

Occupational Health Market Forecast to 2030 - Global Analysis by Offering (Product, Solution, and Service), Category (Safety, Chemicals, Biological, Physical & Environmental, Ergonomics, Vaccination & immunizations, and Others), Employee Type (Remote, Hybrid, and Physical Presence), Site Location (On-Site, Off-Site, and Shared-Site), Type (Physical Wellbeing and Social & Mental Wellbeing), and Industry [Automobile, Chemical, Engineering, Government (including Federal), Manufacturing, Mining, Oil & Gas, Pharmaceutical, Ports, and Others]

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Abstracts

The occupational health market was valued at US\$ 4,565.46 million in 2022 and is expected to reach US\$ 5,943.40 million by 2030; it is estimated to record a CAGR of 3.4% from 2022 to 2030.

The high focus on employer-sponsored medical health coverage and an upsurge in the adoption of workplace wellness programs are driving the occupational health market development. However, the health-associated risks at workplaces hamper the occupational health market growth.

Implementation of Workplace Health Models Creates Opportunity for Growth of Occupational Health Market

According to the CDC, workplace health models are important for promoting physically

& mentally healthy and protected work culture and rolling out disease prevention programs. In the US, people working full-time spend more than one-third of the day, five days per week, in their workplaces. Through an effective workplace health model, employers intending to offer safe and hazard-free workplaces would adopt different ways to promote individual's health by fostering a healthy environment for more than 159 million workers in the US. Additionally, the effective implementation of workplace health models reduces health risks by improving workers' quality of life. Also, maintaining a healthier workforce lowers direct costs such as amounts spent on insurance coverage and compensation claims. In Europe, the European Network for Workplace Health Promotion runs the Workplace Health Model. As a result, 72% of employers have been implementing workplace health programs focusing on physical activity, nutrition, and stress reduction. A full-time worker works 37.1 hours a week in the European Union. According to statistics, employees in Belgium worked an average of 39.1 hours per week, compared to 52.8 hours for self-employed people. Thus, full-time workers spend a considerable time at their workplaces. Hence, there is a need for workplace health models to reach different population classes that are not involved in public health promotion programs, campaigns, and messages.

Health-Associated Risks at Workplaces Hamper Growth of Occupational Health Market

According to the World Health Organization (WHO) report, economically active people spend about one-third of their time in their workplaces. Therefore, employment and working conditions have a powerful effect on health equity. Health-associated risks at workplaces—such as heat, noise, dust, chemicals, unsafe machines, and psychological stress—can aggravate health problems. Additionally, employees working under stress or in precarious employment conditions are likely to develop habits such as cigarette smoking and adopt unhealthy diets, further leading to a sedentary lifestyle. Moreover, chronic respiratory diseases, musculoskeletal disorders, noise-induced hearing loss, and skin-related problems are the most common occupational diseases. A report by the Centers for Disease Control and Prevention (CDC) states that preventable chronic conditions significantly contribute to the costs of health insurance premiums and employee medical claims. These claims are high and will continue to rise in the future. Angina pectoris (chest pain), hypertension, diabetes, and heart attack, which are mainly ascribed to increasing work stress, are among the 10 most expensive health conditions for employers worldwide; these are also major occupational health risks, ranking above physical inactivity and obesity. Chronic health conditions and unhealthy behaviors further reduce workers' productivity. For instance, chronic disease risk factors such as high blood pressure, diabetes, smoking, physical inactivity, and obesity, resulting in employee absenteeism, cost employers ~US\$ 36.4 billion annually in the US.

Furthermore, work-induced stress claims far more lives and costs excessively to the companies, yet the US has made little effort to mitigate the associated risks. For example, exposure to workplace stressors involving long hours, shift work, insufficient job control, and excessive job demands have caused unhealthy individual behaviors. Annually US\$ 190 billion is spent on healthcare, accounting for 8% of the annual healthcare cost of the country. Thus, the high incidence of health-associated risks in the professional environment limits the occupational health market.

Offerings-Based Insights

The occupational health market, by offerings, is segmented into product, solutions such as data management, and services. The services segment held the largest market share in 2022 and same segment is anticipated to register the highest CAGR during the forecast period.

Category-Based Insights

The occupational health market, by category, is segment into physical and environment, chemicals, safety, ergonomic, vaccination and immunizations, biological, and others. The physical and environment segment held a larger market share in 2022 and ergonomic segment is anticipated to register a higher CAGR during the forecast period.

Employee Type-Based Insights

The occupational health market, by employee type, is segmented into remote, hybrid, and physical presence. The remote segment held a larger market share in 2022 and is anticipated to register a higher CAGR during the forecast period.

Site Location-Based Insights

The occupational health market, by site location, is segmented into on-site, off-site, and shared site. The off-site segment held the largest share of the market in 2022 and same segment is anticipated to register the highest CAGR in the market during the forecast period.

Type-Based Insights

The occupational health market, by type, is bifurcated into physical wellbeing, and social

and mental wellbeing. The physical wellbeing segment held a larger market share in 2022, and social and mental wellbeing segment is anticipated to register a higher CAGR during the forecast period.

Industries-Based Insights

The occupational health market, by industries, is segmented automobile, chemical, engineering, government, manufacturing, mining, oil and gas, pharmaceutical, ports, and others. The government segment held the largest share of the market in 2022 and oil & gas is anticipated to register the highest CAGR in the market during the forecast period.

A few of the major primary and secondary sources referred to while preparing the report on the occupational health market are the World Health Organization (WHO), Centers for Disease Control and Prevention (CDC), National Home Infusion Association (NHIA), International Diabetes Federation (IDF), International Agency for Research on Cancer (IARC), and National Cancer Registry (NCR).

