

# **South America Evaporative Cooler Market Forecast to 2028 - COVID-19 Impact and Regional Analysis By Type (Direct Evaporative Cooling, Indirect Evaporative Cooling, and Two-Stage Evaporative Cooling) and Application (Residential, Commercial, Industrial, and Confinement Farming)**

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## **Abstracts**

The South America evaporative cooler market is expected to grow from US\$ 455.17 million in 2022 to US\$ 678.51 million by 2028. It is estimated to grow at a CAGR of 6.9% from 2022 to 2028.

### **Rising Adoption of Evaporative Coolers in Data Centers fuels South America Evaporative Cooler Market**

Earlier, data centers were constructed in cooler environmental regions. However, with the rising need to reduce latency and construct the data center infrastructure closer to the customers. Amazon Web Services, in its efforts to build a sustainable business, have been deploying direct evaporative cooling across several of its data centers during summer times since past 5 years. For instance, in August 2022, Scala Data Centers launched a new data center in S?o Paulo, Brazil. Therefore, the growing adoption of evaporative coolers for data centers is fueling the growth of the South America evaporative cooler market .

### **South America Evaporative Cooler Market Overview**

The evaporative cooler market in South America is segmented into Brazil, Argentina, and the Rest of South America. For the last few years, industrialization has grown

significantly, contributing to a major share of the region's economic growth. The construction industry in South America is growing due to the rising number of residential, commercial, and infrastructure development projects that propels the demand for energy-efficient air-cooling solutions. In addition, the factors such as a rise in population, economic growth, government investments, and a need for cost-effective and eco-friendly cooling solutions are bolstering the demand for evaporative coolers in the region.

## South America Evaporative Cooler Market Revenue and Forecast to 2028 (US\$ Million)

### South America Evaporative Cooler Market Segmentation

The South America evaporative cooler market is divided into type, application, and country.

Based on type, the South America evaporative cooler market is segmented into direct evaporative cooling, indirect evaporative cooling, and two-stage evaporative cooling. The direct evaporative cooling segment held the largest South America evaporative cooler market share in 2022.

Based on application, the South America evaporative cooler market is segmented into residential, commercial, industrial, and confinement farming. The residential segment held the largest South America evaporative cooler market share in 2022.

Based on country, the South America evaporative cooler market is segmented into Brazil, Argentina, and the Rest of South America. Brazil dominated the South America evaporative cooler market share in 2022.

Baltimore Aircoil Co; Honeywell International Inc; Munters Group AB; and Symphony Ltd are the leading companies operating in the South America evaporative cooler market.

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