

# **Rainscreen Cladding Market Size and Forecast (2025-2031), Global and Regional Share, Trend, and Growth Opportunity Analysis Report Coverage: By Cladding Material (Ceramic, Timber, Composite Material, Metal, and Others), Application (Residential, Commercial, and Industrial), and Construction Type (New Construction and Renovation), and Geography**

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## **Abstracts**

The rainscreen cladding market size was valued at US\$ 15,005.38 million in 2024 and is expected to reach US\$ 22,556.66 million by 2031; it is estimated to record a CAGR of 6.2% from 2025 to 2031.

The rainscreen cladding market is segmented into five major regions-North America, Europe, Asia Pacific (APAC), the Middle East & Africa (MEA), and South America. Asia Pacific dominated the market in 2024, followed by Europe and North America, respectively.

The Asia Pacific construction sector has an estimated US\$ 4.5 trillion of output in 2024, representing ~46% of the global construction sector. Rainscreen cladding has become a standard in modern construction, offering both practical and aesthetic benefits. It improves water resistance, thermal insulation, and acoustic performance while also extending the life of the building. Growing population and increasing urbanization are boosting the need to expand and upgrade important infrastructure facilities in the country. More than 54% of the world's population lives in urban areas of Asia Pacific. The urban population of the region reached more than 2.3 billion people.

Rainscreen cladding market in Europe is growing with the increasing investments in

infrastructure development across European countries such as France, Germany, and Italy. France invested more than US\$ 33.68 billion in infrastructure development projects in 2023. The government of France has also invested billions in infrastructure development projects in Europe. In 2023, the turnover of the European construction industry reached ~US\$ 2.48 trillion.

Government investments in infrastructure projects are rising in South America to enhance transportation networks, including roads, railways, bridges, and public infrastructure. Rapid urbanization across many countries in South America is fueling the demand for residential, commercial, and industrial buildings. As cities expand, there is a need for construction machinery to support new construction projects, such as high-rise buildings, housing developments, and urban infrastructure.

North America dominated the global rainscreen cladding market. Increased construction spending, especially for nonresidential projects such as office spaces and commercial buildings, is accelerating the adoption of rainscreen cladding. According to the Oxford Economic Model Forum, global construction spending crossed more than US\$ 12.9 trillion in the first half of 2024. The construction sector generates ~9% of the GDP of EU countries. The construction industry of the US was worth US\$ 1.8 trillion in 2023. Rainscreen cladding is a building technique employed in both residential and commercial projects to provide an extra layer of protection from rain and other environmental elements. Rainscreen cladding adds value to residential buildings by offering enhanced durability, energy efficiency, and moisture protection. It protects building walls from moisture damage by creating a ventilated cavity between the exterior cladding and the wall, allowing water drainage and air circulation, thereby preventing rainwater from penetrating the building's interior and providing a space for air to flow behind the cladding. Additionally, the advent of new technologies, including building information modeling (BIM), green building and smart city solutions, and artificial intelligence applications, plays a crucial role in improving the safety and quality of buildings. Growing investments in the renovation of old buildings and structures are boosting the rainscreen cladding market growth.

The US rainscreen cladding market is driven by increasing investments in the construction of commercial office spaces and infrastructure development projects. In 2023, the US saw significant investments of more than US\$ 1.2 trillion in infrastructure development as per the Infrastructure Investment and Jobs Act (IIJA), notably encompassing projects related to energy, transportation, broadband, and clean energy infrastructure. As per the IIJA, the investment includes US\$ 550 billion allocated as new spending for the upgrading of physical infrastructure, such as roads, bridges, airports,

railways, and water systems. Several major players in the US are launching rainscreen cladding solutions to meet the burgeoning demand across the construction sector in the US. In May 2023, Kebony launched a new rainscreen solution with a 1" x 8" profile for the click-in cladding solution (CCS). The solution was designed specifically for interior accent walls of buildings. This wood cladding product offers real fastening that precisely secures Kebony cladding into place efficiently.

In terms of cladding material, the rainscreen cladding market is segmented into cladding material, the global rainscreen cladding market is segmented into ceramic, timber, composite material, metal, and others. The Metal segment held the largest share in the Rainscreen Cladding Market in 2024 accounting and is expected to continue its dominance during the forecast period.

Metal-based rainscreen cladding is a popular choice in modern architecture due to its ability to combine durability, aesthetic appeal, and functional performance. Metal cladding provides protection against environmental factors while also allowing for the efficient management of moisture and air within the building envelope. Rainscreen cladding systems made out of metals are particularly favored for their longevity, low maintenance requirements, and modern visual appearance. Lightweight metals are converted into highly corrosion-resistant materials by treating them with protective coatings such as anodizing or powder coating. Steel is coated with a layer of zinc to protect against corrosion. Metals such as aluminum, steel, and zinc are highly resistant to harsh weather conditions, including UV radiation, wind, rain, and temperature fluctuations. This makes them an ideal material for external cladding, which are expected to deliver long-term performances. In March 2024, Knight Wall Systems launched an All-In-One Rainscreen System for industrial, commercial, and municipal construction projects.

Merson Group; Trespa International B.V.; Carea Ltd; Kingspan Group Plc; ROCKWOOL A/S; Soprema Insulation Limited; Nucor Corp; Fundermax, North America Inc.; Knauf Digital GmbH; and James Hardie Building Products Inc. are among the key rainscreen cladding market players that are profiled in this market study.

The overall rainscreen cladding market size has been derived using both primary and secondary sources. Exhaustive secondary research has been conducted using internal and external sources to obtain qualitative and quantitative information related to the rainscreen cladding market size. The process also helps obtain an overview and forecast of the market with respect to all the market segments. Also, multiple primary interviews have been conducted with industry participants to validate the data and gain

analytical insights. This process includes industry experts such as VPs, business development managers, market intelligence managers, and national sales managers, along with external consultants such as valuation experts, research analysts, and key opinion leaders, specializing in the rainscreen cladding market.

### **Reason to buy**

Save and reduce time carrying out entry-level research by identifying the growth, size, leading players and segments in the rainscreen cladding market.

Highlights key business priorities in order to assist companies to realign their business strategies

The key findings and recommendations highlight crucial progressive industry trends in the rainscreen cladding market, thereby allowing players across the value chain to develop effective long-term strategies

Develop/modify business expansion plans by using substantial growth offering developed and emerging markets

Scrutinize in-depth global market trends and outlook coupled with the factors driving the market, as well as those hindering it

Enhance the decision-making process by understanding the strategies that underpin commercial interest with respect to client products, segmentation, pricing and distribution

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