

South America Warehouse Management System Market Forecast to 2028 - COVID-19 Impact and Regional Analysis By Component (Hardware, Software, and Services), Tier Type (Advance [Tier 1], Intermediate [Tier 2], and Basic [Tier 3]), and Industry (Manufacturing, Automotive, Food and Beverage, Electrical and Electronics, Healthcare, Retail and E-commerce, and Others)

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Abstracts

The South America warehouse management system market is expected to grow from US\$ 499.82 million in 2023 to US\$ 1,059.24 million by 2030; it is estimated to grow at a CAGR of 11.3% from 2023 to 2030.

Relocation to Cloud-Based WMS

Among distributors and manufacturers, the demand for warehouse management systems continues to rise across basic functionality with the flexibility to grow and expand the supply chain. To support multiple clients at a warehouse or serve one enterprise, distributors and manufacturers focus on increasing profitability with the help of cloud migration. The cloud-based warehouse management solutions with an efficient and structured methodology ensure the successful migration of dynamic and master data into the target system. Moreover, a cloud-based, customizable, standalone warehouse management system with integrated enterprise resource planning (ERP) systems and supply chain modules streamlines every business process. As information technology undergoes rapid change, organizations of all types embrace moving computing infrastructure from on-premises to the cloud. In May 2020, Manhattan

Associates Inc.—one of the significant leaders in warehouse management software—unveiled the new Manhattan active warehouse management solution, the world’s first cloud-native enterprise-class WMS. In addition, it unifies every aspect of distribution and never needs upgrading. Therefore, modernizing, upgrading, and improving an incumbent warehouse involves migrating data from platform to platform and from on-premises to cloud systems.

Growing economies across manufacturing, healthcare, and retail sectors impact operational efficiencies, resulting in increased production levels to manage the increasing consumer demands. To address these growing demands, warehousing companies are also continually progressing to overcome any challenges that may arise due to fluctuating product markets and logistics schedules. Moreover, advanced technologies are being implemented in warehouse management systems to meet customer requirements. With the help of big data, artificial intelligence, and advanced predictive analytics technologies, conventional warehouse planning and analysis enhance real-time stock-level information. It is used to optimize ordering quantities and delivery timing. In addition, predictability and service level for the end consumer can be visibly improved, and risks of supply chain disruptions are minimized. More advanced use of computer vision in autonomous machines, such as transport robots in warehouses or drones for the transportation of packages directly, will allow future integration of these devices into the Internet of things, thereby improving the efficiency of the logistics supply chain.

South America Warehouse Management System Market Overview

The e-commerce boom in South America is changing how companies serve their customers. Brazil is a driving force in South America’s economy and economic trends, one major trend being e-commerce. The Brazil e-commerce industry rose by 31% in the first six months of 2021 compared to the first six months of 2020. In addition, the total number of orders increased by 7.4%. Thus, the rising e-commerce sector contributes to the increase in the need for warehousing, propelling the demand for warehouse management systems.

There is rising for automation in South America to reduce attractive labor costs and contributes to building companies’ reputations for delivering high-quality products quickly and reliably. While this growth is creating excitement among the region’s executives, it is also presenting them with new challenges. Today, there is special pressure on businesses in South America to adopt leading-edge supply chain practices and tools to collaborate with their new global partners, compete successfully in

international markets, and increase profitability.

South America Warehouse Management System Market Revenue and Forecast to 2030 (US\$ Million)

South America Warehouse Management System Market Segmentation

The South America warehouse management system market is segmented based on component, tier type, industry, and country. Based on component, the South America warehouse management system market is segmented into hardware, software, and services. The hardware segment held the largest South America warehouse management system market share in 2023.

Based on tier type, the South America warehouse management system market is segmented into advance [Tier 1], intermediate [Tier 2], and basic [Tier 3]. The intermediate [Tier 2] segment held the largest South America warehouse management system market share in 2023.

Based on country, the South America warehouse management system market is segmented into Brazil, Argentina, and the Rest of South America. Brazil dominated the South America warehouse management system market share in 2023.

International Business Machines Corp; SAP SE; Epicor Software Corp; Softeon Inc.; Oracle Corp; Panasonic Holdings Corp; Infor Inc; Manhattan Associates Inc; and PTC Inc are the leading companies operating in the South America warehouse management system market.

