

# North America Well Intervention Market Report (2021-2031) by Scope, Segmentation, Dynamics, and Competitive Analysis

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## Abstracts

The North America Well Intervention Market size is expected to reach US\$ 24,108.41 million by 2031 from US\$ 17,605.84 million in 2023. The market is estimated to record a CAGR of 4.0% from 2023 to 2031.

Executive Summary and North America Well Intervention Market Analysis:

The North American well intervention market is experiencing steady growth due to increasing demand for oil and gas production, enhanced reservoir management, and the aging of existing wells. Well intervention services are crucial for maintaining, repairing, or enhancing the performance of wells, which include activities such as wellbore cleaning, pressure testing, perforation, and logging. The market is driven by factors such as rising exploration and production activities, technological advancements in well intervention techniques, and the need for cost-effective solutions in mature oil fields. Operators are increasingly adopting well intervention services to extend the life of existing wells, optimize production, and minimize the risk of well failure. The U.S. and Canada dominate the North American market, with major oil-producing regions such as Texas, the Gulf of Mexico, and Alberta seeing high demand for well intervention services. In particular, the resurgence of shale oil production in the U.S. has led to a steady need for well maintenance and intervention services. Moreover, offshore oil fields, such as those in the Gulf of Mexico, require more advanced well intervention techniques, further expanding market opportunities. Key players in the market provide a variety of solutions, including slickline services, wireline services, hydraulic intervention, and coiled tubing services. Additionally, there is a growing focus on digitalization, automation, and data analytics, which are improving the efficiency and precision of well intervention activities. Overall, the North American well intervention market is expected

to continue evolving, driven by technological innovation, an increasing need for well maintenance, and the ongoing exploration and production activities in the region's oil and gas industry.

#### North America Well Intervention Market Segmentation Analysis:

Key segments that contributed to the derivation of the well intervention market analysis are service, application, intervention, and well type.

Based on service, the North America well intervention market is segmented into logging and bottomhole survey, tubing or packer failure and repair, and stimulation. The logging and bottomhole survey held the largest share of the market in 2023.

In terms of application, the North America well intervention market is bifurcated into onshore and offshore. The onshore segment held a larger share of the market in 2023.

By intervention, the North America well intervention market is categorized into light, medium and heavy. The light segment held the largest share of the market in 2023.

Based well type, the North America well intervention market is bifurcated into horizontal and vertical. The vertical segment held a larger share of the market in 2023.

#### North America Well Intervention Market Outlook

According to information provided by the International Energy Agency in October 2024, global oil demand is projected to increase by 900,000 barrels per day (kb/d) in 2024 and by 1 million barrels per day in 2025. The Russian Federation's invasion of Ukraine has threatened the global energy supply with an upsurge in oil and gas prices. Sourcing oil from more far-flung locations is expected to keep prices high. Elevated crude oil prices compel oil and gas companies to focus on extracting oil more profitably and ramping up the production levels with advanced techniques such as well intervention.

Well intervention services are critical to the oil and gas industry because they help maintain the productivity of onshore and offshore oil and gas wells. Neglecting well conditions can result in lower production outcomes, ultimately resulting in financial losses for the company, as well as for national economies. Early-well intervention is, therefore, crucial to ensure that wells are productive and profitable. Its benefits include higher production rates, improved safety, and reduced expenses associated with deferred maintenance. On the other hand, overlooking the upkeep of the matured wells

can increase the risk of equipment damage or failure, which can lead to safety hazards and expensive repairs. Hence, the demand for well intervention services increases with the growing demand for oil and gas across the world, as these services aid in the optimal production of oil and gas wells.

### North America Well Intervention Market Country Insights

Based on country, the North America well intervention market comprises the US, Canada, and Mexico. The US held the largest share in 2023.

The US is one of the largest producers of crude oil in the world. Countries such as Mexico, Canada, China, South Korea, and the Netherlands rely on crude oil exported from the US. Amid the Russia–Ukraine war, many countries discontinued their respective operations with Russian oil and gas businesses, which compelled them to opt for crude oil exported by the US and Saudi Arabia. Such a rise in demand subsequently bolstered the operations of crude oil production across the US. As per the data from the US Energy Information Administration, crude oil production in the US increased from 12.3 million barrels per day in 2019 to 12.9 million barrels per day in 2023. In addition, natural gas production surged by 4% in 2023. A rise in the scale of oil and gas production drives the demand for well intervention services in the US. However, the number of oil rigs declined from 721 in 2022 to 682 in 2023 across the US. Nonetheless, the number of offshore oil and gas rigs rose from 39 to 42 during the same period, which drove the demand for offshore well intervention services in the US. In addition, an upsurge in demand for cost-effective technologies to increase the oil and gas production output is expected to raise the demand for well intervention services in the country.

