

# **Polyacrylic Acid Market Size and Forecast (2021 - 2031), Global and Regional Share, Trend, and Growth Opportunity Analysis Report Coverage: By Form (Powder and Liquid), Application (Dispersing Agent, Anti-Scaling Agent, Thickeners, Emulsifiers, Ion-Exchanger, and Others), and End-Use Industry (Water Treatment, Personal Care & Cosmetics, Detergents & Cleaners, Leather & Textiles, Pulp & Paper, Paints & Coatings, Ceramics, and Others)**

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## **Abstracts**

The polyacrylic acid market size is expected to grow from US\$ 2.43 billion in 2023 to US\$ 3.34 billion by 2031; it is estimated to register a CAGR of 4.1% from 2023 to 2031.

Polyacrylic acid (PAA) is known for its versatility and has a wide range of applications due to its functional properties. Neutralized PAA gels are suitable for creating biocompatible matrices for medical applications such as treatment gels. It is a versatile synthetic polymer with various industrial applications, including water treatment, personal care products, textiles, adhesives, paints and coatings, and pulp and paper, among others. The global polyacrylic acid market is highly competitive due to the presence of local and global players. Players compete with each other based on product differentiation, quality, and price. Market players are adopting different strategies, including new product launches, investments in research and development activities, and capacity expansion, to stand out as strong competitors in the market. According to the news released in November 2020, the Al Hejailan Group partnered with Dow to create a new company that will design, build, and operate a new polyacrylic acid and emulsion polymers plant at Plaschem Park, Saudi Arabia.

Based on the end-use industry, the global polyacrylic acid market is segmented into water treatment, personal care & cosmetics, detergents & cleaners, leather & textiles, pulp & paper, paints & coatings, ceramics, and others. The water treatment segment held the largest share of the global polyacrylic acid market in 2023. The detergents and cleaners industry is also one of the major end-use industries for polyacrylic acid. Polyacrylic acids with cross-linkages have been used in the manufacturing of household products such as floor cleaners. Moreover, polycarboxylates used in washing powders and detergents are acrylic acid homopolymers or acrylic acid copolymers and maleic anhydride.

In 2023, Asia Pacific held the largest revenue share of the global polyacrylic acid market. In China, one significant driver is the country's rapid industrialization and urbanization, leading to increased demand from various industrial applications such as water treatment, paints & coatings, adhesives, and textiles. Stringent regulations imposed by the Chinese Government regarding water quality and environmental protection have further boosted the adoption of polyacrylic acid-based solutions.

Arkema SA, Ashland Inc, BASF SE, Evonik Industries AG, Nippon Shokubai Co Ltd, Sumitomo Seika Chemicals Co Ltd, The Dow Chemical Co, The Lubrizol Corp, Shandong ThFine Chemical Co Ltd, and Glentham Life Sciences Limited are among the key players profiled in the polyacrylic acid market report. The global market players focus on providing high-quality products to fulfill customer demand. They are also adopting various strategies, such as investment in research and development activities, capacity expansion, and others. For instance, in 2023, BASF SE announced the opening of the production complex at its Verbund site in Zhanjiang, China. The complex includes the production facility for butyl acrylate (BA), glacial acrylic acid (GAA), and 2-ethylhexyl acrylate (2-EHA). The company revealed its plan to stream by 2025, and the complex will have an annual production capacity of 400,000 metric tons of BA and 100,000 metric tons of 2-EHA. In 2023, Nippon Shokubai Co Ltd inaugurated the acrylic acid facility with a production capacity of 100,000 MT/year in Cilegon, Banten, Indonesia. The total investment of the project is reported to be US\$ 200 million.

The overall global polyacrylic acid market size has been derived using both primary and secondary sources. To begin the research process, exhaustive secondary research has been conducted using internal and external sources to obtain qualitative and quantitative information related to the market. Also, multiple primary interviews have been conducted with industry participants to validate the data and gain more analytical insights into the topic. The participants of this process include industry experts such as

VPs, business development managers, market intelligence managers, and national sales managers—along with external consultants such as valuation experts, research analysts, and key opinion leaders—specializing in the polyacrylic acid market.

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