

# South America E-Learning Market Forecast to 2028 - COVID-19 Impact and Regional Analysis by Delivery Mode (Online, LMS, Mobile, and Others), Learning Mode (Self-Paced and Instructor-Led), and End User [Academic (K-12 and Higher Institution) and Corporate]

<https://marketpublishers.com/r/S2B8B15B24D2EN.html>

Date: March 2023

Pages: 108

Price: US\$ 3,000.00 (Single User License)

ID: S2B8B15B24D2EN

## Abstracts

The South America e-learning market is expected to grow from US\$ 10.39 billion in 2022 to US\$ 14.89 billion by 2028. It is estimated to grow at a CAGR of 6.2% from 2022 to 2028.

### Need for Designing E-learning Courses for Different Generations is Driving the South America E-Learning Market

In most companies, staff members of different generations work together. As an employer, bringing benefits to an organization through different levels of experience, knowledge, and diversity contributed by baby boomers, gen Xers, and millennials becomes difficult. Moreover, a multi-generational workforce sometimes makes learning and development programs a little tricky due to differences in their learning styles and technological abilities. Younger team members generally prefer high-tech, independent training methods, while older staff may need more traditional and trainer-led approaches. Moreover, such diversity in terms of age and experience makes it challenging to create generic e-learning experiences for all since each generation has its unique traits and needs. Therefore, the need for designing the same e-learning courses for different generations limits adds to the overall cost of content development, thereby hampering the South America e-learning market growth.

## South America E-Learning Market Overview

The South America E-Learning Market is segmented into Brazil, Argentina, and the Rest of South America. South America has witnessed a rapid surge in the number of student enrolments in higher education over the last decade; however, the uptake of digital has been limited in the region. Governments of various South American countries are focusing on better access to higher education with significant progress in participation involving high gross enrolment rates. An increase in secondary education graduation rates, an expansion in the number of higher education institutions, a rise in the number of policies such as student loans and scholarships, and high spending on education have increased student participation in various e-learning and online modes of education. This, in turn, is propelling the demand for e-learning solutions across South America.

Various South American countries such as Brazil, Colombia, and Chile are steadily adopting e-learning solutions to meet the demand for high-quality education. Governments in countries such as Brazil and Argentina are providing various incentives to e-learning solution providers to boost citizens' employability skills through new digital learning mechanisms. However, the lack of compliance of learning tools with specific industry standards hampers the growth of the South America E-Learning Market. Several organizations and educational institutions are expected to use e-learning platforms in the coming years, which is likely to support the market growth during the forecast period.

## South America E-Learning Market Revenue and Forecast to 2028 (US\$ Billion)

### South America E-Learning Market Segmentation

The South America e-learning market is segmented into delivery mode, learning mode, end user, and country.

Based on delivery mode, the South America e-learning market is segmented into online, LMS, mobile, and others. The online segment held the largest South America e-learning market share in 2022.

Based on learning mode, the South America e-learning market is segmented into self-paced and instructor-led. The instructor-led segment held the larger South America e-learning market share in 2022.

Based on end user, the South America e-learning market is segmented into academic and corporate. The academic segment held the larger South America e-learning market share in 2022. Moreover, academic segment is fragmented into K-12 and higher institutions.

Based on country, the South America e-learning market is segmented into Brazil, Argentina, and the Rest of South America. Brazil dominated the South America e-learning market share in 2022.

Adobe Inc; Cisco Systems Inc; Citrix Systems Inc; Cornerstone OnDemand Inc; and SAP SE are the leading companies operating in the South America e-learning market.

