

# **South America Wound Care Market Forecast to 2028 – COVID-19 Impact and Regional Analysis – by Product (Advanced Wound Dressing, Surgical Wound Care, Traditional Wound Care, and Wound Therapy Devices), Wound Type (Chronic Wounds and Acute Wounds), and End User (Hospitals, Specialty Clinics, Home Healthcare, and Others)**

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## **Abstracts**

The South America wound care market is expected to grow from US\$ 1,729.96 million in 2022 to US\$ 2,259.40 million by 2028. It is estimated to record a CAGR of 4.6% from 2022 to 2028.

### **Growing Adoption of Advanced Wound Dressings to Fuel South America Wound Care Market Growth During Forecast Period**

The increasing use of advanced wound dressings results in better care for individuals. Many advanced wound dressings are available with a wide range of physical performance, characteristics, and costs. Antimicrobial dressings are an alternative to traditional dressings and systemic antibiotics. This dressing type contains antimicrobial agents that reduce wound bacterial colonization and infection to improve healing. Due to the high functional efficiency in post-surgical care and burns, antimicrobial wound dressings are rapidly replacing conventional wound dressings. Advanced wound dressings incorporated with antimicrobial or wound healing agents and with up to 50% better and faster wound healing, low infection rate, painless dressing removal, better cosmetic results with less scarring, non-requisite of frequent dressing changes leading to cost reduction, affordability, and fewer drainage issues are substantially replacing the traditional wound dressings. Furthermore, advanced wound closure products such as

adhesives, sealants, and hemostats will replace conventional, traumatizing wound closure devices such as sutures, staples, and ligating clips. The feasibility of these products for surgical wounds, rapid termination of blood loss, prompt and effective closure of the wound, strong adhesion of wound edges, tight sealing, reduced scarring, and reduced risk of infections would accelerate the demand for advanced wound closure products in the coming years. The wound care market is expected to witness an inclination toward wound closure strips. The strips are easy to use, highly efficient, strong, and secure with minimal scarring effects, as well as they can eliminate railroad marks associated with sutures and staples. Thus, the increasing adoption of advanced wound dressings is expected to propel the South America wound care market during the forecast period.

### South America Wound Care Market Overview

The South America wound care market is segmented into Brazil, Argentina, and the Rest of South America. Brazil dominated the market in 2022. The healthcare system in Brazil is widely appreciated for the treatments offered under medical tourism. Also, Brazil is one of the countries that provide world-class aesthetic treatments. Moreover, the treatments for DFU and pressure ulcers are more in number. Companies are collaborating with organizations to introduce their products in Brazil. In November 2019, SANUWAVE Health, Inc. signed an agreement with IDIC Group of Sao Paulo, Brazil, for the exclusive rights for its product “dermaPACE” to treat chronic wounds. In August 2020, SANUWAVE Health, Inc. received approval from National Health Surveillance Agency for its patented dermaPACE System to treat diabetic foot ulcers. Various international companies are expanding their businesses across Brazil. M?Inlycke Health Care AB has initiated its expansion in Brazil, China, and the Middle East by developing its sales and marketing.

### South America Wound Care Market Revenue and Forecast to 2028 (US\$ Million)

### South America Wound Care Market Segmentation

The South America wound care market is segmented based on product, wound type, end user, and country.

Based on product, the South America wound care market is segmented into advanced wound dressing, surgical wound care, traditional wound care, and wound therapy devices. The advanced wound dressing segment held the largest share of South America wound care market in 2022.

Based on wound type, the South America wound care market is bifurcated into chronic wounds and acute wounds. The chronic wounds segment a larger share of the South America wound care market in 2022.

Based on end user, the South America wound care market is segmented into hospitals, specialty clinics, home healthcare, and others. The hospitals segment held the largest share of the South America wound care market in 2022.

Based on country, the South America wound care market has been categorized into Brazil, Argentina, and the Rest of South America. Our regional analysis states that Brazil dominated the South America wound care market in 2022.

3M Co, Baxter International Inc, Coloplast AS, ConvaTec Group Plc, Ethicon USA LLC, Integra LifeSciences Holdings Corp, Medtronic Plc, MiMedx, PAUL HARTMANN AG, and Smith & Nephew Plc are the leading companies operating in the South America wound care market.

