

South & Central America Antistatic Brushes Market Forecast to 2028 – COVID-19 Impact and Regional Analysis – by Filament Material (Nylon, Stainless Steel, Brass, Aluminum, Carbon Fiber, and Others), Brush Type (Tufted Strip and Plate Brushes, Disk Brushes, Cylindrical Brushes, and Others), and Application (Automotive, Metalworking, Electronics, Industrial Machinery, and Others)

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Abstracts

The South & Central America antistatic brushes market is expected to grow from US\$ 13.74 million in 2022 to US\$ 17.23 million by 2028. It is estimated to grow at a CAGR of 3.8% from 2022 to 2028.

Rising Demand for Specialized and Application-Specific Brushes Drives South & Central America Antistatic Brushes Market

Different industries have unique static control challenges and prefer brushes specifically designed to address their needs. For instance, in the electronics industry, brushes may need to have a certain level of softness to prevent damage to delicate electronic components. On the other hand, in a cleanroom environment, brushes may require specific cleanliness certifications. Thus, the demand for antistatic brushes tailored to specific applications and requirements would keep growing with specialization and diversification in industries. By fine-tuning aspects such as brush material, bristle type, density, length, and shape, manufacturers can optimize the brushes for specific applications. Enhanced, industry-suitable performances of brushes can result in better productivity, reduced risk of static-related issues, and improved product quality.



In addition, customization allows for the development of antistatic brushes that are compatible with existing equipment or manufacturing processes. Sometimes, standard off-the-shelf brushes may not fit or integrate seamlessly with existing machinery or systems. Customized brushes can be designed to meet the required specifications and dimensions, ensuring a proper fit and integration. This compatibility is essential for seamless operations, thereby reducing downtime and maximizing static control.

There are several manufacturers of antistatic brushes that offer customization and refurbishment services. For instance, Gordon Brush Mfg Co Inc provides customization services to meet particular customer requirements. The company provides personalized services referring to the customization requests submitted by buyers on its website, based on their requirements and intended application. They also provide refurbishment services to extend the life of brushes, including brush cleaning, bristling, and repair. Thus, gaining the capability to offer these services could provide tremendous growth opportunities to players in the South & Central America antistatic brushes market.

South & Central America Antistatic Brushes Market Overview

According to United Nations Conference on Trade and Development, in South America & Central America, FDI rose by 56% to US\$ 102 billion in 2021, sustained by strong inflows in traditional target industries such as automotive manufacturing, financial & insurance services, and electricity provision, and pushed up by record-high investments in information & communication services across the region. Thus, the increasing FDI in the region is anticipated to drive the demand for antistatic brushes. Further, the South & Central America antistatic brushes market growth in South & Central America is attributed to the surging production of vehicles in the region. According to the International Organization of Motor Vehicle Manufacturers (OICA), the total number of vehicles produced in South & Central America grew from 2.9 million in 2022 to 2.7 million in 2021, registering an increase of 9%. The region's automotive industry, which relies mainly on import and export revenue generation, considerably creates lucrative opportunities for antistatic brushes. Passenger car sales growth is the prime factor driving the South & Central America antistatic brushes market.

South & Central America Antistatic Brushes Market Revenue and Forecast to 2028 (US\$ Million)

South & Central America Antistatic Brushes Market Segmentation



The South & Central America antistatic brushes market is segmented into filament material, brush type, application, and country.

Based on filament material, the South & Central America antistatic brushes market is segmented into nylon, stainless steel, brass, aluminum, carbon fiber, and others. In 2022, the others segment registered a largest share in the South & Central America antistatic brushes market.

Based on brush type, the South & Central America antistatic brushes market is segmented into tufted strip and plate brushes, disk brushes, cylindrical brushes, and others. In 2022, the tufted strip and plate brushes segment registered a largest share in the South & Central America antistatic brushes market.

Based on application, the South & Central America antistatic brushes market is segmented into automotive, metalworking, electronics, industrial machinery, and others. In 2022, the industrial machinery segment registered a largest share in the South & Central America antistatic brushes market.

Based on country, the South & Central America antistatic brushes market is segmented into Brazil, Argentina, and the Rest of South & Central America. In 2022, Brazil segment registered a largest share in the South & Central America antistatic brushes market.

Gordon Brush Mfg Co Inc; KIST + ESCHERICH GmbH; KOTI Industrial & Technical Brushes BV; and Ultrafab Inc are the leading companies operating in the South & Central America antistatic brushes market.