Contents

1. INTRODUCTION

- 1.1 Study Scope
- 1.2 The Insight Partners Research Report Guidance
- 1.3 Market Segmentation

2. KEY TAKEAWAYS

3. RESEARCH METHODOLOGY

- 3.1 Coverage
- 3.2 Secondary Research
- 3.3 Primary Research

4. SOUTH AMERICA WAREHOUSE MANAGEMENT SYSTEM MARKET LANDSCAPE

- 4.1 Market Overview
- 4.2 PEST Analysis
 - 4.2.1 South America
- 4.3 Ecosystem Analysis
- 4.4 Expert Opinions

5. SOUTH AMERICA WAREHOUSE MANAGEMENT SYSTEM MARKET – KEY MARKET DYNAMICS

- 5.1 Market Drivers
 - 5.1.1 Relocation to Cloud-Based WMS
 - 5.1.2 E-Commerce Production Growth
 - 5.1.3 South America Supply Chain System
- 5.2 Market Restraints
 - 5.2.1 High Initial Investment Charge and Absence of Awareness About WMS
- 5.3 Market Opportunities
 - 5.3.1 Increasing Adoption of Advanced Technologies Resulting in Smarter Warehouses
- 5.4 Future Trends
 - 5.4.1 Growth of Regional Warehouses for Rapid Delivery Facilities Resulted from E-

commerce Growth

5.4.2 Cloud-Based Operations Management and Automatic WMS

5.4.3 Usage of Warehouse Management Systems in Omnichannel Logistics

5.5 Impact Analysis of Drivers and Restraints

6. WAREHOUSE MANAGEMENT SYSTEM MARKET – SOUTH AMERICA MARKET ANALYSIS

6.1 South America Warehouse Management System Market Overview

6.2 South America Warehouse Management System Market Revenue Forecast and Analysis

7. SOUTH AMERICA WAREHOUSE MANAGEMENT SYSTEM MARKET ANALYSIS – BY COMPONENT

7.1 Overview

7.2 Warehouse Management System Market, By Component (2022 and 2030)

7.3 Hardware

7.3.1 Overview

7.3.2 Hardware: Warehouse Management System Market – Revenue, and Forecast to 2028 (US\$ Million)

7.3.2.1 Robots

7.3.2.1.1 Overview

7.3.2.1.2 Robots: Warehouse Management System Market – Revenue, and Forecast to 2028 (US\$ Million)

7.3.2.2 Automated Storage and Retrieval System

7.3.2.2.1 Overview

7.3.2.2.2 Automated Storage and Retrieval System: Warehouse Management System Market – Revenue, and Forecast to 2028 (US\$ Million)

