

South America Industrial Workwear and Gear Market Forecast to 2028 - COVID-19 Impact and Regional Analysis By Product Type (Workwear and Uniforms, Protective Wear and Gear, Footwear, Gloves, and Others), Category (Men, Unisex, Women), and End-Use Industry (Construction, Oil and Gas, Chemicals, Heavy Industries and Manufacturing, Mining, Pharmaceuticals, and Others)

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Abstracts

The South America industrial workwear and gear market is expected to grow from US\$ 2,788.79 million in 2022 to US\$ 3,903.52 million by 2028. It is estimated to grow at a CAGR of 5.8% from 2022 to 2028.

Introduction of Stringent Government Regulations in South America Industrial Workwear and Gear Market

The lack of knowledge regarding workplace safety and probable health hazards among workers is a significant concern. Therefore, many government and nongovernment organizations are introducing various programs and campaigns related to the awareness of the health and safety of the workers. Many organizations-imposed regulations to protect workers from the hazardous working environment. Further, a few organizations monitor various industrial organizations to ensure the safety of the workers. In October 2021, International Labour Organization (ILO) adopted a code of practice on safety and health in the textile, clothing, leather, and footwear industries to improve and ensure the safety of workers in these manufacturing sectors. Various government agencies have specific standards regarding wearing high visibility clothing,

primarily for highway construction. Several organizations guide industries, including construction, automotive, oil & gas, and manufacturing; mandate the use of protective workwear in the work environment; and impose other occupational safety standards. The government associations of various economies also implement worker safety regulations. Thus, introducing a stringent regulatory framework for the industrial sector bolsters the industrial workwear and gear market growth.

South America Industrial Workwear and Gear Market Overview

The industrial workwear and gear market in South America is segmented into Brazil, Argentina, and the Rest of South America. Over the past few years, the emerging trend of industrialization has led to an extensive increase in job opportunities in South America. Therefore, a resultant increase in the number of work professionals in the region presents lucrative opportunities for the industrial workwear and gear market. According to a 2021 report by the International Association of Oil & Gas Producers (IOGP), oil production in South America accounts for as high as 7.5 million barrels per day. Venezuela and Brazil currently dominate the oil production volumes in the region. With the rise in oil production, the hazards of vehicle collisions, explosions, and fires are tremendously increasing in South America. Thus, increasing hazards encourage various sectors to invest more in the safety of employees.

South America Industrial Workwear and Gear market Revenue and Forecast to 2028 (US\$ Million)

South America Industrial Workwear and Gear market Segmentation

The South America industrial workwear and gear market is segmented on the basis of product type, category, and end use. On the basis of product type, the South America industrial workwear and gear market is segmented into workwear and uniforms, protective wear and gear, footwear, gloves, and others. The workwear and uniforms segment registered a larger market share in 2022.

Based on category, the South America industrial workwear and gear market is further segmented into men, unisex, and women. The men segment registered a larger market share in 2022.

Based on end use, the South America industrial workwear and gear market is segmented into construction, oil and gas, chemicals, heavy industries and manufacturing, mining, pharmaceuticals, and others. The oil and gas segment

registered the largest market share in 2022.

Based on country, the South America industrial workwear and gear market is segmented into Brazil, Argentina, and the Rest of South America. Rest of South America dominated the market share in 2022.

3M Co; Alsico Group; Carhartt, Inc.; Honeywell International Inc.; and Hultafors Group AB are the leading companies operating in the South America industrial workwear and gear market.

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