## Contents

### **1. INTRODUCTION**

- 1.1 Scope of the Study
- 1.2 The Insight Partners Research Report Guidance
- 1.3 Market Segmentation
  - 1.3.1 South America Wound Care Market – by Product
  - 1.3.2 South America Wound Care Market – by Wound Type
  - 1.3.3 South America Wound Care Market – by End User
  - 1.3.4 South America Wound Care Market – by Country

### **2. SOUTH AMERICA WOUND CARE MARKET – KEY TAKEAWAYS**

### **3. RESEARCH METHODOLOGY**

- 3.1 Coverage
- 3.2 Secondary Research
- 3.3 Primary Research

### **4. SOUTH AMERICA WOUND CARE MARKET – MARKET LANDSCAPE**

- 4.1 Overview
- 4.2 South America PEST Analysis
- 4.3 Expert's Opinion

### **5. SOUTH AMERICA WOUND CARE MARKET – KEY MARKET DYNAMICS**

- 5.1 Market Drivers
  - 5.1.1 Increasing Cases of Road Traffic Injuries
  - 5.1.2 Rising Prevalence of Chronic Diseases and Related Wounds
- 5.2 Market Restraints
  - 5.2.1 Challenges in Wound Care Management and Increase in Product Recalls
- 5.3 Market Opportunities
  - 5.3.1 Increasing Number of Product Launches, Approvals, Collaborations, and Research Activities
- 5.4 Future Trends
  - 5.4.1 Growing Adoption of Advanced Wound Dressings

