

South America Rugged Phones Market Forecast to 2028 – COVID-19 Impact and Regional Analysis – by Type (Smartphone and Featured Phones), Screen Size (Below 5 Inch, 5 Inch to 6 Inch, and Above 6 Inch), and End-User (Industrial, Government, Commercial, Military and Defense, and Consumer)

<https://marketpublishers.com/r/S005BA575456EN.html>

Date: April 2023

Pages: 126

Price: US\$ 3,000.00 (Single User License)

ID: S005BA575456EN

Abstracts

The South America rugged phones market is expected to grow from US\$ 220.06 million in 2023 to US\$ 308.04 million by 2028. It is estimated to grow at a CAGR of 7.0% from 2023 to 2028.

Increasing Demand of Rugged Phones Across Diverse Industries Drive South America Rugged Phones Market

The consumer electronics industry worldwide is strongly stimulated due to significant adoption of smartphones among various industry verticals, including construction, manufacturing, industrial environments, retail, transportation, and emergency services, among others, for both mission-critical and non-critical communication applications. The demand for smartphones and feature phones is growing at an impressive pace owing to increasing investments in research and development related to display technologies, communication networks, battery, and camera advancements, among several others. Regular upgradations in rugged phones design and integration of new features to match the level of features/applications offered by today's consumer grade smartphones and feature phones is boosting the demand for these phones, especially in industrial sectors with harsh working environments. The demand for these rugged phones with differentiated features such as IP certification, dustproof, drop-tested, and high battery capacity for industrial task force and public safety workers has been growing at an

impressive rate in the past few years in both developed and developing regions. Hence, the rise in the proliferation of smartphones & feature phones with rugged capabilities across industry sectors is anticipated to drive the growth of rugged phones market during the forecast period of 2023 to 2028.

South America Rugged Phones Market Overview

South America includes Brazil, Argentina, and the Rest of South America. Brazil is the most advanced country in South America, and it leverages several technologically advanced solutions to maintain or uplift its global image. The government is also making substantial progress in boosting its oil & gas and chemical & petrochemical industries. Rising adoption of advanced technologies and public and private cooperation has encouraged the retailers in this region to automate the flow of oil, gas, and chemicals, thereby generating huge demand for the installation of rugged phones. Moreover, projects associated with oil & gas are being initiated in the region, which would attract the use of rugged phones. For instance, in June 2019, Total—a Petroleum refining company based in France—and its partner have taken investment decisions for the second phase of the Mero project situated deep offshore, 180 kilometers off the coast of Rio de Janeiro, Brazil. The Mero 2 floating production storage and offloading have a liquid treatment capacity of 180,000 barrels per day. This project is expected to start by 2022. This project is all set to launch a new milestone that would enhance the oil resources of the Mero field in Brazil, expected at 3 to 4 billion barrels. Thus, increase in oil production projects would propel the demand for rugged phones in South America. On the other hand, the region is also witnessing initiatives like contractual alliances in context to supply of rugged phones which would assist in boosting the market growth. For instance, Sonim Technologies signed a partnership agreement with Acuraflo to supply rugged smartphones designed by Sonim Technologies to South America. This partnership would give more ultra-rugged mobility options to field workers in oil & gas, public safety, utilities, manufacturing, mining, and other demanding work environments. Moreover, it would keep them connected in extreme environments. Such partnerships for distribution of rugged smartphones devices are anticipated to increase their demand in the forthcoming period.

South America Rugged Phones Market Revenue and Forecast to 2028 (US\$ Million)

South America rugged phones market Segmentation

The South America rugged phones market is segmented into type, screen size, and end-user, and country.

Based on type, the South America rugged phones market is bifurcated into smartphone and featured phones. In 2023, the smartphone segment registered a larger share in the South America rugged phones market.

Based on screen size, the South America rugged phones market is segmented into below 5-inch, 5 inch to 6 inch, and above 6 inch. In 2023, the 5 inch to 6 inch segment registered a largest share in the South America rugged phones market.

Based on end-user, the South America rugged phones market is segmented into industrial, government, commercial, military and defense, and consumer. In 2023, the industrial segment registered a largest share in the South America rugged phones market.

Based on country, the South America rugged phones market is segmented into Brazil, Argentina, and the Rest of South America. In 2023, Brazil segment registered a largest share in the South America rugged phones market.