Contents

1. INTRODUCTION

- 1.1 Study Scope
- 1.2 The Insight Partners Research Report Guidance
- 1.3 Market Segmentation
 - 1.3.1 South & Central America Antistatic Brushes Market, by Filament Material
 - 1.3.2 South & Central America Antistatic Brushes Market, by Brush Type
 - 1.3.3 South & Central America Antistatic Brushes Market, by Application
 - 1.3.4 South & Central America Antistatic Brushes Market, by Country

2. KEY TAKEAWAYS

3. RESEARCH METHODOLOGY

- 3.1 Scope of the Study
- 3.2 Research Methodology
 - 3.2.1 Data Collection:
 - 3.2.2 Primary Interviews:
 - 3.2.3 Hypothesis formulation:
 - 3.2.4 Macro-economic factor analysis:
 - 3.2.5 Developing base number:
 - 3.2.6 Data Triangulation:
 - 3.2.7 Country level data:

4. SOUTH & CENTRAL AMERICA ANTISTATIC BRUSHES MARKET LANDSCAPE

- 4.1 Market Overview
- 4.2 Porter's Five Forces Analysis
- 4.3 Ecosystem Analysis
- 4.4 Expert Opinions

5. SOUTH & CENTRAL AMERICA ANTISTATIC BRUSHES MARKET – KEY MARKET DYNAMICS

- 5.1 Market Drivers
- 5.1.1 Growing Demand from Electronics Manufacturing Industry
- 5.1.2 Increasing Automation and Industry 4.0 Implementation in Industrial Sector



- 5.2 Market Restraints
 - 5.2.1 Availability of Alternative Solutions
- 5.3 Market Opportunities
 - 5.3.1 Rising Demand for Specialized and Application-Specific Brushes
- 5.4 Future Trends
- 5.4.1 Advancements in 5G, Nanotechnology, 3D printing, and Other Technologies
- 5.5 Impact Analysis

6. ANTISTATIC BRUSHES - SOUTH & CENTRAL AMERICA MARKET ANALYSIS

6.1 South & Central America Antistatic Brushes Market –Revenue and Forecast to 2028 (US\$ Million)

7. SOUTH & CENTRAL AMERICA ANTISTATIC BRUSHES MARKET ANALYSIS – BY FILAMENT MATERIAL

- 7.1 Overview
- 7.2 South & Central America Antistatic Brushes Market, By Filament Material (2021 and 2028)
- 7.3 Nylon
 - 7.3.1 Overview
- 7.3.2 Nylon: South & Central America Antistatic Brushes Market Revenue and Forecast to 2028 (US\$ Million)
- 7.4 Stainless Steel
 - 7.4.1 Overview
- 7.4.2 Stainless Steel: South & Central America Antistatic Brushes Market Revenue and Forecast to 2028 (US\$ Million)
- 7.5 Brass
 - 7.5.1 Overview
- 7.5.2 Brass: South & Central America Antistatic Brushes Market Revenue and Forecast to 2028 (US\$ Million)
- 7.6 Aluminum
 - 7.6.1 Overview
- 7.6.2 Aluminum: South & Central America Antistatic Brushes Market Revenue and Forecast to 2028 (US\$ Million)
- 7.7 Carbon Fiber
 - 7.7.1 Overview
- 7.7.2 Carbon Fiber: South & Central America Antistatic Brushes Market Revenue and Forecast to 2028 (US\$ Million)



- 7.8 Others
 - 7.8.1 Overview
- 7.8.2 Others: South & Central America Antistatic Brushes Market Revenue and Forecast to 2028 (US\$ Million)

8. SOUTH & CENTRAL AMERICA ANTISTATIC BRUSHES MARKET ANALYSIS – BY BRUSH TYPE

- 8.1 Overview
- 8.2 South & Central America Antistatic Brushes Market, By Brush Type (2021 and 2028)
- 8.3 Tufted Strip and Plate Brushes
 - 8.3.1 Overview
- 8.3.2 Tufted Strip and Plate Brushes: South & Central America Antistatic Brushes Market Revenue and Forecast to 2028 (US\$ Million)
- 8.4 Disk Brushes
 - 8.4.1 Overview
- 8.4.2 Disk Brushes: South & Central America Antistatic Brushes Market Revenue and Forecast to 2028 (US\$ Million)
- 8.5 Cylindrical Brushes
 - 8.5.1 Overview
- 8.5.2 Cylindrical Brushes: South & Central America Antistatic Brushes Market Revenue and Forecast to 2028 (US\$ Million)
- 8.6 Others
 - 8.6.1 Overview
- 8.6.2 Others: South & Central America Antistatic Brushes Market Revenue and Forecast to 2028 (US\$ Million)

