

Scandinavian Frozen Potato and Sweet Potato Market Size and Forecast (2021 - 2031), Regional Share, Trend, and Growth Opportunity Analysis Report Coverage: By {Frozen Potato [French Fries, (Regular/Straight Cut Fries, Crinkle-Cut Fries, Other French Fries), Hash Brown, Shaped, Mashed, Battered/Cooked, Topped/Stuffed, Other Frozen Potato], Frozen Sweet Potato, [Fries, Nuggets and Puffs, Wedges, Hash Browns, Other Frozen Sweet Potato]}, Category (Organic and Conventional), End User (Food Service and Food Retail), and Country

<https://marketpublishers.com/r/SCCEB25CE213EN.html>

Date: August 2024

Pages: 119

Price: US\$ 2,485.00 (Single User License)

ID: SCCEB25CE213EN

Abstracts

The Scandinavian frozen potato and sweet potato market size was valued at US\$ 402.48 million in 2023 and is projected to reach US\$ 564.28 million by 2031; it is expected to register a CAGR of 4.3% from 2023 to 2031.

Potatoes are among the major staple food products and are consumed either as fresh or in processed form. Over the past few years, people's lifestyle has changed dramatically. They are spending most of their time in their offices and workplaces. Therefore, due to lack of time, they prefer convenience, ready-to-eat, and instant food products that require minimum cooking time and effort. This factor is expected to significantly drive the frozen potato and sweet potato market globally. Also, the younger population and children love snacking during their free time. Frozen potatoes and sweet potatoes are widely consumed by children and younger people due to their crispy texture and the availability of different products with a variety of flavors and shapes.

These factors are also driving the growth of the frozen potato and sweet potato market.

The food service industry's expansion across Sweden, Norway, and Denmark plays a pivotal role in propelling the market for frozen potatoes and sweet potatoes.

Restaurants, cafes, and fast-food outlets—the integral components of the food service sector—are increasingly incorporating frozen potato and sweet potato products into their offerings. This integration is driven by the products' versatility, ease of storage, and ability to reduce preparation times, thereby increasing operational efficiency. As these establishments strive to meet diverse culinary preferences and dietary needs, the demand for innovative and high-quality frozen potato products sees a marked increase. It expands the consumer base but encourages producers to innovate their offerings, providing lucrative growth opportunities for the market. According to Science Space, in Denmark, the fast-food industry has witnessed significant growth with the increasing number of branches of fast-food providers. McDonald's holds the largest market share, followed by Burger King and Sunset Boulevard. These outlets are present in major cities such as Copenhagen, Aarhus, and Odense.

Lamb Weston Holdings Inc, McCain Foods Ltd, JR Simplot Co, Agristo NV, Conagra Brands Inc, Aviko BV, Farm Frites International BV, Mondial Foods BV, Lutosa SA, and Agrarfrost GmbH & Co KG are the key players operating in the Scandinavian frozen potato and sweet potato market. These market players are focusing on providing high-quality, innovative products to fulfill customers' demands and increase their Scandinavian frozen potato and sweet potato market share.

The overall Scandinavian frozen potato and sweet potato market size has been derived using both primary and secondary sources. To begin the research process, exhaustive secondary research has been conducted using internal and external sources to obtain qualitative and quantitative information about the market. Also, multiple primary interviews have been conducted with industry participants to validate the data and gain analytical insights into the topic. Participants in this process include industry experts, such as VPs, business development managers, market intelligence managers, and national sales managers, along with external consultants, such as valuation experts, research analysts, and key opinion leaders, specializing in the Scandinavian frozen potato and sweet potato market.

Contents

1. INTRODUCTION

- 1.1 The Insight Partners Research Report Guidance
- 1.2 Market Segmentation

2. EXECUTIVE SUMMARY

- 2.1 Key Market Insights
- 2.2 Market Attractiveness

3. RESEARCH METHODOLOGY

- 3.1 Secondary Research
- 3.2 Primary Research
 - 3.2.1 Hypothesis formulation:
 - 3.2.2 Macro-economic factor analysis:
 - 3.2.3 Developing base number:
 - 3.2.4 Data Triangulation:
 - 3.2.5 Country level data:

4. SCANDINAVIAN FROZEN POTATO AND SWEET POTATO MARKET LANDSCAPE

- 4.1 Overview
- 4.2 Porter's Analysis
 - 4.2.1 Bargaining Power of Suppliers
 - 4.2.2 Bargaining Power of Buyers
 - 4.2.3 Threat of New Entrants
 - 4.2.4 Competitive Rivalry
 - 4.2.5 Threat of Substitutes
- 4.3 Ecosystem Analysis
 - 4.3.1 Raw Material Suppliers
 - 4.3.2 Manufacturers
 - 4.3.3 Distributors/Suppliers
 - 4.3.4 End Users
- 4.4 List of Vendors in the Value Chain