Contents

1. INTRODUCTION

- 1.1 Scope of the Study
- 1.2 The Insight Partners Research Report Guidance
- 1.3 Market Segmentation
 - 1.3.1 Global Occupational Health Market – By Offerings
 - 1.3.2 Global Occupational Health Market – By Category
 - 1.3.3 Global Occupational Health Market – By Employee Type
 - 1.3.4 Global Occupational Health Market – By Site Location
 - 1.3.5 Global Occupational Health Market – By Type
 - 1.3.6 Global Occupational Health Market – By Industries
 - 1.3.7 Global Occupational Health Market – By Geography

2. KEY TAKEAWAYS

3. RESEARCH METHODOLOGY

- 3.1 Coverage
- 3.2 Secondary Research
- 3.3 Primary Research

4. OCCUPATIONAL HEALTH MARKET – MARKET LANDSCAPE

- 4.1 Overview
- 4.2 PEST Analysis
 - 4.2.1 North America PEST Analysis
 - 4.2.2 Europe PEST Analysis
 - 4.2.3 Asia Pacific PEST Analysis
 - 4.2.4 Middle East & Africa PEST Analysis
 - 4.2.5 South And Central America PEST Analysis
- 4.3 Experts Opinion

5. OCCUPATIONAL HEALTH MARKET – KEY MARKET DYNAMICS

- 5.1 Market Drivers
 - 5.1.1 High Focus on Employer-Sponsored Medical Health Coverage

