

South America Educational Furniture Market Forecast to 2028 -Regional Analysis - by Material (Wood, Plastic, Metal, and Others), Product Type (Benches and Chairs, Desks and Tables, Storage Units, and Others), and End Use (Institutional and Residential)

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Abstracts

The South America educational furniture market is expected to grow from US\$ 490.36 million in 2022 to US\$ 628.58 million by 2028. It is estimated to grow at a CAGR of 4.2% from 2022 to 2028.

Increasing Focus on Sustainability is Fueling South America Educational Furniture Market

The region is increasingly recognizing the importance of sustainability, and the education sector is no exception. As schools and universities strive to operate with greater sensitivity toward the environment, the demand for sustainable educational furniture is on the rise. Green classrooms and school-wide “go green” initiatives are rising as educators encourage students to adopt values supporting environmental-friendly behavior. Sustainable storage products, chairs, and desks are widely preferred in classrooms across the region. Such furniture products are manufactured using eco-friendly materials such as polypropylene, renewable timber, or steel, which meet emission standards mandatory for approval; moreover, they are designed to maintain indoor air quality. Further, using sustainable materials in furniture manufacturing allows manufacturers to recycle product waste, thus preventing the deposition of waste into landfills. Governments of various countries are encouraging enterprises to introduce products that promote the sustainable construction of schools. A rise in the number of initiatives to promote sustainable infrastructure would create lucrative opportunities for the growth of the South America educational furniture market in the coming years.

South America Educational Furniture Market Overview

South America marks the presence of educational furniture manufacturers, namely, Maqm?veis, Milan Moveis, RoyalDoor SRL, and Albano Muebles. According to a report published by the Organization for Economic Co-Operation and Development (OECD) in 2022, public spending on primary, secondary, and tertiary education was 11.1% of total government expenditure in Argentina. According to the World Bank, the Argentine government prioritizes investment in education to promote national productivity and economic growth in the long run. The government invested US\$ 31 billion in education in 2020, of which US\$ 5 billion was spent on private schools and US\$ 26 billion on government-run institutions. According to a report released by the Inter-American Development Bank (IDB) in 2023, the government of Costa Rica signed three agreements, allowing IDB Invest to collaborate with key partners to finance education in Latin America. According to the report published by International Trade Administration in 2023, government of Brazil prioritizes education and increased education budget to US\$ 26.5 billion in 2022. Further, Brazil registered enrollment of 8.3 million students in pre-school and 26.5 million in elementary school, whereas enrollment of 7.7 million in high school and 4.1 million in young and adult education programs. The increased education budget and enrollment of students can prompt expansion of educational infrastructure and create lucrative opportunities for building materials in Brazil. Thus, government initiatives and policies for the development of educational infrastructure are expected to contribute to the growth of the educational furniture market in South America during the forecast period.

South America Educational Furniture Market Revenue and Forecast to 2028 (US\$ Million)

South America Educational Furniture Market Segmentation

The South America educational furniture market is segmented based on material, product type, end use, and country.

Based on material, the South America educational furniture market is segmented into wood, plastic, metal, and others. The wood segment held the largest share of the South America educational furniture market in 2022.

Based on product type, the South America educational furniture market is segmented into benches and chairs, desks and tables, storage units, and others. The benches and

chairs segment held a larger share of the South America educational furniture market in 2022.

Based on end use, the South America educational furniture market is segmented into institutional and residential. The institutional segment held a larger share of the South America educational furniture market in 2022.

Based on country, the South America educational furniture market has been categorized into Brazil, Argentina, and the Rest of South America. Our regional analysis states that the Rest of South America dominated the South America educational furniture market in 2022.

Haworth Inc, Knoll Inc, Virco Manufacturing Corp, and Vitra International AG are the leading companies operating in the South America educational furniture market.

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