

# **South America Lecture Capture System Market Forecast to 2028 – COVID-19 Impact and Regional Analysis – by Component (Hardware, Software, and Services) and End User (Educational Institutions and Corporates)**

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## **Abstracts**

The South America lecture capture system market is expected to grow from US\$ 159.59 million in 2022 to US\$ 630.35 million by 2028. It is estimated to grow at a CAGR of 25.7% from 2022 to 2028.

Development of Smart IT Infrastructures in Education Sector is Fueling the South America Lecture Capture System Market

Government bodies across the region are making significant investments and allocating budgets to boost the development of a smart infrastructure within the education sector. Technology giants are introducing innovative and automated modules to make schools, colleges, and institutes technologically smart. Smart city initiatives are further strengthening the demand for smart IT infrastructures in universities and community colleges across the region. Smart IT infrastructures in education and learning promote the bring-your-own-devices model, wherein students can use personal devices to access the content delivered by their teachers or instructors, either individually or in a peer-to-peer setting. Thus, the rise of a smart IT infrastructure in the education sector is likely to produce opportunities for the players in South America lecture capture system market .

South America Lecture Capture System Market Overview

The South America has witnessed a rapid surge in the number of student enrollments in

higher education participation over the last decade; however, the uptake of digital has been limited in the region. South America is a hugely diverse region with differences between countries in terms of public and private institutions, regulation and funding, and the local economic context. Governments of various South America countries are focusing on improved access to higher education with significant progress in participation with gross enrolment rates. An increase in secondary education graduation rates, an expansion in the number of higher education institutions, policies such as student loans and scholarships, and increased spending on education as a proportion of national GDPs have increased the student participation in various e-learning and online modes of education. This, in turn, is propelling the demand for lecture capture systems in South America. Lecture capture systems are gradually gaining importance in the field of online learning and distance education. An automatic lecture recording system with a Pan-Tilt-Zoom (PTZ) camera is being offered by software company, Panopto, to enhance the student's learning experience. Academic or commercial institutions that conduct lectures have augmented the demand for lecture capture systems to record the lectures and broadcast them in the network for future reference. Such factors are influencing the South America lecture capture system market growth.

South America Lecture Capture System Market Revenue and Forecast to 2028 (US\$ Million)

South America Lecture Capture System Market Segmentation

The South America lecture capture system market is segmented based on component, end user, and country.

Based on component, the South America lecture capture system market is segmented into hardware, software, and services. The hardware segment held the largest market share in 2022. The software segment is further divided into on premise and cloud. Similarly, the services segment is further bifurcated into integration and maintenance services and training services.

Based on end user, the South America lecture capture system market is bifurcated into educational institutions and corporates. The educational institutions segment held a larger market share in 2022.

Based on country, the South America lecture capture system market has been categorized into Brazil, Argentina, and the Rest of South America. Our regional analysis

states that Brazil dominated the market in 2022.

Cisco Systems, Inc.; Epiphan Systems Inc.; Haivision Systems Inc; Kaltura, Inc.; Legrand AV Inc.; Panasonic Holdings Corporation; and TechSmith Corporation are the leading companies operating in the South America lecture capture system market.

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