## 5.5 Impact Analysis

## **6. WOUND CARE MARKET – SOUTH AMERICA ANALYSIS**

### 6.1 South America Wound Care Market Revenue Forecast and Analysis

## **7. SOUTH AMERICA WOUND CARE MARKET ANALYSIS – BY PRODUCT**

### 7.1 Overview

### 7.2 South America Wound Care Market Revenue Share, by Product (2022 and 2028)

### 7.3 Advanced Wound Dressing

#### 7.3.1 Overview

#### 7.3.2 Advanced Wound Dressing: Wound Care Market – Revenue and Forecast to 2028 (US\$ Million)

### 7.3.3 Foam Dressings

#### 7.3.3.1 Overview

#### 7.3.3.2 Foam Dressings: Wound Care Market – Revenue and Forecast to 2028 (US\$ Million)

### 7.3.4 Hydrocolloid Dressings

#### 7.3.4.1 Overview

#### 7.3.4.2 Hydrocolloid Dressings: Wound Care Market – Revenue and Forecast to 2028 (US\$ Million)

### 7.3.5 Barrier Film Dressings

#### 7.3.5.1 Overview

#### 7.3.5.2 Barrier Film Dressings: Wound Care Market – Revenue and Forecast to 2028 (US\$ Million)

### 7.3.6 Alginate Dressings

#### 7.3.6.1 Overview

#### 7.3.6.2 Alginate Dressings: Wound Care Market – Revenue and Forecast to 2028 (US\$ Million)

### 7.3.7 Hydrogel Dressings

#### 7.3.7.1 Overview

#### 7.3.7.2 Hydrogel Dressings: Wound Care Market – Revenue and Forecast to 2028 (US\$ Million)

### 7.3.8 Collagen Dressings

#### 7.3.8.1 Overview

#### 7.3.8.2 Collagen Dressings: Wound Care Market – Revenue and Forecast to 2028 (US\$ Million)

### 7.3.9 Other Advanced Dressings

#### 7.3.9.1 Overview

#### 7.3.9.2 Other Advanced Dressings: Wound Care Market – Revenue and Forecast to 2028 (US\$ Million)

### 7.4 Traditional Wound Care

#### 7.4.1 Overview

#### 7.4.2 Traditional Wound Care: Wound Care Market – Revenue and Forecast to 2028 (US\$ Million)

#### 7.4.3 Wound Bandages

##### 7.4.3.1 Overview

##### 7.4.3.2 Wound Bandages: Wound Care Market – Revenue and Forecast to 2028 (US\$ Million)

#### 7.4.4 Medical Tapes

##### 7.4.4.1 Overview

##### 7.4.4.2 Medical Tapes: Wound Care Market – Revenue and Forecast to 2028 (US\$ Million)

#### 7.4.5 Accessories

##### 7.4.5.1 Overview

##### 7.4.5.2 Accessories: Wound Care Market – Revenue and Forecast to 2028 (US\$ Million)

### 7.5 Wound Therapy Devices

#### 7.5.1 Overview

#### 7.5.2 Wound Therapy Devices: Wound Care Market – Revenue and Forecast to 2028 (US\$ Million)

#### 7.5.3 Negative Pressure Wound Therapy Device

##### 7.5.3.1 Overview

##### 7.5.3.2 Negative Pressure Wound Therapy Device: Wound Care Market – Revenue and Forecast to 2028 (US\$ Million)

#### 7.5.4 Hyperbaric Oxygen Equipment

##### 7.5.4.1 Hyperbaric Oxygen Equipment: Wound Care Market – Revenue and Forecast to 2028 (US\$ Million)

#### 7.5.5 Pressure Relief Devices

##### 7.5.5.1 Overview

##### 7.5.5.2 Pressure Relief Devices: Wound Care Market – Revenue and Forecast to 2028 (US\$ Million)

#### 7.5.6 Others

##### 7.5.6.1 Overview

##### 7.5.6.2 Others: Wound Care Market – Revenue and Forecast to 2028 (US\$ Million)

### 7.6 Surgical Wound Care

#### 7.6.1 Overview

7.6.2 Surgical Wound Care: Wound Care Market – Revenue and Forecast to 2028 (US\$ Million)

7.6.3 Sutures and Staples

7.6.3.1 Overview

7.6.3.2 Sutures and Staples: Wound Care Market – Revenue and Forecast to 2028 (US\$ Million)

7.6.4 Tissue Adhesives and Sealants

7.6.4.1 Overview

7.6.4.2 Tissue Adhesives and Sealants: Wound Care Market – Revenue and Forecast to 2028 (US\$ Million)

7.6.5 Others

7.6.5.1 Overview

7.6.5.2 Others: Wound Care Market – Revenue and Forecast to 2028 (US\$ Million)

## **8. SOUTH AMERICA WOUND CARE MARKET ANALYSIS – BY WOUND TYPE**

8.1 Overview

8.2 South America Wound Care Market Revenue Share, by Wound Type (2022 and 2028)

8.3 Chronic Wounds

8.3.1 Overview

8.3.2 Chronic Wounds: Wound Care Market – Revenue and Forecast to 2028 (US\$ Million)

8.3.3 Pressure Ulcers

8.3.3.1 Overview

8.3.3.2 Pressure Ulcers: Wound Care Market – Revenue and Forecast to 2028 (US\$ Million)

8.3.4 Diabetic Foot Ulcers

8.3.4.1 Overview

8.3.4.2 Diabetic Foot Ulcers: Wound Care Market – Revenue and Forecast to 2028 (US\$ Million)

