

# **Smart Agriculture Market to 2025 – Global Analysis and Forecast by Solution Type (Hardware (Sensor Based Monitoring System, Smart Detection System, GPS Enabled Ranging System and Drones), software and services (Climate Information system, Supply Chain Management, others)), and Application (Precision farming, Livestock monitoring, yield monitoring, Soil health monitoring, Irrigation System, Forestry, VRT, Asset Management and Green House)**

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## **Abstracts**

Smart agriculture can be defined as an application of new generation techniques into the traditional agriculture practices. AGCO Corporation, Ag Junction Inc., AG Leader Technology and Deere & Company are among the major players operating in this market. APAC is largest adopter of smart agriculture system, followed by Europe, while Middle East & Africa region with rising adoption of digital farming methods is anticipated to be one of the most promising region in terms of smart agriculture market. Global smart agriculture market is expected to grow from US\$ 11.30 billion in 2016 to US\$ 30.01 billion by 2025 at a CAGR of 11.5% between 2017 and 2025.

The report focuses on an in-depth segmentation of this market based by Product type, and application. The geographic segmentation of the report covers six major regions including; North Americas, Europe, Asia-Pacific (APAC), Middle East and Africa (MEA) and South America (SA). The regional market has been further bifurcated by respective countries. By end-user segment professional sector accounted for the largest share of the smart agriculture market in 2016; whereas, Asia Pacific region is expected to grow at the highest CAGR during the forecast period.

The report aims to provide an overview of global smart agriculture market with detailed market segmentation. Also, it analyzes the current smart agriculture market scenario and forecasts the market till 2025. The report covers market dynamics effecting the market during the forecast period. Furthermore, the report analyzes the competitive scenario, geographic trends, and opportunities in the markets with respect to all geographic regions. The report also includes the detailed company profiles of the key players in the market along with their market strategies. The report also provide PEST analysis of all five regions along with the SWOT analysis for all company profiled in the report.

Asia Pacific is one of the prominent regions in smart agriculture market which will contribute highest revenue globally due to technological developments and considerable application of smart agriculture solutions. Rapidly growing economies in Asia-Pacific (APAC) with significant growth construction sector will pave the path for increasing adoption and propel the market for smart agriculture market. The APAC region is also expected to lead the market with highest CAGR during the forecast period. Some of the key players of smart agriculture market include AGCO Corporation, Ag Junction Inc., AG Leader Technology, Deere & Company, Raven Industries, Inc., Semiosbio Technologies Inc., SST Development Group, Inc., Teejet Technologies, Topcon Precision Agriculture and Trimble Navigation Limited, among others.

## **REASONS TO BUY**

Save and reduce time carrying out entry-level research by identifying the growth, size, leading players and segments in the global smart agriculture market

Highlights key business priorities in order to assist companies to realign their business strategies

The key findings and recommendations highlight crucial progressive industry trends in the smart agriculture market, thereby allowing players across the value chain to develop effective long term strategies

Develop/modify business expansion plans by using substantial growth offering developed and emerging markets

Scrutinize in-depth global market trends and outlook coupled with the factors driving the market, as well as those hindering it

Enhance the decision-making process by understanding the strategies that underpin commercial interest with respect to client products, segmentation, pricing and distribution

Examine the political, economic, social and technology impact of the five regions namely: North America, Europe, Asia Pacific, Middle East & Africa and South America

## Contents

### 1 TABLE OF CONTENTS

- 1.1 List of Tables
- 1.2 List of Figures

### 2 INTRODUCTION

- 2.1 Scope of the Study
- 2.2 The Insight Partners Research Report Guidance

### 3 KEY TAKEAWAYS

### 4 GLOBAL SMART AGRICULTURE MARKET - KEY INDUSTRY DYNAMICS

- 4.1 Market Overview
- 4.2 Market Segmentation
  - 4.2.1 Global Smart Agriculture Market - By Product Type
  - 4.2.2 Global Smart Agriculture Market - By Application
  - 4.2.3 Global Smart Agriculture Market - By Geography
- 4.3 PEST Analysis
  - 4.3.1 North America PEST Analysis
  - 4.3.2 Europe PEST Analysis
  - 4.3.3 Asia Pacific PEST Analysis
  - 4.3.4 Middle East & Africa PEST Analysis
  - 4.3.5 South America PEST Analysis

