

# **South America Luxury Yacht Market Forecast to 2028 - COVID-19 Impact and Regional Analysis By Type (Sailing luxury Yacht, Motorized Luxury Yacht, and Others), Material (FRP/Composites, Metal/Alloys, and Others), and Size (75-120 feet, 121-250 feet, and Above 250 feet)**

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## **Abstracts**

The South America luxury yacht market is expected to grow from US\$ 212.51 million in 2022 to US\$ 314.43 million by 2028. It is estimated to grow at a CAGR of 6.7% from 2022 to 2028.

### **Rising Demand for Yacht Chartering Services fuels the South America Luxury Yacht Market**

The demand for yacht chartering services globally has been on a steady rise over recent years, driven by various factors such as the increasing number of ultra-high-net-worth individuals seeking unique and personalized travel experiences. In South & Central America, the Caribbean and Bahamas regions continues to be the most popular destination for yacht charters. The yacht chartering market offers a range of services that cater to different budgets, from entry-level charters to ultra-luxury yachts. Overall, the demand for yacht chartering services is expected to grow as affluent individuals increasingly seek exclusive and personalized travel experiences, and new destinations emerge to cater to this market.

### **South America Luxury Yacht Market Overview**

The South America luxury yacht market is segmented into Brazil, Argentina, and the

Rest of South America. Economies in South America have progressed at a faster rate on average than the economies of developed countries in the last 15 years. There is a rise in the wealth of individuals in South America, which is increasing the demand for maritime activities in the region.

In October 2022, MCP Yachts, a Brazilian shipbuilder, launched a luxury yacht named QUEEN TATI. It is produced in collaboration with MCP Yachts and naval architect Vripack. This 37.4 m/122.8 ft all-aluminum yacht leads the way for the new generation of South American luxury yachts. It provides the same safety, comfort, and style as European yacht manufacturers. It offers maneuverability, stability, and great fuel efficiency for family cruises and charters. Thus, increase in collaboration among shipbuilders and new luxury yacht launches in South America are propelling the growth of the South America luxury yacht market.

South America Luxury Yacht Market Revenue and Forecast to 2028 (US\$ Million)

South America Luxury Yacht Market Segmentation

The South America luxury yacht market is segmented into type, material, size, and country.

Based on type, the South America luxury yacht market is segmented into sailing luxury yacht, motorized luxury yacht, and others. The motorized luxury yacht segment held the largest share of the South America luxury yacht market in 2022.

Based on material, the South America luxury yacht market is segmented into FRP/composites, metal/alloys, and others. The metal/alloys segment held the largest share of the South America luxury yacht market in 2022.

Based on size, the South America luxury yacht market is segmented into 75-120 feet, 121-250 feet, and Above 250 feet. The 121-250 feet segment held the largest share of the South America luxury yacht market in 2022.

Based on country, the South America luxury yacht market is segmented into Brazil, Argentina, and the Rest of South America. The Brazil dominated the share of the South America luxury yacht market in 2022.

Azimut Benetti SpA; Damen Shipyards Group NV; Delta Marine Industries Inc; and Fincantieri SpA are the leading companies operating in the South America luxury yacht

market.

## Contents

### **1. INTRODUCTION**

- 1.1 Study Scope
- 1.2 The Insight Partners Research Report Guidance
- 1.3 Market Segmentation

### **2. KEY TAKEAWAYS**

### **3. RESEARCH METHODOLOGY**

- 3.1 Coverage
- 3.2 Secondary Research
- 3.3 Primary Research

### **4. SOUTH AMERICA LUXURY YACHT MARKET LANDSCAPE**

- 4.1 Market Overview
- 4.2 PEST Analysis SAM
- 4.3 Ecosystem Analysis
- 4.4 Expert Opinion

### **5. SOUTH AMERICA LUXURY YACHT MARKET- KEY MARKET DYNAMICS**

- 5.1 Market Drivers
  - 5.1.1 Growing Yacht Tourism
  - 5.1.2 Increasing Superyacht Demand
- 5.2 Key Market Restraints
  - 5.2.1 High Initial Cost and Carbon Footprint
- 5.3 Key Market Opportunities
  - 5.3.1 Rising Demand for Yacht Chartering Services
- 5.4 Future Trends
  - 5.4.1 Implementation of Solar Energy
- 5.5 Impact Analysis of Drivers and Restraints

### **6. LUXURY YACHT MARKET– SOUTH AMERICA MARKET ANALYSIS**

- 6.1 South America Luxury Yacht Market Global Overview
- 6.2 South America Luxury Yacht Market Forecast and Analysis

