

Outsourcing Contract Logistics Market Size and Forecast (2021 - 2031), Global and Regional Share, Trend, and Growth Opportunity Analysis Report Coverage: By Service Type (Warehousing & Distribution, Transportation Management, Aftermarket Logistics, and Others), By Industry (Retail & E-Commerce, Automotive, Industrial & Manufacturing, Pharma & Healthcare, Consumer Goods & Electronics, Aerospace & Defense, and Others), and Geography (North America, Europe, Asia Pacific, Middle East and Africa, and South America)

<https://marketpublishers.com/r/O8AC966788DDEN.html>

Date: January 2026

Pages: 190

Price: US\$ 4,450.00 (Single User License)

ID: O8AC966788DDEN

Abstracts

The outsourcing contract logistics market size was US\$ 221.48 billion in 2024 and is expected to reach US\$ 364.82 billion by 2031. The Outsourcing contract logistics market size is estimated to register a CAGR of 7.6% during 2025–2031.

Modern businesses aim to concentrate resources on activities that directly contribute to competitive advantage, such as product development, marketing, and customer engagement. Logistics is often considered a support function rather than a core capability.

By outsourcing logistics operations, companies free up managerial time and internal resources that can be redirected toward strategic initiatives. Contract logistics providers possess specialized expertise in warehousing, transportation management, inventory optimization, and order fulfillment. Their experience across industries allows them to

implement best practices more efficiently than in-house teams.

This division of labor enhances organizational agility and innovation. Companies no longer need to manage complex logistics networks or keep pace with evolving regulations and technologies. Instead, they rely on partners whose core business is logistics excellence. As supply chains become more complex and globalized, outsourcing logistics helps organizations remain competitive by focusing on what they do best while ensuring reliable and professional logistics support.

Logistics activities such as warehousing, transportation, and distribution, when handled by external providers, may cause companies to feel disconnected from day-to-day operations. This can lead to concerns about service quality, responsiveness, and alignment with company objectives. Any inefficiencies or service failures by the logistics provider affect the client's customer satisfaction and brand reputation.

Dependence on third-party providers can also create long-term risks. If a logistics partner faces financial difficulties, labor shortages, or operational disruptions, the client's supply chain may be severely impacted. Switching providers can be costly and time-consuming due to contract obligations, system integrations, and the need to retrain staff. Additionally, differences in organizational culture and communication gaps can hinder collaboration and performance.

Data security is another related concern, as outsourcing requires sharing sensitive operational and customer information. Companies must rely on their logistics partners to maintain robust cybersecurity and confidentiality standards. These risks make some organizations hesitant to outsource critical logistics functions in industries where control, reliability, and data protection are essential.

Automation and digitalization are shaping the future of outsourced contract logistics. Providers are increasingly adopting technologies such as robotics, artificial intelligence (AI), machine learning, and advanced analytics to improve efficiency and accuracy. Automated warehouses, smart picking systems, and autonomous material-handling equipment reduce labor dependency and improve order fulfillment speed.

Digital platforms offer real-time visibility into inventory levels, shipment status, and performance metrics. This transparency enhances decision-making and strengthens collaboration between logistics providers and clients. Predictive analytics helps anticipate demand fluctuations, optimize inventory, and prevent disruptions before they occur.

As labor shortages and rising operational costs persist, automation becomes a strategic necessity. Contract logistics providers that invest in digital transformation will be better positioned to deliver faster, more reliable, and cost-effective services. This trend will also encourage long-term partnerships, as clients increasingly prefer technologically advanced providers capable of supporting complex, data-driven supply chains.

Deutsche Post AG, FedEx Corp, GXO Logistics Inc., United Parcel Service Inc., Nippon Express Co Ltd., GEODIS SA. are among the key outsourcing contract logistics market players that are profiled in this market study.

The overall outsourcing contract logistics market size has been derived using both primary and secondary sources. Exhaustive secondary research has been conducted using internal and external sources to obtain qualitative and quantitative information related to the outsourcing contract logistics market size. The process also helps obtain an overview and forecast of the market with respect to all the market segments. Also, multiple primary interviews have been conducted with industry participants to validate the data and gain analytical insights. This process includes industry experts such as VPs, business development managers, market intelligence managers, and national sales managers, along with external consultants such as valuation experts, research analysts, and key opinion leaders, specializing in the EMEA outsourcing contract logistics market.

Reason to buy

Saves and reduces time required for identifying the market growth, size, leading players, and segments in the global Outsourcing Contract Logistics market.

Highlights key business priorities to assist companies in realigning their business strategies

Emphasizes key findings and recommendations that uncover emerging industry trends in the global Outsourcing Contract Logistics market, enabling stakeholders across the value chain to craft effective long-term strategies

Develop/modify business expansion plans by analyzing substantial growth prospects in mature and emerging markets

Scrutinizes in-depth global Outsourcing Contract Logistics market trends, along

with factors driving the market, as well as those hindering it

Enhances the decision-making process by understanding the strategies that underpin commercial interest with respect to client products, segmentation, pricing, and distribution

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