### 5 GLOBAL SMART AGRICULTURE MARKET - KEY INDUSTRY DYNAMICS

- 5.1 Key Market Drivers
  - 5.1.1 Burgeoning global population
  - 5.1.2 Rising concern regarding food security and climate change
  - 5.1.3 Declining Soil Productivity
- 5.2 Key Market Restraints
  - 5.2.1 Lack of awareness among the farmers
  - 5.2.2 Exorbitant products and services
  - 5.2.3 Inadequate IT infrastructure facilities
- 5.3 Key Market Opportunities

- 5.3.1 Government initiatives and investments
- 5.3.2 Rising penetration of internet and Expansion of Smartphone
- 5.4 Future Trends
  - 5.4.1 Technological advancements in the near future
  - 5.4.2 Predicting the weather to take the guesswork out of farming
  - 5.4.3 Increasing farm productivity through unexpected data partnerships
- 5.5 Impact Analysis of Drivers and Restraints

## **6 SMART AGRICULTURE MARKET - GLOBAL**

- 6.1 Global Smart Agriculture Market Overview
- 6.2 Global Smart Agriculture Market Forecast and Analysis

## **7 GLOBAL SMART AGRICULTURE MARKET ANALYSIS - BY PRODUCT TYPE**

- 7.1 Overview
- 7.2 Hardware
  - 7.2.1 Overview
  - 7.2.2 Global Hardware Market Revenue and Forecasts to 2025 (US\$ Mn)
    - 7.2.2.1 Sensor Based Monitoring System
      - 7.2.2.1.1 Overview
      - 7.2.2.1.2 Global Sensor Based Monitoring System Market Revenue and Forecasts to 2025 (US\$ Mn)
    - 7.2.2.2 Smart Detection System
      - 7.2.2.2.1 Overview
      - 7.2.2.2.2 Global Smart Detection System Market Revenue and Forecasts to 2025 (US\$ Mn)
    - 7.2.2.3 GPS Enabled Ranging System
      - 7.2.2.3.1 Overview
      - 7.2.2.3.2 Global GPS Enabled Ranging System Market Revenue and Forecasts to 2025 (US\$ Mn)
    - 7.2.2.4 Drones
      - 7.2.2.4.1 Overview
      - 7.2.2.4.2 Global Drones Market Revenue and Forecasts to 2025 (US\$ Mn)
  - 7.2.3 Software
    - 7.2.3.1 Overview
    - 7.2.3.2 Software Market Revenue and Forecasts to 2025 (US\$ Mn)
  - 7.3 Services
    - 7.3.1 Overview