8.3.5 Venous Leg Ulcers

8.3.5.1 Overview

8.3.5.2 Venous Leg Ulcers: Wound Care Market – Revenue and Forecast to 2028 (US\$ Million)

8.3.6 Other Chronic Wounds

8.3.6.1 Overview

8.3.6.2 Other Chronic Wounds: Wound Care Market – Revenue and Forecast to 2028 (US\$ Million)



## 8.4 Acute Wounds

### 8.4.1 Overview

### 8.4.2 Acute Wounds: Wound Care Market – Revenue and Forecast to 2028 (US\$ Million)

### 8.4.3 Surgical and Traumatic Wounds

#### 8.4.3.1 Overview

#### 8.4.3.2 Surgical and Traumatic Wounds: Wound Care Market – Revenue and Forecast to 2028 (US\$ Million)

### 8.4.4 Burn Wounds

#### 8.4.4.1 Overview

#### 8.4.4.2 Burn Wounds: Wound Care Market – Revenue and Forecast to 2028 (US\$ Million)

### 8.4.5 Others

#### 8.4.5.1 Overview

#### 8.4.5.2 Others: Wound Care Market – Revenue and Forecast to 2028 (US\$ Million)

## **9. SOUTH AMERICA WOUND CARE MARKET ANALYSIS – BY END USER**

### 9.1 Overview

### 9.2 South America Wound Care Market Revenue Share, by End User (2022 and 2028)

### 9.3 Hospitals

#### 9.3.1 Overview

#### 9.3.2 Hospitals: Wound Care Market – Revenue and Forecast to 2028 (US\$ Million)

### 9.4 Specialty Clinics

#### 9.4.1 Overview

#### 9.4.2 Specialty Clinics: Wound Care Market – Revenue and Forecast to 2028 (US\$ Million)

### 9.5 Home Healthcare

#### 9.5.1 Overview

#### 9.5.2 Home Healthcare: Wound Care Market – Revenue and Forecast to 2028 (US\$ Million)

### 9.6 Others

#### 9.6.1 Overview

#### 9.6.2 Others: Wound Care Market – Revenue and Forecast to 2028 (US\$ Million)

## **10. SOUTH AMERICA WOUND CARE MARKET – REVENUE AND FORECAST TO 2028 – COUNTRY ANALYSIS**

### 10.1 Overview



- 10.1.1 South America: Wound Care Market, by Country, 2022 & 2028 (%)
- 10.1.1.1 Brazil: Wound Care Market – Revenue and Forecast to 2028 (US\$ Million)
  - 10.1.1.1.1 Overview
  - 10.1.1.1.2 Brazil: Wound Care Market – Revenue and Forecast to 2028 (US\$ Million)
  - 10.1.1.1.3 Brazil: Wound Care Market, by Product, 2019-2028 (US\$ Million)
    - 10.1.1.1.3.1 Brazil: Wound Care Market, for Advanced Wound Dressing by Product, 2019-2028 (US\$ Million)
    - 10.1.1.1.3.2 Brazil: Wound Care Market, for Surgical Wound Care by Product, 2019-2028 (US\$ Million)
    - 10.1.1.1.3.3 Brazil: Wound Care Market, for Traditional Wound Care by Product, 2019-2028 (US\$ Million)
    - 10.1.1.1.3.4 Brazil: Wound Care Market, for Wound Therapy Devices by Product, 2019-2028 (US\$ Million)
  - 10.1.1.1.4 Brazil: Wound Care Market, by Wound Type, 2019-2028 (US\$ Million)
    - 10.1.1.1.4.1 Brazil: Wound Care Market, for Chronic Wounds by Wound Type, 2019-2028 (US\$ Million)
    - 10.1.1.1.4.2 Brazil: Wound Care Market, for Acute Wounds by Wound Type, 2019-2028 (US\$ Million)
  - 10.1.1.1.5 Brazil: Wound Care Market, by End User, 2019-2028 (US\$ Million)
- 10.1.1.2 Argentina: Wound Care Market – Revenue and Forecast to 2028 (US\$ Million)
  - 10.1.1.2.1 Overview
  - 10.1.1.2.2 Argentina: Wound Care Market – Revenue and Forecast to 2028 (US\$ Million)
  - 10.1.1.2.3 Argentina: Wound Care Market, by Product, 2019-2028 (US\$ Million)
    - 10.1.1.2.3.1 Argentina: Wound Care Market, for Advanced Wound Dressing by Product, 2019-2028 (US\$ Million)
    - 10.1.1.2.3.2 Argentina: Wound Care Market, for Surgical Wound Care by Product, 2019-2028 (US\$ Million)
    - 10.1.1.2.3.3 Argentina: Wound Care Market, for Traditional Wound Care by Product, 2019-2028 (US\$ Million)
    - 10.1.1.2.3.4 Argentina: Wound Care Market, for Wound Therapy Devices by Product, 2019-2028 (US\$ Million)
  - 10.1.1.2.4 Argentina: Wound Care Market, by Wound Type, 2019-2028 (US\$ Million)
    - 10.1.1.2.4.1 Argentina: Wound Care Market, for Chronic Wounds by Wound Type, 2019-2028 (US\$ Million)
    - 10.1.1.2.4.2 Argentina: Wound Care Market, for Acute Wounds by Wound Type, 2019-2028 (US\$ Million)
  - 10.1.1.2.5 Argentina: Wound Care Market, by End User, 2019-2028 (US\$ Million)
- 10.1.1.3 Rest of South America: Wound Care Market – Revenue and Forecast to 2028

(US\$ Million)