AGM MOBILE; Blackview; Caterpillar Inc; KYOCERA Portugal; Nokia Corp; OUKITEL; Samsung Electronics Co Ltd; Ulefone Mobile; Unitech Electronics Co., LTD; and Zebra Technologies Corp are the leading companies operating in the South America rugged phones market.

Contents

1. INTRODUCTION

- 1.1 Study Scope
- 1.2 The Insight Partners Research Report Guidance
- 1.3 Market Segmentation
 - 1.3.1 South America Rugged Phones Market – By Type
 - 1.3.2 South America Rugged Phones Market – By Screen Size
 - 1.3.3 South America Rugged Phones Market – By End User
 - 1.3.4 South America Rugged Phones Market- By Country

2. KEY TAKEAWAYS

3. RESEARCH METHODOLOGY

- 3.1 Coverage
- 3.2 Secondary Research
- 3.3 Primary Research

4. SOUTH AMERICA RUGGED PHONES MARKET LANDSCAPE

- 4.1 Market Overview
- 4.2 South America PEST Analysis
- 4.3 Ecosystem Analysis
- 4.4 Experts' Opinion

5. SOUTH AMERICA RUGGED PHONES –MARKET DYNAMICS

- 5.1 Market Drivers
 - 5.1.1 Increasing Demand of Rugged Phones Across Diverse Industries
 - 5.1.2 Rising 5G Deployments to Complement the Growth
- 5.2 Market Restraints
 - 5.2.1 Lack of Awareness and Availability of Other Solutions
- 5.3 Future Trends
 - 5.3.1 Advanced Technology Integration in Rugged Phones to Fuel Future Demand
- 5.4 Impact Analysis of Drivers and Restraints

6. RUGGED PHONES MARKET – SOUTH AMERICA ANALYSIS

6.1 South America Rugged Phones Market Overview

6.2 South America Rugged Phones Market – Revenue and Forecast to 2028 (US\$ Million)

7. SOUTH AMERICA RUGGED PHONES MARKET ANALYSIS – BY TYPE

7.1 Overview

7.2 South America Rugged Phones Market, By Type (2022 and 2028)

7.3 Smartphones

7.3.1 Overview

7.3.2 Smartphones: South America Rugged Phones Market –Revenue and Forecast to 2028 (US\$ Million)

7.4 Featured Phones

7.4.1 Overview

7.4.2 Featured Phones: South America Rugged Phones Market –Revenue and Forecast to 2028 (US\$ Million)

8. SOUTH AMERICA RUGGED PHONES MARKET ANALYSIS – BY SCREEN SIZE

8.1 Overview

8.2 South America Rugged Phones Market, By Screen Size (2022 and 2028)

8.3 Below 5 Inch

8.3.1 Overview

8.3.2 Below 5 Inch: South America Rugged Phones Market – Revenue and Forecast to 2028 (US\$ Million)

8.4 5–6 Inch

8.4.1 Overview

8.4.2 5–6 Inch: South America Rugged Phones Market – Revenue and Forecast to 2028 (US\$ Million)