5.1.2 Upsurge in Adoption of Workplace Wellness Programs

5.2 Key Restraints

5.2.1 Health-Associated Risks at Workplaces

5.3 Opportunities

5.3.1 Implementation of Workplace Health Models

5.4 Future Trends

5.4.1 Incorporation of Robotics for Enhancing Occupational Health

5.5 Impact Analysis

6. OCCUPATIONAL HEALTH MARKET – GLOBAL ANALYSIS

6.1 Global Occupational Health Market Revenue Forecast and Analysis

6.1.1 Global Occupational Health Market, By Geography - Forecast and Analysis

6.2 Company Analysis

6.2.1 Market Positioning of Key Players

7. GLOBAL OCCUPATIONAL HEALTH MARKET – REVENUE AND FORECAST TO 2030 – BY OFFERINGS

7.1 Overview

7.2 Occupational Health Market Revenue Share, by Offerings 2022 & 2030 (%)

7.3 Products

7.3.1 Overview

7.3.2 Products: Occupational Health Market – Revenue and Forecast to 2030 (US\$ Million)

7.4 Solutions

7.4.1 Overview

7.4.2 Solutions: Occupational Health Market – Revenue and Forecast to 2030 (US\$ Million)

7.5 Services

7.5.1 Overview

7.5.2 Services: Occupational Health Market – Revenue and Forecast to 2030 (US\$ Million)

7.5.2.1 Global: Occupational Health Market, For Services by Offerings, 2020–2030 (US\$ Million)

8. GLOBAL OCCUPATIONAL HEALTH MARKET – REVENUE AND FORECAST TO 2030 – BY CATEGORY

8.1 Overview

8.2 Occupational Health Market Revenue Share, by Category 2022 & 2030 (%)

8.3 Safety

8.3.1 Overview

8.3.2 Safety: Occupational Health Market – Revenue and Forecast to 2030 (US\$ Million)

8.3.2.1 Global: Occupational Health Market, For Safety by Category, 2020–2030 (US\$ Million)

8.4 Chemicals

8.4.1 Overview

8.4.2 Chemicals: Occupational Health Market – Revenue and Forecast to 2030 (US\$ Million)

8.4.2.1 Global: Occupational Health Market, For Chemicals by Category, 2020–2030 (US\$ Million)

8.5 Biological

8.5.1 Overview

8.5.2 Biological: Occupational Health Market – Revenue and Forecast to 2030 (US\$ Million)

8.5.2.1 Global: Occupational Health Market, For Biological by Category, 2020–2030 (US\$ Million)

8.6 Physical and Environment

8.6.1 Overview

8.6.2 Physical and Environment: Occupational Health Market – Revenue and Forecast to 2030 (US\$ Million)

8.6.2.1 Global: Occupational Health Market, For Physical and Environment by Category, 2020–2030 (US\$ Million)

8.7 Ergonomic

8.7.1 Overview

8.7.2 Ergonomic: Occupational Health Market – Revenue and Forecast to 2030 (US\$ Million)

8.7.2.1 Global: Occupational Health Market, For Ergonomic by Category, 2020–2030 (US\$ Million)

8.8 Vaccination and Immunizations

8.8.1 Overview

8.8.2 Vaccination and Immunizations: Occupational Health Market – Revenue and Forecast to 2030 (US\$ Million)

8.8.2.1 Global: Occupational Health Market, For Vaccination and Immunizations by Form, 2020–2030 (US\$ Million)

8.9 Others

8.9.1 Overview

8.9.2 Others: Occupational Health Market – Revenue and Forecast to 2030 (US\$ Million)

9. GLOBAL OCCUPATIONAL HEALTH MARKET – REVENUE AND FORECAST TO 2030 – BY EMPLOYEE TYPE

9.1 Overview

9.2 Occupational Health Market Revenue Share, by Employee Type 2022 & 2030 (%)

9.3 Remote

9.3.1 Overview

9.3.2 Remote: Occupational Health Market – Revenue and Forecast to 2030 (US\$ Million)

9.4 Hybrid

9.4.1 Overview

9.4.2 Hybrid: Occupational Health Market – Revenue and Forecast to 2030 (US\$ Million)

9.5 Physical Presence

9.5.1 Overview

9.5.2 Physical Presence: Occupational Health Market – Revenue and Forecast to 2030 (US\$ Million)

10. GLOBAL OCCUPATIONAL HEALTH MARKET – REVENUE AND FORECAST TO 2030 – BY SITE LOCATION

10.1 Overview

10.2 Occupational Health Market Revenue Share, by Site Location 2022 & 2030 (%)

10.3 On-Site

10.3.1 Overview

10.3.2 On-Site: Occupational Health Market – Revenue and Forecast to 2030 (US\$ Million)

10.4 Off-Site

10.4.1 Overview

10.4.2 Off-Site: Occupational Health Market – Revenue and Forecast to 2030 (US\$ Million)

10.5 Shared Site

10.5.1 Overview

10.5.2 Shared Site: Occupational Health Market – Revenue and Forecast to 2030 (US\$ Million)

11. GLOBAL OCCUPATIONAL HEALTH MARKET – REVENUE AND FORECAST TO 2030 – BY TYPE

11.1 Overview

11.2 Occupational Health Market Revenue Share, by Type 2022 & 2030 (%)

11.3 Physical Wellbeing

11.3.1 Overview

11.3.2 Physical Wellbeing: Occupational Health Market – Revenue and Forecast to 2030 (US\$ Million)

11.4 Social And Mental Wellbeing

11.4.1 Overview

11.4.2 Social And Mental Wellbeing: Occupational Health Market – Revenue and Forecast to 2030 (US\$ Million)

12. GLOBAL OCCUPATIONAL HEALTH MARKET – REVENUE AND FORECAST TO 2030 – BY INDUSTRIES

12.1 Overview

12.2 Occupational Health Market Revenue Share, by Industries 2022 & 2030 (%)

12.3 Automobile

12.3.1 Overview

12.3.2 Automobile: Occupational Health Market – Revenue and Forecast to 2030 (US\$ Million)

12.4 Chemical

12.4.1 Overview

12.4.2 Chemical: Occupational Health Market – Revenue and Forecast to 2030 (US\$ Million)

12.5 Engineering

12.5.1 Overview

12.5.2 Engineering: Occupational Health Market – Revenue and Forecast to 2030 (US\$ Million)

12.6 Government

12.6.1 Overview

12.6.2 Government: Occupational Health Market – Revenue and Forecast to 2030 (US\$ Million)

12.7 Manufacturing

12.7.1 Overview

12.7.2 Manufacturing: Occupational Health Market – Revenue and Forecast to 2030

(US\$ Million)

12.8 Mining

12.8.1 Overview

12.8.2 Mining: Occupational Health Market – Revenue and Forecast to 2030 (US\$ Million)

12.9 Oil and Gas

12.9.1 Overview

12.9.2 Oil and Gas: Occupational Health Market – Revenue and Forecast to 2030 (US\$ Million)

12.10 Pharmaceutical

12.10.1 Overview

12.10.2 Pharmaceutical: Occupational Health Market – Revenue and Forecast to 2030 (US\$ Million)

12.11 Ports

12.11.1 Overview

12.11.2 Ports: Occupational Health Market – Revenue and Forecast to 2030 (US\$ Million)

12.12 Others

12.12.1 Overview

12.12.2 Others: Occupational Health Market – Revenue and Forecast to 2030 (US\$ Million)

13. OCCUPATIONAL HEALTH MARKET – REVENUE AND FORECAST TO 2030 – GEOGRAPHIC ANALYSIS

13.1 North America: Occupational Health Market

13.1.1 Overview

13.1.2 North America: Occupational Health Market – Revenue and Forecast to 2030 (US\$ Million)

13.1.3 North America: Occupational Health Market, by Offerings, 2020–2030 (US\$ Million)

13.1.3.1 North America: Occupational Health Market, For Services by Offerings, 2020–2030 (US\$ Million)

13.1.4 North America: Occupational Health Market, by Category, 2020–2030 (US\$ Million)

13.1.4.1 North America: Occupational Health Market, For Physical and Environment by Category, 2020–2030 (US\$ Million)

13.1.4.2 North America: Occupational Health Market, For Chemicals by Category, 2020–2030 (US\$ Million)

- 13.1.4.3 North America: Occupational Health Market, For Vaccination and Immunizations by Category, 2020–2030 (US\$ Million)
- 13.1.4.4 North America: Occupational Health Market, For Ergonomic by Category, 2020–2030 (US\$ Million)
- 13.1.4.5 North America: Occupational Health Market, For Safety by Category, 2020–2030 (US\$ Million)
- 13.1.4.6 North America: Occupational Health Market, For Biological by Category, 2020–2030 (US\$ Million)
- 13.1.5 North America: Occupational Health Market, by Employee Type, 2020–2030 (US\$ Million)
- 13.1.6 North America: Occupational Health Market, by Site Location, 2020–2030 (US\$ Million)
- 13.1.7 North America: Occupational Health Market, by Type, 2020–2030 (US\$ Million)
- 13.1.8 North America: Occupational Health Market, by Industries, 2020–2030 (US\$ Million)
- 13.1.8.1 US: Occupational Health Market – Revenue and Forecast to 2030 (US\$ Million)
- 13.1.8.1.1 US: Occupational Health Market – Revenue and Forecast to 2030 (US\$ Million)
- 13.1.8.1.2 US: Occupational Health Market, by Offerings, 2020–2030 (US\$ Million)
- 13.1.8.1.2.1 US: Occupational Health Market, For Services by Offerings, 2020–2030 (US\$ Million)
- 13.1.8.1.3 US: Occupational Health Market, by Category, 2020–2030 (US\$ Million)
- 13.1.8.1.3.1 US: Occupational Health Market, For Physical and Environment by Category, 2020–2030 (US\$ Million)
- 13.1.8.1.3.2 US: Occupational Health Market, For Chemicals by Category, 2020–2030 (US\$ Million)
- 13.1.8.1.3.3 US: Occupational Health Market, For Vaccination and Immunizations by Category, 2020–2030 (US\$ Million)
- 13.1.8.1.3.4 US: Occupational Health Market, For Ergonomic by Category, 2020–2030 (US\$ Million)
- 13.1.8.1.3.5 US: Occupational Health Market, For Safety by Category, 2020–2030 (US\$ Million)
- 13.1.8.1.3.6 US: Occupational Health Market, For Biological by Category, 2020–2030 (US\$ Million)
- 13.1.8.1.4 US: Occupational Health Market, by Employee Type, 2020–2030 (US\$ Million)
- 13.1.8.1.5 US: Occupational Health Market, by Site Location, 2020–2030 (US\$ Million)
- 13.1.8.1.6 US: Occupational Health Market, by Type, 2020–2030 (US\$ Million)
- 13.1.8.1.7 US: Occupational Health Market, by Industries, 2020–2030 (US\$ Million)