10.1.1.3.1 Overview

10.1.1.3.2 Rest of South America: Wound Care Market – Revenue and Forecast to 2028 (US\$ Million)

10.1.1.3.3 Rest of South America: Wound Care Market, by Product, 2019-2028 (US\$ Million)

10.1.1.3.3.1 Rest of South America: Wound Care Market, for Advanced Wound Dressing by Product, 2019-2028 (US\$ Million)

10.1.1.3.3.2 Rest of South America: Wound Care Market, for Surgical Wound Care by Product, 2019-2028 (US\$ Million)

10.1.1.3.3.3 Rest of South America: Wound Care Market, for Traditional Wound Care by Product, 2019-2028 (US\$ Million)

10.1.1.3.3.4 Rest of South America: Wound Care Market, for Wound Therapy Devices by Product, 2019-2028 (US\$ Million)

10.1.1.3.4 Rest of South America: Wound Care Market, by Wound Type, 2019-2028 (US\$ Million)

10.1.1.3.4.1 Rest of South America: Wound Care Market, for Chronic Wounds by Wound Type, 2019-2028 (US\$ Million)

10.1.1.3.4.2 Rest of South America: Wound Care Market, for Acute Wounds by Wound Type, 2019-2028 (US\$ Million)

10.1.1.3.5 Rest of South America: Wound Care Market, by End User, 2019-2028 (US\$ Million)

## **11. INDUSTRY LANDSCAPE**

11.1 Overview

11.2 Organic Growth Strategies

11.2.1 Overview

11.3 Inorganic Growth Strategies

11.3.1 Overview

## **12. COMPANY PROFILES**

12.1 Smith & Nephew Plc

12.1.1 key Facts

12.1.2 Business Description

12.1.3 Products and Services

12.1.4 Financial Overview

12.1.5 SWOT Analysis

- 12.1.6 Key Developments
- 12.2 Ethicon USA LLC
  - 12.2.1 Key Facts
  - 12.2.2 Business Description
  - 12.2.3 Products and Services
  - 12.2.4 Financial Overview
  - 12.2.5 SWOT Analysis
  - 12.2.6 Key Developments
- 12.3 ConvaTec Group Plc
  - 12.3.1 Key Facts
  - 12.3.2 Business Description
  - 12.3.3 Products and Services
  - 12.3.4 Financial Overview
  - 12.3.5 SWOT Analysis
  - 12.3.6 Key Developments
- 12.4 Baxter International Inc
  - 12.4.1 Key Facts
  - 12.4.2 Business Description
  - 12.4.3 Products and Services
  - 12.4.4 Financial Overview
  - 12.4.5 SWOT Analysis
  - 12.4.6 Key Developments
- 12.5 Coloplast AS
  - 12.5.1 Key Facts
  - 12.5.2 Business Description
  - 12.5.3 Products and Services
  - 12.5.4 Financial Overview
  - 12.5.5 SWOT Analysis
  - 12.5.6 Key Developments
- 12.6 PAUL HARTMANN AG
  - 12.6.1 Key Facts
  - 12.6.2 Business Description
  - 12.6.3 Products and Services
  - 12.6.4 Financial Overview
  - 12.6.5 SWOT Analysis
  - 12.6.6 Key Developments
- 12.7 Medtronic Plc
  - 12.7.1 Key Facts
  - 12.7.2 Business Description

- 12.7.3 Products and Services
- 12.7.4 Financial Overview
- 12.7.5 SWOT Analysis
- 12.7.6 Key Developments
- 12.8 3M Co
- 12.8.1 Key Facts
- 12.8.2 Business Description
- 12.8.3 Products and Services
- 12.8.4 Financial Overview
- 12.8.5 SWOT Analysis
- 12.8.6 Key Developments
- 12.9 MiMedx
- 12.9.1 Key Facts
- 12.9.2 Business Description
- 12.9.3 Products and Services
- 12.9.4 Financial Overview
- 12.9.5 SWOT Analysis
- 12.9.6 Key Developments
- 12.10 Integra LifeSciences Holdings Corp
- 12.10.1 Key Facts
- 12.10.2 Business Description
- 12.10.3 Products and Services
- 12.10.4 Financial Overview
- 12.10.5 SWOT Analysis
- 12.10.6 Key Developments

## **13. APPENDIX**

- 13.1 About The Insight Partners
- 13.2 Glossary of Terms

## List Of Tables

### LIST OF TABLES

Table 1. Brazil Wound Care Market, by Product – Revenue and Forecast to 2028 (US\$ Million)

Table 2. Brazil Wound Care Market, for Advanced Wound Dressing by Product – Revenue and Forecast to 2028 (US\$ Million)

Table 3. Brazil Wound Care Market, for Surgical Wound Care by Product – Revenue and Forecast to 2028 (US\$ Million)