## Contents

### **1. INTRODUCTION**

- 1.1 Scope of the Study
- 1.2 The Insight Partners Research Report Guidance
- 1.3 Market Segmentation
  - 1.3.1 South America E-Learning Market – by Delivery mode
  - 1.3.2 South America E-Learning Market – by Learning Mode
  - 1.3.3 South America E-Learning Market – by End User
  - 1.3.4 South America E-Learning Market – by Country

### **2. KEY TAKEAWAYS**

### **3. RESEARCH METHODOLOGY**

- 3.1 Coverage
- 3.2 Secondary Research
- 3.3 Primary Research

### **4. SOUTH AMERICA E-LEARNING MARKET LANDSCAPE**

- 4.1 Market Overview
- 4.2 South America PEST Analysis
- 4.3 Ecosystem Analysis
- 4.4 Expert Opinion

### **5. SOUTH AMERICA E-LEARNING MARKET – KEY MARKET DYNAMICS**

- 5.1 Market Drivers
  - 5.1.1 Ease of Tracking Student Performance and Maintaining Centralized Student Database
  - 5.1.2 Emergence of Digital Learning
  - 5.1.3 Growing Number of Cost-Effective E-Learning Models
- 5.2 Market Restraints
  - 5.2.1 High Cost of Producing and Maintaining E-Learning Content
  - 5.2.2 Need for Designing E-learning Courses for Different Generations
- 5.3 Market Opportunities

- 5.3.1 Increasing Spending on Education Sector
- 5.3.2 Transformation and Enrichment of Education Experience via AI-Powered E-Learning
- 5.4 Future Trends
  - 5.4.1 Mobile Learning Technologies
  - 5.4.2 Video-Based Learning
- 5.5 Impact Analysis of Drivers and Restraints

## **6. SOUTH AMERICA E-LEARNING MARKET –MARKET ANALYSIS**

- 6.1 South America E-Learning Market Overview
- 6.2 South America E-Learning Market Forecast and Analysis

## **7. SOUTH AMERICA E-LEARNING MARKET – BY DELIVERY MODE**

- 7.1 Overview
- 7.2 South America E-Learning Market, By Delivery Mode (2021 and 2028)
- 7.3 Online
  - 7.3.1 Overview
  - 7.3.2 Online: South America E-Learning Market Revenue and Forecast To 2028 (US\$ Billion)
- 7.4 LMS
  - 7.4.1 Overview
  - 7.4.2 LMS: South America E-Learning Market Revenue and Forecast To 2028 (US\$ Billion)
- 7.5 Mobile
  - 7.5.1 Overview
  - 7.5.2 Mobile: South America E-Learning Market Revenue and Forecast To 2028 (US\$ Billion)
- 7.6 Others
  - 7.6.1 Overview
  - 7.6.2 Others: South America E-Learning Market Revenue and Forecast To 2028 (US\$ Billion)

## **8. SOUTH AMERICA E-LEARNING MARKET – BY LEARNING MODE**

- 8.1 Overview
- 8.2 South America E-Learning Market, By Learning Mode (2021 and 2028)
- 8.3 Self-Paced