8.5 Above 6 Inch

8.5.1 Overview

8.5.2 Above 6 Inch: South America Rugged Phones Market – Revenue and Forecast to 2028 (US\$ Million)

9. SOUTH AMERICA RUGGED PHONES MARKET ANALYSIS – BY END USER

9.1 Overview

9.2 South America Rugged Phones Market, By End User (2022 and 2028)

9.3 Industrial

9.3.1 Overview

9.3.2 Industrial: South America Rugged Phones Market –Revenue and Forecast to 2028 (US\$ Million)

9.4 Government

9.4.1 Overview

9.4.2 Government: South America Rugged Phones Market –Revenue and Forecast to 2028 (US\$ Million)

9.5 Commercial

9.5.1 Overview

9.5.2 Commercial: South America Rugged Phones Market –Revenue and Forecast to 2028 (US\$ Million)

9.6 Military and Defense

9.6.1 Overview

9.6.2 Military and Defense: South America Rugged Phones Market –Revenue and Forecast to 2028 (US\$ Million)

9.7 Consumer

9.7.1 Overview

9.7.2 Consumer: South America Rugged Phones Market –Revenue and Forecast to 2028 (US\$ Million)

10. SOUTH AMERICA RUGGED PHONES MARKET – COUNTRY ANALYSIS

10.1 Overview

10.1.1 South America: Rugged Phones Market, By Country

10.1.1.1 Brazil: Rugged Phones Market – Revenue and Forecast to 2028 (US\$ Million)

10.1.1.1.1 Brazil: Rugged Phones Market, By Type

10.1.1.1.2 Brazil: Rugged Phones Market, By Screen Size

10.1.1.1.3 Brazil: Rugged Phones Market, By End User

10.1.1.2 Argentina: Rugged Phones Market – Revenue and Forecast to 2028 (US\$ Million)

10.1.1.2.1 Argentina: Rugged Phones Market, By Type

10.1.1.2.2 Argentina: Rugged Phones Market, By Screen Size

10.1.1.2.3 Argentina: Rugged Phones Market, By End User

10.1.1.3 Rest of South America: Rugged Phones Market – Revenue and Forecast to 2028 (US\$ Million)

10.1.1.3.1 Rest of South America: Rugged Phones Market, By Type

10.1.1.3.2 Rest of South America: Rugged Phones Market, By Screen Size

10.1.1.3.3 Rest of South America: Rugged Phones Market, By End User

11. INDUSTRY LANDSCAPE

11.1 Overview

11.2 Market Initiative

11.3 New Product Development:

12. COMPANY PROFILES

12.1 Blackview

12.1.1 Key Facts

12.1.2 Business Description

12.1.3 Products and Services

12.1.4 Financial Overview

12.1.5 SWOT Analysis

12.1.6 Key Developments

12.2 Caterpillar Inc

12.2.1 Key Facts

12.2.2 Business Description

12.2.3 Products and Services

12.2.4 Financial Overview

12.2.5 SWOT Analysis

12.2.6 Key Developments

12.3 Zebra Technologies Corp

12.3.1 Key Facts

12.3.2 Business Description

12.3.3 Products and Services

12.3.4 Financial Overview

12.3.5 SWOT Analysis

12.3.6 Key Developments

12.4 OUKITEL

12.4.1 Key Facts

12.4.2 Business Description

12.4.3 Products and Services

12.4.4 Financial Overview

12.4.5 SWOT Analysis

12.4.6 Key Developments

12.5 AGM MOBILE

- 12.5.1 Key Facts
- 12.5.2 Business Description
- 12.5.3 Products and Services
- 12.5.4 Financial Overview
- 12.5.5 SWOT Analysis
- 12.5.6 Key Developments
- 12.6 Ulefone Mobile
- 12.6.1 Key Facts
- 12.6.2 Business Description
- 12.6.3 Products and Services
- 12.6.4 Financial Overview
- 12.6.5 SWOT Analysis
- 12.6.6 Key Developments
- 12.7 Unitech Electronics Co., LTD
- 12.7.1 Key Facts
- 12.7.2 Business Description
- 12.7.3 Products and Services
- 12.7.4 Financial Overview
- 12.7.5 SWOT Analysis
- 12.7.6 Key Developments
- 12.8 Samsung Electronics Co Ltd
- 12.8.1 Key Facts
- 12.8.2 Business Description
- 12.8.3 Products and Services
- 12.8.4 Financial Overview
- 12.8.5 SWOT Analysis
- 12.8.6 Key Developments
- 12.9 KYOCERA Portugal
- 12.9.1 Key Facts
- 12.9.2 Business Description
- 12.9.3 Products and Services
- 12.9.4 Financial Overview
- 12.9.5 SWOT Analysis
- 12.9.6 Key Developments
- 12.10 Nokia Corp
- 12.10.1 Key Facts
- 12.10.2 Business Description
- 12.10.3 Products and Services
- 12.10.4 Financial Overview

12.10.5 SWOT Analysis

12.10.6 Key Developments

13. APPENDIX

13.1 About The Insight Partners

13.2 Word Index

List Of Tables

LIST OF TABLES

Table 1. South America Rugged Phones Market – Revenue and Forecast to 2028 (US\$ Million)

Table 2. Brazil Rugged Phones Market, By Type– Revenue and Forecast to 2028 (US\$ Million)

Table 3. Brazil Rugged Phones Market, By Screen Size– Revenue and Forecast to 2028 (US\$ Million)