### North America Well Intervention Market Company Profiles

Some of the key players operating in the market include Halliburton Co, Baker Hughes Co, Weatherford International Plc, Expro Group Holdings NV, Oceaneering International Inc, Archer Ltd, Schlumberger NV, Forum Energy Technologies Inc, Helix Energy Solutions Group Inc, and Trican Well Service Ltd., among others. These players are adopting various strategies such as expansion, product innovation, and mergers and acquisitions to provide innovative products to their consumers and increase their market share.

### North America Well Intervention Market Research Methodology :

The following methodology has been followed for the collection and analysis of data presented in this report:

**Secondary Research** The research process begins with comprehensive secondary research, utilizing both internal and external sources to gather qualitative and quantitative data for each market. Commonly referenced secondary research sources include, but are not limited to:

Company websites , annual reports, financial statements, broker analyses, and investor presentations. Industry trade journals and other relevant publications. Government documents , statistical databases, and market reports. News articles , press releases, and webcasts specific to companies operating in the market. Note: All financial data included in the Company Profiles section has been standardized to USD. For companies reporting in other currencies, figures have been converted to USD using the relevant exchange rates for the corresponding year.

**Primary Research** The Insight Partners' conducts a significant number of primary interviews each year with industry stakeholders and experts to validate its data analysis, and gain valuable insights. These research interviews are designed to:

Validate and refine findings from secondary research. Enhance the expertise and market understanding of the analysis team. Gain insights into market size, trends, growth patterns, competitive dynamics, and future prospects. Primary research is conducted via email interactions and telephone interviews, encompassing various markets, categories, segments, and sub-segments across different regions. Participants typically include:

Industry stakeholders : Vice Presidents, business development managers, market intelligence managers, and national sales managers  
External experts : Valuation specialists, research analysts, and key opinion leaders with industry-specific expertise

Reason to buy

Save and reduce time carrying out entry-level research by identifying the growth, size, leading players, and segments in the North America well intervention market.

Highlights key business priorities to assist companies to realign their business strategies.

The key findings and recommendations highlight crucial progressive industry trends in the North America well intervention market, thereby allowing players across the value chain to develop effective long-term strategies.

Develop/modify business expansion plans by using substantial growth offering developed and emerging markets.

Scrutinize in-depth North America market trends and outlook coupled with the factors driving the North America well intervention market, as well as those hindering it.

Enhance the decision-making process by understanding the strategies that underpin commercial interest with respect to client products, segmentation, pricing, and distribution.

## Companies

Halliburton Co

Baker Hughes Co

Weatherford International Plc

Expro Group Holdings NV

Oceaneering International Inc

Archer Ltd

Schlumberger NV

Forum Energy Technologies Inc

Helix Energy Solutions Group Inc

Trican Well Service Ltd

## Contents

### **1. INTRODUCTION**

- 1.1 Report Guidance
- 1.2 Market Segmentation

### **2. EXECUTIVE SUMMARY**

- 2.1 Key Insights
- 2.2 Market Attractiveness

### **3. RESEARCH METHODOLOGY**

- 3.1 Secondary Research
- 3.2 Primary Research
  - 3.2.1 Hypothesis formulation:
  - 3.2.2 Macro-economic factor analysis:
  - 3.2.3 Developing base number:
  - 3.2.4 Data Triangulation:
  - 3.2.5 Country level data:

### **4. NORTH AMERICA WELL INTERVENTION MARKET LANDSCAPE**

- 4.1 Overview
- 4.2 PEST Analysis
- 4.3 Ecosystem Analysis
  - 4.3.1 Raw Material/Component Providers
  - 4.3.2 Well Intervention Solution Providers
  - 4.3.3 End Users

### **5. NORTH AMERICA WELL INTERVENTION MARKET - KEY MARKET DYNAMICS**

- 5.1 Market Drivers
  - 5.1.1 Increasing Oil and Gas Demands
  - 5.1.2 Developing Offshore Oil and Gas Industries
- 5.2 Market Restraints
  - 5.2.1 Shift from Conventional Fuels to Renewable Energy
- 5.3 Market Opportunities