## 7.4.2 Services Market Revenue and Forecasts to 2025 (US\$ Mn)

### 7.4.2.1 Climate Information

#### 7.4.2.1.1 Overview

#### 7.4.2.1.2 Global Climate Information Market Revenue and Forecasts to 2025 (US\$ Mn)

### 7.4.2.2 Supply Chain Management

#### 7.4.2.2.1 Overview

#### 7.4.2.2.2 Global Supply Chain Management Market Revenue and Forecasts to 2025 (US\$ Mn)

### 7.4.2.3 Others

#### 7.4.2.3.1 Overview

#### 7.4.2.3.2 Global Others Market Revenue and Forecasts to 2025 (US\$ Mn)

## 8 GLOBAL SMART AGRICULTURE MARKET ANALYSIS - BY APPLICATION

### 8.1 Overview

### 8.2 Precision Farming

#### 8.2.1 Overview

#### 8.2.2 Global Precision Farming Market Revenue and Forecasts to 2025 (US\$ Mn)

### 8.3 Livestock Monitoring

#### 8.3.1 Overview

#### 8.3.2 Global Livestock Monitoring Market Revenue and Forecasts to 2025 (US\$ Mn)

### 8.4 Yield Monitoring

#### 8.4.1 Overview

#### 8.4.2 Global Yield Monitoring Market Revenue and Forecasts to 2025 (US\$ Mn)

### 8.5 Soil Health Monitoring

#### 8.5.1 Overview

#### 8.5.2 Global Soil Health Monitoring Market Revenue and Forecasts to 2025 (US\$ Mn)

### 8.6 Irrigation System

#### 8.6.1 Overview

#### 8.6.2 Global Irrigation System Market Revenue and Forecasts to 2025 (US\$ Mn)

### 8.7 Variable Rate Technology (VRT)

#### 8.7.1 Overview

#### 8.7.2 Global Variable Rate Technology Market Revenue and Forecasts to 2025 (US\$ Mn)

### 8.8 Asset Management

#### 8.8.1 Overview

#### 8.8.2 Global Asset Management Market Revenue and Forecasts to 2025 (US\$ Mn)

### 8.9 Smart Greenhouse

#### 8.9.1 Overview

#### 8.9.2 Global Smart Greenhouse Market Revenue and Forecasts to 2025 (US\$ Mn)

### 8.1 Others

#### 8.10.1 Overview

#### 8.10.2 Global Others Market Revenue and Forecasts to 2025 (US\$ Mn)

## 9 GLOBAL SMART AGRICULTURE MARKET - GEOGRAPHICAL ANALYSIS

### 9.1 Overview

### 9.2 North America Smart Agriculture Market Revenue and Forecasts to 2025

#### 9.2.1 Overview

#### 9.2.2 North America Smart Agriculture Market Revenue and Forecasts to 2025 (US\$ Mn)

#### 9.2.3 North America Smart Agriculture Market Breakdown by Key Countries

##### 9.2.3.1 US Smart Agriculture Market Revenue and Forecasts to 2025 (US\$ Mn)

##### 9.2.3.2 Canada Smart Agriculture Market Revenue and Forecasts to 2025 (US\$ Mn)

##### 9.2.3.3 Mexico Smart Agriculture Market Revenue and Forecasts to 2025 (US\$ Mn)

#### 9.2.4 North America Smart Agriculture Market Breakdown by Product Type

##### 9.2.4.1 North America Smart Agriculture Market Breakdown by Hardware Type

##### 9.2.4.2 North America Smart Agriculture Market Breakdown by Service Type

#### 9.2.5 North America Smart Agriculture Market Breakdown by Application

### 9.3 Europe Smart Agriculture Market Revenue and Forecasts to 2025

#### 9.3.1 Overview

#### 9.3.2 Europe Smart Agriculture Market Revenue and Forecasts to 2025 (US\$ Mn)

#### 9.3.3 Europe Smart Agriculture Market Breakdown by Key Countries

##### 9.3.3.1 France Smart Agriculture Market Revenue and Forecasts to 2025 (US\$ Mn)

##### 9.3.3.2 Germany Smart Agriculture Market Revenue and Forecasts to 2025 (US\$ Mn)

##### 9.3.3.3 Italy Smart Agriculture Market Revenue and Forecasts to 2025 (US\$ Mn)

##### 9.3.3.4 Spain Smart Agriculture Market Revenue and Forecasts to 2025 (US\$ Mn)

##### 9.3.3.5 UK Smart Agriculture Market Revenue and Forecasts to 2025 (US\$ Mn)

#### 9.3.4 Europe Smart Agriculture Market Breakdown by Product Type

##### 9.3.4.1 Europe Smart Agriculture Market Breakdown by Hardware Type

##### 9.3.4.2 Europe Smart Agriculture Market Breakdown by Service Type

#### 9.3.5 Europe Smart Agriculture Market Breakdown by Application

### 9.4 Asia Pacific (APAC) Smart Agriculture Market Revenue and Forecasts to 2025

#### 9.4.1 Overview

#### 9.4.2 Asia Pacific Smart Agriculture Market Revenue and Forecasts to 2025 (US\$ Mn)

#### 9.4.3 Asia Pacific Smart Agriculture Market Breakdown by Countries

##### 9.4.3.1 Australia Smart Agriculture Market Revenue and Forecasts to 2025 (US\$ Mn)



- 9.4.3.2 China Smart Agriculture Market Revenue and Forecasts to 2025 (US\$ Mn)