5. SCANDINAVIAN FROZEN POTATO AND SWEET POTATO MARKET – KEY MARKET DYNAMICS

5.1 Scandinavian Frozen Potato and Sweet Potato Market – Key Market Dynamics

5.2 Market Drivers

5.2.1 Rise in Demand for Frozen Snacks

5.2.2 Strategic Initiatives by Key Market Players

5.3 Market Restraints

5.3.1 Increasing Preference for Fresh and Natural Products

5.4 Market Opportunities

5.4.1 Expansion of E-Commerce and Food Service Industries

5.5 Future Trends

5.5.1 Increasing Demand for Organic Frozen Products

5.6 Impact of Drivers and Restraints:

6. SCANDINAVIAN FROZEN POTATO AND SWEET POTATO MARKET ANALYSIS

6.1 Scandinavian Frozen Potato and Sweet Potato Market Volume (Kilo Tons), 2021–2031

6.2 Scandinavian Frozen Potato and Sweet Potato Market Volume Forecast and Analysis (Kilo Tons)

6.3 Scandinavian Frozen Potato and Sweet Potato Market Revenue (US\$ Million), 2023–2031

6.4 Scandinavian Frozen Potato and Sweet Potato Market Forecast and Analysis

7. SCANDINAVIAN FROZEN POTATO AND SWEET POTATO MARKET VOLUME AND REVENUE ANALYSIS – BY PRODUCT TYPE

7.1 Frozen Potato

7.1.1 Overview

7.1.2 Frozen Potato: Scandinavian Frozen Potato and Sweet Potato Market – Volume and Forecast to 2031 (Kilo Tons)

7.1.3 Frozen Potato: Scandinavian Frozen Potato and Sweet Potato Market – Revenue and Forecast to 2031 (US\$ Million)

7.1.4 French Fries

7.1.4.1 Overview

7.1.4.2 French Fries: Scandinavian Frozen Potato and Sweet Potato Market – Volume and Forecast to 2031 (Kilo Tons)

7.1.4.3 French Fries: Scandinavian Frozen Potato and Sweet Potato Market –

Revenue and Forecast to 2031 (US\$ Million)

7.1.4.4 Regular/Straight Cut Fries

7.1.4.4.1 Overview

7.1.4.4.2 Regular/Straight Cut Fries: Scandinavian Frozen Potato and Sweet Potato Market – Volume and Forecast to 2031 (Kilo Tons)

7.1.4.4.3 Regular/Straight Cut Fries: Scandinavian Frozen Potato and Sweet Potato Market – Revenue and Forecast to 2031 (US\$ Million)

7.1.4.5 Crinkle-Cut Fries

7.1.4.5.1 Overview

7.1.4.5.2 Crinkle-Cut Fries: Scandinavian Frozen Potato and Sweet Potato Market – Volume and Forecast to 2031 (Kilo Tons)

7.1.4.5.3 Crinkle-Cut Fries: Scandinavian Frozen Potato and Sweet Potato Market – Revenue and Forecast to 2031 (US\$ Million)

7.1.4.6 Other French Fries

7.1.4.6.1 Overview

7.1.4.6.2 Other French Fries: Scandinavian Frozen Potato and Sweet Potato Market – Volume and Forecast to 2031 (Kilo Tons)

7.1.4.6.3 Other French Fries: Scandinavian Frozen Potato and Sweet Potato Market – Revenue and Forecast to 2031 (US\$ Million)

7.1.5 Hash Brown

7.1.5.1 Overview

7.1.5.2 Hash Brown: Scandinavian Frozen Potato and Sweet Potato Market – Volume and Forecast to 2031 (Kilo Tons)

7.1.5.3 Hash Brown: Scandinavian Frozen Potato and Sweet Potato Market – Revenue and Forecast to 2031 (US\$ Million)

7.1.6 Shaped

7.1.6.1 Overview

7.1.6.2 Shaped: Scandinavian Frozen Potato and Sweet Potato Market – Volume and Forecast to 2031 (Kilo Tons)

7.1.6.3 Shaped: Scandinavian Frozen Potato and Sweet Potato Market – Revenue and Forecast to 2031 (US\$ Million)

7.1.7 Mashed

7.1.7.1 Overview

7.1.7.2 Mashed: Scandinavian Frozen Potato and Sweet Potato Market – Volume and Forecast to 2031 (Kilo Tons)

7.1.7.3 Mashed: Scandinavian Frozen Potato and Sweet Potato Market – Revenue and Forecast to 2031 (US\$ Million)

7.1.8 Battered/Cooked

7.1.8.1 Overview

7.1.8.2 Battered/Cooked: Scandinavian Frozen Potato and Sweet Potato Market – Volume and Forecast to 2031 (Kilo Tons)

7.1.8.3 Battered/Cooked: Scandinavian Frozen Potato and Sweet Potato Market – Revenue and Forecast to 2031 (US\$ Million)