- 5.3.1 Integration of Simulation Technologies
- 5.3.2 Rise in Shale Gas Production in North America
- 5.3.3 Demand for Enhanced Oil Recovery (EOR) Techniques
- 5.4 Future Trends
  - 5.4.1 Integration of AI and Subsea Well Intervention
- 5.5 Impact of Drivers and Restraints:

## **6. WELL INTERVENTION MARKET - NORTH AMERICA ANALYSIS**

- 6.1 North America Well Intervention Market Revenue (US\$ Million), 2021-2031
- 6.2 North America Well Intervention Market Forecast Analysis

## **7. NORTH AMERICA WELL INTERVENTION MARKET ANALYSIS - BY SERVICE**

- 7.1 Logging and Bottomhole Survey
  - 7.1.1 Overview
  - 7.1.2 Logging and Bottomhole Survey: North America Well Intervention Market - Revenue and Forecast, 2021-2031 (US\$ Million)
- 7.2 Tubing or Packer Failure and Repair
  - 7.2.1 Overview
  - 7.2.2 Tubing or Packer Failure and Repair: North America Well Intervention Market - Revenue and Forecast, 2021-2031 (US\$ Million)
- 7.3 Stimulation
  - 7.3.1 Overview
  - 7.3.2 Stimulation: North America Well Intervention Market - Revenue and Forecast, 2021-2031 (US\$ Million)

## **8. NORTH AMERICA WELL INTERVENTION MARKET ANALYSIS - BY APPLICATION**

- 8.1 Onshore
  - 8.1.1 Overview
  - 8.1.2 Onshore: North America Well Intervention Market - Revenue and Forecast, 2021-2031 (US\$ Million)
- 8.2 Offshore
  - 8.2.1 Overview
  - 8.2.2 Offshore: North America Well Intervention Market - Revenue and Forecast, 2021-2031 (US\$ Million)

