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South America Print Management Software Market Forecast to 2027 - COVID-19 Impact and Regional Analysis By Deployment (On-Premise and Cloud), Enterprise Size (Large Enterprises and Small and Medium Enterprises (SMEs)), and Industry (BFSI, IT and Telecom, Healthcare, Retail, and Other Industries)

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Abstracts

The SAM print management software market is expected to grow from US$ 68.03 million in 2022 to US$ 130.92 million by 2028. It is estimated to grow at a CAGR of 11.5% from 2022 to 2028.

Increase in Print-on-demand Software is Fueling the SAM Print Management Software Market

Print-on-demand software awareness & adoption continue to rise in the market. This is attributed to the fact that it helps in accurately and efficiently managing & optimizing printing machines and other procedures. Also, print-on-demand software is mainly available as standalone software and embedded functionality in managed print facilities. In addition, tracking, managing, and controlling the entire printer fleet from a single application interface helps businesses save money on printing. Moreover, features such as scanners, desktop printers, and managed copiers further allow for unified control in the print management software. These factors, as a result, are anticipated to create lucrative SAM print management software market growth opportunities in the upcoming years.

SAM Print Management Software Market Overview

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The SAM print management software market is segmented into Brazil, Argentina, and rest of SAM. The region has a mixed growth scenario, with a few countries having complex macroeconomic and political environments. Developing economies such as Brazil, Argentina, Chile, and Peru make significant infrastructure and industrial development investments. As per predictions by the GSMA, by 2022, South America would have 485 million mobile internet subscriptions, thereby reaching 100% device penetration among adults. Brazil and Argentina are among the top 10 global markets for total hours spent on the internet and are world leaders in the use of social media. This contributes to the notable growth of the e-commerce industry in these countries, which would provide ample opportunities for the print management software market players to grow in SAM. Additionally, the increasing prevalence of managed print services is also likely to contribute to the SAM print management software market growth. For example, South America Semiannual Managed Print and Document Services Tracker is an ultimate planning tool for the companies that provide services for the management of a distributed fleet of desktop/workgroup devices (printers, MFPs, and scanners), centralized day-forward and back-file on-site or off-site scanning and archiving solutions, and content management software. Moreover, several third-party solution providers offer print management software that can be further integrated with a wide range of printing devices and copiers. In addition, they help track, and control print jobs sent from Mac OS, windows, linux, and further eliminate unnecessary paper usage. However, one of the major challenges for the market growth is the increasing demand for engineers, software designers, and prototyping specialists, among other professions, needed to become an innovative leader in the global arena.

SAM Print Management Software Market Revenue and Forecast to 2028 (US$ Million)

SAM Print Management Software Market Segmentation

The SAM print management software market is segmented based on deployment, enterprise size, industry, and country.

Based on deployment, the SAM print management software market is bifurcated into on-premises and cloud. The cloud segment held a larger market share in 2022.

Based on enterprise size, the SAM print management software market is bifurcated into large enterprises and small and medium enterprises. The large enterprises segment held a larger market share in 2022.

Based on industry, the SAM print management software market is segmented into

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BFSI, IT and telecom, healthcare, retail, and other industries. Other industries segment held the largest market share in 2022.

Based on country, the SAM print management software market has been categorized into Brazil, Argentina, and the Rest of SAM. Our regional analysis states that Brazil dominated the market share in 2022.

Canon Inc; ePaper Ltd; HP Development Company, L.P.; Kofax, Inc.; PaperCut Software International Pty Ltd; Process Fusion; ThinPrint GmbH; and Xerox Corporation are the leading companies operating in the SAM print management software market.

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Contents

1. INTRODUCTION

1.1 Study Scope
1.2 The Insight Partners Research Report Guidance
1.3 Market Segmentation
1.3.1 SAM Print Management Software Market – By Deployment
1.3.2 SAM Print Management Software Market – By Enterprise Size
1.3.3 SAM Print Management Software Market – By Industry
1.3.4 SAM Print Management Software Market- By Country

2. KEY TAKEAWAYS

3. RESEARCH METHODOLOGY

3.1 Coverage
3.2 Secondary Research
3.3 Primary Research

4. SAM PRINT MANAGEMENT SOFTWARE MARKET LANDSCAPE

4.1 Market Overview
4.2 SAM PEST Analysis
4.3 Ecosystem Analysis
4.4 Expert Opinion

5. SAM PRINT MANAGEMENT SOFTWARE MARKET – KEY MARKET DYNAMICS

5.1 Market Drivers
5.1.1 Reduced Cost of Printing and Enhanced Performance
5.1.2 Improved Security and Management of Data
5.2 Market Restraints
5.2.1 High Costs of Installation and Maintenance, and Lack of Awareness
5.3 Market Opportunities
5.3.1 Increase in print-on-demand software
5.4 Future Trends
5.4.1 Rise in Adoption of Big Data Solutions