- 9.4.3.3 India Smart Agriculture Market Revenue and Forecasts to 2025 (US\$ Mn)
- 9.4.3.4 Japan Smart Agriculture Market Revenue and Forecasts to 2025 (US\$ Mn)
- 9.4.4 Asia Pacific Smart Agriculture Market Breakdown by Product Type
  - 9.4.4.1 Asia Pacific Smart Agriculture Market Breakdown by Hardware Type
  - 9.4.4.2 Asia Pacific Smart Agriculture Market Breakdown by Service Type
- 9.4.5 Asia Pacific Smart Agriculture Market Breakdown by Application
- 9.5 Middle East & Africa (MEA) Smart Agriculture Market Revenue and Forecasts to 2025
  - 9.5.1 Overview
  - 9.5.2 Middle East & Africa Smart Agriculture Market Revenue and Forecasts to 2025 (US\$ Mn)
  - 9.5.3 Middle East & Africa Smart Agriculture Market Breakdown by Key Countries
    - 9.5.3.1 Saudi Arabia Smart Agriculture Market Revenue and Forecasts to 2025 (US\$ Mn)
    - 9.5.3.2 UAE Smart Agriculture Market Revenue and Forecasts to 2025 (US\$ Mn)
    - 9.5.3.3 South Africa Smart Agriculture Market Revenue and Forecasts to 2025 (US\$ Mn)
  - 9.5.4 Middle East & Africa Smart Agriculture Market Breakdown by Product Type
    - 9.5.4.1 Middle East & Africa Smart Agriculture Market Breakdown by Hardware Type
    - 9.5.4.2 Middle East & Africa Smart Agriculture Market Breakdown by Service Type
  - 9.5.5 Middle East & Africa Smart Agriculture Market Breakdown by Application
- 9.6 South America Smart Agriculture Market Revenue and Forecasts to 2025
  - 9.6.1 Overview
  - 9.6.2 South America Smart Agriculture Market Revenue and Forecasts to 2025 (US\$ Mn)
  - 9.6.3 South America Smart Agriculture Market Breakdown by Key Countries
    - 9.6.3.1 Brazil Smart Agriculture Market Revenue and Forecasts to 2025 (US\$ Mn)
  - 9.6.4 South America Smart Agriculture Market Breakdown by Product Type
    - 9.6.4.1 South America Smart Agriculture Market Breakdown by Hardware Type
    - 9.6.4.2 South America Smart Agriculture Market Breakdown by Services Type
  - 9.6.5 South America Smart Agriculture Market Breakdown by Application

## **10 INDUSTRY LANDSCAPE**

- 10.1 Market Initiative
- 10.2 Merger and Acquisition
- 10.3 New Development



## **11 COMPETITIVE LANDSCAPE**

11.1 Competitive Product Mapping

11.2 Market Positioning

## **12 GLOBAL SMART AGRICULTURE MARKET - KEY COMPANY PROFILES**

12.1 Ag Leader Technology, Inc.

12.1.1 Key Facts

12.1.2 Business Description

12.1.3 Financial Overview

12.1.4 SWOT Analysis

12.1.5 Key Developments

12.2 AGCO Corporation

12.2.1 Key Facts

12.2.2 Business Description

12.2.3 Financial Overview

12.2.4 SWOT Analysis

12.2.5 Key Developments

12.3 AgJunction Inc.

12.3.1 Key Facts

12.3.2 Business Description

12.3.3 Financial Overview

12.3.4 SWOT Analysis

12.3.5 Key Developments

12.4 Deere & Company

12.4.1 Key Facts

12.4.2 Business Description

12.4.3 Financial Overview

12.4.4 SWOT Analysis

12.4.5 Key Developments

12.5 Raven Industries, Inc.

12.5.1 Key Facts

12.5.2 Business Description

12.5.3 Financial Overview

12.5.4 SWOT Analysis

12.5.5 Key Developments

12.6 Semiosbio Technologies Inc.

12.6.1 Key Facts

- 12.6.2 Business Description
- 12.6.3 Financial Overview
- 12.6.4 SWOT Analysis
- 12.6.5 Key Developments
- 12.7 SST Software
  - 12.7.1 Key Facts
  - 12.7.2 Business Description
  - 12.7.3 Financial Overview
  - 12.7.4 SWOT Analysis
  - 12.7.5 Key Developments
- 12.8 Teejet Technologies
  - 12.8.1 Key Facts
  - 12.8.2 Business Description
  - 12.8.3 Financial Overview
  - 12.8.4 SWOT Analysis
  - 12.8.5 Key Developments
- 12.9 Topcon Positioning Group
  - 12.9.1 Key Facts
  - 12.9.2 Business Description
  - 12.9.3 Financial Overview
  - 12.9.4 SWOT Analysis
  - 12.9.5 Key Developments
- 12.1 Trimble, Inc.
  - 12.10.1 Key Facts
  - 12.10.2 Business Description
  - 12.10.3 Financial Overview
  - 12.10.4 SWOT Analysis
  - 12.10.5 Key Developments