13.1.8.2 Canada: Occupational Health Market – Revenue and Forecast to 2030 (US\$ Million)

13.1.8.2.1 Canada: Occupational Health Market – Revenue and Forecast to 2030 (US\$ Million)

13.1.8.2.2 Canada: Occupational Health Market, by Offerings, 2020–2030 (US\$ Million)

13.1.8.2.2.1 Canada: Occupational Health Market, For Services by Offerings, 2020–2030 (US\$ Million)

13.1.8.2.3 Canada: Occupational Health Market, by Category, 2020–2030 (US\$ Million)

13.1.8.2.3.1 Canada: Occupational Health Market, For Physical and Environment by Category, 2020–2030 (US\$ Million)

13.1.8.2.3.2 Canada: Occupational Health Market, For Chemicals by Category, 2020–2030 (US\$ Million)

13.1.8.2.3.3 Canada: Occupational Health Market, For Vaccination and Immunizations by Category, 2020–2030 (US\$ Million)

13.1.8.2.3.4 Canada: Occupational Health Market, For Ergonomic by Category, 2020–2030 (US\$ Million)

13.1.8.2.3.5 Canada: Occupational Health Market, For Safety by Category, 2020–2030 (US\$ Million)

13.1.8.2.3.6 Canada: Occupational Health Market, For Biological by Category, 2020–2030 (US\$ Million)

13.1.8.2.4 Canada: Occupational Health Market, by Employee Type, 2020–2030 (US\$ Million)

13.1.8.2.5 Canada: Occupational Health Market, by Site Location, 2020–2030 (US\$ Million)

13.1.8.2.6 Canada: Occupational Health Market, by Type, 2020–2030 (US\$ Million)

13.1.8.2.7 Canada: Occupational Health Market, by Industries, 2020–2030 (US\$ Million)

13.1.8.3 Mexico: Occupational Health Market – Revenue and Forecast to 2030 (US\$ Million)

13.1.8.3.1 Mexico: Occupational Health Market – Revenue and Forecast to 2030 (US\$ Million)

13.1.8.3.2 Mexico: Occupational Health Market, by Offerings, 2020–2030 (US\$ Million)

13.1.8.3.2.1 Mexico: Occupational Health Market, For Services by Offerings, 2020–2030 (US\$ Million)

13.1.8.3.3 Mexico: Occupational Health Market, by Category, 2020–2030 (US\$ Million)

13.1.8.3.3.1 Mexico: Occupational Health Market, For Physical and Environment by Category, 2020–2030 (US\$ Million)

13.1.8.3.3.2 Mexico: Occupational Health Market, For Chemicals by Category, 2020–2030 (US\$ Million)

13.1.8.3.3.3 Mexico: Occupational Health Market, For Vaccination and Immunizations

by Category, 2020–2030 (US\$ Million)

