

South & Central America Aesthetic Lasers Market Forecast to 2030 - Regional Analysis - by Type (Ablative Lasers and Non-ablative Lasers), Application (Facial and Skin Tightening, Pigmentation Disorders, Tattoo Removal, Hair Removal, Scar Treatment, Body Sculpting and Fat Reduction, Acne Reduction, and Others), and End User (Dermatology Clinics, Beauty and Wellness Centers, Medical Spas, and Others)

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Abstracts

The South & Central America aesthetic lasers market was valued at US\$ 144.27 million in 2022 and is expected to reach US\$ 337.68 million by 2030; it is estimated to grow at a CAGR of 11.2% from 2022 to 2030.

Increasing Prevalence of Skin Disorders and Growing Awareness about Beauty Devices Fuel the South & Central America Aesthetic Lasers Market

The increasing prevalence of various disorders such as acne, dermatitis, pigmentation disorders, hair removal, and other skin irregularities such as moles, warts, and skin tags, acne scars are creating the demand for aesthetic laser treatments. As per National Institute of Health, acne is one of the most common types of skin condition affecting ~4.96 million of the global population in 2022, and a surge in such acne conditions is creating the need for aesthetic laser treatment of acne scar removal. Additionally, advancements in the beauty industry, along with changing beauty standards, are creating the demand for aesthetic laser devices. Moreover, the geriatric population is prone to wrinkles, owing to which there is growing demand for toning, antiaging, and skin rejuvenation treatment to suppress the signs of aging. As per The Aesthetic

Society, 431,485 skin treatment (combination lasers) procedures were performed globally, which generated a revenue of US\$ 171.45 million in 2021. Moreover, increased consumer awareness about skincare treatments led to the surge in skin clinics and medspas that provide affordable skin treatments for various skin conditions, creating the demand for aesthetic laser devices. Additionally, the increase in R&D activities and technological advancement have led to the development of new and innovative products for skincare treatments. The growing desire to improve appearance attracts several consumers to follow a skincare regime; in severe cases wherein, there is a need to reduce scars instantly, aesthetic medical lasers have gained immense popularity. Thus, the rising demand for laser treatments, body sculpting, and skin tightening promotes the aesthetic lasers market growth.

South & Central America Aesthetic Lasers Market Overview

The South & Central America aesthetic lasers market is segmented into Brazil, Argentina, and the Rest of South and Central America. The regional growth is attributed to various factors such as increasing demand for minimally invasive procedures and cosmetic surgeries. Moreover, developing healthcare facilities, technological advancement, and rising demand for aesthetics in the region are expected to drive market growth. Additionally, geographical expansion and new product launches by various market players in the region are also expected to create ample opportunities for the aesthetic medical devices market growth over the forecast period.

South & Central America Aesthetic Lasers Market Revenue and Forecast to 2030 (US\$ Million)

South & Central America Aesthetic Lasers Market Segmentation

The South & Central America aesthetic lasers market is segmented based on type, application, end user and country.

Based on type, the South & Central America aesthetic lasers market is bifurcated into ablative lasers and non-ablative lasers. The non-ablative lasers segment held a larger market share in 2022.

Based on application, the South & Central America aesthetic lasers market is segmented into facial and skin tightening, pigmentation disorders, tattoo removal, hair removal, scar treatment, body sculpting and fat reduction, acne reduction, and others. The facial and skin tightening segment held the largest market share in 2022.

Based on end user, the South & Central America aesthetic lasers market is segmented into dermatology clinics, beauty and wellness centers, medical spas, and others. The dermatology clinics segment held the largest market share in 2022.

Based on country, the South & Central America aesthetic lasers market is segmented into Brazil, Argentina, and the Rest of South & Central America. Brazil dominated the South & Central America aesthetic lasers market share in 2022.

Bausch Health Companies Inc; EI EN SpA; Alma Lasers Ltd; and Candela Corp are some of the leading players operating in the South & Central America aesthetic lasers market.

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