### 8.3.1 Overview

### 8.3.2 Self-Paced: South America E-Learning Market Revenue and Forecast To 2028 (US\$ Billion)

### 8.4 Instructor-Led

#### 8.4.1 Overview

#### 8.4.2 Instructor Led: South America E-Learning Market Revenue and Forecast To 2028 (US\$ Billion)

## **9. SOUTH AMERICA E-LEARNING MARKET – BY END USER**

### 9.1 Overview

### 9.2 South America E-Learning Market, By End User (2021 and 2028)

### 9.3 Academics

#### 9.3.1 Overview

#### 9.3.2 Academic: South America E-Learning Market Revenue and Forecast To 2028 (US\$ Billion)

#### 9.3.3 K-12

##### 9.3.3.1 Overview

##### 9.3.3.2 K-12: South America E-Learning Market Revenue and Forecast To 2028 (US\$ Billion)

#### 9.3.4 Higher Institutions

##### 9.3.4.1 Overview

##### 9.3.5 Higher Institutions: South America E-Learning Market Revenue and Forecast To 2028 (US\$ Billion)

### 9.4 Corporate

#### 9.4.1 Overview

#### 9.4.2 Corporate: South America E-Learning Market Revenue and Forecast To 2028 (US\$ Billion)

## **10. SOUTH AMERICA E-LEARNING MARKET – COUNTRY ANALYSIS**

### 10.1 Overview

#### 10.1.1 South America E-Learning Market, by Key Country– Revenue (2021) (US\$ Billion)

#### 10.1.2 South America E-Learning Market, by Key Country

##### 10.1.2.1 Brazil: South America E-Learning Market – Revenue and Forecast to 2028 (US\$ Billion)

###### 10.1.2.1.1 Brazil: South America E-Learning Market, By Delivery Mode

###### 10.1.2.1.2 Brazil: South America E-Learning Market, By Learning Mode

- 10.1.2.1.3 Brazil: South America E-Learning Market, By End User
- 10.1.2.1.4 Brazil: South America E-Learning Market, By Academics
- 10.1.2.2 Argentina: South America E-Learning Market – Revenue and Forecast to 2028 (US\$ Billion)
  - 10.1.2.2.1 Argentina: South America E-Learning Market, By Delivery Mode
  - 10.1.2.2.2 Argentina: South America E-Learning Market, By Learning Mode
  - 10.1.2.2.3 Argentina: South America E-Learning Market, By End User
  - 10.1.2.2.4 Argentina: South America E-Learning Market, By Academics
- 10.1.2.3 Rest of South America: South America E-Learning Market – Revenue and Forecast to 2028 (US\$ Billion)
  - 10.1.2.3.1 Rest of South America: South America E-Learning Market, By Delivery Mode
  - 10.1.2.3.2 Rest of South America: South America E-Learning Market, By Learning Mode
  - 10.1.2.3.3 Rest of South America: South America E-Learning Market, By End User
  - 10.1.2.3.4 Rest of South America: South America E-Learning Market, By Academics

## **11. INDUSTRY LANDSCAPE**

- 11.1 Overview
- 11.2 Market Initiative
- 11.3 New Product Development
- 11.4 Merger and Acquisition
- 11.5 Regulatory News

## **12. COMPANY PROFILES**

- 12.1 Cornerstone OnDemand Inc
  - 12.1.1 Key Facts
  - 12.1.2 Business Description
  - 12.1.3 Products and Services
  - 12.1.4 Financial Overview
  - 12.1.5 SWOT Analysis
  - 12.1.6 Key Developments
- 12.2 Adobe Inc
  - 12.2.1 Key Facts
  - 12.2.2 Business Description
  - 12.2.3 Products and Services
  - 12.2.4 Financial Overview
  - 12.2.5 SWOT Analysis

- 12.2.6 Key Developments
- 12.3 Cisco Systems Inc
  - 12.3.1 Key Facts
  - 12.3.2 Business Description
  - 12.3.3 Products and Services
  - 12.3.4 Financial Overview
  - 12.3.5 SWOT Analysis
  - 12.3.6 Key Developments
- 12.4 Citrix Systems Inc
  - 12.4.1 Key Facts
  - 12.4.2 Business Description
  - 12.4.3 Products and Services
  - 12.4.4 Financial Overview
  - 12.4.5 SWOT Analysis
  - 12.4.6 Key Developments
- 12.5 SAP SE
  - 12.5.1 Key Facts
  - 12.5.2 Business Description
  - 12.5.3 Products and Services
  - 12.5.4 Financial Overview
  - 12.5.5 SWOT Analysis
  - 12.5.6 Key Developments

## **13. APPENDIX**

- 13.1 About The Insight Partners
- 13.2 Glossary



## List Of Tables

### LIST OF TABLES

Table 1. South America E-Learning Market, Revenue and Forecast, 2019–2028 (US\$ Bn)

Table 2. South America E-Learning Market, by Country – Revenue and Forecast to 2028 (US\$ Billion)

Table 3. Brazil: South America E-Learning Market, By Delivery Mode – Revenue and Forecast to 2028 (US\$ Billion)

Table 4. Brazil: South America E-Learning Market, By Learning Mode– Revenue and Forecast to 2028 (US\$ Billion)

Table 5. Brazil: South America E-Learning Market, By End User – Revenue and Forecast to 2028 (US\$ Billion)

Table 6. Brazil: South America E-Learning Market, By Academics– Revenue and Forecast to 2028 (US\$ Billion)