13.1.8.3.3.4 Mexico: Occupational Health Market, For Ergonomic by Category, 2020–2030 (US\$ Million)

13.1.8.3.3.5 Mexico: Occupational Health Market, For Safety by Category, 2020–2030 (US\$ Million)

13.1.8.3.3.6 Mexico: Occupational Health Market, For Biological by Category, 2020–2030 (US\$ Million)

13.1.8.3.4 Mexico: Occupational Health Market, by Employee Type, 2020–2030 (US\$ Million)

13.1.8.3.5 Mexico: Occupational Health Market, by Site Location, 2020–2030 (US\$ Million)

13.1.8.3.6 Mexico: Occupational Health Market, by Type, 2020–2030 (US\$ Million)

13.1.8.3.7 Mexico: Occupational Health Market, by Industries, 2020–2030 (US\$ Million)

13.2 Europe: Occupational Health Market

13.2.1 Overview

13.2.2 Europe: Occupational Health Market – Revenue and Forecast to 2030 (US\$ Million)

13.2.3 Europe: Occupational Health Market, by Offerings, 2020–2030 (US\$ Million)

13.2.3.1 Europe: Occupational Health Market, For Services by Offerings, 2020–2030 (US\$ Million)

13.2.4 Europe: Occupational Health Market, by Category, 2020–2030 (US\$ Million)

13.2.4.1 Europe: Occupational Health Market, For Physical and Environment by Category, 2020–2030 (US\$ Million)

13.2.4.2 Europe: Occupational Health Market, For Chemicals by Category, 2020–2030 (US\$ Million)

13.2.4.3 Europe: Occupational Health Market, For Vaccination and Immunizations by Category, 2020–2030 (US\$ Million)

13.2.4.4 Europe: Occupational Health Market, For Ergonomic by Category, 2020–2030 (US\$ Million)

13.2.4.5 Europe: Occupational Health Market, For Safety by Category, 2020–2030 (US\$ Million)

13.2.4.6 Europe: Occupational Health Market, For Biological by Category, 2020–2030 (US\$ Million)

13.2.5 Europe: Occupational Health Market, by Employee Type, 2020–2030 (US\$ Million)

13.2.6 Europe: Occupational Health Market, by Site Location, 2020–2030 (US\$ Million)

13.2.7 Europe: Occupational Health Market, by Type, 2020–2030 (US\$ Million)

13.2.8 Europe: Occupational Health Market, by Industries, 2020–2030 (US\$ Million)

13.2.9 Europe: Occupational Health Market, by Country, 2022 & 2030 (%)

- 13.2.9.1 Germany: Occupational Health Market – Revenue and Forecast to 2030 (US\$ Million)
 - 13.2.9.1.1 Germany: Occupational Health Market – Revenue and Forecast to 2030 (US\$ Million)
 - 13.2.9.1.2 Germany: Occupational Health Market, by Offerings, 2020–2030 (US\$ Million)
 - 13.2.9.1.2.1 Germany: Occupational Health Market, For Services by Offerings, 2020–2030 (US\$ Million)
 - 13.2.9.1.3 Germany: Occupational Health Market, by Category, 2020–2030 (US\$ Million)
 - 13.2.9.1.3.1 Germany: Occupational Health Market, For Physical and Environment by Category, 2020–2030 (US\$ Million)
 - 13.2.9.1.3.2 Germany: Occupational Health Market, For Chemicals by Category, 2020–2030 (US\$ Million)
 - 13.2.9.1.3.3 Germany: Occupational Health Market, For Vaccination and Immunizations by Category, 2020–2030 (US\$ Million)
 - 13.2.9.1.3.4 Germany: Occupational Health Market, For Ergonomic by Category, 2020–2030 (US\$ Million)
 - 13.2.9.1.3.5 Germany: Occupational Health Market, For Safety by Category, 2020–2030 (US\$ Million)
 - 13.2.9.1.3.6 Germany: Occupational Health Market, For Biological by Category, 2020–2030 (US\$ Million)
 - 13.2.9.1.4 Germany: Occupational Health Market, by Employee Type, 2020–2030 (US\$ Million)
 - 13.2.9.1.5 Germany: Occupational Health Market, by Site Location, 2020–2030 (US\$ Million)
 - 13.2.9.1.6 Germany: Occupational Health Market, by Type, 2020–2030 (US\$ Million)
 - 13.2.9.1.7 Germany: Occupational Health Market, by Industries, 2020–2030 (US\$ Million)
- 13.2.9.2 UK: Occupational Health Market – Revenue and Forecast to 2030 (US\$ Million)
 - 13.2.9.2.1 UK: Occupational Health Market – Revenue and Forecast to 2030 (US\$ Million)
 - 13.2.9.2.2 UK: Occupational Health Market, by Offerings, 2020–2030 (US\$ Million)
 - 13.2.9.2.2.1 UK: Occupational Health Market, For Services by Offerings, 2020–2030 (US\$ Million)
 - 13.2.9.2.3 UK: Occupational Health Market, by Category, 2020–2030 (US\$ Million)
 - 13.2.9.2.3.1 UK: Occupational Health Market, For Physical and Environment by Category, 2020–2030 (US\$ Million)
 - 13.2.9.2.3.2 UK: Occupational Health Market, For Chemicals by Category, 2020–2030

(US\$ Million)

