

South America Lemon Oil and Lemon Extracts Market Forecast to 2028 – COVID-19 Impact and Regional Analysis – by Type (Lemon Oil and Lemon Extracts), Category (Organic and Conventional), and Application (Food and Beverages, Cosmetics and Personal Care, Household Cleaning Products, Aromatherapy, and Others)

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Abstracts

The South America lemon oil and lemon extracts market is expected to grow from US\$ 100.12 million in 2022 to US\$ 120.19 million by 2028. It is estimated to grow at a CAGR of 3.1% from 2022 to 2028.

Benefits of Lemon Oil and Lemon Extracts in Skin Care Products is Fueling South America Lemon Oil and

Lemon Extracts Market

Nowadays, people are seeking products that help them look youthful and fresh. People are willing to spend a lot of money on skin care products that make their skin healthy-looking and radiant. Due to the increasing pressure to look good in an image-focused society, people are spending more time online researching the best products for their skin type. They have wider access to a variety of products available across supermarket shelves or online. All these factors are driving the skin care industry. Further, increasing internet penetration and rising influence of celebrities and social media on people's lifestyles are driving the skin care market. Celebrities are actively showcasing their skin care routines on social media platforms, attracting many people. These factors are strongly influencing the demand for skin care products across the region. Lemon oil and

lemon extracts are increasingly being used in skin care products owing to their antimicrobial and antifungal properties. Lemon oil is known to nourish damaged skin, making it soft and radiant. Moreover, lemon oil and extracts help control excess oil and sebum production, which stops the growth of acne-causing bacteria. Thus, people with oily skin can benefit from using products infused with lemon oil and lemon extracts. Further, lemons have natural bleaching agents that renew the complexion's radiance, making the skin glow. All these properties of lemon oil and lemon extracts are driving their demand across the skin care market. Manufacturers of skin care products such as moisturizers, face masks, antiaging creams and lotions, depigmentation creams, and gels are incorporating lemon oil and extracts in their products. Moreover, manufacturers are developing vitamin C face serums that include lemon essential oil as an active ingredient. Lemon and Beaker Limited is one such company that offers vitamin C serum made with lemon essential oil extracted from lemon peels that helps lighten and uplift the skin. Thus, the benefits of lemon oil and lemon extracts in skin care products are significantly driving the South America lemon oil and lemon extracts market.

South America Lemon Oil and Lemon Extracts Market Overview

The South America lemon oil and lemon extracts market is segmented into Brazil, Argentina, and the Rest of South America. The plant extracts industry is one of the significant revenue-generating industries across the region. COVID-19 pandemic majorly affected countries in South America, and the prevalence of several chronic diseases such as heart disease, diabetes, and digestive disorders is also increasing in Brazil, Argentina, and other countries in the region. Lemon oil and extracts possess antibacterial properties that aid in eliminating chronic bacteria that cause cold and flu. In addition, lemon oil and extracts are used as active ingredients in drug formation to treat chronic diseases. Thus, the increasing prevalence of chronic diseases in the region is expected to boost the demand for lemon oil and extracts among pharmaceutical industries in the coming years.

Exhibit: South America Lemon Oil and Lemon Extracts Market Revenue and Forecast to 2028 (US\$ Million)

South America Lemon Oil and Lemon Extracts Market Segmentation

The South America lemon oil and lemon extracts market is segmented into type, category, application, and country. Based on type, the South America lemon oil and lemon extracts market is subsegmented into lemon oil and lemon extracts. The lemon oil registered a larger market share in 2022.

Based on category, the South America lemon oil and lemon extracts market is segmented into organic and conventional. The conventional segment held a larger market share in 2022.

Based on application, the South America lemon oil and lemon extracts market is segmented into food and beverages, cosmetics and personal care, household cleaning products, aromatherapy, and others. The food & beverages segment held the largest market share in 2022.

Based on country, the South America lemon oil and lemon extracts market is segmented into Brazil, Argentina, and the Rest of South America. Rest of South America dominated the market share in 2022.

Citromax Group Inc, Dohler GmbH, Jedwards International Inc, Kerry Group Plc, Lemonconcentrate SLU, and Royal Aroma Fragrances Inc are the leading companies operating in the South America lemon oil and lemon extracts market.

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