Table 4. Brazil Wound Care Market, for Traditional Wound Care by Product – Revenue and Forecast to 2028 (US\$ Million)

Table 5. Brazil Wound Care Market, for Wound Therapy Devices by Product – Revenue and Forecast to 2028 (US\$ Million)

Table 6. Brazil Wound Care Market, by Wound Type – Revenue and Forecast to 2028 (US\$ Million)

Table 7. Brazil Wound Care Market, for Chronic Wounds by Wound Type – Revenue and Forecast to 2028 (US\$ Million)

Table 8. Brazil Wound Care Market, for Acute Wounds by Wound Type – Revenue and Forecast to 2028 (US\$ Million)

Table 9. Brazil Wound Care Market, by End User – Revenue and Forecast to 2028 (US\$ Million)

Table 10. Argentina Wound Care Market, by Product – Revenue and Forecast to 2028 (US\$ Million)

Table 11. Argentina Wound Care Market, for Advanced Wound Dressing by Product – Revenue and Forecast to 2028 (US\$ Million)

Table 12. Argentina Wound Care Market, for Surgical Wound Care by Product – Revenue and Forecast to 2028 (US\$ Million)

Table 13. Argentina Wound Care Market, for Traditional Wound Care by Product – Revenue and Forecast to 2028 (US\$ Million)

Table 14. Argentina Wound Care Market, for Wound Therapy Devices by Product – Revenue and Forecast to 2028 (US\$ Million)

Table 15. Argentina Wound Care Market, by Wound Type – Revenue and Forecast to 2028 (US\$ Million)

Table 16. Argentina Wound Care Market, for Chronic Wounds by Wound Type – Revenue and Forecast to 2028 (US\$ Million)

Table 17. Argentina Wound Care Market, for Acute Wounds by Wound Type – Revenue and Forecast to 2028 (US\$ Million)

Table 18. Argentina Wound Care Market, by End User – Revenue and Forecast to 2028

(US\$ Million)

Table 19. Rest of South America Wound Care Market, by Product – Revenue and Forecast to 2028 (US\$ Million)

Table 20. Rest of South America Wound Care Market, for Advanced Wound Dressing by Product – Revenue and Forecast to 2028 (US\$ Million)

Table 21. Rest of South America Wound Care Market, for Surgical Wound Care by Product – Revenue and Forecast to 2028 (US\$ Million)

Table 22. Rest of South America Wound Care Market, for Traditional Wound Care by Product – Revenue and Forecast to 2028 (US\$ Million)

Table 23. Rest of South America Wound Care Market, for Wound Therapy Devices by Product – Revenue and Forecast to 2028 (US\$ Million)

Table 24. Rest of South America Wound Care Market, by Wound Type – Revenue and Forecast to 2028 (US\$ Million)

Table 25. Rest of South America Wound Care Market, for Chronic Wounds by Wound Type – Revenue and Forecast to 2028 (US\$ Million)

Table 26. Rest of South America Wound Care Market, for Acute Wounds by Wound Type – Revenue and Forecast to 2028 (US\$ Million)

Table 27. Rest of South America Wound Care Market, by End User – Revenue and Forecast to 2028 (US\$ Million)

Table 28. Recent Organic Growth Strategies

Table 29. Recent Inorganic Growth Strategies

Table 30. Glossary of Terms

## List Of Figures

### LIST OF FIGURES

Figure 1. South America Wound Care Market Segmentation

Figure 2. South America Wound Care Market by Country

Figure 3. South America Wound Care Market Overview

Figure 4. South America Wound Care Market, By Product

Figure 5. South America Wound Care Market, By Country

Figure 7. South America: PEST Analysis

Figure 8. Experts' Opinion

Figure 9. South America Wound Care Market Impact Analysis of Drivers and Restraints

Figure 10. South America Wound Care Market – Revenue Forecast and Analysis

Figure 11. South America Wound Care Market Revenue Share, by Product (2022 and 2028)

Figure 12. Advanced Wound Dressing: South America Wound Care Market – Revenue and Forecast to 2028 (US\$ Million)

Figure 13. Foam Dressings: South America Wound Care Market – Revenue and Forecast to 2028 (US\$ Million)

Figure 14. Hydrocolloid Dressings: South America Wound Care Market – Revenue and Forecast to 2028 (US\$ Million)

