

Satellite Transponders Leasing Market to 2025 - Global Analysis and Forecast by Services, Application and Bandwidth

<https://marketpublishers.com/r/SE7D9A82DAD6EN.html>

Date: December 2016

Pages: 183

Price: US\$ 4,550.00 (Single User License)

ID: SE7D9A82DAD6EN

Abstracts

Satellite transponders are small chip size circuits that are integrated into satellites for the purpose of transmitting the uplink data/information to the downlink and vice-versa. The rising trend of advanced channel broadcasting has escalated the demand for satellite transponders across the globe. These transponders are provided on lease basis to various industry verticals that, whose operations are based upon the satellite transmission. Majority of these industries include, the media & broadcasting industry, telecom industry, research & development institutions, defense and military departments and government sectors. The banking businesses, retails and transportation industry also acquire certain shares in this market.

With the emergence of internet across the globe broadband connectivity has become a vital source of information for each and every individual on this planet. Thus the telecom industries are looking forward to lease more number of transponders in order to provide broadband facility to the most isolated places on this globe. Additionally the rising number of video broadcasting subscribers are also driving the satellite transponders leasing market. Several private and public media organizations a authorizing the long term agreement for extending their transponder lease period, because they high growth opportunity in the broadcasting market. Advancement in the channel quality and evolution of high definition channels and UHDTVs is anticipated to fuel the growth of satellite transponders market. Also rising demand for FSS and HTS are expected to generate new opportunities for the market in the coming years. The satellite transponders leasing market is anticipated to grow at a CAGR of 4.43% during the forecast period of 2015-2025 and accounts for US\$ 19,225.3 Mn in the year 2025.

For the better understanding of the market, it has been segmented into three major

categories, viz., types of services, bandwidths and application. There are three basic types of services in the market, namely, protected, unprotected and preemptive. The unprotected service is also known as non-preemptible services. Further the market is segmented into different application, which comprises of government and military, commercial, telecom, navigation, remote sensors and research and development. Here, the commercial application is expected to spur the growth of transponder leasing market in the coming years.

Geographically this market is segmented into five major regions, which are North America, Europe, South America, Asia Pacific and Middle East and Africa. North America is currently dominating the market owing to its strong technological foundations. Followed by north America is Europe. Asia pacific in terms of leased satellite transponders is expected to take over the domination in the long term of this market. The tremendous advancement in the developing economies of Asia Pacific are expected to fuel the growth of satellite transponders leasing market in the coming years.

The key drivers for this market include Growing demand for Fixed Satellite Services and Evolution in Ka-band and Ku-band services. Innovation and growth in HDTV and video broadcasting are also expected to largely contribute towards the growth of market in the coming years

A detailed analysis on the growth trends, market shares on various dimensions, driving and restraining factors for satellite transponders leasing market, opportunities in the future for these services is provided in the report. A few leading players in the satellite transponders leasing services domain have also been profiled in the report. The profiling of the market players acquaints the reader with their financial information about revenues as well as segment revenues, a competitive SWOT analysis for each player and the recent developments by the player in the Satellite transponders leasing services domain. The key developments are related to the mergers and acquisitions by the players in the recent past.

REASONS TO BUY

Understand the key players in the global Satellite Transponders leasing market upon what products/technologies have they launched, and how probable are these to thrive in the market.

Highlights key business priorities in order to assist companies to

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Intelsat

SES

Eutelsat

Telesat

SingTel Optus

MEASAT satellite systems

Asia Broadcast Satellite

Arabsat

ISRO

China Satellite Communications Co.

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