assays,
and Others); Disease Indication (Cardiovascular,
Neurological Disorders, Metabolic Disorders,
Autoimmune Disorders, Respiratory Diseases,
Oncology, Sexual Health, Bone Disease, and Others);
and End User [Pharmaceutical and Biopharmaceutical
Companies, Contract Research Organization (CRO),
Contract Development And Manufacturing
Organization (CDMO), and Others]

https://marketpublishers.com/r/S09A7E5095AEEN.html

Date: February 2024

Pages: 100

Price: US\$ 3,550.00 (Single User License)

ID: S09A7E5095AEEN

Abstracts

The South & Central America bioanalytical testing services market was valued at US\$ 242.43 million in 2022 and is expected to reach US\$ 491.76 million by 2030; it is estimated to grow at a CAGR of 9.2% from 2022 to 2030.

Uninterrupted Growth of Pharmaceuticals Industry Fuel the South & Central America Bioanalytical Testing Services Market

The research & development, production, and distribution of medicinal drugs and other pharmaceutical products are the major areas of the pharmaceutical industry. Global pharmaceutical consumption is rising with the increasing need for drugs to treat agerelated diseases and chronic diseases. According to the WHO, the elderly population



aged 60 or above is projected to double from 2020 to 2050, reaching ~2.1 billion by 2050. A rise in the geriatric population would contribute to a surge in incidences of chronic diseases, such as cardiovascular diseases, cancer, hypertension, osteoarthritis, and diabetes mellitus. Thus, chronic diseases have been a major area of focus for pharmaceutical companies. New drug development is a resource-, cost-, and time-intensive process, where later clinical stages result in significant costs. Several pharmaceutical companies are opting for bioanalytical testing services for drug development and validation of assays in both clinical and preclinical stages. Generics and branded drug compounds are mostly small molecules. Generics manufacturers conduct and submit bioanalytical testing results to overcome the issue of patent expiration. Thus, with the uninterrupted proliferation of the pharmaceutical industry, bioanalytical testing service providers are likely to experience a continuous rise in demand for their services in the future, which would lead to new growth opportunity in the bioanalytical testing services market.

South & Central America Bioanalytical Testing Services Market Overview

The bioanalytical testing services market in South & Central America is sub segmented into Brazil, Argentina, and the Rest of South & Central America. The market growth in this region is primarily attributed to the ongoing efforts of global pharmaceutical companies to establish their presence in the region, along with the increasing awareness about diseases and rising healthcare expenditure by countries.

South & Central America Bioanalytical Testing Services Market Revenue and Forecast to 2030 (US\$ Million)

South & Central America Bioanalytical Testing Services Market Segmentation

The South & Central America bioanalytical testing services market is segmented based on test type, disease indication, end user, and country.

Based on test type, the South & Central America bioanalytical testing services market is segmented into pharmacokinetics, biomarkers, immunogenicity, virology testing, cell-based assays, and others. The cell-based assays segment held the largest market share in 2022.

Based on disease indication, the South & Central America bioanalytical testing services market is segmented into cardiovascular, neurological disorders, metabolic disorders, respiratory diseases, autoimmune disorder, oncology, sexual health, bone disease, and



others. The oncology segment held the largest market share in 2022.

Based on end user, the South & Central America bioanalytical testing services market is segmented into pharmaceutical and biopharmaceutical companies, contract research organization (CRO), contract development and manufacturing organization (CDMO), and others. The pharmaceutical and biopharmaceutical companies segment held the largest market share in 2022.

Based on country, the South & Central America bioanalytical testing services market is segmented into Brazil, Argentina, and the Rest of South & Central America. Brazil dominated the South & Central America bioanalytical testing services market share in 2022.

SGS SA, Pharmaron Beijing Co Ltd, Element Materials Technology Group Ltd, Charles River Laboratories International Inc, Eurofins Scientific SE, Labcorp Drug Development Inc, Syneos Health Inc, ICON Plc, and Intertek Group Plc are some of the leading companies operating in the South & Central America bioanalytical testing services market.



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