## **7. SOUTH AMERICA LUXURY YACHT MARKET REVENUE AND FORECAST TO 2028 – BY TYPE**

- 7.1 Overview
- 7.2 South America Luxury Yacht Market, by Type (2021 & 2028)
- 7.3 Sailing Luxury Yacht
  - 7.3.1 Overview
  - 7.3.2 Sailing Luxury Yacht: South America Luxury Yacht Market Revenue and Forecast to 2028 (US\$ Million)
- 7.4 Motorized Luxury Yacht
  - 7.4.1 Overview
  - 7.4.2 Motorized Luxury Yacht: South America Luxury Yacht Market Revenue and Forecast to 2028 (US\$ Million)
- 7.5 Others
  - 7.5.1 Overview
  - 7.5.2 Others: South America Luxury Yacht Market Revenue and Forecast to 2028 (US\$ Million)

## **8. SOUTH AMERICA LUXURY YACHT MARKET ANALYSIS AND FORECAST TO 2028 – BY MATERIAL**

- 8.1 Overview
- 8.2 South America Luxury Yacht Market, by Material (2021 & 2028)
- 8.3 FRP/Composites
  - 8.3.1 Overview
  - 8.3.2 FRP/Composites: South America Luxury Yacht Market Revenue and Forecast to 2028 (US\$ Million)
- 8.4 Metal/Alloys
  - 8.4.1 Overview
  - 8.4.2 Metal/Alloys: South America Luxury Yacht Market Revenue and Forecast to 2028 (US\$ Million)
- 8.5 Others
  - 8.5.1 Overview
  - 8.5.2 Others: South America Luxury Yacht Market Revenue and Forecast to 2028 (US\$ Million)

## **9. SOUTH AMERICA LUXURY YACHT MARKET ANALYSIS AND FORECAST TO 2028 – BY SIZE**

### 9.1 Overview

### 9.2 South America Luxury Yacht Market, by Size (2021 & 2028)

#### 9.3–120 Feet

##### 9.3.1 Overview

##### 9.3.2–120 Feet: South America Luxury Yacht Market Revenue and Forecast to 2028 (US\$ Million)

#### 9.4–250 Feet

##### 9.4.1 Overview

##### 9.4.2–250 Feet: South America Luxury Yacht Market Revenue and Forecast to 2028 (US\$ Million)

#### 9.5 Above 250 Feet

##### 9.5.1 Overview

##### 9.5.2 Above 250 Feet: South America Luxury Yacht Market Revenue and Forecast to 2028 (US\$ Million)

## **10. SOUTH AMERICA LUXURY YACHT MARKET– COUNTRY ANALYSIS**

### 10.1 Overview

#### 10.1.1 South America Luxury Yacht Market, by Key Country

##### 10.1.1.1 Brazil: South America Luxury Yacht Market– Revenue and Forecast to 2028 (US\$ Million)

###### 10.1.1.1.1 Brazil: South America Luxury Yacht Market, by Type

###### 10.1.1.1.2 Brazil: South America Luxury Yacht Market, by Material

###### 10.1.1.1.3 Brazil: South America Luxury Yacht Market, by Size

##### 10.1.1.2 Argentina: South America Luxury Yacht Market– Revenue and Forecast to 2028 (US\$ Million)

###### 10.1.1.2.1 Argentina: South America Luxury Yacht Market, by Type

###### 10.1.1.2.2 Argentina: South America Luxury Yacht Market, by Material

###### 10.1.1.2.3 Argentina: South America Luxury Yacht Market, by Size

##### 10.1.1.3 Rest of South America: South America Luxury Yacht Market– Revenue and Forecast to 2028 (US\$ Million)

###### 10.1.1.3.1 Rest of South America: South America Luxury Yacht Market, by Type

###### 10.1.1.3.2 Rest of South America: South America Luxury Yacht Market, by Material

###### 10.1.1.3.3 Rest of South America: South America Luxury Yacht Market, by Size

## **11. INDUSTRY LANDSCAPE**

- 11.1 Overview
- 11.2 Market Initiative
- 11.3 Product Development

## **12. COMPANY PROFILES**

- 12.1 Fincantieri SpA
  - 12.1.1 Key Facts
  - 12.1.2 Business Description
  - 12.1.3 Products and Services
  - 12.1.4 Financial Overview
  - 12.1.5 SWOT Analysis
  - 12.1.6 Key Developments
- 12.2 Azimut Benetti SpA
  - 12.2.1 Key Facts
  - 12.2.2 Business Description
  - 12.2.3 Products and Services
  - 12.2.4 Financial Overview
  - 12.2.5 SWOT Analysis
  - 12.2.6 Key Developments
- 12.3 Delta Marine Industries Inc
  - 12.3.1 Key Facts
  - 12.3.2 Business Description
  - 12.3.3 Products and Services
  - 12.3.4 Financial Overview
  - 12.3.5 SWOT Analysis
  - 12.3.6 Key Developments
- 12.4 Damen Shipyards Group NV
  - 12.4.1 Key Facts
  - 12.4.2 Business Description
  - 12.4.3 Products and Services
  - 12.4.4 Financial Overview
  - 12.4.5 SWOT Analysis
  - 12.4.6 Key Developments

