

North America Wicket Mailer Envelopes and Bags Market Forecast to 2028 – COVID-19 Impact and Regional Analysis – by Material Type {Plastic [Polyethylene (PE), Polypropylene (PP), Polyethylene Terephthalate (PET), and Others] and Paper}, Product Type (Poly Wicket Bags, Paper Wicket Bags, Poly Wicket Mailers, and Paper Wicket Mailers), and End Use (Banking & Financial Services, Courier & Logistics, Retail, and Others)

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Abstracts

The North America wicket mailer envelopes and bags market is expected to grow from US\$ 471.91 million in 2022 to US\$ 620.81 million by 2028. It is estimated to grow at a CAGR of 4.7% from 2022 to 2028.

Growing Preference of Wicket Bags and Mailer Envelopes Due to Added Convenience to Propel the North America Wicket Mailer Envelopes and Bags Market Growth

The metal wire holds wicket bags and mailers together, which helps reduce the packaging time. According to PAC Worldwide Corporation, the use of wicket bags can increase the speed of packaging by 20% than manual packing. Fully automatic or semi-automatic filling equipment can be used to perform packaging by utilizing wicket bags by simply placing the bags on the wicket holder. Also, the wicket bags, especially the ones made of polyethylene and polypropylene, are lightweight, durable, puncture and tear-resistant, and tamperproof.

Workstations of many industrial packaging lines are often equipped with wickets of wicket bags, which allows the packaging operator to add empty bags and remove filled

bags easily without causing a system slowdown. Wicket bags and mailers are customizable and printable and available in various sizes. Therefore, they can be used for the packaging of a wide range of products, including bakery products, vegetables and fruits, pharmaceutical and personal care products, documents, apparel, diapers, dental floss and picks, and household items. Wicket bags, envelopes, and mailers are witnessing a massive demand in various industries and sectors, such as food & beverages, pharmaceuticals, retail, courier services, banking, and logistics, due to their versatility in carrying a variety of products. Wicket mailer envelopes, especially paper envelopes are used by courier services such as FedEx, DHL, and Blue Dart Express to package documents and important consignments of their clients. Moreover, manufacturers of various consumer goods are seeking flexible packaging solutions that offer convenience in product handling and packaging, reduce the overall turnaround time, and boost productivity. The use of wicket bags meets these requirements. Therefore, all these benefits of wicket mailer envelopes and bags propel the North America wicket mailer envelopes and bags market growth.

North America Wicket Mailer Envelopes and Bags Market Overview

The wicket mailer envelopes and bags market in North America is segmented into the US, Canada, and Mexico. The strong growth of the courier, logistics, and retail sectors propels the demand for wicket mailer envelopes and bags in the region. Wicket bags are used for packaging baked goods such as breads and buns; fruits and vegetables such as potatoes, apples, and oranges; garments; small mechanical components; and ice cubes. The retail industry is growing in the region. According to the Bureau of Labor Statistics, retail establishments in the US increased by 4,801 from Q2 2020 to reach 1,045,422 Q3 2020, representing the highest establishment count in the last decade. Due to the COVID-19 pandemic in 2020, consumers shifted their preference from store-based shopping to e-commerce shopping, which propelled the demand for wicket mailers and bags. All these factors are driving the market growth in the region. St. Johns Packaging, Mondi, and PAC Worldwide Corporation are among the players operating in the North America wicket mailer envelopes and bags market. Market players offer Food and Drug Administration (FDA) and United States Department of Agriculture (USDA)-certified wicket bags suitable for various food and non-food items.

North America Wicket Mailer Envelopes and Bags Market Revenue and Forecast to 2028 (US\$ Million)

North America Wicket Mailer Envelopes and Bags Market Segmentation

The North America wicket mailer envelopes and bags market is segmented into material type, product type, end use, and country.

Based on material type, the North America wicket mailer envelopes and bags market is bifurcated into plastic and paper. The plastics segment held the larger market share in 2022. By plastics, the market is segmented into polyethylene (PE), polypropylene (PP), polyethylene terephthalate (PET), and others.

Based on product type, the North America wicket mailer envelopes and bags market is segmented into poly wicket bags, paper wicket bags, poly wicket mailers, and paper wicket mailers. The poly wicket bags segment held the largest market share in 2022.

Based on end use, the North America wicket mailer envelopes and bags market is segmented into banking & financial services, courier & logistics, retail, and others. The courier & logistics segment held the largest market share in 2022.

Based on country, the North America wicket mailer envelopes and bags market is segmented into US, Canada, and Mexico. US dominated the market share in 2022.

A-Pac Manufacturing Co Inc; BGR Inc; Bischof + Klein SE & Co KG; Four Star Plastics Inc; Hanpak JSC; LPS Industries LLC; Maco Pkg; Mondi Plc; PAC Worldwide Corp; St. Johns Packaging Ltd; UFlex Ltd; and Zim's Bagging Co are the leading companies operating in the North America wicket mailer envelopes and bags market.

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