## **13 APPENDIX**

- 13.1 About The Insight Partners
- 13.2 Glossary of Terms
- 13.3 Methodology
  - 13.3.1 Coverage
  - 13.3.2 Secondary Research
  - 13.3.3 Primary Research
- 13.4 Contact Us
- 13.5 Disclaimer



## List Of Tables

### LIST OF TABLES

Table 1: Global Smart Agriculture Market Revenue and Forecasts to 2025 (US\$ Mn)

Table 2: North America Smart Agriculture Market Revenue and Forecasts to 2025 - By Product Type (US\$ Mn)

Table 3: North America Smart Agriculture Market Revenue and Forecasts to 2025 - By Hardware Product Type (US\$ Mn)

Table 4: North America Smart Agriculture Market Revenue and Forecasts to 2025 - By Service Product Type (US\$ Mn)

Table 5: North America Smart Agriculture Market Revenue and Forecasts to 2025 - By Application (US\$ Mn)

Table 6: Europe Smart agriculture Market Revenue and Forecasts to 2025 - By Product Type (US\$ Mn)

Table 7: Europe Smart Agriculture Market Revenue and Forecasts to 2025 - By Hardware Product Type (US\$ Mn)

Table 8: Europe Smart Agriculture Market Revenue and Forecasts to 2025 - By Service Product Type (US\$ Mn)

Table 9: Europe Smart Agriculture Market Revenue and Forecasts to 2025 - By Application (US\$ Mn)

Table 10: Asia Pacific Smart Agriculture Market Revenue and Forecasts to 2025 - By Product Type (US\$ Mn)

Table 11: Asia Pacific Smart Agriculture Market Revenue and Forecasts to 2025 - By Hardware Product Type (US\$ Mn)

Table 12: Asia Pacific Smart Agriculture Market Revenue and Forecasts to 2025 - By Service - Product Type (US\$ Mn)

Table 13: Asia Pacific Smart Agriculture Market Revenue and Forecasts to 2025 - By Application (US\$ Mn)

Table 14: Middle East & Africa Smart Agriculture Market Revenue and Forecasts to 2025 - By Product Type (US\$ Mn)

Table 15: Middle East & Africa Smart Agriculture Market Revenue and Forecasts to 2025 - By Hardware Product Type (US\$ Mn)

Table 16: Middle East & Africa Smart Agriculture Market Revenue and Forecasts to 2025 - By Service Product Type (US\$ Mn)

Table 17: Middle East & Africa Smart Agriculture Market Revenue and Forecasts to 2025 - By Application (US\$ Mn)

Table 18: South America Smart Agriculture Market Revenue and Forecasts to 2025 - By Product Type (US\$ Mn)

Table 19: South America Smart Agriculture Market Revenue and Forecasts to 2025 - By Hardware Product Type (US\$ Mn)

Table 20: South America Smart Agriculture Market Revenue and Forecasts to 2025 - By Services Product Type (US\$ Mn)

Table 21: South America Smart Agriculture Market Revenue and Forecasts to 2025 - By Application (US\$ Mn)