## **13. APPENDIX**

- 13.1 About The Insight Partners

## 13.2 Word Index



## List Of Tables

### LIST OF TABLES

Table 1. South America Luxury Yacht Market, Revenue and Forecast, 2019–2028 (US\$ Million)

Table 2. South America Luxury Yacht Market, by Key Country – Revenue and Forecast to 2028 (US\$ Million)

Table 3. Brazil: South America Luxury Yacht Market, by Type – Revenue and Forecast to 2028 (US\$ Million)

Table 4. Brazil: South America Luxury Yacht Market, by Material – Revenue and Forecast to 2028 (US\$ Million)

Table 5. Brazil: South America Luxury Yacht Market, by Size– Revenue and Forecast to 2028 (US\$ Million)

Table 6. Argentina: South America Luxury Yacht Market, by Type – Revenue and Forecast to 2028 (US\$ Million)

Table 7. Argentina: South America Luxury Yacht Market, by Material – Revenue and Forecast to 2028 (US\$ Million)

Table 8. Argentina: South America Luxury Yacht Market, by Size– Revenue and Forecast to 2028 (US\$ Million)

Table 9. Rest of South America: South America Luxury Yacht Market, by Type – Revenue and Forecast to 2028 (US\$ Million)

Table 10. Rest of South America: South America Luxury Yacht Market, by Material – Revenue and Forecast to 2028 (US\$ Million)

Table 11. Rest of South America: South America Luxury Yacht Market, by Size– Revenue and Forecast to 2028 (US\$ Million)

Table 12. List of Abbreviation

## List Of Figures

### LIST OF FIGURES

Figure 1. South America Luxury Yacht Market Segmentation

Figure 2. South America Luxury Yacht Market Segmentation – Country

Figure 3. South America Luxury Yacht Market Overview

Figure 4. South America Luxury Yacht Market, by Type

Figure 5. South America Luxury Yacht Market, by Country

Figure 6. SAM: PEST Analysis

Figure 7. South America Luxury Yacht Market Ecosystem Analysis

Figure 8. Expert Opinion

Figure 9. South America Luxury Yacht Market: Impact Analysis of Drivers and Restraints

Figure 10. South America Luxury Yacht Market, Forecast and Analysis (US\$ Million)

Figure 11. South America Luxury Yacht Market Revenue Share, by Type (2021 and 2028)

Figure 12. Sailing Luxury Yacht: South America Luxury Yacht Market Revenue and Forecast to 2028 (US\$ Million)

Figure 13. Motorized Luxury Yacht: South America Luxury Yacht Market Revenue and Forecast to 2028 (US\$ Million)

Figure 14. Others: South America Luxury Yacht Market Revenue and Forecast to 2028 (US\$ Million)

Figure 15. South America Luxury Yacht Market Revenue Share, by Material (2021 and 2028)

Figure 16. FRP/Composites: South America Luxury Yacht Market Revenue and Forecast to 2028 (US\$ Million)

Figure 17. Metal/Alloys: South America Luxury Yacht Market Revenue and Forecast to 2028 (US\$ Million)

Figure 18. Others: South America Luxury Yacht Market Revenue and Forecast to 2028 (US\$ Million)

Figure 19. South America Luxury Yacht Market Revenue Share, by Size, (2021 AND 2028)

Figure 20. –120 Feet: South America Luxury Yacht Market Revenue and Forecast to 2028 (US\$ Million)

Figure 21. –250 Feet: South America Luxury Yacht Market Revenue and Forecast to 2028 (US\$ Million)

Figure 22. Above 250 Feet: South America Luxury Yacht Market Revenue and Forecast to 2028 (US\$ Million)

Figure 23. South America Luxury Yacht Market, by Key Country– Revenue (2021) (US\$ Million)

Figure 24. South America Luxury Yacht Market Revenue Share, by Key Country (2021 and 2028)

Figure 25. Brazil: South America Luxury Yacht Market– Revenue and Forecast to 2028 (US\$ Million)

Figure 26. Argentina: South America Luxury Yacht Market– Revenue and Forecast to 2028 (US\$ Million)

Figure 27. Rest of South America: South America Luxury Yacht Market– Revenue and Forecast to 2028 (US\$ Million)

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