7.3.2.3 Conveyor and Sorting System

7.3.2.3.1 Overview

7.3.2.3.2 Conveyor and Sorting System: Warehouse Management System Market – Revenue, and Forecast to 2028 (US\$ Million)

7.3.2.4 Automated Guided Vehicle

7.3.2.4.1 Overview

7.3.2.4.2 Automated Guided Vehicle: Warehouse Management System Market – Revenue, and Forecast to 2028 (US\$ Million)

7.3.2.5 Others

7.3.2.5.1 Overview

7.3.2.5.2 Others: Warehouse Management System Market – Revenue, and Forecast to 2028 (US\$ Million)

7.4 Software

7.4.1 Overview

7.4.2 Software: Warehouse Management System Market – Revenue, and Forecast to 2028 (US\$ Million)

7.4.2.1 On-premise

7.4.2.1.1 Overview

7.4.2.1.2 On-premise: Warehouse Management System Market – Revenue, and Forecast to 2028 (US\$ Million)

7.4.2.2 Cloud

7.4.2.2.1 Overview

7.4.2.2.2 Cloud: Warehouse Management System Market – Revenue, and Forecast to 2028 (US\$ Million)

7.5 Services

7.5.1 Overview

7.5.2 Services: Warehouse Management System Market – Revenue, and Forecast to 2028 (US\$ Million)

8. SOUTH AMERICA WAREHOUSE MANAGEMENT SYSTEM MARKET ANALYSIS – BY TIER TYPE

8.1 Overview

8.2 Warehouse Management System Market, By Tier Type (2022 and 2030)

8.3 Advance (Tier 1)

8.3.1 Overview

8.3.2 Tier 1: Warehouse Management System Market- Revenue and Forecast to 2030 (US\$ Million)

8.4 Intermediate (Tier 2)

8.4.1 Overview

8.4.2 Tier 2: Warehouse Management System Market- Revenue and Forecast to 2030 (US\$ Million)

8.5 Basic (Tier 3)

8.5.1 Overview

8.5.2 Tier 3: Warehouse Management System Market- Revenue and Forecast to 2030 (US\$ Million)

9. SOUTH AMERICA WAREHOUSE MANAGEMENT SYSTEM MARKET ANALYSIS – BY INDUSTRY

- 9.1 Overview
- 9.2 Warehouse Management System Market Breakdown, By Industry, (2022 and 2030)
- 9.3 Manufacturing
 - 9.3.1 Overview
 - 9.3.2 Manufacturing Market Revenue and Forecast to 2030 (US\$ Million)
- 9.4 Automotive
 - 9.4.1 Overview
 - 9.4.2 Automotive Market Revenue and Forecast to 2030 (US\$ Million)
- 9.5 Food and Beverages
 - 9.5.1 Overview
 - 9.5.2 Food and Beverages Market Revenue and Forecast to 2030 (US\$ Million)
- 9.6 Electrical and Electronics
 - 9.6.1 Overview
 - 9.6.2 Electrical and Electronics Market Revenue and Forecast to 2030 (US\$ Million)
- 9.7 Healthcare
 - 9.7.1 Overview
 - 9.7.2 Healthcare Market Revenue and Forecast to 2030 (US\$ Million)
- 9.8 Retail and E-commerce
 - 9.8.1 Overview
 - 9.8.2 Retail and E-commerce Market Revenue and Forecast to 2030 (US\$ Million)
- 9.9 Others
 - 9.9.1 Overview
 - 9.9.2 Others Market Revenue and Forecast to 2030 (US\$ Million)

10. SOUTH AMERICA WAREHOUSE MANAGEMENT SYSTEM MARKET – BY COUNTRY ANALYSIS

- 10.1 South America: Warehouse Management System Market
 - 10.1.1 SAM: Warehouse Management System Market, by Key Country
 - 10.1.1.1 Brazil: Warehouse Management System Market – Revenue and Forecast to 2030 (US\$ Million)
 - 10.1.1.1.1 Brazil: Warehouse Management System Market, By Component
 - 10.1.1.1.1.1 Brazil: Warehouse Management System Market, By Hardware
 - 10.1.1.1.1.2 Brazil: Warehouse Management System Market, By Software
 - 10.1.1.1.2 Brazil: Warehouse Management System Market, by Tier Type
 - 10.1.1.1.3 Brazil: Warehouse Management System Market, by Industry
 - 10.1.1.2 Argentina: Warehouse Management System Market – Revenue and Forecast to 2030 (US\$ Million)

- 10.1.1.2.1 Argentina: Warehouse Management System Market, By Component
 - 10.1.1.2.1.1 Argentina: Warehouse Management System Market, By Hardware
 - 10.1.1.2.1.2 Argentina: Warehouse Management System Market, By Software
- 10.1.1.2.2 Argentina: Warehouse Management System Market, by Tier Type
- 10.1.1.2.3 Argentina: Warehouse Management System Market, by Industry
- 10.1.1.3 Rest of South America: Warehouse Management System Market – Revenue and Forecast to 2030 (US\$ Million)
 - 10.1.1.3.1 Rest of SAM: Warehouse Management System Market, By Component
 - 10.1.1.3.1.1 Rest of SAM: Warehouse Management System Market, By Hardware
 - 10.1.1.3.1.2 Rest of SAM: Warehouse Management System Market, By Software
 - 10.1.1.3.2 Rest of SAM: Warehouse Management System Market, by Tier Type
 - 10.1.1.3.3 Rest of SAM: Warehouse Management System Market, by Industry

11. INDUSTRY LANDSCAPE

- 11.1 Overview
- 11.2 Market Initiative
- 11.3 Product Development
- 11.4 Mergers & Acquisitions