Table 22: Glossary of Terms, Smart Agriculture Market

## List Of Figures

### LIST OF FIGURES

- Figure 1: Smart Agriculture, Global Revenue (US\$ Mn), 2016 & 2025
- Figure 2: APAC Smart Agriculture Market, Global Revenue (US\$ Mn), 2016 & 2025
- Figure 3: Smart Agriculture Market Segmentation
- Figure 4: Smart Agriculture Market Segmentation
- Figure 5: Smart Agriculture Market Segmentation
- Figure 6: North America PEST Analysis
- Figure 7: Europe PEST Analysis
- Figure 8: APAC PEST Analysis
- Figure 9: MEA PEST Analysis
- Figure 10: SAM PEST Analysis
- Figure 11: Smart Agriculture Market Impact Analysis of Driver and Restraints
- Figure 12: Global Market Revenue and Forecasts to 2025 (US\$ Bn)
- Figure 13: Global Smart Agriculture Market Breakdown By Product Type, 2016 & 2025 (%)
- Figure 14: Hardware Market Revenue and Forecasts to 2025 (US\$ Mn)
- Figure 15: Global Smart Agriculture Market Breakdown By Hardware, 2016 & 2025 (%)
- Figure 16: Global Sensor Based Monitoring System Market Revenue and Forecasts to 2025 (US\$ Mn)
- Figure 17: Global Smart Detection System Market Revenue and Forecasts to 2025 (US\$ Mn)
- Figure 18: Global GPS Enabled Ranging System Market Revenue and Forecasts to 2025 (US\$ Mn)
- Figure 19: Global Drones Market Revenue and Forecasts to 2025 (US\$ Mn)
- Figure 20: Software Market Revenue and Forecasts to 2025 (US\$ Mn)
- Figure 21: Services Market Revenue and Forecasts to 2025 (US\$ Mn)
- Figure 22: Global Smart Agriculture Market Breakdown By Services, 2016 & 2025 (%)
- Figure 23: Global Climate Information Market Revenue and Forecasts to 2025 (US\$ Mn)
- Figure 24: Global Supply Chain Management Market Revenue and Forecasts to 2025 (US\$ Mn)
- Figure 25: Global Others Market Revenue and Forecasts to 2025 (US\$ Mn)
- Figure 26: Global Smart Agriculture Market Breakdown By Application, 2016 & 2025 (%)
- Figure 27: Global Precision Farming Market Revenue and Forecasts to 2025 (US\$ Mn)
- Figure 28: Global Livestock Monitoring Market Revenue and Forecasts to 2025 (US\$ Mn)

Figure 29: Global Yield Monitoring Market Revenue and Forecasts to 2025 (US\$ Mn)

Figure 30: Global Soil Health Monitoring Market Revenue and Forecasts to 2025 (US\$ Mn)

Figure 31: Global Irrigation System Market Revenue and Forecasts to 2025 (US\$ Mn)

Figure 32: Global Variable Rate Technology Market Revenue and Forecasts to 2025 (US\$ Mn)

Figure 33: Global Asset Management Market Revenue and Forecasts to 2025 (US\$ Mn)

Figure 34: Global Smart Greenhouse Market Revenue and Forecasts to 2025 (US\$ Mn)

Figure 35: Global Others Market Revenue and Forecasts to 2025 (US\$ Mn)

Figure 36: Smart Agriculture Market, Global Breakdown by Regions, 2016 & 2025 (%)

Figure 37: North America Smart Agriculture Market Revenue and Forecasts to 2025 (US\$ Mn)

Figure 38: North America Smart Agriculture Market Breakdown by Key Countries, 2016 & 2025 (%)

Figure 39: US Smart Agriculture Market Revenue and Forecasts to 2025 (US\$ Mn)

Figure 40: Canada Smart Agriculture Market Revenue and Forecasts to 2025 (US\$ Mn)

Figure 41: Mexico Smart Agriculture Market Revenue and Forecasts to 2025 (US\$ Mn)

Figure 42: North America Smart Agriculture Market Breakdown by Product Type, 2016 & 2025 (%)

Figure 43: North America Smart Agriculture Market Breakdown by Hardware Product Type, 2016 & 2025 (%)

Figure 44: North America Smart Agriculture Market Breakdown by Service Product Type, 2016 & 2025 (%)

Figure 45: North America Smart Agriculture Market Breakdown by Application, 2016 & 2025 (%)

Figure 46: Europe Smart Agriculture Market Revenue and Forecasts to 2025 (US\$ Mn)

Figure 47: Europe Smart Agriculture Market Breakdown by Key Countries, 2016 & 2025 (%)

Figure 48: France Smart Agriculture Market Revenue and Forecasts to 2025 (US\$ Mn)

