

Smart Agriculture Market to 2025 – Global Analysis and Forecast by Solution Type (Hardware (Sensor Based Monitoring System, Smart Detection System, GPS Enabled Ranging System and Drones), software and services (Climate Information system, Supply Chain Management, others)), and Application (Precision farming, Livestock monitoring, yield monitoring, Soil health monitoring, Irrigation System, Forestry, VRT, Asset Management and Green House)

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Abstracts

Smart agriculture can be defined as an application of new generation techniques into the traditional agriculture practices. AGCO Corporation, Ag Junction Inc., AG Leader Technology and Deere & Company are among the major players operating in this market. APAC is largest adopter of smart agriculture system, followed by Europe, while Middle East & Africa region with rising adoption of digital farming methods is anticipated to be one of the most promising region in terms of smart agriculture market. Global smart agriculture market is expected to grow from US\$ 11.30 billion in 2016 to US\$ 30.01 billion by 2025 at a CAGR of 11.5% between 2017 and 2025.

The report focuses on an in-depth segmentation of this market based by Product type, and application. The geographic segmentation of the report covers six major regions including; North Americas, Europe, Asia-Pacific (APAC), Middle East and Africa (MEA) and South America (SA). The regional market has been further bifurcated by respective countries. By end-user segment professional sector accounted for the largest share of the smart agriculture market in 2016; whereas, Asia Pacific region is expected to grow at the highest CAGR during the forecast period.

The report aims to provide an overview of global smart agriculture market with detailed market segmentation. Also, it analyzes the current smart agriculture market scenario and forecasts the market till 2025. The report covers market dynamics effecting the market during the forecast period. Furthermore, the report analyzes the competitive scenario, geographic trends, and opportunities in the markets with respect to all geographic regions. The report also includes the detailed company profiles of the key players in the market along with their market strategies. The report also provide PEST analysis of all five regions along with the SWOT analysis for all company profiled in the report.

Asia Pacific is one of the prominent regions in smart agriculture market which will contribute highest revenue globally due to technological developments and considerable application of smart agriculture solutions. Rapidly growing economies in Asia-Pacific (APAC) with significant growth construction sector will pave the path for increasing adoption and propel the market for smart agriculture market. The APAC region is also expected to lead the market with highest CAGR during the forecast period. Some of the key players of smart agriculture market include AGCO Corporation, Ag Junction Inc., AG Leader Technology, Deere & Company, Raven Industries, Inc., Semiosbio Technologies Inc., SST Development Group, Inc., Teejet Technologies, Topcon Precision Agriculture and Trimble Navigation Limited, among others.

REASONS TO BUY

Save and reduce time carrying out entry-level research by identifying the growth, size, leading players and segments in the global smart agriculture market

Highlights key business priorities in order to assist companies to realign their business strategies

The key findings and recommendations highlight crucial progressive industry trends in the smart agriculture market, thereby allowing players across the value chain to develop effective long term strategies

Develop/modify business expansion plans by using substantial growth offering developed and emerging markets

Scrutinize in-depth global market trends and outlook coupled with the factors driving the market, as well as those hindering it

Enhance the decision-making process by understanding the strategies that underpin commercial interest with respect to client products, segmentation, pricing and distribution

Examine the political, economic, social and technology impact of the five regions namely: North America, Europe, Asia Pacific, Middle East & Africa and South America

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COMPANIES MENTIONED

AGCO Corporation

Ag Junction Inc.

AG Leader Technology

Deere & Company

Raven Industries, Inc.

Semiosbio Technologies Inc.

SST Development Group, Inc.

Teejet Technologies

Topcon Precision Agriculture

Trimble Navigation Limited among others.

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