12. COMPANY PROFILES

- 12.1 International Business Machines Corp
 - 12.1.1 Key Facts
 - 12.1.2 Business Description
 - 12.1.3 Products and Services
 - 12.1.4 Financial Overview
 - 12.1.5 SWOT Analysis
 - 12.1.6 Key Developments
- 12.2 SAP SE
 - 12.2.1 Key Facts
 - 12.2.2 Business Description
 - 12.2.3 Products and Services
 - 12.2.4 Financial Overview
 - 12.2.5 SWOT Analysis
 - 12.2.6 Key Developments
- 12.3 Epicor Software Corp
 - 12.3.1 Key Facts
 - 12.3.2 Business Description

12.3.3 Products and Services

12.3.4 Financial Overview

12.3.5 SWOT Analysis

12.3.6 Key Developments

12.4 Softeon Inc

12.4.1 Key Facts

12.4.2 Business Description

12.4.3 Products and Services

12.4.4 Financial Overview

12.4.5 SWOT Analysis

12.4.6 Key Developments

12.5 Oracle Corp

12.5.1 Key Facts

12.5.2 Business Description

12.5.3 Products and Services

12.5.4 Financial Overview

12.5.5 SWOT Analysis

12.5.6 Key Developments

12.6 Panasonic Holdings Corp

12.6.1 Key Facts

12.6.2 Business Description

12.6.3 Products and Services

12.6.4 Financial Overview

12.6.5 SWOT Analysis

12.6.6 Key Developments

12.7 Infor Inc

12.7.1 Key Facts

12.7.2 Business Description

12.7.3 Products and Services

12.7.4 Financial Overview

12.7.5 SWOT Analysis

12.7.6 Key Developments

12.8 Manhattan Associates Inc

12.8.1 Key Facts

12.8.2 Business Description

12.8.3 Products and Services

12.8.4 Financial Overview

12.8.5 SWOT Analysis

12.8.6 Key Developments

12.9 PTC Inc

12.9.1 Key Facts

12.9.2 Business Description

12.9.3 Products and Services

12.9.4 Financial Overview

12.9.5 SWOT Analysis

12.9.6 Key Developments

13. APPENDIX

13.1 About The Insight Partners

13.2 Word Index

List Of Tables

LIST OF TABLES

Table 1. South America Warehouse Management System Market Revenue and Forecast to 2030 (US\$ Million)

Table 2. Brazil: Warehouse Management System Market, By Component – Revenue and Forecast to 2030 (US\$ Million)

Table 3. Brazil: Warehouse Management System Market, By Hardware – Revenue and Forecast to 2030 (US\$ Million)

Table 4. Brazil: Warehouse Management System Market, By Software – Revenue and Forecast to 2030 (US\$ Million)

Table 5. Brazil: Warehouse Management System Market, by Tier Type – Revenue and Forecast to 2030 (US\$ Million)

Table 6. Brazil: Warehouse Management System Market, by Industry – Revenue and Forecast to 2030 (US\$ Million)

Table 7. Argentina: Warehouse Management System Market, By Component – Revenue and Forecast to 2030 (US\$ Million)

Table 8. Argentina: Warehouse Management System Market, By Hardware – Revenue and Forecast to 2030 (US\$ Million)

Table 9. Argentina: Warehouse Management System Market, By Software – Revenue and Forecast to 2030 (US\$ Million)

Table 10. Argentina: Warehouse Management System Market, by Tier Type – Revenue and Forecast to 2030 (US\$ Million)

Table 11. Argentina: Warehouse Management System Market, by Industry – Revenue and Forecast to 2030 (US\$ Million)

Table 12. Rest of SAM: Warehouse Management System Market, By Component – Revenue and Forecast to 2030 (US\$ Million)

Table 13. Rest of SAM: Warehouse Management System Market, By Hardware – Revenue and Forecast to 2030 (US\$ Million)

Table 14. Rest of SAM: Warehouse Management System Market, By Software – Revenue and Forecast to 2030 (US\$ Million)

Table 15. Rest of SAM: Warehouse Management System Market, by Tier Type – Revenue and Forecast to 2030 (US\$ Million)

