

South America Surgical Stapling Devices Market Forecast to 2028 -Regional Analysis - by Product (Powered Surgical Staplers and Manual Surgical Staplers), Type (Disposable Surgical Staplers and Reusable Surgical Staplers), Application (Orthopedic Surgery, Endoscopic Surgery, Cardiac and Thoracic Surgery, Abdominal and Pelvic Surgery, and Others), and End User (Hospitals and Ambulatory Surgical Centers)

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Abstracts

The South America surgical stapling devices market is expected to grow from US\$ 428.75 million in 2022 to US\$ 648.43 million by 2028. It is estimated to grow at a CAGR of 7.1% from 2022 to 2028.

New Product Launches and Strategic Collaborations Drive South America Surgical Stapling Devices Market Growth

A significant rise in the number of surgical procedures performed at hospitals has compelled medical device manufacturers to develop and launch new products and obtain regulatory approvals for them. Major companies in the surgical stapling devices market allocate significant resources to research and development activities to come up with new offerings. For instance, In October 2022, Teleflex Incorporated completed the acquisition of Standard Bariatrics, Inc., which has commercialized an innovative powered stapling technology for bariatric surgery. Teleflex acquired Standard Bariatrics for US\$ 170 million at closing, with additional consideration of up to US\$ 130 million that is payable upon achieving certain commercial milestones. Similarly, In June 2022,

Ethicon, a part of Johnson & Johnson MedTech, launched ECHELON 3000 Stapler in the US. It is a digitally enabled device that provides surgeons with simple, one-handed powered articulation to help address the unique needs of their patients. Designed with a 39% greater jaw aperture and a 27% greater articulation span, ECHELON 3000 gives surgeons better access and control over each transection, even in tight spaces and on challenging tissue. Combined with software that provides real-time haptic and audible device feedback, these features enable surgeons to make critical adjustments during procedures. An increase in the number of developments and launches of such innovative products, along with business acquisitions and collaborations, boosts the growth of the surgical stapling devices market.

South America Surgical Stapling Devices Market Overview

The South America surgical stapling devices market is segmented into Argentina, Brazil, and the Rest of South America. According to the International Society of Aesthetic Plastic Surgery (ISAPS), each year, Brazil records one of the largest number of plastic surgeries in the world, and breast augmentation surgery is the most performed type of plastic surgery in the country. In 2019, the country recorded the highest number of surgical procedures, including 1.49 million plastic surgery procedures; the most performed procedures were liposuction, breast augmentation, and abdominoplasty. Brazil has a well-established medical device industry, which is regulated by the Brazilian National Health Surveillance Agency (ANVISA). ANVISA enables the safe use of various surgical devices, including stapling devices, across the country.

Further, the prevalence of chronic ulcers is increasing rapidly with the advancing aging population in Brazil. Chronic ulcer among diabetic people is a major problem faced by the healthcare sector in the country. Thus, surgeries performed to treat these conditions in diabetic patients are favoring the growth of the surgical stapling market in Brazil. According to the Brazilian National Transport Confederation (CNT), Brazil recorded 1.2% more fatal crashes and a 3.3% rise in serious injuries in 2019, compared to 2018. Thus, the elevating number of road accidents is another factor that can be associated with the surgical stapling devices market growth in Brazil.

South America Surgical Stapling Devices Market Revenue and Forecast to 2028 (US\$ Million)

South America Surgical Stapling Devices Market Segmentation

The South America surgical stapling devices market is segmented on the basis of

product, type, application, end user, and country. Based on product, the market is segmented into powered surgical staplers and manual surgical staplers. The powered surgical staplers segment accounted for a larger market share in 2022.

Based on type, the South America surgical stapling devices market is segmented into disposable surgical staplers and reusable surgical staplers. The disposable surgical staple segment held a larger market share in 2022.

Based on application, the South America surgical stapling devices market is segmented into orthopedic surgery, endoscopic surgery, cardiac and thoracic surgery, abdominal and pelvic surgery, and others. The orthopedic surgery segment registered the largest market share in 2022.

Based on end user, the South America surgical stapling devices market is segmented into hospitals and ambulatory surgical centers. The hospitals segment held a larger market share in 2022.

Based on country, the South America surgical stapling devices market is segmented into Brazil, Argentina, and the Rest of South America. Brazil dominated the market in this region in 2022.

3M Co, B. Braun SE, Conmed Corp, Intuitive Surgical Inc, and Medtronic Plc are the leading companies operating in the South America surgical stapling devices market.

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