13.2.9.2.3.3 UK: Occupational Health Market, For Vaccination and Immunizations by Category, 2020–2030 (US\$ Million)

13.2.9.2.3.4 UK: Occupational Health Market, For Ergonomic by Category, 2020–2030 (US\$ Million)

13.2.9.2.3.5 UK: Occupational Health Market, For Safety by Category, 2020–2030 (US\$ Million)

13.2.9.2.3.6 UK: Occupational Health Market, For Biological by Category, 2020–2030 (US\$ Million)

13.2.9.2.4 UK: Occupational Health Market, by Employee Type, 2020–2030 (US\$ Million)

13.2.9.2.5 UK: Occupational Health Market, by Site Location, 2020–2030 (US\$ Million)

13.2.9.2.6 UK: Occupational Health Market, by Type, 2020–2030 (US\$ Million)

13.2.9.2.7 UK: Occupational Health Market, by Industries, 2020–2030 (US\$ Million)

13.2.9.3 France: Occupational Health Market – Revenue and Forecast to 2030 (US\$ Million)

13.2.9.3.1 France: Occupational Health Market – Revenue and Forecast to 2030 (US\$ Million)

13.2.9.3.2 France: Occupational Health Market, by Offerings, 2020–2030 (US\$ Million)

13.2.9.3.2.1 France: Occupational Health Market, For Services by Offerings, 2020–2030 (US\$ Million)

13.2.9.3.3 France: Occupational Health Market, by Category, 2020–2030 (US\$ Million)

13.2.9.3.3.1 France: Occupational Health Market, For Physical and Environment by Category, 2020–2030 (US\$ Million)

13.2.9.3.3.2 France: Occupational Health Market, For Chemicals by Category, 2020–2030 (US\$ Million)

13.2.9.3.3.3 France: Occupational Health Market, For Vaccination and Immunizations by Category, 2020–2030 (US\$ Million)

13.2.9.3.3.4 France: Occupational Health Market, For Ergonomic by Category, 2020–2030 (US\$ Million)

13.2.9.3.3.5 France: Occupational Health Market, For Safety by Category, 2020–2030 (US\$ Million)

13.2.9.3.3.6 France: Occupational Health Market, For Biological by Category, 2020–2030 (US\$ Million)

13.2.9.3.4 France: Occupational Health Market, by Employee Type, 2020–2030 (US\$ Million)

13.2.9.3.5 France: Occupational Health Market, by Site Location, 2020–2030 (US\$ Million)

13.2.9.3.6 France: Occupational Health Market, by Type, 2020–2030 (US\$ Million)

- 13.2.9.3.7 France: Occupational Health Market, by Industries, 2020–2030 (US\$ Million)
- 13.2.9.4 Italy: Occupational Health Market – Revenue and Forecast to 2030 (US\$ Million)
- 13.2.9.4.1 Italy: Occupational Health Market – Revenue and Forecast to 2030 (US\$ Million)
- 13.2.9.4.2 Italy: Occupational Health Market, by Offerings, 2020–2030 (US\$ Million)
- 13.2.9.4.2.1 Italy: Occupational Health Market, For Services by Offerings, 2020–2030 (US\$ Million)
- 13.2.9.4.3 Italy: Occupational Health Market, by Category, 2020–2030 (US\$ Million)
- 13.2.9.4.3.1 Italy: Occupational Health Market, For Physical and Environmental by Category, 2020–2030 (US\$ Million)
- 13.2.9.4.3.2 Italy: Occupational Health Market, For Chemicals by Category, 2020–2030 (US\$ Million)
- 13.2.9.4.3.3 Italy: Occupational Health Market, For Vaccination and Immunizations by Category, 2020–2030 (US\$ Million)
- 13.2.9.4.3.4 Italy: Occupational Health Market, For Ergonomic by Category, 2020–2030 (US\$ Million)
- 13.2.9.4.3.5 Italy: Occupational Health Market, For Safety by Category, 2020–2030 (US\$ Million)
- 13.2.9.4.3.6 Italy: Occupational Health Market, For Biological by Category, 2020–2030 (US\$ Million)
- 13.2.9.4.4 Italy: Occupational Health Market, by Employee Type, 2020–2030 (US\$ Million)
- 13.2.9.4.5 Italy: Occupational Health Market, by Site Location, 2020–2030 (US\$ Million)
- 13.2.9.4.6 Italy: Occupational Health Market, by Type, 2020–2030 (US\$ Million)
- 13.2.9.4.7 Italy: Occupational Health Market, by Industries, 2020–2030 (US\$ Million)
- 13.2.9.5 Spain: Occupational Health Market – Revenue and Forecast to 2030 (US\$ Million)
- 13.2.9.5.1 Spain: Occupational Health Market – Revenue and Forecast to 2030 (US\$ Million)
- 13.2.9.5.2 Spain: Occupational Health Market, by Offerings, 2020–2030 (US\$ Million)
- 13.2.9.5.2.1 Spain: Occupational Health Market, For Services by Offerings, 2020–2030 (US\$ Million)
- 13.2.9.5.3 Spain: Occupational Health Market, by Category, 2020–2030 (US\$ Million)
- 13.2.9.5.3.1 Spain: Occupational Health Market, For Physical and Environmental by Category, 2020–2030 (US\$ Million)
- 13.2.9.5.3.2 Spain: Occupational Health Market, For Chemicals by Category, 2020–2030 (US\$ Million)
- 13.2.9.5.3.3 Spain: Occupational Health Market, For Vaccination and Immunization by

Category, 2020–2030 (US\$ Million)

13.2.9.5.3.4 Spain: Occupational Health Market, For Ergonomic by Category, 2020–2030 (US\$ Million)

13.2.9.5.3.5 Spain: Occupational Health Market, For Safety by Category, 2020–2030 (US\$ Million)

13.2.9.5.3.6 Spain: Occupational Health Market, For Biological by Category, 2020–2030 (US\$ Million)

13.2.9.5.4 Spain: Occupational Health Market, by Employee Type, 2020–2030 (US\$ Million)

13.2.9.5.5 Spain: Occupational Health Market, by Site Location, 2020–2030 (US\$ Million)

13.2.9.5.6 Spain: Occupational Health Market, by Type, 2020–2030 (US\$ Million)

13.2.9.5.7 Spain: Occupational Health Market, by Industries, 2020–2030 (US\$ Million)

13.2.9.6 Rest of Europe: Occupational Health Market – Revenue and Forecast to 2030 (US\$ Million)

13.2.9.6.1 Rest of Europe: Occupational Health Market – Revenue and Forecast to 2030 (US\$ Million)

13.2.9.6.2 Rest of Europe: Occupational Health Market, by Offerings, 2020–2030 (US\$ Million)

13.2.9.6.2.1 Rest of Europe: Occupational Health Market, For Services by Offerings, 2020–2030 (US\$ Million)

13.2.9.6.3 Rest of Europe: Occupational Health Market, by Category, 2020–2030 (US\$ Million)

13.2.9.6.3.1 Rest of Europe: Occupational Health Market, For Physical and Environmental by Category, 2020–2030 (US\$ Million)

13.2.9.6.3.2 Rest of Europe: Occupational Health Market, For Chemicals by Category, 2020–2030 (US\$ Million)

13.2.9.6.3.3 Rest of Europe: Occupational Health Market, For Vaccination and Immunization by Category, 2020–2030 (US\$ Million)