7.1.9 Topped/Stuffed

7.1.9.1 Overview

7.1.9.2 Topped/Stuffed: Scandinavian Frozen Potato and Sweet Potato Market – Volume and Forecast to 2031 (Kilo Tons)

7.1.9.3 Topped/Stuffed: Scandinavian Frozen Potato and Sweet Potato Market – Revenue and Forecast to 2031 (US\$ Million)

7.1.10 Other Frozen Potato

7.1.10.1 Overview

7.1.10.2 Other Frozen Potato: Scandinavian Frozen Potato and Sweet Potato Market – Volume and Forecast to 2031 (Kilo Tons)

7.1.10.3 Other Frozen Potato: Scandinavian Frozen Potato and Sweet Potato Market – Revenue and Forecast to 2031 (US\$ Million)

7.2 Frozen Sweet Potato

7.2.1 Overview

7.2.2 Frozen Sweet Potato: Scandinavian Frozen Potato and Sweet Potato Market – Volume and Forecast to 2031 (Kilo Tons)

7.2.3 Frozen Sweet Potato: Scandinavian Frozen Potato and Sweet Potato Market – Revenue and Forecast to 2031 (US\$ Million)

7.2.4 Fries

7.2.4.1 Overview

7.2.4.2 Fries: Scandinavian Frozen Potato and Sweet Potato Market – Volume and Forecast to 2031 (Kilo Tons)

7.2.4.3 Fries: Scandinavian Frozen Potato and Sweet Potato Market – Revenue and Forecast to 2031 (US\$ Million)

7.2.5 Nuggets and Puffs

7.2.5.1 Overview

7.2.5.2 Nuggets and Puffs: Scandinavian Frozen Potato and Sweet Potato Market – Volume and Forecast to 2031 (Kilo Tons)

7.2.5.3 Nuggets and Puffs: Scandinavian Frozen Potato and Sweet Potato Market – Revenue and Forecast to 2031 (US\$ Million)

7.2.6 Wedges

7.2.6.1 Overview

7.2.6.2 Wedges: Scandinavian Frozen Potato and Sweet Potato Market – Volume and Forecast to 2031 (Kilo Tons)

7.2.6.3 Wedges: Scandinavian Frozen Potato and Sweet Potato Market – Revenue

and Forecast to 2031 (US\$ Million)

7.2.7 Hashbrowns

7.2.7.1 Overview

7.2.7.2 Hashbrowns: Scandinavian Frozen Potato and Sweet Potato Market – Volume and Forecast to 2031 (Kilo Tons)

7.2.7.3 Hashbrowns: Scandinavian Frozen Potato and Sweet Potato Market – Revenue and Forecast to 2031 (US\$ Million)

7.2.8 Other Frozen Sweet Potato

7.2.8.1 Overview

7.2.8.2 Other Frozen Sweet Potato: Scandinavian Frozen Potato and Sweet Potato Market – Volume and Forecast to 2031 (Kilo Tons)

7.2.8.3 Other Frozen Sweet Potato: Scandinavian Frozen Potato and Sweet Potato Market – Revenue and Forecast to 2031 (US\$ Million)

8. SCANDINAVIAN FROZEN POTATO AND SWEET POTATO MARKET REVENUE ANALYSIS – BY CATEGORY

8.1 Conventional

8.1.1 Overview

8.1.2 Conventional: Scandinavian Frozen Potato and Sweet Potato Market – Revenue and Forecast to 2031 (US\$ Million)

8.2 Organic

8.2.1 Overview

8.2.2 Organic: Scandinavian Frozen Potato and Sweet Potato Market – Revenue and Forecast to 2031 (US\$ Million)

9. SCANDINAVIAN FROZEN POTATO AND SWEET POTATO MARKET REVENUE ANALYSIS – BY END USER

9.1 Food Service

9.1.1 Overview

9.1.2 Food Service: Scandinavian Frozen Potato and Sweet Potato Market – Revenue and Forecast to 2031 (US\$ Million)

9.2 Food Retail

9.2.1 Overview

9.2.2 Food Retail: Scandinavian Frozen Potato and Sweet Potato Market – Revenue and Forecast to 2031 (US\$ Million)

10. SCANDINAVIAN FROZEN POTATO AND SWEET POTATO MARKET –

Scandinavian Frozen Potato and Sweet Potato Market Size and Forecast (2021 - 2031), Regional Share, Trend, and...