Figure 49: Germany Smart Agriculture Market Revenue and Forecasts to 2025 (US\$ Mn)

Figure 50: Italy Smart Agriculture Market Revenue and Forecasts to 2025 (US\$ Mn)

Figure 51: Spain Smart Agriculture Market Revenue and Forecasts to 2025 (US\$ Mn)

Figure 52: UK Smart Agriculture Market Revenue and Forecasts to 2025 (US\$ Mn)

Figure 53: Europe Smart Agriculture Market Breakdown by Product Type, 2016 & 2025 (%)

Figure 54: Europe Smart Agriculture Market Breakdown by Hardware Product Type, 2016 & 2025 (%)

Figure 55: Europe Smart Agriculture Market Breakdown by Service Product Type, 2016



& 2025 (%)

Figure 56: Europe Smart Agriculture Market Breakdown by Application, 2016 & 2025 (%)

Figure 57: Asia Pacific Smart Agriculture Market Revenue and Forecasts to 2025 (US\$ Mn)

Figure 58: Asia Pacific Smart Agriculture Market Breakdown by Key Countries, 2016 & 2025 (%)

Figure 59: Australia Smart Agriculture Market Revenue and Forecasts to 2025 (US\$ Mn)

Figure 60: China Smart Agriculture Market Revenue and Forecasts to 2025 (US\$ Mn)

Figure 61: India Smart Agriculture Market Revenue and Forecasts to 2025 (US\$ Mn)

Figure 62: Japan Smart Agriculture Market Revenue and Forecasts to 2025 (US\$ Mn)

Figure 63: Asia Pacific Smart Agriculture Market Breakdown by Product Type, 2016 & 2025 (%)

Figure 64: Asia Pacific Smart Agriculture Market Breakdown by Hardware Product Type, 2016 & 2025 (%)

Figure 65: Asia Pacific Smart Agriculture Market Breakdown by Service Product Type, 2016 & 2025 (%)

Figure 66: Asia Pacific Smart Agriculture Market Breakdown By Application, 2016 & 2025 (%)

Figure 67: Middle East & Africa Smart Agriculture Market Revenue and Forecasts to 2025 (US\$ Mn)

Figure 68: Middle East & Africa Smart Agriculture Market Breakdown by Key Countries, 2016 & 2025 (%)

Figure 69: Saudi Arabia Smart Agriculture Market Revenue and Forecasts to 2025 (US\$ Mn)

Figure 70: UAE Smart Agriculture Market Revenue and Forecasts to 2025 (US\$ Mn)

Figure 71: South Africa Smart Agriculture Market Revenue and Forecasts to 2025 (US\$ Mn)

Figure 72: Middle East & Africa Smart Agriculture Market Breakdown by Product Type, 2016 & 2025 (%)

Figure 73: Middle East & Africa Smart Agriculture Market Breakdown by Hardware Product Type, 2016 & 2025 (%)

Figure 74: Middle East & Africa Smart Agriculture Market Breakdown by Service Product Type, 2016 & 2025 (%)

Figure 75: Middle East & Africa Smart Agriculture Market Breakdown by Application, 2016 & 2025 (%)

Figure 76: South America Smart Agriculture Market Revenue and Forecasts to 2025 (US\$ Mn)

Figure 77: South America Smart Agriculture Market Breakdown by Key Countries, 2016 & 2025 (%)

Figure 78: Brazil Smart Agriculture Market Revenue and Forecasts to 2025 (US\$ Mn)

Figure 79: South America Smart Agriculture Market Breakdown by Product Type, 2016 & 2025 (%)

Figure 80: South America Smart Agriculture Market Breakdown by Hardware Product Type, 2016 & 2025 (%)

Figure 81: South America Smart Agriculture Market Breakdown by Service Product Type, 2016 & 2025 (%)

Figure 82: South America Smart Agriculture Market Breakdown by Application, 2016 & 2025 (%)

## **COMPANIES MENTIONED**

AGCO Corporation

Ag Junction Inc.

AG Leader Technology

Deere & Company

Raven Industries, Inc.

Semiosbio Technologies Inc.

SST Development Group, Inc.

Teejet Technologies

Topcon Precision Agriculture

Trimble Navigation Limited among others.

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