

South America Air Cargo Market Forecast to 2028 – COVID-19 Impact and Regional Analysis – by Type (Air Mail and Air Freight), Service (Express and Regular), and End User (Retail, Pharmaceutical & Healthcare, Food & Beverage, Consumer Electronics, Automotive, and Others)

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Abstracts

The South America air cargo market is expected to grow from US\$ 6.13 billion in 2022 to US\$ 7.41 billion by 2028. It is estimated to grow at a CAGR of 3.2% from 2022 to 2028.

Intelligent Cold Chain Solutions is Fueling South America Air Cargo Market

Intelligent cold chain solutions are anticipated to provide the airlines with ability to manage sensitive cargo throughout the entire course of the supply chain. New developments in climate control, as well as heating and cooling, will enable modern cool chain services to protect their clients' cargo. A good end-to-end intelligent cool chain solution will provide the IT tools required to make sure that temperature-sensitive cargo is handled appropriately and arrives at its destination on time. It should also mark a product as temperature controlled and allow staff to configure specific requirements the shipment may be subject to. In addition, next-generation platforms can also indicate what sustainable thermal packaging may be available for the product or commodity being shipped. It should also auto-stamp any temperature-sensitive cargo with the appropriate special handling code (SHC) to make sure that ground and ramp handling personnel are aware of the shipment's handling requirements. Based on an item's SHC and special handling instructions, ground personnel can quickly identify sensitive cargo for special treatment. Several companies are engaged in developing cool chain

solutions that will provide growth opportunity for market soon.

South America Air Cargo Market Overview

The air cargo market in South America is segmented into Brazil, Argentina, and Rest of South America. The recent technological developments have had a direct impact on the economy of Brazil and Argentina. A recent study says that government enterprises, businesses, and consumers in the region are keen to implement and incorporate the upcoming technologies due to the changing economic condition in South America. This can be mainly attributed to cost saving advantages and higher work efficiencies achieved by deploying advanced technologies. Brazil is one of the fastest-growing countries in terms of urbanization. The governments of other emerging economies in South America are taking several initiatives to encourage industrial growth. For instance, Argentina is concentrating on attracting FDIs by taking several initiatives such as signing international bilateral agreements and lifting restrictions on foreign investment. These steps are anticipated to catalyze the development of businesses in South American countries and trigger the trade activities. Industries such as automotive, manufacturing, electronics, food & beverages, and aerospace are embracing supply chain management solutions to ensure greater efficiency while reducing operational costs. This further bolsters the demand for air cargo transportation in South America. According to International Air Transport Association (IATA) report of March 2021, the Latin American airlines remained at the bottom of the growth chart, with ~24% decline in international cargo tonne-kilometers (CTKs) compared to the CTKs in March 2019. The region's demand recovery has been stalling since Q3 2020 and the already weak supply has started to deteriorate recently (-4.3% m-o-m in March 2021).

South America Air Cargo Market Revenue and Forecast to 2028 (US\$ Billion)

South America Air Cargo Market Segmentation

The South America air cargo market is segmented based on type, service, end user, and country.

Based on type, the South America air cargo market is segmented into air mail and air freight. The air freight segment held a larger South America air cargo market share in 2022.

Based on service, the South America air cargo market is segmented into express and regular. The regular segment held a larger South America air cargo market share in

2022.

Based on end user, the South America air cargo market is segmented into retail, pharmaceutical & healthcare, food & beverage, consumer electronics, automotive, and others. The others segment held the largest South America air cargo market share in 2022.

Based on country, the South America air cargo market has been categorized into Brazil, Argentina, and the Rest of South America. Our regional analysis states that Brazil dominated the South America air cargo market in 2022.

Cargolux; Cathay Pacific Airways Limited; DHL International GmbH (Deutsche Post DHL Group); Emirates SkyCargo; Etihad Cargo; FedEx Corporation; Lufthansa Cargo AG; and United Parcel Service of America, Inc. are the leading companies operating in the South America air cargo market.

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