COUNTRY ANALYSIS

10.1 Scandinavian

10.1.1 Scandinavian Frozen Potato and Sweet Potato Market Breakdown by Countries

10.1.2 Scandinavian Frozen Potato and Sweet Potato Market Revenue and Forecast and Analysis – by Country

10.1.2.1 Scandinavian Frozen Potato and Sweet Potato Market Volume and Forecast and Analysis – by Country

10.1.2.2 Scandinavian Frozen Potato and Sweet Potato Market Revenue and Forecast and Analysis –by Country

10.1.2.3 Sweden: Scandinavian Frozen Potato and Sweet Potato Market – Revenue and Forecast to 2031 (US\$ Million)

10.1.2.3.1 Sweden: Scandinavian Frozen Potato and Sweet Potato Market Breakdown by Product Type

10.1.2.4 Denmark: Scandinavian Frozen Potato and Sweet Potato Market – Revenue and Forecast to 2031 (US\$ Million)

10.1.2.4.1 Denmark: Scandinavian Frozen Potato and Sweet Potato Market Breakdown by Product Type

10.1.2.5 Norway: Scandinavian Frozen Potato and Sweet Potato Market – Revenue and Forecast to 2031 (US\$ Million)

10.1.2.5.1 Norway: Scandinavian Frozen Potato and Sweet Potato Market Breakdown by Product Type

11. COMPETITIVE LANDSCAPE

11.1 Heat Map Analysis

11.2 Company Positioning & Concentration

12. COMPANY PROFILES

12.1 Lamb Weston Holdings Inc

12.1.1 Key Facts

12.1.2 Business Description

12.1.3 Products and Services

12.1.4 Financial Overview

12.1.5 SWOT Analysis

12.1.6 Key Developments

12.2 McCain Foods Ltd

12.2.1 Key Facts

- 12.2.2 Business Description
- 12.2.3 Products and Services
- 12.2.4 Financial Overview
- 12.2.5 SWOT Analysis
- 12.2.6 Key Developments
- 12.3 JR Simplot Co
 - 12.3.1 Key Facts
 - 12.3.2 Business Description
 - 12.3.3 Products and Services
 - 12.3.4 Financial Overview
 - 12.3.5 SWOT Analysis
 - 12.3.6 Key Developments
- 12.4 Agristo NV
 - 12.4.1 Key Facts
 - 12.4.2 Business Description
 - 12.4.3 Products and Services
 - 12.4.4 Financial Overview
 - 12.4.5 SWOT Analysis
 - 12.4.6 Key Developments
- 12.5 Conagra Brands Inc
 - 12.5.1 Key Facts
 - 12.5.2 Business Description
 - 12.5.3 Products and Services
 - 12.5.4 Financial Overview
 - 12.5.5 SWOT Analysis
 - 12.5.6 Key Developments
- 12.6 Aviko BV
 - 12.6.1 Key Facts
 - 12.6.2 Business Description
 - 12.6.3 Products and Services
 - 12.6.4 Financial Overview
 - 12.6.5 SWOT Analysis
 - 12.6.6 Key Developments
- 12.7 Farm Frites International BV
 - 12.7.1 Key Facts
 - 12.7.2 Business Description
 - 12.7.3 Products and Services
 - 12.7.4 Financial Overview
 - 12.7.5 SWOT Analysis

12.7.6 Key Developments

12.8 Mondial Foods BV

12.8.1 Key Facts

12.8.2 Business Description

12.8.3 Products and Services

12.8.4 Financial Overview

12.8.5 SWOT Analysis

12.8.6 Key Developments

12.9 Lutosa SA

12.9.1 Key Facts

12.9.2 Business Description

12.9.3 Products and Services

12.9.4 Financial Overview

12.9.5 SWOT Analysis

12.9.6 Key Developments

12.10 Agrarfrost GmbH & Co KG

12.10.1 Key Facts

12.10.2 Business Description

12.10.3 Products and Services

12.10.4 Financial Overview

12.10.5 SWOT Analysis

12.10.6 Key Developments

13. APPENDIX

13.1 About The Insight Partners

I would like to order

Product name: Scandinavian Frozen Potato and Sweet Potato Market Size and Forecast (2021 - 2031), Regional Share, Trend, and Growth Opportunity Analysis Report Coverage: By {Frozen Potato [French Fries, (Regular/Straight Cut Fries, Crinkle-Cut Fries, Other French Fries), Hash Brown, Shaped, Mashed, Battered/Cooked, Topped/Stuffed, Other Frozen Potato], Frozen Sweet Potato, [Fries, Nuggets and Puffs, Wedges, Hash Browns, Other Frozen Sweet Potato]}, Category (Organic and Conventional), End User (Food Service and Food Retail), and Country

Product link: <https://marketpublishers.com/r/SCCEB25CE213EN.html>

Price: US\$ 2,485.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/SCCEB25CE213EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970