9. SOUTH & CENTRAL AMERICA ANTISTATIC BRUSHES MARKET ANALYSIS – BY APPLICATION

- 9.1 Overview
- 9.2 South & Central America Antistatic Brushes Market, By Application 2021 and 2028)
- 9.3 Automotive
 - 9.3.1 Overview
- 9.3.2 Automotive: South & Central America Antistatic Brushes Market Revenue and Forecast to 2028 (US\$ Million)
- 9.4 Metalworking
 - 9.4.1 Overview



- 9.4.2 Metalworking: South & Central America Antistatic Brushes Market Revenue and Forecast to 2028 (US\$ Million)
- 9.5 Electronics
 - 9.5.1 Overview
- 9.5.2 Electronics: South & Central America Antistatic Brushes Market Revenue and Forecast to 2028 (US\$ Million)
- 9.6 Industrial Machinery
 - 9.6.1 Overview
- 9.6.2 Industrial Machinery: South & Central America Antistatic Brushes Market Revenue and Forecast to 2028 (US\$ Million)
- 9.7 Others
 - 9.7.1 Overview
- 9.7.2 Others: South & Central America Antistatic Brushes Market Revenue and Forecast to 2028 (US\$ Million)

10. SOUTH & CENTRAL AMERICA ANTISTATIC BRUSHES MARKET – COUNTRY ANALYSIS

- 10.1 Overview
 - 10.1.1 South & Central America Antistatic Brushes Market, by Key Country
- 10.1.1.1 Brazil: Antistatic Brushes Market –Revenue and Forecast to 2028 (US\$ Million)
 - 10.1.1.1.1 Brazil: Antistatic Brushes Market, by Filament Material
 - 10.1.1.1.2 Brazil: Antistatic Brushes Market, by Brush Type
 - 10.1.1.1.3 Brazil: Antistatic Brushes Market, by Application
- 10.1.1.2 Argentina: Antistatic Brushes Market –Revenue and Forecast to 2028 (US\$ Million)
 - 10.1.1.2.1 Argentina: Antistatic Brushes Market, by Filament Material
 - 10.1.1.2.2 Argentina: Antistatic Brushes Market, by Brush Type
 - 10.1.1.2.3 Argentina: Antistatic Brushes Market, by Application
- 10.1.1.3 Rest of South & Central America: Antistatic Brushes Market –Revenue and Forecast to 2028 (US\$ Million)
- 10.1.1.3.1 Rest of South & Central America: Antistatic Brushes Market, by Filament Material
- 10.1.1.3.2 Rest of South & Central America: Antistatic Brushes Market, by Brush Type
- 10.1.1.3.3 Rest of South & Central America: Antistatic Brushes Market, by Application



11. COMPANY PROFILES

- 11.1 Gordon Brush Mfg Co Inc
 - 11.1.1 Key Facts
 - 11.1.2 Business Description
 - 11.1.3 Products and Services
 - 11.1.4 Financial Overview
 - 11.1.5 SWOT Analysis
 - 11.1.6 Key Developments
- 11.2 Ultrafab Inc
 - 11.2.1 Key Facts
 - 11.2.2 Business Description
- 11.2.3 Products and Services
- 11.2.4 Financial Overview
- 11.2.5 SWOT Analysis
- 11.2.6 Key Developments
- 11.3 KOTI Industrial & Technical Brushes BV
 - 11.3.1 Key Facts
 - 11.3.2 Business Description
 - 11.3.3 Products and Services
 - 11.3.4 Financial Overview
 - 11.3.5 SWOT Analysis
 - 11.3.6 Key Developments
- 11.4 KIST + ESCHERICH GmbH
 - 11.4.1 Key Facts
 - 11.4.2 Business Description
 - 11.4.3 Products and Services
 - 11.4.4 Financial Overview
 - 11.4.5 SWOT Analysis
 - 11.4.6 Key Developments

12. APPENDIX

- 12.1 About The Insight Partners
- 12.2 Glossary of Terms



List Of Tables

LIST OF TABLES

Table 1. South & Central America Antistatic Brushes Market –Revenue and Forecast to 2028 (US\$ Million)

Table 2. Brazil Antistatic Brushes Market, by Filament Material – Revenue and Forecast to 2028 (US\$ Million)

Table 3. Brazil Antistatic Brushes Market, by Brush Type – Revenue and Forecast to 2028 (US\$ Million)

Table 4. Brazil Antistatic Brushes Market, by Application – Revenue and Forecast to 2028 (US\$ Million)