Figure 15. Barrier Film Dressings: South America Wound Care Market – Revenue and Forecast to 2028 (US\$ Million)

Figure 16. Alginate Dressings: South America Wound Care Market – Revenue and Forecast to 2028 (US\$ Million)

Figure 17. Hydrogel Dressings: South America Wound Care Market – Revenue and Forecast to 2028 (US\$ Million)

Figure 18. Collagen Dressings: South America Wound Care Market – Revenue and Forecast to 2028 (US\$ Million)

Figure 19. Other Advanced Dressings: South America Wound Care Market – Revenue and Forecast to 2028 (US\$ Million)

Figure 20. Traditional Wound Care: South America Wound Care Market – Revenue and Forecast to 2028 (US\$ Million)

Figure 21. Wound Bandages: South America Wound Care Market – Revenue and Forecast to 2028 (US\$ Million)

Figure 22. Medical Tapes: South America Wound Care Market – Revenue and Forecast to 2028 (US\$ Million)

Figure 23. Accessories: South America Wound Care Market – Revenue and Forecast to 2028 (US\$ Million)



Figure 24. Wound Therapy Devices: South America Wound Care Market – Revenue and Forecast to 2028 (US\$ Million)

Figure 25. Negative Pressure Wound Therapy Device: South America Wound Care Market – Revenue and Forecast to 2028 (US\$ Million)

Figure 26. Hyperbaric Oxygen Equipment: South America Wound Care Market – Revenue and Forecast to 2028 (US\$ Million)

Figure 27. Pressure Relief Devices: South America Wound Care Market – Revenue and Forecast to 2028 (US\$ Million)

Figure 28. Others: South America Wound Care Market – Revenue and Forecast to 2028 (US\$ Million)

Figure 29. Surgical Wound Care: South America Wound Care Market – Revenue and Forecast to 2028 (US\$ Million)

Figure 30. Sutures and Staples: South America Wound Care Market – Revenue and Forecast to 2028 (US\$ Million)

Figure 31. Tissue Adhesives and Sealants: South America Wound Care Market – Revenue and Forecast to 2028 (US\$ Million)

Figure 32. Others: South America Wound Care Market – Revenue and Forecast to 2028 (US\$ Million)

Figure 33. South America Wound Care Market Revenue Share, by Wound Type (2022 and 2028)

Figure 34. Chronic Wounds: South America Wound Care Market – Revenue and Forecast to 2028 (US\$ Million)

Figure 35. Pressure Ulcers: South America Wound Care Market – Revenue and Forecast to 2028 (US\$ Million)

Figure 36. Diabetic Foot Ulcers: South America Wound Care Market – Revenue and Forecast to 2028 (US\$ Million)

Figure 37. Venous Leg Ulcers: South America Wound Care Market – Revenue and Forecast to 2028 (US\$ Million)

Figure 38. Other Chronic Wounds: South America Wound Care Market – Revenue and Forecast to 2028 (US\$ Million)

Figure 39. Acute Wounds: South America Wound Care Market – Revenue and Forecast to 2028 (US\$ Million)

Figure 40. Surgical and Traumatic Wounds: South America Wound Care Market – Revenue and Forecast to 2028 (US\$ Million)

Figure 41. Burn Wounds: South America Wound Care Market – Revenue and Forecast to 2028 (US\$ Million)

Figure 42. Others: South America Wound Care Market – Revenue and Forecast to 2028 (US\$ Million)

Figure 43. South America Wound Care Market Revenue Share, by End User (2022 and

2028)

Figure 44. Hospitals: South America Wound Care Market – Revenue and Forecast to 2028 (US\$ Million)

Figure 45. Specialty Clinics: South America Wound Care Market – Revenue and Forecast to 2028 (US\$ Million)

Figure 46. Home Healthcare: South America Wound Care Market – Revenue and Forecast to 2028 (US\$ Million)

Figure 47. Others: South America Wound Care Market – Revenue and Forecast to 2028 (US\$ Million)

Figure 48. South America: Wound Care Market, by Key Country – Revenue (2022) (US\$ Million)

Figure 49. South America: Wound Care Market, by Country, 2022 & 2028 (%)

Figure 50. Brazil: Wound Care Market – Revenue and Forecast to 2028 (US\$ Million)

Figure 51. Argentina: Wound Care Market – Revenue and Forecast to 2028 (US\$ Million)

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