

Serial Console Server Market Size and Forecast (2021 - 2031), Global and Regional Share, Trend, and Growth Opportunity Analysis Report Coverage: By Ports (Below 16, 16 to 32, 33 to 64, and Above 64), Application (Network Infrastructure Management, Device Management, Remote Access, Security Management, and Disaster Recovery), End-Use Industry (IT and Telecom, BFSI, Healthcare, Manufacturing, Retail, and Others), and Geography

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Abstracts

The serial console server market size was valued at US\$ 373.12 million in 2024 and is expected to reach US\$ 582.93 million by 2031; it is estimated to register a CAGR of 6.7% during 2025–2031.

The serial console server market is segmented into five major regions—North America, Europe, Asia Pacific (APAC), the Middle East & Africa (MEA), and South & Central America. The serial console server market in Asia Pacific is segmented into Australia, China, India, Japan, South Korea, and the Rest of Asia Pacific. The region is focused on becoming the source of more than half of global factory output. As industrial operations become more complex and automation increases, the demand for remote monitoring and management tools such as serial console servers also grows. These servers enable seamless access to critical machinery, ensuring operational efficiency and minimizing downtime. With more factories relying on connected systems, the demand for reliable network management solutions, including console servers, continues to rise. A few market players provide serial console servers for industrial setup. For example, ATEN INTERNATIONAL Co., Ltd. provides ATEN serial console

servers that are used to connect serial devices to an Ethernet network to allow access and control of demanding applications that manage industrial control, data acquisition, environment monitoring, remote facility operations, and equipment. Thus, the expanding industrial sector drives the serial console server market growth in Asia Pacific.

The rising adoption of Industrial IoT and the increasing need for remote monitoring and management across industries are driving the demand for advanced network management solutions. As industries continue to embrace digital transformation, the demand for servers has become essential for providing secure, real-time access to connected devices, driving the demand for serial console servers. For example, in February 2021, Lantronix Inc., a global leader in providing Software as a Service (SaaS), engineering services, and hardware solutions for Edge Computing and the Internet of Things (IoT), announced the launch of its new EDS3000 family of serial-to-Ethernet device servers. These devices are designed to enhance remote management capabilities for industrial and medical applications. Such product launched by the global players contributes to the serial console server market growth in Asia Pacific.

The ongoing digital transformation across industries also supports the market growth. Governments of various countries across the region are focused on launching various initiatives that promote digital transformation, for example, government initiatives such as “Digital India.” Organizations are increasingly adopting digital solutions to enhance operational efficiency, resulting in an increased demand for serial console servers that facilitate remote management of IT infrastructure.

Based on end user industry, the market is divided into IT and telecom, BFSI, healthcare, manufacturing, retail, others. The IT and telecom segment held the largest serial console server market share. Serial console servers offer IT and telecom companies the ability to manage vast networks efficiently, even in remote locations. By providing secure, out-of-band management access, these systems allow IT teams to troubleshoot, configure, and monitor network devices such as switches, routers, and firewalls without the need for on-site presence. This is crucial for maintaining continuous operations in critical infrastructure. With the rise in digitalization, 5G services, and cloud computing, the IT and telecom industry is experiencing significant growth. In addition, the launch of data centers to boost the digital economy is growing worldwide. For example, in October 2022, Yotta Infrastructure, a new-age Digital Transformation service provider, unveiled North India’s first hyperscale data center, Yotta D1. This data center is a part of the Yotta Greater Noida Data Center Park, which was built to provide an impetus to the region’s digital economy. In December 2022, Alibaba Cloud, the

digital technology and intelligence backbone of Alibaba Group, announced that it had launched its third data center in Japan to support the growing digital transformation demands from customers in the country. The rising number of data centers is boosting digitalization, which increases the demand for serial console servers. These servers enable efficient, scalable management for expanding data traffic. The IT and telecom sector segment is expected to account for a significant market share owing to the high demand for remote management solutions in data centers and network operations.

ATEN International Co, Ltd; Black Box; Hewlett Packard Enterprise Development LP; Lantronix, Inc.; Opendgear, Inc.; Perle Systems; Raritan Inc.; Eaton; Vertiv; and WTI–Western Telematic, Inc are among the key serial console server market players that are profiled in this market study.

The overall serial console server market size has been derived using both primary and secondary sources. Exhaustive secondary research has been conducted using internal and external sources to obtain qualitative and quantitative information related to the serial console server market size. The process also helps obtain an overview and forecast of the market with respect to all the market segments. Also, multiple primary interviews have been conducted with industry participants to validate the data and gain analytical insights. This process includes industry experts such as VPs, business development managers, market intelligence managers, and national sales managers, along with external consultants such as valuation experts, research analysts, and key opinion leaders, specializing in the serial console server market.

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