

# **Organic Fertilizers Market Size and Forecast (2021 - 2031), Global and Regional Share, Trend, and Growth Opportunity Analysis Report Coverage: By Source (Plant, Animal, and Mineral), Form (Dry and Liquid), Crop Type (Fruit and Vegetables, Cereals and Grains, Turf and Ornamental, Flowers and Nursery, Tree Crop, Legumes, Herbs and Spices, Oilseeds, Tubers and Root Crops, and Others), and Geography**

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## **Abstracts**

The organic fertilizers market size is projected to reach US\$ 19.40 billion by 2031 from US\$ 11.95 billion in 2024. The market is expected to register a CAGR of 7.2% during 2024–2031.

Key companies in the overall fertilizer market are implementing strategic initiatives to expand their market presence, enhance crop sustainability, and meet expanding consumer demands. These initiatives focus on supply chain improvements, technological advancements, certification programs, partnerships, and research and development investments. Organic food producers, retailers, agribusiness firms, etc., play a crucial role in shaping the organic farming ecosystem. Organic fertilizer companies are investing in agricultural research and biotechnology to address the challenges of organic farming, including yield limitations and pest control. For instance, Bayer AG and Syngenta, two well-known synthetic fertilizer producers, are exploring organic-friendly fertilizers and soil health solutions. In March 2023, Windfall Bio raised US\$ 9 million in seed funding to launch a methane-to-organic fertilizer solution. The company planned to develop the first-ever solution for capturing and transforming methane emissions into living organic fertilizers.

Companies in the organic fertilizers market focus on product launches to meet the growing consumer demand and contribute to the global shift toward a circular economy. In 2024, Yara launched the YaraSuna portfolio of organic-based fertilizers designed for regenerative agriculture. The product range is a complementary offering for all farmers to support soil health and promote crop resilience. It comprises six organic and organo-mineral products permitted in biological agriculture, with a specific micropellet formulation and a high organic carbon content of ~30%. In January 2025, Crown Farms introduced an organic fertilizer to boost sustainable agriculture and promote organic products in the UAE. Further, leading organic fertilizer companies are expanding aggressively into lucrative markets such as Europe, China, and Latin America. In December 2023, Yara announced the acquisition of the organic-based fertilizer business of Agribios Italiana in Europe. With this strategy, Yara will likely contribute to the European Union's (EU) ambition of magnifying its organic farmland area. Therefore, several strategic initiatives by prominent companies drive the organic fertilizers market growth.

In terms of source, the market is segmented into plant, animal, and mineral. The plants segment held the largest organic fertilizers market share in 2024. Plant-based fertilizers break down quicker than other organic fertilizers, and they offer more than just nutrients for contributing to soil conditioning. Green manure, involving the incorporation of fresh plant materials, especially those obtained from fast-growing cover crops, offers a sustainable approach to enhancing soil quality/health. Cottonseed meal used in organic fertilizers serves as a source of nitrogen (6–7%), phosphorus (1–3%), and potassium (1.5%). Kelp meals are derived from kelp or brown algae seaweed; it aids in a nutrient-rich fertilizer containing N, P, K, and various trace elements.

A few players operating in the organic fertilizers market are AgroCare Canada, Inc; Coromandel International Ltd; Hello Nature International Srl; Midwestern BioAg; Krishak Bharati Cooperative Limited (KRIBHCO); The Scotts Miracle-Gro Co; Indian Farmers Fertiliser Cooperative Ltd (IFFCO); Shriansh Dharti Fertilizer (SDF) India Private Limited.; Ferticell; Espoma ; Down To Earth; Yara International ASA; Sust?ne Natural Fertilizer, Inc; Darling Ingredients Inc; and The Andersons Inc and among others. Players operating in the organic fertilizers market focus on providing innovative and healthy products at affordable prices to fulfill customer demand.

The overall organic fertilizers market size has been derived using both primary and secondary sources. To begin the research process, exhaustive secondary research has been conducted using internal and external sources to obtain qualitative and

quantitative information related to the market. Also, multiple primary interviews have been conducted with industry participants to validate the data and gain more analytical insights into the topic. The participants of this process include industry experts such as VPs, business development managers, market intelligence managers, and national sales managers—along with external consultants such as valuation experts, research analysts, and key opinion leaders—specializing in the organic fertilizers market.

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## **14. APPENDIX**

- 14.1 About The Insight Partners

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