13.2.9.6.3.4 Rest of Europe: Occupational Health Market, For Ergonomic by Category, 2020–2030 (US\$ Million)

13.2.9.6.3.5 Rest of Europe: Occupational Health Market, For Safety by Category, 2020–2030 (US\$ Million)

13.2.9.6.3.6 Rest of Europe: Occupational Health Market, For Biological by Category, 2020–2030 (US\$ Million)

13.2.9.6.4 Rest of Europe: Occupational Health Market, by Employee Type, 2020–2030 (US\$ Million)

13.2.9.6.5 Rest of Europe: Occupational Health Market, by Site Location, 2020–2030 (US\$ Million)

13.2.9.6.6 Rest of Europe: Occupational Health Market, by Type, 2020–2030 (US\$ Million)

13.2.9.6.7 Rest of Europe: Occupational Health Market, by Industries, 2020–2030 (US\$ Million)

13.3 Asia Pacific: Occupational Health Market

13.3.1 Overview

13.3.2 Asia Pacific: Occupational Health Market - Revenue and Forecast to 2030 (USD Million)

13.3.3 Asia Pacific: Occupational Health Market, By Offerings, 2020–2030 (USD Million)

13.3.3.1 Asia Pacific: Occupational Health Market, By Services, 2020–2030 (USD Million)

13.3.4 Asia Pacific: Occupational Health Market, By Category, 2020–2030 (USD Million)

13.3.4.1 Asia Pacific: Occupational Health Market, By Physical and Environment, 2020–2030 (USD Million)

13.3.4.2 Asia Pacific: Occupational Health Market, By Chemicals, 2020–2030 (USD Million)

13.3.4.3 Asia Pacific: Occupational Health Market, By Vaccination and Immunization, 2020–2030 (USD Million)

13.3.4.4 Asia Pacific: Occupational Health Market, By Ergonomic, 2020–2030 (USD Million)

13.3.4.5 Asia Pacific: Occupational Health Market, By Safety, 2020–2030 (USD Million)

13.3.4.6 Asia Pacific: Occupational Health Market, By Biological, 2020–2030 (USD Million)

13.3.5 Asia Pacific: Occupational Health Market, By Employee Type, 2020–2030 (USD Million)

13.3.6 Asia Pacific: Occupational Health Market, By Site Location, 2020–2030 (USD Million)

13.3.7 Asia Pacific: Occupational Health Market, By Type, 2020–2030 (USD Million)

13.3.8 Asia Pacific: Occupational Health Market, By End User, 2020–2030 (USD Million)

13.3.8.1 China: Occupational Health Market – Revenue and Forecast to 2030 (USD Million)

13.3.8.1.1 China: Occupational Health Market, By Offerings, 2020–2030 (USD Million)

13.3.8.1.1.1 China: Occupational Health Market, By Services, 2020–2030 (USD Million)

13.3.8.1.2 China: Occupational Health Market, By Category, 2020–2030 (USD Million)

13.3.8.1.2.1 China: Occupational Health Market, By Physical and Environment, 2020–2030 (USD Million)

13.3.8.1.2.2 China: Occupational Health Market, By Chemicals, 2020–2030 (USD Million)

13.3.8.1.2.3 China: Occupational Health Market, By Vaccination and Immunization,

2020–2030 (USD Million)