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5.5 Impact Analysis of Drivers and Restraints

6. PRINT MANAGEMENT SOFTWARE MARKET – SAM ANALYSIS

6.1 SAM Print Management Software Market Overview
6.2 SAM Print Management Software Market – Revenue and Forecast to 2028 (US$ Million)

7. SAM PRINT MANAGEMENT SOFTWARE MARKET ANALYSIS – BY DEPLOYMENT

7.1 Overview
7.2 SAM Print Management Software Market, By Deployment (2021 and 2028)
7.3 On-Premise
7.3.1 Overview
7.3.2 On-Premise: Print Management Software Market – Revenue and Forecast to 2028 (US$ Million)
7.4 Cloud
7.4.1 Overview
7.4.2 Cloud: Print Management Software Market – Revenue and Forecast to 2028 (US$ Million)

8. SAM PRINT MANAGEMENT SOFTWARE MARKET ANALYSIS –BY ENTERPRISE SIZE

8.1 Overview
8.2 SAM Print Management Software Market, By Enterprise Size (2021 and 2028)
8.3 Small and Medium Enterprises
8.3.1 Overview
8.3.2 Small and Medium Enterprises: Print Management Software Market – Revenue and Forecast to 2028 (US$ Million)
8.4 Large Enterprises
8.4.1 Overview
8.4.2 Large Enterprises: Print Management Software Market – Revenue and Forecast to 2028 (US$ Million)

9. SAM PRINT MANAGEMENT SOFTWARE MARKET ANALYSIS – BY INDUSTRY

9.1 Overview

+44 20 8123 2220
info@marketpublishers.com

9.2 SAM Print Management Software Market Breakdown, by Industry, 2021 & 2028
9.3 IT and Telecom
9.3.1 Overview
9.3.2 IT and Telecom Market Revenue and Forecast to 2028 (US$ Million)
9.4 BFSI
9.4.1 Overview
9.4.2 BFSI Market Revenue and Forecast to 2028 (US$ Million)
9.6 Healthcare
9.6.1 Overview
9.6.2 Healthcare Market Revenue and Forecast to 2028 (US$ Million)
9.7 Retail
9.7.1 Overview
9.7.2 Retail Market Revenue and Forecast to 2028 (US$ Million)
9.8 Other Industries
9.8.1 Overview
9.8.2 Other Industries Market Revenue and Forecast to 2028 (US$ Million)

10. SAM PRINT MANAGEMENT SOFTWARE MARKET – COUNTRY ANALYSIS

10.1 Overview
10.1.1 SAM: Print Management Software Market, by Key Country
10.1.1.1 Brazil: Print Management Software Market – Revenue and Forecast to 2028 (US$ Million)
10.1.1.1.1 Brazil: Print Management Software Market, by Deployment
10.1.1.1.2 Brazil: Print Management Software Market, by Enterprise Size
10.1.1.1.3 Brazil: Print Management Software Market, by Industry
10.1.1.2 Argentina: Print Management Software Market – Revenue and Forecast to 2028 (US$ Million)
10.1.1.2.1 Argentina: Print Management Software Market, by Deployment
10.1.1.2.2 Argentina: Print Management Software Market, by Enterprise Size
10.1.1.2.3 Argentina: Print Management Software Market, by Industry
10.1.1.3 Rest of SAM: Print Management Software Market – Revenue and Forecast to 2028 (US$ Million)
10.1.1.3.1 Rest of SAM: Print Management Software Market, by Deployment
10.1.1.3.2 Rest of SAM: Print Management Software Market, by Enterprise Size
10.1.1.3.3 Rest of SAM: Print Management Software Market, by Industry

11. INDUSTRY LANDSCAPE

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11.1 Overview
11.2 Mergers and Acquisitions
11.3 Agreements, Collaborations and Joint Ventures
11.4 New Product Launches
11.5 Expansions and Other Strategic Developments

12. COMPANY PROFILES

12.1 Canon Inc
12.1.1 Key Facts
12.1.2 Business Description
12.1.3 Products and Services
12.1.4 Financial Overview
12.1.5 SWOT Analysis
12.1.6 Key Developments
12.2 Kofax, Inc.
12.2.1 Key Facts
12.2.2 Business Description
12.2.3 Products and Services
12.2.4 Financial Overview
12.2.5 SWOT Analysis
12.2.6 Key Developments
12.3 PaperCut Software International Pty Ltd
12.3.1 Key Facts
12.3.2 Business Description
12.3.3 Products and Services
12.3.4 Financial Overview
12.3.5 SWOT Analysis
12.3.6 Key Developments
12.4 ThinPrint GmbH
12.4.1 Key Facts
12.4.2 Business Description
12.4.3 Products and Services
12.4.4 Financial Overview
12.4.5 SWOT Analysis
12.4.6 Key Developments
12.5 Xerox Corporation
12.5.1 Key Facts
12.5.2 Business Description

