

Rugged Tablet Market Size and Forecasts (2020 - 2030), Global and Regional Share, Trends, and Growth Opportunity Analysis By Type (Fully Rugged Tablet, Semi Rugged Tablet, and Ultra Rugged Tablet); Operating System (Android, Windows, and iOS); and Application (Aerospace & Defense, Automotive, Construction, Energy & Utilities, Manufacturing, Oil & Gas, and Others)

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Abstracts

The rugged tablet market size is expected to grow from US\$ 834.64 million in 2022 to US\$ 1,356.74 million by 2030; it is estimated to register a CAGR of 6.3% from 2022 to 2030.

A semi rugged tablet has a few of the same design considerations as a fully rugged tablet, but not all. For example, the touchscreen of semi rugged tablet is waterproof and have a lower IP rating that fully rugged tablet so that the tablet may be readily cleaned, it will never be able to perform in heavy rain outdoors. The tablet may be constructed with a scratch-resistant screen for many users, but it is not intended to be carried around and constantly dropped or abused. Situations when certain rugged qualities are required but not others provide the ideal chances for using semi rugged tablets. The advantages of utilizing a semi rugged tablet include cost and form factor. Rugged tablets typically have greater associated expenses, weigh more, and are larger. Several manufacturers launched semi-rugged tablets. For instance, in October 2022, Avalue Technology Inc. launched the CAXAO semi-rugged tablet, suitable for various uses, including retail, manufacturing floors, warehouses, and medical and healthcare applications. Thus, such huge applications and launches fuel the rugged tablet market



for the semi-rugged tablet segment.

Based on type, the rugged tablet market is segmented into Fully Rugged Tablet, Semi Rugged Tablet, and Ultra Rugged Tablet. Fully rugged tablets are designed for all weather conditions and for the moderate to severe use. Fully rugged tablets generally include IP65 waterproof ratings, making them resistant to severe rain and precipitation, extra-bright screens for operation in direct sunshine, and MIL-STD-810G drop and shock protection, assuring that they will endure life under challenging environments. Fully Rugged Tablets also offer Unique features, such as chemical resistance, which makes them easy to disinfect. Several players are expanding the line-up of fully rugged tablets. For instance, in January 2022, Getac announced the launch of the ZX10 fully rugged tablet, a multifunctional new 10-inch gadget based on the Android 11 operating system (OS). Thus, such launches are expected to propel the rugged tablet market growth for the fully rugged tablets segment.

Based on application, the rugged tablet market is segmented into aerospace & defense, automotive, construction, energy & utilities, manufacturing, oil & gas, and others. Aerospace and defense rugged tablets meet the high-tech demands of today's military aircraft. These rugged tablets are necessary for the intricate needs of today's network-centric military operations. Each rugged tablet unit can endure high-pressure water, dust, oil, vibration, shaking, and more without faltering, losing data, or hesitating. Various aerospace and defense experts are using rugged tablets. For instance, the US military command and control experts use Leonardo DRS Land Electronics business unit in Melbourne, Fla. Moreover, in April 2019, the US Army ordered MFoCS II from Leonardo DRS. Thus, such instances propel the growth of the rugged tablet market share.

The rugged tablet market is segmented into android, windows, iOS, based on operating system. Android is a free and flexible operating system which gives users control over their devices. This has led to a large and vibrant community of developers who create new Android apps and features, allowing users to create a unique experience. Several players across the market provide Android-based rugged tablets. For example, Winmate Inc. provides the M101Q8-ME 10.1 Android healthcare rugged tablet, and Emdoor offers the EM-Q15P 10-inch outdoor Android rugged tablet. Thus, the huge Android operating system application propels the share of rugged tablet market growth for the Android segment.

AAEON Technology Inc., Dell Inc., Dt Research Inc., Panasonic Corporation, Getac Technology Corporation, NEXCOM International Co. Ltd, MilDef Group AB, Leonardo



DRS Inc., Zebra Technologies Corporation, and Kontron AG are among the key rugged tablet market players that are profiled in this market study.

The overall rugged tablet market size has been derived using both primary and secondary sources. Exhaustive secondary research has been conducted using internal and external sources to obtain qualitative and quantitative information related to the airflow sensor market. The process also helps obtain an overview and forecast of the rugged tablet market with respect to all the market segments. Also, multiple primary interviews have been conducted with industry participants to validate the data and gain analytical insights. This process includes industry experts such as VPs, business development managers, rugged tablet market intelligence managers, and national sales managers, along with external consultants such as valuation experts, research analysts, and key opinion leaders, specializing in the rugged tablet market.



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