

North America Warehouse Management System Market Forecast to 2030 – COVID-19 Impact and Regional Analysis – by Component (Hardware, Software, and Services), Tier Type (Advance [Tier 1], Intermediate [Tier 2], and Basic [Tier 3]), and Industry (Manufacturing, Automotive, Food and Beverage, Electrical and Electronics, Healthcare, Retail and E-commerce, and Others)

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Abstracts

The North America warehouse management system market is expected to grow from US\$ 3,485.84 million in 2023 to US\$ 9,475.70 million by 2030; it is estimated to grow at a CAGR of 15.4% from 2023 to 2030.

E-Commerce Industry Growth

E-commerce is highly competitive, and online businesses rely on efficient warehousing to support future growth. In addition, e-commerce businesses have many operational expenses, the primary two being inventory holding and operations costs. Also, companies in this industry increase profit margins by integrating a warehouse management system (WMS) that improves warehouse performance. For example, many online retailers must accelerate order fulfillment and shipping to maintain their competitive position. Organizations are working to gain greater control and transparency across their supply chains to keep up with demand and move items into and out of the warehouse at the rapid pace required within the industry. In April 2021, Honeywell International Inc. launched a new software-as-a-service offering of its WMS for warehouses, and distribution centers. In addition, the scalable and cloud-based WMS is

designed to plug and play with marketplaces integrated with existing systems and connected to top e-commerce platforms and courier services in the region. Furthermore, retailers often need to interconnect functions across multiple locations, including brick-and-mortar stores, websites, and mobile apps. All data from these diverse sources must be compiled in a common enterprise resource planning system and integrated into warehouse management systems to provide full visibility into inventory levels and shipping requirements. As a result, rapid growth in e-commerce sector fueling the demand for WMS solutions in North America.

North America Warehouse Management System Market Overview

The supply chain industry in North America has been undergoing a dramatic transformation, which is also substantially impacting the fundamentals of distribution and warehousing. Most of these transformations are related to the emerging technologies such as automation, and cloud services that have plummeted the gap between supply chain operations and customers. According to SAP in October 2023, a survey found that two out of three companies are adopting a “just in case” supply chain instead of a “just in time” supply chain to track large standing inventory. This shift is adopted by companies to meet customer demand on time. This “just in case” supply chain can be efficiently handled by a highly adaptive and scalable warehouse management system. Thus, “just in case” supply chain trend is projected to increase the demand for warehouse management systems.

North America Warehouse Management System Market Revenue and Forecast to 2030 (US\$ Million)

North America Warehouse Management System Market Segmentation

The North America warehouse management system market is segmented based on component, tier type, industry, and country. Based on component, the North America warehouse management system market is segmented into hardware, software, and services. The hardware segment held the largest market share in 2023.

Based on tier type, the North America warehouse management system market is segmented into advance [Tier 1], intermediate [Tier 2], and basic [Tier 3]. The intermediate [Tier 2] segment held the largest market share in 2023.

Based on country, the North America warehouse management system market is segmented into the US, Canada, and Mexico. The US dominated the North America

warehouse management system market share in 2023.

International Business Machines Corp; SAP SE; Epicor Software Corp; Softeon Inc.; Oracle Corp; Panasonic Holdings Corp; Infor Inc; Manhattan Associates Inc; PTC Inc; and Tecsys Inc are the leading companies operating in the North America warehouse management system market.

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