

# Organic Light Emitting Diode (OLED) Market to 2025 - Global Analysis and Forecasts by Technology and End-Use Verticals

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## Abstracts

Organic Light Emitting Diodes (OLED) are basically a solid-state devices composed of thin films of organic molecules that create light with the application of electricity. OLEDs can provide brighter, crisper displays on electronic devices and use less power than conventional light-emitting diodes (LEDs) or liquid crystal displays (LCDs). The major benefits from OLED type displays comes from the high level of control that can be exerted over each pixel. Pixels can be switched completely off, allowing for deep blacks and a high contrast ratio. Global OLED market is expected to grow from US\$ 12.51 billion in 2015 to US\$ 38.96 billion by 2025 at a CAGR of 12.2% between 2015 and 2025.

The report focuses on an in-depth segmentation of this market based by type, application, and end-user industry. The geographic segmentation of the report covers six major regions including North Americas, Europe, Asia-Pacific (APAC), Middle East and Africa (MEA) and South America (SA). The regional market has been further bifurcated by respective countries. By end-user vertical, consumer electronics sector accounted for the largest share of the OLED market in 2015; whereas, APAC region is expected to grow at the highest CAGR during the forecast period.

The report aims to provide an overview of global OLED market with detailed market segmentation. Also, it analyzes the current OLED market scenario and forecasts the market till 2025. The report covers market dynamics effecting the market during the forecast period. Furthermore, the report analyzes the competitive scenario, geographic trends, and opportunities in the markets with respect to all geographic regions. The report also includes the detailed company profiles of the key players in the market along with their market strategies. The report also provide porter's five forces analysis and

SWOT analysis for all company profiled in the report.

APAC is one of the prominent regions in OLED market which will contribute highest revenue globally due to technological developments and considerable usage of OLED technology in manufacturing of different consumer electronic devices. Rapidly growing economies in Asia-Pacific (APAC) with significant number of display manufacturers will pave the path for increasing adoption and propel the market for OLED. The region is expected to lead the market with highest CAGR during the forecast period.

Some of the key players of OLED market include Futaba Corporation, Samsung Electronics Co., Ltd., Universal Display Corporation, Kunshan Visionox, Display Company Limited, Pioneer Corporation, Acuity Brands Lighting, Inc., InnoLux Corporation, LG Display Co., Ltd, OSRAM Light AG, Philips, Sony Corporation and OLED Works, RITEK Corporation among others.

## **REASONS TO BUY**

Understand the key players in the global OLED market upon what products/technologies have they launched, and how probable are these to thrive in the market.

Highlights key business priorities in order to assist companies to realign their business

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## COMPANIES MENTIONED

FUTABA CORPORATION

Samsung Electronics Co., Ltd.

Universal Display Corporation

Kunshan Visionox Display Technology Co., Ltd

DLC Display Co., Limited

Pioneer Corporation

Sony Corporation

Koninklijke Philips N.V  
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LG Electronics Inc  
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