

Software Defined Data Center Market to 2025 - Global Analysis and Forecasts by Solutions, Services and Industry Verticals

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Abstracts

A software defined data center is an advanced data center that supports the requirements of upcoming applications and compute deployment models, which includes cloud, IoT, PaaS, SaaS and various other models that are soon expected to become mainstream. The global software defined data centers market is primarily dominated by North America, owing to the high penetration of data centers in the market and emerging demand to automate these data centers. Europe holds the second largest market for the software defined data centers, supported by its stable and robust economy. Whereas, according to the study APAC is the fastest growing software defined data center market during the forecast period. VMware Inc. IBM Corporation, Cisco Systems, Inc., Oracle Corporation and Microsoft Corporation including others are few of the major players operating in the market.

The software defined data center market is broadly segmented into solutions, services and industry verticals. The solutions segment is further bifurcated into Server virtualization, Software Defined Storage (SDS), Management Software/Platform and Software Defined Network (SDN). Here server virtualization dominates the software defined data center market followed by software defined storage solutions. Further the services market is segmented into integration & deployment and consultation & professional services. The integration and deployment services capture majority of the market, due to rising penetration of the software defined data centers market in the developing regions. Healthcare, BFSI, Retail and Telecom & IT are some of the industry verticals using the software defined data centers solutions and services.

Geographically this market is segmented into five major regions, which are North America, Europe, South America (SAM), Asia Pacific (APAC), and Middle East and

Africa (APAC). North America is currently dominating the market owing to its strong technological foundations. Followed by North America is Europe.

The key drivers for this market include improvised flexibility and scalability provided by the software defined data centers and proliferating big data applications are some of the key factors driving the market. Moreover, escalating demands for energy efficient and secure data center management systems across the globe are also expected to positively impact the growth of software defined data centers market.

A detailed analysis on the growth trends, market shares on various dimensions, driving and restraining factors for software defined data centers market, opportunities in the future for these services is provided in the report. A few leading players in the software defined data centers' services domain have also been profiled in the report. The profiling of the market players acquaints the reader with their financial information about revenues as well as segment revenues, a competitive SWOT analysis for each player and the recent developments by the player in the software defined data center domain. The key developments are related to the mergers and acquisitions by the players in the recent past.

REASONS TO BUY

Understand the key players in the global software defined data center market upon what solution/technologies have they launched, and how probable are these to thrive in the market.

Highlights key business priorities in order to assist companies to realign their business strategies

Highlights key technologies thereby allowing organizations to gain revenues by focusing majorly on select software defined data center products

The key findings and recommendations highlight crucial progressive industry trends in the software defined data center market, thereby allowing players across the value chain to develop effective long term strategies

Develop/modify business expansion plans by using substantial growth offering developed and emerging markets

Scrutinize in-depth global market trends and outlook coupled with the factors

driving the market, as well as those hindering it.

Enhance the decision-making process by understanding the strategies that underpin commercial interest with respect to client products, segmentation, and distribution

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Citrix Systems, Inc.

Fujitsu Ltd.

Hitachi, Ltd.
Hewlett Packard Enterprise
Huawei Technologies Co. Ltd.
IBM Corporation
Microsoft Corporation
Oracle Corporation
VMware, Inc.

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