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12.5.3 Products and Services
12.5.4 Financial Overview
12.5.5 SWOT Analysis
12.5.6 Key Developments
12.6 Process Fusion
12.6.1 Key Facts
12.6.2 Business Description
12.6.3 Products and Services
12.6.4 Financial Overview
12.6.5 SWOT Analysis
12.6.6 Key Developments
12.7 HP Development Company, L.P.
12.7.1 Key Facts
12.7.2 Business Description
12.7.3 Products and Services
12.7.4 Financial Overview
12.7.5 SWOT Analysis
12.7.6 Key Developments
12.8 ePaper Ltd
12.8.1 Key Facts
12.8.2 Business Description
12.8.3 Products and Services
12.8.4 Financial Overview
12.8.5 SWOT Analysis
12.8.6 Key Developments

13. APPENDIX

13.1 About The Insight Partners
13.2 Word Index

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List Of Tables

LIST OF TABLES

Table 1. SAM Print Management Software Market – Revenue and Forecast to 2028 (US$ Million)
Table 2. SAM Print Management Software Market, by Country – Revenue and Forecast to 2028 (USD Million)
Table 3. Brazil: Print Management Software Market, by Deployment – Revenue and Forecast to 2028 (US$ Million)
Table 4. Brazil: Print Management Software Market, by Enterprise Size – Revenue and Forecast to 2028 (US$ Million)
Table 5. Brazil: Print Management Software Market, by Industry – Revenue and Forecast to 2028 (US$ Million)
Table 6. Argentina: Print Management Software Market, by Deployment – Revenue and Forecast to 2028 (US$ Million)
Table 7. Argentina: Print Management Software Market, by Enterprise Size – Revenue and Forecast to 2028 (US$ Million)
Table 8. Argentina: Print Management Software Market, by Industry – Revenue and Forecast to 2028 (US$ Million)
Table 9. Rest of SAM: Print Management Software Market, by Deployment – Revenue and Forecast to 2028 (US$ Million)
Table 10. Rest of SAM: Print Management Software Market, by Enterprise Size – Revenue and Forecast to 2028 (US$ Million)
Table 11. Rest of SAM: Print Management Software Market, by Industry – Revenue and Forecast to 2028 (US$ Million)
Table 12. List of Abbreviation

+44 20 8123 2220
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List Of Figures

LIST OF FIGURES

Figure 1. SAM Print Management Software Market Segmentation
Figure 2. SAM Print Management Software Market Segmentation – By Country
Figure 3. SAM Print Management Software Market Overview
Figure 4. SAM Print Management Software Market, By Deployment
Figure 5. SAM Print Management Software Market, By Country
Figure 6. SAM PEST Analysis
Figure 7. Expert Opinion
Figure 8. SAM Print Management Software Market: Impact Analysis of Drivers and Restraints
Figure 9. SAM Print Management Software Market – Revenue and Forecast to 2028 (US$ Million)
Figure 10. SAM Print Management Software Market Revenue Share, by Deployment (2021 and 2028)
Figure 11. On-Premise: SAM Print Management Software Market – Revenue and Forecast to 2028 (US$ Million)
Figure 12. Cloud: SAM Print Management Software Market – Revenue and Forecast to 2028 (US$ Million)
Figure 13. SAM Print Management Software Market Revenue Share, by Enterprise Size (2021 and 2028)
Figure 14. Small and Medium Enterprises: SAM Print Management Software Market – Revenue and Forecast to 2028(US$ Million)
Figure 15. Large Enterprises: SAM Print Management Software Market – Revenue and Forecast to 2028 (US$ Million)
Figure 16. SAM Print Management Software Market Breakdown, by Industry (2021 and 2028)
Figure 17. IT and Telecom: SAM Print Management Software Market – Revenue and Forecast to 2028(US$ Million)
Figure 18. BFSI: SAM Print Management Software Market – Revenue and Forecast to 2028(US$ Million)
Figure 19. Healthcare: SAM Print Management Software Market – Revenue and Forecast to 2028(US$ Million)
Figure 20. Retail: SAM Print Management Software Market – Revenue and Forecast to 2028(US$ Million)
Figure 21. Other Industries: SAM Print Management Software Market – Revenue and

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Forecast to 2028 (US$ Million)
Figure 22. SAM: Print Management Software Market, by Key Country – Revenue (2021) (US$ 'Million)
Figure 23. SAM: Print Management Software Market Revenue Share, by Key Country (2021 and 2028)
Figure 24. Brazil: Print Management Software Market – Revenue and Forecast to 2028 (US$ Million)
Figure 25. Argentina: Print Management Software Market – Revenue and Forecast to 2028 (US$ Million)
Figure 26. Rest of SAM: Print Management Software Market – Revenue and Forecast to 2028 (US$ Million)

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