

South & Central America Automated External Defibrillators Market Forecast to 2030 - Regional Analysis - by Type (Fully-Automated External Defibrillators and Semi- Automated External Defibrillators) and End User (Hospitals & Clinics, Homecare, and Others)

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Abstracts

The South & Central America automated external defibrillators market is expected to grow from US\$ 111.94 million in 2022 to US\$ 148.72 million by 2030. It is estimated to record a CAGR of 3.6% from 2022 to 2030.

Rising Number of Training and Awareness Programs on Automated External Defibrillators Drives South & Central America Automated External Defibrillators Market

Training programs conducted by healthcare organizations, schools, workplaces, and community groups raise awareness about the signs of sudden cardiac attack (SCA), the importance of early defibrillation, and steps to take in an emergency. By promoting AED awareness and providing hands-on training, individuals are better prepared to recognize and respond to SCA incidents, potentially saving lives. Online and offline training programs by organizations such as the WHO, FDA, regional health centers, and local bodies have increased significantly across the globe. For instance, in 2022, Colombia Adventist University in Medellin, Colombia, introduced its first of many first-responder training programs that will aim to provide 9,000 citizens across various cities and municipal districts to offer first-aid to traffic accident victims in the country. These included training on the use of automated external defibrillators. Furthermore, Shocktober is a global campaign that raises awareness and educates the community about CPR and AEDs. This campaign was initiated in October 2020 in Australia.

Therefore, rising training and awareness programs on automated external defibrillators boost the automated external defibrillator market growth.

South & Central America Automated External Defibrillators Market Overview

The automated external defibrillators market in South & Central America is segmented into Brazil, Argentina, and the Rest of South & Central America. The market growth in this region is primarily attributed to increasing awareness regarding cancer screening. Brazil is among the largest economies in South & Central America. The healthcare facilities and services are better in the country as compared to the countries in the region. In 2020, the elderly population accounted for 30.1 million, ~14.3% of the population. In addition, as per the Brazil Statistical Institute, people aged 65 and above are expected to account for 36% of the total population by 2050. The rising geriatric population in Brazil is leading to an increased incidence of multiple health illnesses such as lifestyle heart disorders and other cardiovascular diseases, which lead to increased morbidity rates and demand for services in the healthcare system. Such growing conditions are likely to drive the adoption of medical devices that will eventually offer opportunities to the Brazilian cardiovascular devices markets, including the automated external defibrillator market, in the coming years.

South & Central America Automated External Defibrillators Market Revenue and Forecast to 2030 (US\$ Million)

South & Central America Automated External Defibrillators Market Segmentation

The South & Central America automated external defibrillators market is segmented into type, end user, and country.

Based on type, the South & Central America automated external defibrillators market is bifurcated into fully-automated external defibrillators and semi-automated external defibrillators. The fully-automated external defibrillators segment held a larger share of the South & Central America automated external defibrillators market in 2022.

Based on end user, the South & Central America automated external defibrillators market is segmented into hospitals & clinics, homecare, and others. The hospitals & clinics segment held the largest share of the South & Central America automated external defibrillators market in 2022.

Based on country, the South & Central America automated external defibrillators market

is segmented into Brazil, Argentina, and the Rest of South & Central America. Brazil dominated the South & Central America automated external defibrillators market in 2022.

Asahi Kasei Corp, Koninklijke Philips NV, Nihon Kohden Corp, Schiller AG, Shenzhen Mindray Bio-Medical Electronics Co Ltd, and Stryker Corp are some of the leading companies operating in the South & Central America automated external defibrillators market.

Contents

1. INTRODUCTION

- 1.1 The Insight Partners Research Report Guidance
- 1.2 Market Segmentation

2. EXECUTIVE SUMMARY

3. RESEARCH METHODOLOGY

- 3.1 Coverage
- 3.2 Secondary Research
- 3.3 Primary Research

4. SOUTH & CENTRAL AMERICA AUTOMATED EXTERNAL DEFIBRILLATORS MARKET - KEY INDUSTRY DYNAMICS

- 4.1 Key Market Drivers:
 - 4.1.1 Increasing Prevalence of Cardiovascular Diseases
 - 4.1.2 Rising Training and Awareness Programs on Automated External Defibrillators
- 4.2 Market Restraints
 - 4.2.1 Performance Issues Related to Automated External Defibrillators
- 4.3 Market Opportunities
 - 4.3.1 Strategies by Key Market Players to Expand Presence in Emerging Markets
- 4.4 Future Trends
 - 4.4.1 Technological Advancements
- 4.5 Impact Analysis:

5. AUTOMATED EXTERNAL DEFIBRILLATORS MARKET - SOUTH & CENTRAL AMERICA MARKET ANALYSIS

- 5.1 South & Central America Automated External Defibrillators Market Revenue (US\$ Mn), 2020 - 2030

6. SOUTH & CENTRAL AMERICA AUTOMATED EXTERNAL DEFIBRILLATORS MARKET - REVENUE AND FORECAST TO 2030 - BY TYPE

- 6.1 Overview

6.2 South & Central America Automated External Defibrillators Market Revenue Share, by Type 2022 & 2030 (%)

6.3 Fully-Automated External Defibrillators

6.3.1 Overview

6.3.2 Fully-Automated External Defibrillators: South & Central America Automated External Defibrillators Market - Revenue and Forecast to 2030 (US\$ Million)

6.4 Semi-Automated External Defibrillators

6.4.1 Overview

6.4.2 Semi-Automated External Defibrillators: South & Central America Automated External Defibrillators Market - Revenue and Forecast to 2030 (US\$ Million)

