

South America Hydrolyzed Collagen Market Forecast to 2028 – COVID-19 Impact and Regional Analysis – by Source (Bovine, Porcine, Poultry, Marine, and Others) and Application (Food and Beverages, Pharmaceuticals and Nutraceuticals, Personal Care, and Others)

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Abstracts

The South America hydrolyzed collagen market was valued at US\$ 109.52 million in 2022 and is expected to reach US\$ 153.97 million by 2028; it is estimated to grow at a CAGR of 5.8% from 2022 to 2028.

Strategic Development Initiatives by Key Market Players

Hydrolyzed collagen manufacturers across the South America are investing significantly in strategic development initiatives such as product innovation, mergers & acquisitions, and expansion of their businesses to attract many consumers and enhance their market position. They increasingly invest in product innovation to expand their customer base and meet emerging consumer trends. Moreover, hydrolyzed collagen is now increasingly used by animal nutrition manufacturers to enhance the quality of pet food with nutritional enrichment.

Various end-use industries are adopting business expansion strategies and scaling production capacity to provide better customer satisfaction. Thus, expanding businesses to other countries to cater to the increasing demand by consumers drives the market growth. Such development strategies by hydrolyzed collagen manufacturers extend their reach and gain a competitive edge in international markets.

South America Hydrolyzed Collagen Market Overview

The hydrolyzed collagen market in South & Central America is subsegmented into Brazil, Argentina, and the Rest of South & Central America. Growing population, and constant improvement in processing industries positively affected the growth of the economy of Brazil and Argentina largely. The shift in consumer lifestyle and dietary patterns is a critical factor boosting the growth of the hydrolyzed collagen market in South & Central America, especially in Brazil. Moreover, Brazilian consumers' desire for nutritional value added-beauty products which influences industry participants to boost their investments in the launch of hydrolyzed collagen for meeting the raw material demands from a wide range of industries, including dietary supplements and cosmetics. For instance, on August 10, 2022, JBS—the Brazilian global leader in protein-based products manufacturer—launched Genu-in Life and invested US\$ 78.10 million in a new plant (production of collagen peptide and gelatin). Genu-in Life has been launched to strengthen cartilage, tendons, muscles, and bones and enhance skin beauty.

South America Hydrolyzed Collagen Market Revenue and Forecast to 2028 (US\$ Million)

South America Hydrolyzed Collagen Market Segmentation

The South America hydrolyzed collagen market is segmented based on source, application, and country. Based on source, the South America hydrolyzed collagen market is segmented into bovine, porcine, poultry, marine, and others. The bovine segment held the largest market share in 2022.

Based on application, the South America hydrolyzed collagen market is segmented into food and beverages, pharmaceuticals and nutraceuticals, personal care, and others. The pharmaceuticals and nutraceuticals segment held the largest market share in 2022.

Based on country, the South America hydrolyzed collagen market is segmented into Brazil, Argentina, and the Rest of South America. The Rest of South America dominated the South America hydrolyzed collagen market share in 2022.

Gelita AG; Rousselot BV; Nitta Gelatin Inc; ConnOils LLC; Norland Products LLC; Tessengerlo Group NV; Titan Biotech Ltd; and Viscofan DE GmbH are the leading companies operating in the South America hydrolyzed collagen market.

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