Table 5. Argentina Antistatic Brushes Market, by Filament Material – Revenue and Forecast to 2028 (US\$ Million)

Table 6. Argentina Antistatic Brushes Market, by Brush Type– Revenue and Forecast to 2028 (US\$ Million)

Table 7. Argentina Antistatic Brushes Market, by Application – Revenue and Forecast to 2028 (US\$ Million)

Table 8. Rest of South & Central America Antistatic Brushes Market, by Filament Material – Revenue and Forecast to 2028 (US\$ Million)

Table 9. Rest of South & Central America Antistatic Brushes Market, by Brush Type–Revenue and Forecast to 2028 (US\$ Million)

Table 10. Rest of South & Central America Antistatic Brushes Market, by Application – Revenue and Forecast to 2028 (US\$ Million)

Table 11. Glossary of Terms, South & Central America Antistatic Brushes Market



List Of Figures

LIST OF FIGURES

- Figure 1. South & Central America Antistatic Brushes Market Segmentation
- Figure 2. South & Central America Antistatic Brushes Market Segmentation By Country
- Figure 3. South & Central America Antistatic Brushes Market Overview
- Figure 4. South & Central America Antistatic Brushes Market, By Filament Material
- Figure 5. South & Central America Antistatic Brushes Market, by Country
- Figure 6. Porter's Five Forces Analysis
- Figure 7. Ecosystem: South & Central America Antistatic Brush Market
- Figure 8. Expert Opinions
- Figure 9. South & Central America Antistatic Brushes Market Impact Analysis of Drivers and Restraints
- Figure 10. South & Central America Antistatic Brushes Market Revenue and Forecast to 2028 (US\$ Million)
- Figure 11. South & Central America Antistatic Brushes Market Revenue Share, By Filament Material (2021 and 2028)
- Figure 12. Nylon: South & Central America Antistatic Brushes Market Revenue and Forecast To 2028 (US\$ Million)
- Figure 13. Stainless Steel: South & Central America Antistatic Brushes Market Revenue and Forecast To 2028 (US\$ Million)
- Figure 14. Brass: South & Central America Antistatic Brushes Market Revenue and Forecast To 2028 (US\$ Million)
- Figure 15. Aluminum: South & Central America Antistatic Brushes Market Revenue and Forecast To 2028 (US\$ Million)
- Figure 16. Carbon Fiber: South & Central America Antistatic Brushes Market Revenue and Forecast To 2028 (US\$ Million)
- Figure 17. Others: South & Central America Antistatic Brushes Market Revenue and Forecast To 2028 (US\$ Million)
- Figure 18. South & Central America Antistatic Brushes Market Revenue Share, By Brush Type (2021 and 2028)
- Figure 19. Tufted Strip and Plate Brushes: South & Central America Antistatic Brushes Market Revenue and Forecast To 2028 (US\$ Million)
- Figure 20. Disk Brushes: South & Central America Antistatic Brushes Market Revenue and Forecast To 2028 (US\$ Million)
- Figure 21. Cylindrical Brushes: South & Central America Antistatic Brushes Market Revenue and Forecast To 2028 (US\$ Million)



Figure 22. Others: South & Central America Antistatic Brushes Market – Revenue and Forecast To 2028 (US\$ Million)

Figure 23. South & Central America Antistatic Brushes Market Revenue Share, By Application (2021 and 2028)

Figure 24. Automotive: South & Central America Antistatic Brushes Market – Revenue and Forecast To 2028 (US\$ Million)

Figure 25. Metalworking: South & Central America Antistatic Brushes Market – Revenue and Forecast To 2028 (US\$ Million)

Figure 26. Electronics: South & Central America Antistatic Brushes Market – Revenue and Forecast To 2028 (US\$ Million)

Figure 27. Industrial Machinery: South & Central America Antistatic Brushes Market – Revenue and Forecast To 2028 (US\$ Million)

Figure 28. Others: South & Central America Antistatic Brushes Market – Revenue and Forecast To 2028 (US\$ Million)

Figure 29. South & Central America Antistatic Brushes Market, by Key Country - Revenue (2021) (US\$ Million)

Figure 30. South & Central America Antistatic Brushes Market Revenue Share, by Key Country (2021 and 2028)

Figure 31. Brazil: Antistatic Brushes Market –Revenue and Forecast to 2028 (US\$ Million)

Figure 32. Argentina: Antistatic Brushes Market –Revenue and Forecast to 2028 (US\$ Million)

Figure 33. Rest of South & Central America: Antistatic Brushes Market –Revenue and Forecast to 2028 (US\$ Million)



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