7. SOUTH & CENTRAL AMERICA AUTOMATED EXTERNAL DEFIBRILLATORS MARKET - REVENUE AND FORECAST TO 2030 - BY END USER

7.1 Overview

7.2 South & Central America Automated External Defibrillators Market Revenue Share, by End User 2022 & 2030 (%)

7.3 Hospitals and Clinics

7.3.1 Overview

7.3.2 Hospitals and Clinics: South & Central America Automated External Defibrillators Market - Revenue and Forecast to 2030 (US\$ Million)

7.4 Home Care Settings

7.4.1 Overview

7.4.2 Home Care Settings: South & Central America Automated External Defibrillators Market - Revenue and Forecast to 2030 (US\$ Million)

7.5 Others

7.5.1 Overview

7.5.2 Others: South & Central America Automated External Defibrillators Market - Revenue and Forecast to 2030 (US\$ Million)

8. SOUTH & CENTRAL AMERICA AUTOMATED EXTERNAL DEFIBRILLATORS MARKET - COUNTRY ANALYSIS

8.1 South & Central America

8.1.1 South & Central America: South & Central America Automated External Defibrillators Market, by Country

8.1.1.1 Brazil

8.1.1.1.1 Brazil: South & Central America Automated External Defibrillators Market Revenue and Forecast to 2030 (US\$ Mn)

8.1.1.1.2 Brazil: South & Central America Automated External Defibrillators Market, by Type

8.1.1.1.3 Brazil: South & Central America Automated External Defibrillators Market, by End User

8.1.1.2 Argentina

8.1.1.2.1 Overview

8.1.1.2.2 Argentina: South & Central America Automated External Defibrillators Market Revenue and Forecast to 2030 (US\$ Mn)

8.1.1.2.3 Argentina: South & Central America Automated External Defibrillators Market, by Type

8.1.1.2.4 Argentina: South & Central America Automated External Defibrillators Market, by End User

8.1.1.3 Rest of South & Central America

8.1.1.3.1 Overview

8.1.1.3.2 Rest of South & Central America: South & Central America Automated External Defibrillators Market Revenue and Forecast to 2030 (US\$ Mn)

8.1.1.3.3 Rest of South & Central America: South & Central America Automated External Defibrillators Market, by Type

8.1.1.3.4 Rest of South & Central America: South & Central America Automated External Defibrillators Market, by End User

9. AUTOMATED EXTERNAL DEFIBRILLATORS MARKET-INDUSTRY LANDSCAPE

9.1 Overview

9.2 Organic Growth Strategies

9.2.1 Overview

9.3 Inorganic Growth Strategies

9.3.1 Overview

10. COMPANY PROFILES

10.1 Shenzhen Mindray Bio-Medical Electronics Co Ltd

10.1.1 Key Facts

10.1.2 Business Description

10.1.3 Products and Services

10.1.4 Financial Overview

10.1.5 SWOT Analysis

10.1.6 Key Developments

10.2 Stryker Corp

- 10.2.1 Key Facts
- 10.2.2 Business Description
- 10.2.3 Products and Services
- 10.2.4 Financial Overview
- 10.2.5 SWOT Analysis
- 10.2.6 Key Developments
- 10.3 Schiller AG
 - 10.3.1 Key Facts
 - 10.3.2 Business Description
 - 10.3.3 Products and Services
 - 10.3.4 Financial Overview
 - 10.3.5 SWOT Analysis
 - 10.3.6 Key Developments
- 10.4 Nihon Kohden Corp
 - 10.4.1 Key Facts
 - 10.4.2 Business Description
 - 10.4.3 Products and Services
 - 10.4.4 Financial Overview
 - 10.4.5 SWOT Analysis
 - 10.4.6 Key Developments
- 10.5 Asahi Kasei Corp
 - 10.5.1 Key Facts
 - 10.5.2 Business Description
 - 10.5.3 Products and Services
 - 10.5.4 Financial Overview
 - 10.5.5 SWOT Analysis
 - 10.5.6 Key Developments
- 10.6 Koninklijke Philips NV
 - 10.6.1 Key Facts
 - 10.6.2 Business Description
 - 10.6.3 Products and Services
 - 10.6.4 Financial Overview
 - 10.6.5 SWOT Analysis
 - 10.6.6 Key Developments

11. APPENDIX

- 11.1 About Us
- 11.2 Glossary of Terms

List Of Tables

LIST OF TABLES

Table 1. South & Central America Automated External Defibrillators Market Segmentation

Table 2. Brazil: South & Central America Automated External Defibrillators Market Revenue and Forecast to 2030 (US\$ Mn) - Technology

Table 3. Brazil: South & Central America Automated External Defibrillators Market Revenue and Forecast to 2030 (US\$ Mn) - End User

Table 4. Argentina: South & Central America Automated External Defibrillators Market Revenue and Forecast to 2030 (US\$ Mn) - Technology

Table 5. Argentina: South & Central America Automated External Defibrillators Market Revenue and Forecast to 2030 (US\$ Mn) - End User

Table 6. Rest of South & Central America: South & Central America Automated External Defibrillators Market Revenue and Forecast to 2030 (US\$ Mn) - Technology

Table 7. Rest of South & Central America: South & Central America Automated External Defibrillators Market Revenue and Forecast to 2030 (US\$ Mn) - End User

Table 8. Recent Organic Growth Strategies in Automated External Defibrillators Market

Table 9. Recent Inorganic Growth Strategies in the Automated External Defibrillators Market

Table 10. Glossary of Terms, South & Central America Automated External Defibrillators Market

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