

Parking Meter Apps Market Size and Forecast (2021-2031), Global and Regional Share, Trend, and Growth Opportunity Analysis Report Coverage: By Platform (Android and IOS), End User (Personal and Business), and Geography

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Abstracts

The parking meter apps market size was valued at US\$ 159.31 million in 2024 and is expected to reach US\$ 1450.01 million by 2031; it is estimated to record a CAGR of 16.1% from 2025 to 2031.

The parking meter apps market is segmented into five major regions—North America, Europe, Asia Pacific (APAC), the Middle East & Africa (MEA), and South & Central America. North America dominated the market in 2024, followed by Europe and Asia Pacific, respectively. The increasing popularity of smart parking solutions, rising urbanization and vehicle ownership, and the convenience offered by mobile payment options are key factors driving the adoption of parking meter apps in North America. Further, the tech-savvy nature of the North American population, coupled with supportive regulatory frameworks and robust infrastructure, contributes to the growth of the regional market. On March 20, 2025, PayByPhone, a global leader in mobile parking payments, announced the launch of its acclaimed sustainability-driven program, 'Meters for Trees', to align with North America's shift toward digital parking solutions and the broader environmental commitments of cities, universities, and parking operators. As a part of the initiative, PayByPhone will plant one verified tree on behalf of its clients for every decommissioned multi-space meter, and one tree for every ten single-space meters removed from service. The reforestation efforts will be executed in partnership with Veritree, a data-centric platform that empowers mission-driven organizations to engage in scalable, verified nature-based solutions.

As cities in Europe are facing increasing traffic congestion and pressure to reduce emissions, municipalities are turning to smart parking solutions to optimize space usage and improve mobility. The European Union's push for green, connected cities has accelerated the shift toward app-based systems, which reduce reliance on physical infrastructure and minimize the environmental impact of traditional parking methods. The rising smartphone penetration, demand for cashless and contactless payments, and the integration of parking apps with broader smart city and mobility-as-a-service (MaaS) platforms are making these solutions more attractive to users and operators in the region.

In terms of platform, the parking meter apps market is segmented into Android and IOS. The Android segment held the largest parking meter apps market share. The Android platform is the most widely used mobile operating system globally. Its open-source nature and widespread device availability across a range of price points make it particularly influential in developed and developing markets. This broad user base allows parking meter app developers to target a larger and more diverse audience.

IEM SA, INRIX, Inc., ParkMate, Arrive, PASSPORT LABS, INC., SpotHero, Inc., APCOA Group GmbH, Telepark(Empark), Parkster, Parclick, SI.GE.RI.CO. Spa, Parklio, Blinkay Mobility, PayByPhone, and Pango are among the key players profiled during this market study. Several other essential market players were also studied and analyzed to get a holistic view of the global parking meter apps market and its ecosystem.

The overall parking meter apps market size has been derived using both primary and secondary sources. Exhaustive secondary research has been conducted using internal and external sources to obtain qualitative and quantitative information related to the parking meter apps market size. The process also helps obtain an overview and forecast of the market with respect to all the market segments. Also, multiple primary interviews have been conducted with industry participants to validate the data and gain analytical insights. This process includes industry experts such as VPs, business development managers, market intelligence managers, and national sales managers, along with external consultants such as valuation experts, research analysts, and key opinion leaders specializing in the parking meter apps market.

Reason to buy

Save and reduce time carrying out entry-level research by identifying the growth, size, leading players and segments in the Parking meter Apps market.

Highlights key business priorities in order to assist companies to realign their business strategies

The key findings and recommendations highlight crucial progressive industry trends in the Parking meter apps market, thereby allowing players across the value chain to develop effective long-term strategies

Develop/modify business expansion plans by using substantial growth offering developed and emerging markets

Scrutinize in-depth global market trends and outlook coupled with the factors driving the market, as well as those hindering it

Enhance the decision-making process by understanding the strategies that underpin commercial interest with respect to client products, segmentation, pricing and distribution

The List of Companies - Parking Meter Apps Market

IEM SA

INRIX, Inc.

ParkMate

Arrive

PASSPORT LABS, INC.

SpotHero, Inc.

APCOA Group GmbH

Telepark(Empark)

Parkster

Parclick

SI.GE.RI.CO. Spa

Parklio

Blinkay Mobility

PayByPhone

Pango

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