Table 7. Argentina: South America E-Learning Market, By Delivery Mode – Revenue and Forecast to 2028 (US\$ Billion)

Table 8. Argentina: South America E-Learning Market, By Learning Mode– Revenue and Forecast to 2028 (US\$ Billion)

Table 9. Argentina: South America E-Learning Market, By End User – Revenue and Forecast to 2028 (US\$ Billion)

Table 10. Argentina: South America E-Learning Market, By Academics– Revenue and Forecast to 2028 (US\$ Billion)

Table 11. Rest of South America: South America E-Learning Market, By Delivery Mode – Revenue and Forecast to 2028 (US\$ Billion)

Table 12. Rest of South America: South America E-Learning Market, By Learning Mode– Revenue and Forecast to 2028 (US\$ Billion)

Table 13. Rest of South America: South America E-Learning Market, By End User – Revenue and Forecast to 2028 (US\$ Billion)

Table 14. Rest of South America: South America E-Learning Market, By Academics– Revenue and Forecast to 2028 (US\$ Billion)

Table 15. Glossary of Terms, South America E-Learning Market

## List Of Figures

### LIST OF FIGURES

- Figure 1. South America E-Learning Market Segmentation
- Figure 2. South America E-Learning Market Segmentation - Country
- Figure 3. South America E-Learning Market Overview
- Figure 4. South America E-Learning Market, by Delivery Mode
- Figure 5. South America E-Learning Market, by Country
- Figure 6. South America PEST Analysis
- Figure 7. South America E-Learning Market Ecosystem Analysis
- Figure 8. Expert Opinion
- Figure 9. South America E-Learning Market: Impact Analysis of Drivers and Restraints
- Figure 10. South America E-Learning Market, Forecast and Analysis (US\$ Bn)
- Figure 11. South America E-Learning Market Revenue Share, By Delivery Mode (2021 & 2028)
- Figure 12. Online: South America E-Learning Market Revenue and Forecast to 2028 (US\$ Billion)
- Figure 13. LMS: South America E-Learning Market Revenue and Forecast to 2028 (US\$ Billion)
- Figure 14. Mobile: South America E-Learning Market Revenue and Forecast to 2028 (US\$ Billion)
- Figure 15. Others: South America E-Learning Market Revenue and Forecast to 2028 (US\$ Billion)
- Figure 16. South America E-Learning Market Revenue Share, By Learning Mode (2021 & 2028)
- Figure 17. Self-Paced: South America E-Learning Market Revenue and Forecast to 2028 (US\$ Billion)
- Figure 18. Instructor Led: South America E-Learning Market Revenue and Forecast to 2028 (US\$ Billion)
- Figure 19. South America E-Learning Market Revenue Share, By End User (2021 & 2028)
- Figure 20. Academics: South America E-Learning Market Revenue and Forecast to 2028 (US\$ Billion)
- Figure 21. K-12: South America E-Learning Market Revenue and Forecast to 2028 (US\$ Billion)
- Figure 22. Higher Institutions: South America E-Learning Market Revenue and Forecast to 2028 (US\$ Billion)
- Figure 23. Corporate: South America E-Learning Market Revenue and Forecast to 2028

(US\$ Billion)

Figure 24. South America E-Learning Market Revenue Share, by Key Country (2021 & 2028)

Figure 25. Brazil: South America E-Learning Market – Revenue and Forecast to 2028 (US\$ Billion)

Figure 26. Argentina: South America E-Learning Market – Revenue and Forecast to 2028 (US\$ Billion)

Figure 27. Rest of South America: South America E-Learning Market – Revenue and Forecast to 2028 (US\$ Billion)

## I would like to order

Product name: South America E-Learning Market Forecast to 2028 - COVID-19 Impact and Regional Analysis by Delivery Mode (Online, LMS, Mobile, and Others), Learning Mode (Self-Paced and Instructor-Led), and End User [Academic (K-12 and Higher Institution) and Corporate]

Product link: <https://marketpublishers.com/r/S2B8B15B24D2EN.html>

Price: US\$ 3,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S2B8B15B24D2EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below  
and fax the completed form to +44 20 7900 3970