13.3.8.1.2.4 China: Occupational Health Market, By Ergonomic, 2020–2030 (USD Million)

13.3.8.1.2.5 China: Occupational Health Market, By Safety, 2020–2030 (USD Million)

13.3.8.1.2.6 China: Occupational Health Market, By Biological, 2020–2030 (USD Million)

13.3.8.1.3 China: Occupational Health Market, By Employee Type, 2020–2030 (USD Million)

13.3.8.1.4 China: Occupational Health Market, By Site Location, 2020–2030 (USD Million)

13.3.8.1.5 China: Occupational Health Market, By Type, 2020–2030 (USD Million)

13.3.8.1.6 China: Occupational Health Market, By End User, 2020–2030 (USD Million)

13.3.8.2 Japan: Occupational Health Market – Revenue and Forecast to 2030 (USD Million)

13.3.8.2.1 Japan: Occupational Health Market, By Offerings, 2020–2030 (USD Million)

13.3.8.2.1.1 Japan: Occupational Health Market, By Services, 2020–2030 (USD Million)

13.3.8.2.2 Japan: Occupational Health Market, By Category, 2020–2030 (USD Million)

13.3.8.2.2.1 Japan: Occupational Health Market, By Physical and Environment, 2020–2030 (USD Million)

13.3.8.2.2.2 Japan: Occupational Health Market, By Chemicals, 2020–2030 (USD Million)

13.3.8.2.2.3 Japan: Occupational Health Market, By Vaccination and Immunization, 2020–2030 (USD Million)

13.3.8.2.2.4 Japan: Occupational Health Market, By Ergonomic, 2020–2030 (USD Million)

13.3.8.2.2.5 Japan: Occupational Health Market, By Safety, 2020–2030 (USD Million)

13.3.8.2.2.6 Japan: Occupational Health Market, By Biological, 2020–2030 (USD Million)

13.3.8.2.3 Japan: Occupational Health Market, By Employee Type, 2020–2030 (USD Million)

13.3.8.2.4 Japan: Occupational Health Market, By Site Location, 2020–2030 (USD Million)

13.3.8.2.5 Japan: Occupational Health Market, By Type, 2020–2030 (USD Million)

13.3.8.2.6 Japan: Occupational Health Market, By End User, 2020–2030 (USD Million)

13.3.8.3 India: Occupational Health Market – Revenue and Forecast to 2030 (USD Million)

13.3.8.3.1 India: Occupational Health Market, By Offerings, 2020–2030 (USD Million)

13.3.8.3.1.1 India: Occupational Health Market, By Services, 2020–2030 (USD Million)

13.3.8.3.2 India: Occupational Health Market, By Category, 2020–2030 (USD Million)

- 13.3.8.3.2.1 India: Occupational Health Market, By Physical and Environment, 2020–2030 (USD Million)
- 13.3.8.3.2.2 India: Occupational Health Market, By Chemicals, 2020–2030 (USD Million)
- 13.3.8.3.2.3 India: Occupational Health Market, By Vaccination and Immunization, 2020–2030 (USD Million)
- 13.3.8.3.2.4 India: Occupational Health Market, By Ergonomic, 2020–2030 (USD Million)
- 13.3.8.3.2.5 India: Occupational Health Market, By Safety, 2020–2030 (USD Million)
- 13.3.8.3.2.6 India: Occupational Health Market, By Biological, 2020–2030 (USD Million)
- 13.3.8.3.3 India: Occupational Health Market, By Employee Type, 2020–2030 (USD Million)
- 13.3.8.3.4 India: Occupational Health Market, By Site Location, 2020–2030 (USD Million)
- 13.3.8.3.5 India: Occupational Health Market, By Type, 2020–2030 (USD Million)
- 13.3.8.3.6 India: Occupational Health Market, By End User, 2020–2030 (USD Million)
- 13.3.8.4 Australia: Occupational Health Market – Revenue and Forecast to 2030 (USD Million)
- 13.3.8.4.1 Australia: Occupational Health Market, By Offerings, 2020–2030 (USD Million)
- 13.3.8.4.1.1 Australia: Occupational Health Market, By Services, 2020–2030 (USD Million)
- 13.3.8.4.2 Australia: Occupational Health Market, By Category, 2020–2030 (USD Million)
- 13.3.8.4.2.1 Australia: Occupational Health Market, By Physical and Environment, 2020–2030 (USD Million)
- 13.3.8.4.2.2 Australia: Occupational Health Market, By Chemicals, 2020–2030 (USD Million)
- 13.3.8.4.2.3 Australia: Occupational Health Market, By Vaccination and Immunization, 2020–2030 (USD Million)
- 13.3.8.4.2.4 Australia: Occupational Health Market, By Ergonomic, 2020–2030 (USD Million)
- 13.3.8.4.2.5 Australia: Occupational Health Market, By Safety, 2020–2030 (USD Million)
- 13.3.8.4.2.6 Australia: Occupational Health Market, By Biological, 2020–2030 (USD Million)
- 13.3.8.4.3 Australia: Occupational Health Market, By Employee Type, 2020–2030 (USD Million)
- 13.3.8.4.4 Australia: Occupational Health Market, By Site Location, 2020–2030 (USD Million)
- 13.3.8.4.5 Australia: Occupational Health Market, By Type, 2020–2030 (USD Million)

13.3.8.4.6 Australia: Occupational Health Market, By End User, 2020–2030 (USD Million)

13.3.8.5 South Korea: Occupational Health Market – Revenue and Forecast to 2030 (USD Million)

13.3.8.5.1 South Korea: Occupational Health Market, By Offerings, 2020–2030 (USD Million)

13.3.8.5.1.1 South Korea: Occupational Health Market, By Services, 2020–2030 (USD Million)

13.3.8.5.2 South Korea: Occupational Health Market, By Category, 2020–2030 (USD Million)

13.3.8.5.2.1 South Korea: Occupational Health Market, By Physical and Environment, 2020–2030 (USD Million)

13.3.8.5.2.2 South Korea: Occupational Health Market, By Chemicals, 2020–2030 (USD Million)

13.3.8.5.2.3 South Korea: Occupational Health Market, By Vaccination and Immunization, 2020–2030 (USD Million)

13.3.8.5.2.4 South Korea: Occupational Health Market, By Ergonomic, 2020–2030 (USD Million)

13.3.8.5.2.5 South Korea: Occupational Health Market, By Safety, 2020–2030 (USD Million)

13.3.8.5.2.6 South Korea: Occupational Health Market, By Biological, 2020–2030 (USD Million)

13.3.8.5.3 South Korea: Occupational Health Market, By Employee Type, 2020–2030 (USD Million)

13.3.8.5.4 South Korea: Occupational Health Market, By Site Location, 2020–2030 (USD Million)

13.3.8.5.5 South Korea: Occupational Health Market, By Type, 2020–2030 (USD Million)

13.3.8.5.6 South Korea: Occupational Health Market, By End User, 2020–2030 (USD Million)

13.3.8.6 Rest of Asia Pacific: Occupational Health Market – Revenue and Forecast to 2030 (USD Million)

13.3.8.6.1 Rest of Asia Pacific: Occupational Health Market, By Offerings, 2020–2030 (USD Million)

13.3.8.6.1.1 Rest of Asia Pacific: Occupational Health Market, By Services, 2020–2030 (USD Million)

13.3.8.6.2 Rest of Asia Pacific: Occupational Health Market, By Category, 2020–2030 (USD Million)

13.3.8.6.2.1 Rest of Asia Pacific: Occupational Health Market, By Physical and

Environment, 2020–2030 (USD Million)

13.3.8.6.2.2 Rest of Asia Pacific: Occupational Health Market, By Chemicals, 2020–2030 (USD Million)

13.3.8.6.2.3 Rest of Asia Pacific: Occupational Health Market, By Vaccination and Immunization, 2020–2030 (USD Million)

13.3.8.6.2.4 Rest of Asia Pacific: Occupational Health Market, By Ergonomic, 2020–2030 (USD Million)

13.3.8.6.2.5 Rest of Asia Pacific: Occupational Health Market, By Safety, 2020–2030 (USD Million)

13.3.8.6.2.6 Rest of Asia Pacific: Occupational Health Market, By Biological, 2020–2030 (USD Million)

13.3.8.6.3 Rest of Asia Pacific: Occupational Health Market, By Employee Type, 2020–2030 (USD Million)

13.3.8.6.4 Rest of Asia Pacific: Occupational Health Market, By Site Location, 2020–2030 (USD Million)

13.3.8.6.5 Rest of Asia Pacific: Occupational Health Market, By Type, 2020–2030 (USD Million)

13.3.8.6.6 Rest of Asia Pacific: Occupational Health Market, By End User, 2020–2030 (USD Million)

13.4 South & Central America: Occupational Health Market

13.4.1 Overview

13.4.2 South & Central America: Occupational Health Market - Revenue and Forecast to 2030 (USD Million)

13.4.3 South & Central America: Occupational Health Market, By Offerings, 2020–2030 (USD Million)

13.4.3.1 South & Central America: Occupational Health Market, By Services, 2020–2030 (USD Million)

13.4.4 South & Central America: Occupational Health Market, By Category,

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