Table 4. Brazil Rugged Phones Market, By End User – Revenue and Forecast to 2028 (US\$ Million)

Table 5. Argentina Rugged Phones Market, By Type– Revenue and Forecast to 2028 (US\$ Million)

Table 6. Argentina Rugged Phones Market, By Screen Size– Revenue and Forecast to 2028 (US\$ Million)

Table 7. Argentina Rugged Phones Market, By End User – Revenue and Forecast to 2028 (US\$ Million)

Table 8. Rest of South America Rugged Phones Market, By Type– Revenue and Forecast to 2028 (US\$ Million)

Table 9. Rest of South America Rugged Phones Market, By Screen Size– Revenue and Forecast to 2028 (US\$ Million)

Table 10. Rest of South America Rugged Phones Market, By End User – Revenue and Forecast to 2028 (US\$ Million)

Table 11. List of Abbreviation

List Of Figures

LIST OF FIGURES

- Figure 1. South America Rugged Phones Market Segmentation
- Figure 2. South America Rugged Phones Market Segmentation – By Country
- Figure 3. South America Rugged Phones Market Overview
- Figure 4. Smartphones Contributed the Largest Market Share in 2028
- Figure 5. 5–6 Inch Screen Size Held the Largest Market Share in 2020
- Figure 6. Industrial Segment held the Largest Share in 2020
- Figure 7. Brazil to Show Great Traction During Forecast Period of 2023 to 2028
- Figure 8. South America: PEST Analysis
- Figure 9. South America Rugged Phones Market– Ecosystem Analysis
- Figure 10. Experts' Opinion
- Figure 11. South America Rugged Phones Market Impact Analysis of Drivers and Restraints
- Figure 12. South America Rugged Phones Market – Revenue and Forecast to 2028 (US\$ Million)
- Figure 13. South America Rugged Phones Market Revenue Share, by Type (2022 and 2028)
- Figure 14. Smartphones: South America Rugged Phones Market – Revenue and Forecast to 2028 (US\$ Million)
- Figure 15. Featured Phones: South America Rugged Phones Market – Revenue and Forecast to 2028 (US\$ Million)
- Figure 16. South America Rugged Phones Market Revenue Share, by Screen Size (2022 and 2028)
- Figure 17. Below 5 Inch: South America Rugged Phones Market – Revenue and Forecast to 2028 (US\$ Million)
- Figure 18. 5–6 Inch: South America Rugged Phones Market – Revenue and Forecast to 2028 (US\$ Million)
- Figure 19. Above 6 Inch: South America Rugged Phones Market – Revenue and Forecast to 2028 (US\$ Million)
- Figure 20. South America Rugged Phones Market Revenue Share, by End User (2022 and 2028)
- Figure 21. Industrial: South America Rugged Phones Market – Revenue and Forecast to 2028 (US\$ Million)
- Figure 22. Government: South America Rugged Phones Market – Revenue and Forecast to 2028 (US\$ Million)
- Figure 23. Commercial: South America Rugged Phones Market –Revenue and Forecast

to 2028 (US\$ Million)

Figure 24. Military and Defense: South America Rugged Phones Market –Revenue and Forecast to 2028 (US\$ Million)

Figure 25. Consumer: South America Rugged Phones Market –Revenue and Forecast to 2028 (US\$ Million)

Figure 26. South America: Rugged Phones Market, By Country - Revenue (2022)

Figure 27. South America: Rugged Phones Market Revenue Share, By Country (2022 and 2028)

Figure 28. Brazil: Rugged Phones Market – Revenue and Forecast to 2028 (US\$ Million)

Figure 29. Argentina: Rugged Phones Market – Revenue and Forecast to 2028 (US\$ Million)

Figure 30. Rest of South America: Rugged Phones Market – Revenue and Forecast to 2028 (US\$ Million)

I would like to order

Product name: South America Rugged Phones Market Forecast to 2028 – COVID-19 Impact and Regional Analysis – by Type (Smartphone and Featured Phones), Screen Size (Below 5 Inch, 5 Inch to 6 Inch, and Above 6 Inch), and End-User (Industrial, Government, Commercial, Military and Defense, and Consumer)

Product link: <https://marketpublishers.com/r/S005BA575456EN.html>

Price: US\$ 3,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S005BA575456EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970