Table 16. Rest of SAM: Warehouse Management System Market, by Industry – Revenue and Forecast to 2030 (US\$ Million)

Table 17. List of Abbreviation

List Of Figures

LIST OF FIGURES

Figure 1. South America Warehouse Management System Market Segmentation

Figure 2. South America Warehouse Management System Market Segmentation – By Country

Figure 3. South America Warehouse Management System Market Overview

Figure 4. South America Warehouse Management System Market, by Component

Figure 5. South America Warehouse Management System Market, by Industry

Figure 6. South America Warehouse Management System Market, by Country

Figure 7. South America – PEST Analysis

Figure 8. South America Warehouse Management System Market – Ecosystem Analysis

Figure 9. South America Expert Opinions

Figure 10. South America Warehouse Management System Market: Impact Analysis of Drivers and Restraints

Figure 11. South America Warehouse Management System Market Revenue Forecast and Analysis (US\$ Million)

Figure 12. South America Warehouse Management System Market Revenue Share, By Component (2022 and 2030)

Figure 13. Hardware: South America Warehouse Management System Market – Revenue, and Forecast to 2028 (US\$ Million)

Figure 14. Robots: South America Warehouse Management System Market – Revenue, and Forecast to 2028 (US\$ Million)

Figure 15. Automated Storage and Retrieval System: South America Warehouse Management System Market – Revenue, and Forecast to 2028 (US\$ Million)

Figure 16. Conveyor and Sorting System: South America Warehouse Management System Market – Revenue, and Forecast to 2028 (US\$ Million)

Figure 17. Automated Guided Vehicle: South America Warehouse Management System Market – Revenue, and Forecast to 2028 (US\$ Million)

Figure 18. Others: South America Warehouse Management System Market – Revenue, and Forecast to 2028 (US\$ Million)

Figure 19. Software: South America Warehouse Management System Market – Revenue, and Forecast to 2028 (US\$ Million)

Figure 20. On-premise: South America Warehouse Management System Market – Revenue, and Forecast to 2028 (US\$ Million)

Figure 21. Cloud: South America Warehouse Management System Market – Revenue, and Forecast to 2028 (US\$ Million)

Figure 22. Services: South America Warehouse Management System Market – Revenue, and Forecast to 2028 (US\$ Million)

Figure 23. South America Warehouse Management System Market Revenue Share, By Tier Type (2022 and 2030)

Figure 24. Tier 1: South America Warehouse Management System Market- Revenue and Forecast to 2030 (US\$ Million)

Figure 25. Tier 2: South America Warehouse Management System Market- Revenue and Forecast to 2030 (US\$ Million)

Figure 26. Tier 3: South America Warehouse Management System Market- Revenue and Forecast to 2030 (US\$ Million)

Figure 27. South America Warehouse Management System Market Revenue Share, By Industry (2022 and 2030)

Figure 28. Manufacturing: South America Warehouse Management System Market- Revenue and Forecast to 2030 (US\$ Million)

Figure 29. Automotive: South America Warehouse Management System Market- Revenue and Forecast to 2030 (US\$ Million)

Figure 30. Food and Beverages: South America Warehouse Management System Market- Revenue and Forecast to 2030 (US\$ Million)

Figure 31. Electrical and Electronics: South America Warehouse Management System Market- Revenue and Forecast to 2030 (US\$ Million)

Figure 32. Healthcare: South America Warehouse Management System Market- Revenue and Forecast to 2030 (US\$ Million)

Figure 33. Retail and E-commerce: South America Warehouse Management System Market- Revenue and Forecast to 2030 (US\$ Million)

Figure 34. Others: South America Warehouse Management System Market- Revenue and Forecast to 2030 (US\$ Million)

Figure 35. SAM: Warehouse Management System Market, by Key Country – Revenue (2022) (US\$ Million)

Figure 36. SAM: Warehouse Management System Market Revenue Share, by Key Country (2022 and 2030)

Figure 37. Brazil: Warehouse Management System Market – Revenue and Forecast to 2030 (US\$ Million)

Figure 38. Argentina: Warehouse Management System Market – Revenue and Forecast to 2030 (US\$ Million)

Figure 39. Rest of South America: Warehouse Management System Market – Revenue and Forecast to 2030 (US\$ Million)

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