

South America Satellite Communication Terminal Market Forecast to 2028 – COVID-19 Impact and Regional Analysis – by Classification (C Band, X Band, S Band, Ku Band and Ka Band); Application (Military Use and Civil Use); and Satellite Type (GEO, MEO and LEO)

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Abstracts

South America satellite communication terminal market is expected to grow from US\$ 144.61 million in 2023 to US\$ 162.66 million by 2028. It is estimated to grow at a CAGR of 2.4% from 2023 to 2028.

Growing Need for Uninterrupted Connectivity is Fueling South America Satellite Communication Terminal Market

The need for uninterrupted connectivity is growing notably across various domains across the region. Satellite communication terminals are used across respective applications in various areas such as weather forecasting, media and entertainment, aviation, television, internet, space, and telecommunication. Various technological developments with respect to SATCOM terminals considerably contribute to market growth. The growing requirement for communication on-the-move solutions for platforms like military vehicles, commercial vehicles, boats, and trains are driving the demand for respective satellite communication terminals notably. With the launch of new airlines and a rise in investment in the aviation sector, the need for enhanced operational efficiencies and air traffic control is expected to grow significantly in the near future. Thus, the growing telecommunication sector, media & broadcasting industry, and aviation sector are expected to drive the need for satellite communication terminals for uninterrupted connectivity.

South America Satellite Communication Terminal Market Overview

The South America satellite communication terminal market is segmented into Brazil, Argentina, and the Rest of South America. The majority of the countries in this region are still in the developing stage, and their inclination toward advanced defense systems is increasing considerably. Brazil's military expenditure in 2023 was US\$ 20.2 billion, which was 1.1% of countries GDP. The growing military spending is expected to create promising demand for satellite communication terminals required for operations in harsh environments. Eutelsat, ABS, Intelsat, Hispasat, SES Telesat, and Iridium are some of the major satellite operators in the South America region. Cellular backhaul and trunking, enterprise, and broadband, maritime, aeronautical, land mobility, and Internet of Things (IoT) are some domains where the need for satellite communication terminals is anticipated to grow notably in the coming years. Telecommunication infrastructure to offer cellular services in the farthest areas is expanding with 5G and long-term evolution (LTE) penetration. Consumer broadband is another key industry in Brazil that is expanding notably. In December 2019, Al Yah Satellite Communications Company (Yahsat), one of the leading satellite operators from the United Arab, and Hughes Network Systems, LLC, a market leader in broadband satellite networks and services, entered a joint venture to offer satellite broadband services in Brazil. Yahsat's Ka-Band Satellite offers business and residential internet by working with local partners. Thus, increasing demand for high-end military SATCOM, rising defense budget, and joint ventures among international market players drive the demand for satellite communication terminals in the South America region.

South America Satellite Communication Terminal Market Revenue and Forecast to 2028 (US\$ Million)

South America Satellite Communication Terminal Market Segmentation

The South America satellite communication terminal market is segmented into classification, application, satellite type, and country.

Based on classification, the South America satellite communication terminal market is sub segmented into C Band, X Band, S Band, Ku Band, and Ka Band. The X Band segment registered the largest market share in 2023.

Based on application, the South America satellite communication terminal market is segmented into military use and civil use. The military use segment held a larger market

share in 2023.

Based on satellite type, the South America satellite communication terminal market is segmented into GEO, MEO, and LEO. The GEO segment held the largest market share in 2023.

Based on country, the market is segmented into Brazil, Argentina, and the Rest of South America. Brazil dominated the market share in 2023.

Airbus SE, Collins Aerospace, General Dynamics Mission Systems Inc., Honeywell International Inc, L3Harris Technologies Inc, NEC Corp, Singapore Technologies Engineering Ltd, Thales SA, and Viasat Inc. are the leading companies operating in the satellite communication terminal market in the region.

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