

**Philippines Seasoning Blends for Food Manufacturing and Foodservice Market Size and Forecast (2021-2031), Trend, and Growth Opportunity Analysis Report Coverage : by Product Type (Cajun Seasoning, New Orleans Seasoning, Five Spices Seasoning, BBQ Seasoning, Ranch Seasoning, Berbere Powder, Chili and Lime Seasoning, Sinigang Mix, Adobo Spice Mix, Chipotle Seasoning, Tacos Seasoning, and Others), and End Use (Food Manufacturing [Processed Meats, Soups Stocks and Noodles, Ready Meals, Sauces and Dressings, Snacks, Bakery, and Other Applications] and Foodservice [Restaurant Chains, Independent Restaurants, Hotels and Accommodation, Institutional Foodservice, Catering, and Other Foodservice Channels])**

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## **Abstracts**

The Philippines seasoning blends for food manufacturing and foodservice market size was valued at US\$ 288.34 million in 2024 and is projected to reach US\$ 428.39 million by 2031; it is expected to register a CAGR of 5.8% from 2025 to 2031.

The Philippines seasoning blends for food manufacturing and foodservice market is

driven by the surging interest in culinary exploration in the country. The Philippines is one of the important markets for seasoning blends due to the presence of a well-established food manufacturing and foodservice industries. According to the United States Department of Agriculture (USDA) report, the food manufacturing sector contributes to 46% of the total agri-food sector. It accounted for US\$126.7 billion in 2021. The foodservice sector is also expanding due to the rising culture of dining out and the increasing number of restaurant chains, gourmet restaurants, and cafes in the country. Additionally, the growing preference for fusion and ethnic flavors propels the market demand for seasoning blends in the country.

Consumers are gravitating toward fusion and ethnic flavors as culinary curiosity is expanding beyond traditional borders. This growing appetite for diverse taste experiences is driving the demand for seasoning blends that bring global cuisine to everyday home cooking. From Aji-al-Amarillo-based seasoning influenced by Peruvian cuisine to spice blends featuring sumac, za'atar, and Korean gochugaru, manufacturers are tapping into regional ingredients to meet the evolving plate and consumer demands. McCormick Philippines, a seasoning blends and flavors manufacturer, has named Aji Amarillo, a Peruvian pepper with fruity and spicy notes, as the flavor of the year for 2025 in the Philippines, according to its latest Flavor Forecast. This flavor is expected to influence home cooking and restaurant menus. Ajinomoto Philippines has introduced a new liquid seasoning called AJI-GINISA to create restaurant-quality fried rice at home. Consumers seek convenience without sacrificing authenticity, spice blends, and marinades that capture the essence of global cuisine.

The demand for fusion and ethnic flavor profiles resonates across the country. Filipino consumers, particularly millennials and Gen Z, are exploring global cuisines influenced by social media, travel, and multicultural dining experiences. Korean, Japanese, Thai, Indian, and Mexican flavors are popular, and highly reflected in KBBQ restaurants, ramen shops, international food chains, and in home cooking trends. Seasoning manufacturers have the opportunity to expand portfolios with internationally inspired blends, offer region-specific lines, and highlight origin stories to create deeper connections with consumers. A brand that prioritizes transparency, supports indigenous sourcing, and celebrates cultural diversity through flavor will likely see strong demand in the market. As the fusion trend continues to evolve, seasoning blends are well-positioned to satisfy consumers' hunger for authenticity, adventure, and innovation on the plate.

Some of the key players operating in the Philippines seasoning blends for food manufacturing and foodservice market are Kerry Group Plc, Ajinomoto Co Inc,

International Flavors & Fragrances Inc, McCormick & Co Inc, Griffith Foods Inc, Gyllmarc Ingredients Incorporated, BSFIL Technologies Inc, Prime Flavors Co Inc, Hyco Laboratories Co., Inc, and D&L Industries, Inc. These players offer innovative products at affordable prices that attract a large number of consumers, opening new opportunities for them in the coming years.

The overall Philippines seasoning blends for food manufacturing and foodservice market size has been derived using both primary and secondary sources. To begin the research process, exhaustive secondary research has been conducted using internal and external sources to obtain qualitative and quantitative information about the market. Also, multiple primary interviews have been conducted with industry participants to validate the data and gain analytical insights into the topic. Participants in this process include industry experts, such as VPs, business development managers, market intelligence managers, and national sales managers, along with external consultants, such as valuation experts, research analysts, and key opinion leaders, specializing in the Philippines seasoning blends for food manufacturing and foodservice market.

#### Reason to buy

Progressive industry trends in the Philippines seasoning blends for food manufacturing and foodservice market to help players develop effective long-term strategies

Business growth strategies adopted by developed and developing markets

Quantitative analysis of the Philippines seasoning blends for food manufacturing and foodservice market from 2021 to 2031

Estimation of the demand for seasoning blends across food manufacturing and foodservice industries in the Philippines

Porter's Five Forces analysis to illustrate the efficacy of buyers and suppliers operating in the industry to predict the market growth

Recent developments to understand the competitive market scenario and the demand for seasoning blends across the country

Market trends and outlook coupled with factors driving and restraining the growth of the Philippines seasoning blends for food manufacturing and

foodservice market.

Decision-making process by understanding strategies that underpin commercial interest concerning the Philippines seasoning blends for food manufacturing and foodservice market growth

The Philippines seasoning blends for food manufacturing and foodservice market size at various nodes of market

Detailed overview and segmentation of the Philippines seasoning blends for food manufacturing and foodservice market as well as its dynamics in the industry

The Philippines seasoning blends for food manufacturing and foodservice market size with promising growth opportunities

## The List of Companies - Philippines Seasoning Blends for Food Manufacturing and Foodservice Market

Kerry Group Plc

Ajinomoto Co Inc

International Flavors & Fragrances Inc

McCormick & Co Inc

Griffith Foods Inc

Gylmarc Ingredients Incorporated

BSFIL Technologies Inc

Prime Flavors Co Inc

Hyco Laboratories Co., Inc

D&L Industries, Inc



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