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Soil Moisture Sensors Market to 2025 – Global Analysis and Forecasts by Type and End-User Verticals

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Abstracts

Soil Moisture Sensor is used in research institutes, for the study of soil and weather forecasting purposes. Soil moisture is a key variable in controlling the exchange of water and heat energy between the land surface and the atmosphere through evaporation and plant transpiration. Sentek Pvt. Ltd., Irrometer Company, Inc., AquaCheck Pvt. Ltd, Delta – T Devices, Steven Water Monitoring System, Inc., The Toro Company, Acclima Inc., Decagon Devices, Campbell Scientific, Inc., and Imko Micromodultechnik Gmbh are identified as some of the major players in the global soil moisture sensor market. In North America, shifting trend towards better organization of water resources, enhanced agricultural productivity, increasing utilization of automatic & remote control machines is primarily driving the growth of the market. In Asia- Pacific, agriculture being a key source of income in the majority of countries and utilization of low-priced products from China are some of the major factors influencing the growth of the market. Global Soil Moisture Sensor market is expected to grow from US$ 99.3 Mn in 2016 to US$ 288.3 Mn by 2025 at a CAGR of 12.68% between 2017 and 2025.

The report focuses on an in-depth segmentation of this market based on type, and end-user vertical. The geographic segmentation of the report covers five major regions including; North Americas, Europe, Asia-Pacific (APAC), Middle East and Africa (MEA), and South America (SAM). The regional market has been further bifurcated by respective countries. By end-user vertical; agriculture segment accounted for the largest share of the soil moisture sensor market in 2016; whereas, APAC region is expected to grow at the highest CAGR during the forecast period.

The report aims to provide an overview of global Soil Moisture Sensor market with detailed market segmentation. Also, it analyzes the current Soil Moisture Sensor market

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scenario and forecasts the market till 2025. The report covers market dynamics affecting the market during the forecast period. Furthermore, the report analyzes the competitive scenario, geographic trends, and opportunities in the market with respect to all geographic regions. The report also include detailed company profiles of the key players in the market along with their market strategies. For instance, in November 2016 Decagon Devices, Inc. merged with UMS AG in order to form METER Group, Inc. The partnership is a strategic move aimed at leveraging the expertise of two companies in product development in order to serve the target market. The report also provides PEST analysis and SWOT analysis for all the companies profiled in the report.

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AquaCheck Pvt. Ltd.
Delta – T Devices
Stevens Water Monitoring System, Inc
The Toro Company
Acclima Inc.
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