## **9. NORTH AMERICA WELL INTERVENTION MARKET ANALYSIS - BY INTERVENTION**

### 9.1 Light

#### 9.1.1 Overview

9.1.2 Light: North America Well Intervention Market - Revenue and Forecast, 2021-2031 (US\$ Million)

### 9.2 Medium

#### 9.2.1 Overview

9.2.2 Medium: North America Well Intervention Market - Revenue and Forecast, 2021-2031 (US\$ Million)

### 9.3 Heavy

#### 9.3.1 Overview

9.3.2 Heavy: North America Well Intervention Market - Revenue and Forecast, 2021-2031 (US\$ Million)

## **10. NORTH AMERICA WELL INTERVENTION MARKET ANALYSIS - BY WELL TYPE**

### 10.1 Horizontal

#### 10.1.1 Overview

10.1.2 Horizontal: North America Well Intervention Market - Revenue and Forecast, 2021-2031 (US\$ Million)

### 10.2 Vertical

#### 10.2.1 Overview

10.2.2 Vertical: North America Well Intervention Market - Revenue and Forecast, 2021-2031 (US\$ Million)

## **11. NORTH AMERICA WELL INTERVENTION MARKET - COUNTRY ANALYSIS**

### 11.1 North America

11.1.1 North America Well Intervention Market - Revenue and Forecast Analysis - by Country

11.1.1.1 North America Well Intervention Market - Revenue and Forecast Analysis - by Country

11.1.1.2 United States: North America Well Intervention Market - Revenue and Forecast, 2021-2031 (US\$ Million)

11.1.1.2.1 United States: North America Well Intervention Market Share - by Service

11.1.1.2.2 United States: North America Well Intervention Market Share - by

## Application

11.1.1.2.3 United States: North America Well Intervention Market Share - by Intervention

11.1.1.2.4 United States: North America Well Intervention Market Share - by Well Type

11.1.1.3 Canada: North America Well Intervention Market - Revenue and Forecast, 2021-2031 (US\$ Million)

11.1.1.3.1 Canada: North America Well Intervention Market Share - by Service

11.1.1.3.2 Canada: North America Well Intervention Market Share - by Application

11.1.1.3.3 Canada: North America Well Intervention Market Share - by Intervention

11.1.1.3.4 Canada: North America Well Intervention Market Share - by Well Type

11.1.1.4 Mexico: North America Well Intervention Market - Revenue and Forecast, 2021-2031 (US\$ Million)

11.1.1.4.1 Mexico: North America Well Intervention Market Share - by Service

11.1.1.4.2 Mexico: North America Well Intervention Market Share - by Application

11.1.1.4.3 Mexico: North America Well Intervention Market Share - by Intervention

11.1.1.4.4 Mexico: North America Well Intervention Market Share - by Well Type

## **12. COMPETITIVE LANDSCAPE**

12.1 Heat Map Analysis by Key Players

12.2 Company Positioning & Concentration

## **13. INDUSTRY LANDSCAPE**

13.1 Overview

13.2 Mergers And Acquisition

13.3 Agreements, Collaborations, And Joint Ventures

13.4 Product Launch

13.5 Expansions And Other Strategic Developments

## **14. COMPANY PROFILES**

14.1 Halliburton Co

14.1.1 Key Facts

14.1.2 Business Description

14.1.3 Products and Services

14.1.4 Financial Overview

14.1.5 SWOT Analysis

- 14.1.6 Key Developments
- 14.2 Baker Hughes Co
  - 14.2.1 Key Facts
  - 14.2.2 Business Description
  - 14.2.3 Products and Services
  - 14.2.4 Financial Overview
  - 14.2.5 SWOT Analysis
  - 14.2.6 Key Developments
- 14.3 Weatherford International Plc
  - 14.3.1 Key Facts
  - 14.3.2 Business Description
  - 14.3.3 Products and Services
  - 14.3.4 Financial Overview
  - 14.3.5 SWOT Analysis
  - 14.3.6 Key Developments
- 14.4 Expro Group Holdings NV
  - 14.4.1 Key Facts
  - 14.4.2 Business Description
  - 14.4.3 Products and Services
  - 14.4.4 Financial Overview
  - 14.4.5 SWOT Analysis
  - 14.4.6 Key Developments
- 14.5 Oceaneering International Inc
  - 14.5.1 Key Facts
  - 14.5.2 Business Description
  - 14.5.3 Products and Services
  - 14.5.4 Financial Overview
  - 14.5.5 SWOT Analysis
  - 14.5.6 Key Developments
- 14.6 Archer Ltd
  - 14.6.1 Key Facts
  - 14.6.2 Business Description
  - 14.6.3 Products and Services
  - 14.6.4 Financial Overview
  - 14.6.5 SWOT Analysis
  - 14.6.6 Key Developments
- 14.7 Schlumberger NV
  - 14.7.1 Key Facts
  - 14.7.2 Business Description

- 14.7.3 Products and Services
- 14.7.4 Financial Overview
- 14.7.5 SWOT Analysis
- 14.7.6 Key Developments
- 14.8 Forum Energy Technologies Inc
  - 14.8.1 Key Facts
  - 14.8.2 Business Description
  - 14.8.3 Products and Services
  - 14.8.4 Financial Overview
  - 14.8.5 SWOT Analysis
  - 14.8.6 Key Developments
- 14.9 Helix Energy Solutions Group Inc
  - 14.9.1 Key Facts
  - 14.9.2 Business Description
  - 14.9.3 Products and Services
  - 14.9.4 Financial Overview
  - 14.9.5 SWOT Analysis
  - 14.9.6 Key Developments
- 14.10 Trican Well Service Ltd
  - 14.10.1 Key Facts
  - 14.10.2 Business Description
  - 14.10.3 Products and Services
  - 14.10.4 Financial Overview
  - 14.10.5 SWOT Analysis
  - 14.10.6 Key Developments

