

South & Central America Architectural Glass Market Forecast to 2028 – COVID-19 Impact and Regional Analysis – by Type (Tempered Glass, Annealed Glass, Laminated Glass, and Others), Application (Hurricane Impact, Ballustrades/Glass Railings, Overhead and Canopies, Security/Bullet Resistant Glass, Acoustics, Decorative/Colored Glass, Structural Facades, and Others)

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Abstracts

The South & Central America architectural glass market is expected to grow from US\$ 2,687.29 million in 2022 to US\$ 3,370.43 million by 2028. It is estimated to grow at a CAGR of 3.8% from 2022 to 2028.

Rise in Consumer Expenditure on Interior Designing is Driving the South & Central America Architectural Glass Market

Consumer spending on interior designing is increasing due to the rising income levels, increasing urbanization, and growing population. Other factors that lead to a surge in demand for Interior designing services include the influence of social media, smart homes, and changes in the lifestyle of the people and living standards. The growth in interior design is correlated with the growing real estate market. Moreover, Houzz—the online platform that connects home renovators with interior designers, professional tradespeople, and home decor suppliers—reported that home renovation pros received 102% more enquires in August 2020 than same month in 2019. Many product categories also saw huge increases. Thus, the increasing consumer spending on interior design is further expected to boost the demand for architectural glass.

Furthermore, people choose a theme-based interior design for their commercial and residential spaces. Themes such as the Mediterranean Style, the Ethnic Indian Style of Design & Decor, and the European Style are getting common nowadays. Innovations in interior design are taking place to make homes more tech friendly. Virtual reality is disrupting the interior designing industry and has made visualizing and experimenting processes easy for clients and designers. However, the cost of using this technology is high for incorporation into the industry. Comscore data has revealed that many people who were confined to their homes as a result of the COVID-19 pandemic had chosen to take on home repair projects they may have put off in the past. Such an increase in the visit indices shows consumers willingness to spend on interior designing is projected to drive the South & Central America architectural glass market .

South & Central America Architectural Glass Market Overview

South & Central America is a fast-growing market, and Brazil, Argentina, and Chile are the major contributors to the South & Central America architectural glass market growth. The growth of the South & Central America architectural glass market in Brazil and Argentina is ascribed to the surging urbanization, which is increasing the number of construction projects. Furthermore, governments of various countries in South & Central America are focused on sustainable infrastructure projects, which is expected to boost the demand for architectural glass in the construction industry in the coming years. Moreover, the glass manufacturers in the region are focused on the development of innovative architectural glass solutions for various applications in corporate, residential, and institutional buildings in Brazil. For instance, in November 2019, GlassecViracon developed smart and innovative solutions that offer thermal and acoustic performance, safety, and a unique design to the construction project. Therefore, the rise in infrastructure projects and the development of innovative architectural glass are expected to fuel the South & Central America architectural glass market during the forecast period.

South & Central America Architectural Glass Market Revenue and Forecast to 2028 (US\$ Million)

South & Central America Architectural Glass Market Segmentation

The South & Central America architectural glass market is segmented into type, application, and country.

Based on type, the South & Central America architectural glass market is segmented

into tempered glass, annealed glass, laminated glass, and others. In 2022, the laminated glass segment registered a largest share in the South & Central America architectural glass market.

Based on application, the South & Central America architectural glass market is segmented into hurricane impact, ballustrades/glass railings, overhead and canopies, security/bullet resistant glass, acoustics, decorative/colored glass, structural facades, and others. In 2022, the structural facades segment registered a largest share in the South & Central America architectural glass market.

Based on country, the South & Central America architectural glass market is segmented into Brazil, Argentina, and the Rest of South & Central America. In 2022, Brazil segment registered the largest share in the South & Central America architectural glass market.

AGC Inc; Asahi India Glass Ltd; Compagnie de Saint-Gobain SA; Guardian Industries Holdings LLC; Nippon Sheet Glass Co Ltd; Schott AG; Turkiye Sise ve Cam Fabrikalari AS; and Vitro SAB de CV are the leading companies operating in the South & Central America architectural glass market.

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