## **15. APPENDIX**

- 15.1 About The Insight Partners

## List Of Tables

### LIST OF TABLES

- Table 1. North America Well Intervention Market Segmentation
- Table 2. North America Well Intervention Market - Revenue and Forecast, 2021-2031 (US\$ Million)
- Table 3. North America Well Intervention Market - Revenue and Forecast, 2021-2031 (US\$ Million) - by Service
- Table 4. North America Well Intervention Market - Revenue and Forecast, 2021-2031 (US\$ Million) - by Application
- Table 5. North America Well Intervention Market - Revenue and Forecast, 2021-2031 (US\$ Million) - by Intervention
- Table 6. North America Well Intervention Market - Revenue and Forecast, 2021-2031 (US\$ Million) - by Well Type
- Table 7. North America Well Intervention Market - Revenue and Forecast, 2021-2031 (US\$ Million) - by Country
- Table 8. United States: North America Well Intervention Market - Revenue and Forecast, 2021 - 2031 (US\$ Million) - by Service
- Table 9. United States: North America Well Intervention Market - Revenue and Forecast, 2021 - 2031 (US\$ Million) - by Application
- Table 10. United States: North America Well Intervention Market - Revenue and Forecast, 2021 - 2031 (US\$ Million) - by Intervention
- Table 11. United States: North America Well Intervention Market - Revenue and Forecast, 2021 - 2031 (US\$ Million) - by Well Type
- Table 12. Canada: North America Well Intervention Market - Revenue and Forecast, 2021 - 2031 (US\$ Million) - by Service
- Table 13. Canada: North America Well Intervention Market - Revenue and Forecast, 2021 - 2031 (US\$ Million) - by Application
- Table 14. Canada: North America Well Intervention Market - Revenue and Forecast, 2021 - 2031 (US\$ Million) - by Intervention
- Table 15. Canada: North America Well Intervention Market - Revenue and Forecast, 2021 - 2031 (US\$ Million) - by Well Type
- Table 16. Mexico: North America Well Intervention Market - Revenue and Forecast, 2021 - 2031 (US\$ Million) - by Service
- Table 17. Mexico: North America Well Intervention Market - Revenue and Forecast, 2021 - 2031 (US\$ Million) - by Application
- Table 18. Mexico: North America Well Intervention Market - Revenue and Forecast, 2021 - 2031 (US\$ Million) - by Intervention
- Table 19. Mexico: North America Well Intervention Market - Revenue and Forecast,

2021 - 2031 (US\$ Million) - by Well Type  
Table 20. Heat Map Analysis by Key Players

## List Of Figures

### LIST OF FIGURES

- Figure 1. North America Well Intervention Market Segmentation - Country
- Figure 2. PEST Analysis
- Figure 3. Ecosystem: Well Intervention market
- Figure 4. Well Intervention Market - Key Market Dynamics
- Figure 5. Impact Analysis of Drivers and Restraints
- Figure 6. North America Well Intervention Market Revenue (US\$ Million), 2021-2031
- Figure 7. North America Well Intervention Market Share (%) - by Service (2023 and 2031)
- Figure 8. Logging and Bottomhole Survey: North America Well Intervention Market - Revenue and Forecast, 2021-2031 (US\$ Million)
- Figure 9. Tubing or Packer Failure and Repair: North America Well Intervention Market - Revenue and Forecast, 2021-2031 (US\$ Million)
- Figure 10. Stimulation: North America Well Intervention Market - Revenue and Forecast, 2021-2031 (US\$ Million)
- Figure 11. North America Well Intervention Market Share (%) - by Application (2023 and 2031)
- Figure 12. Onshore: North America Well Intervention Market - Revenue and Forecast, 2021-2031 (US\$ Million)
- Figure 13. Offshore: North America Well Intervention Market - Revenue and Forecast, 2021-2031 (US\$ Million)
- Figure 14. North America Well Intervention Market Share (%) - by Intervention (2023 and 2031)
- Figure 15. Light: North America Well Intervention Market - Revenue and Forecast, 2021-2031 (US\$ Million)
- Figure 16. Medium: North America Well Intervention Market - Revenue and Forecast, 2021-2031 (US\$ Million)
- Figure 17. Heavy: North America Well Intervention Market - Revenue and Forecast, 2021-2031 (US\$ Million)
- Figure 18. North America Well Intervention Market Share (%) - by Well Type (2023 and 2031)
- Figure 19. Horizontal: North America Well Intervention Market - Revenue and Forecast, 2021-2031 (US\$ Million)
- Figure 20. Vertical: North America Well Intervention Market - Revenue and Forecast, 2021-2031 (US\$ Million)
- Figure 21. North America Well Intervention Market Breakdown, by Key Countries, 2023 and 2031 (%)

Figure 22. United States: North America Well Intervention Market - Revenue and Forecast, 2021- 2031 (US\$ Million)

Figure 23. Canada: North America Well Intervention Market - Revenue and Forecast, 2021- 2031 (US\$ Million)

Figure 24. Mexico: North America Well Intervention Market - Revenue and Forecast, 2021- 2031 (US\$ Million)

Figure 25. Company Positioning & Concentration

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