

North America USB Camera Controller Market Forecast to 2030 - Regional Analysis - by Type (USB 2.0 and USB 3.0), Device Type (Remote and Joystick), Connectivity (Wired and Wireless), and Application (Residential and Nonresidential)

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Abstracts

The North America USB camera controller market is expected to grow from US\$ 503.49 million in 2023 to US\$ 1,382.03 million by 2030. It is estimated to grow at a CAGR of 15.5% from 2023 to 2030.

Growing Mining Activities Fuels North America USB Camera Controller Market

The rising demand for different metals and minerals is increasing mining activities worldwide. Various countries are increasing their investment to expand their mining site to fulfill this rising demand. For instance, in August 2022, the Mining Chamber of Mexico (Camimex) announced an investment of US\$ 5.5 billion in 2022, which is an increase of 15.2% from 2021. Thus, such growing mining production worldwide is expected to raise the demand for security and monitoring to ensure the safety of employees, equipment, or materials. This increasing need for real-time monitoring is raising the demand for USB cameras with controllers at the mining site, as the authorities can check every movement at the mining site by moving the camera through its controller and focusing on any particular area when needed. Through this, the authorities can detect any suspicious activities at the site and provide an alert in case of any danger. Hence, the growing mining activities worldwide are boosting the growth of the USB camera controller market.

North America USB Camera Controller Market Overview

The USB camera controller market in North America is segmented into the US, Canada, and Mexico. North America is a technologically advanced region owing to factors such as a positive outlook for advanced hardware adoption, a high inclination toward technological innovation, high GDP, developed infrastructure, and favorable economic policies. Because of all the above factors, the demand for USB cameras for security purposes in residential and commercial buildings is increasing, which is further fueling the growth of the USB camera controller market. Also, the growing number of new construction projects in the region is expected to increase the demand for USB cameras as they can be turned in any direction through their remote controller or joystick and can help focus on a particular place when needed. Some of the new construction projects carried out in the region are as follows:

- In November 2021, Samsung announced its plan to construct a new advanced chip-making plant in Texas. The plant is estimated to cost ~US\$ 17 billion and is expected to be operational in 2024.
- In May 2023, Buffalo Bills announced that the construction of the new stadium had started in Western New York. This new Bills Stadium is built on 242 acres of land, and the construction is expected to be completed in July 2026.

Thus, the growing number of construction projects is expected to fuel the demand for USB cameras to provide security and surveillance, propelling the growth of the USB camera controller market in North America.

North America USB Camera Controller Market Revenue and Forecast to 2030 (US\$ Million)

North America USB Camera Controller Market Segmentation

The North America USB camera controller market is segmented into type, device type, connectivity, application, and country.

Based on type, the North America USB camera controller market is segmented into USB 2.0 and USB 3.0. The USB 2.0 segment held a larger North America USB camera controller market share in 2023.

Based on device type, the North America USB camera controller market is segmented into joystick and remote. The joystick segment held a larger North America USB camera controller market share in 2023.

Based on connectivity, the North America USB camera controller market is segmented into wired and wireless. The wireless segment held a larger North America USB camera controller market share in 2023.

Based on application, the North America USB camera controller market is segmented into residential and non-residential. The non-residential segment held a larger North America USB camera controller market share in 2023.

Based on country, the North America USB camera controller market has been categorized into the US, Canada, and Mexico. The US dominated the North America USB camera controller market in 2023.

Infineon Technologies AG, Sony Group Corp, Aver Information Inc, Genesys Logic Inc., Shenzhen Minrray Industry Co Ltd, TREEHAVEN Technologies Inc, PTZOptics, SZ Tenveo, and Sonix Technology Co Ltd are some of the leading companies operating in the USB camera controller market in the region.

Contents

1. INTRODUCTION

- 1.1 Study Scope
- 1.2 The Insight Partners Research Report Guidance
- 1.3 Market Segmentation

2. KEY TAKEAWAYS

3. RESEARCH METHODOLOGY

- 3.1 Coverage
- 3.2 Secondary Research
- 3.3 Primary Research

4. NORTH AMERICA USB CAMERA CONTROLLER MARKET LANDSCAPE

- 4.1 Market Overview
- 4.2 PEST Analysis
 - 4.2.1 North America
- 4.3 Ecosystem Analysis
- 4.4 North America Expert Opinions

5. NORTH AMERICA USB CAMERA CONTROLLER MARKET – KEY MARKET DYNAMICS

- 5.1 Market Drivers
 - 5.1.1 Rising Construction Projects Worldwide
 - 5.1.2 Growing Mining Activities
- 5.2 Market Restraints
 - 5.2.1 Rise in Preference for Software Controllers for USB Cameras
- 5.3 Market Opportunities
 - 5.3.1 Growing Esports Industry
- 5.4 Future Trends
 - 5.4.1 Rising Innovation in USB Cameras with Controllers
- 5.5 Impact Analysis of Drivers and Restraints

6. USB CAMERA CONTROLLER MARKET – NORTH AMERICA MARKET

ANALYSIS

6.1 North America USB Camera Controller Market Revenue Forecast and Analysis

7. NORTH AMERICA USB CAMERA CONTROLLER MARKET REVENUE AND FORECAST TO 2030 – TYPE

7.1 Overview

7.2 North America USB Camera Controller Market, By Type (2022 & 2030)

7.3 USB 2.0

7.3.1 Overview

7.3.2 USB 2.0: USB Camera Controller Market Revenue and Forecast to 2030 (US\$ Million)

7.4 USB 3.0

7.4.1 Overview

7.4.2 USB 3.0: USB Camera Controller Market Revenue and Forecast to 2030 (US\$ Million)

8. NORTH AMERICA USB CAMERA CONTROLLER MARKET REVENUE AND FORECAST TO 2030 – DEVICE TYPE

8.1 Overview

8.2 North America USB Camera Controller Market, By Device Type (2022 & 2030)

8.3 Remote

8.3.1 Overview

8.3.2 Remote: North America USB Camera Controller Market Revenue and Forecast to 2030 (US\$ Million)

8.4 Joystick

8.4.1 Overview

8.4.2 Joystick: North America USB Camera Controller Market Revenue and Forecast to 2030 (US\$ Million)

9. NORTH AMERICA USB CAMERA CONTROLLER MARKET REVENUE AND FORECAST TO 2030 – CONNECTIVITY

9.1 Overview

9.2 North America USB Camera Controller Market, By Connectivity (2022 & 2030)

9.3 Wired

9.3.1 Overview

9.3.2 Wired: North America USB Camera Controller Market Revenue and Forecast to 2030 (US\$ Million)

9.4 Wireless

9.4.1 Overview

9.4.2 Wireless: North America USB Camera Controller Market Revenue and Forecast to 2030 (US\$ Million)

10. NORTH AMERICA USB CAMERA CONTROLLER MARKET REVENUE AND FORECAST TO 2030 – APPLICATION

10.1 Overview

10.2 North America USB Camera Controller Market, By Connectivity (2022 & 2030)

10.3 Residential

10.3.1 Overview

10.3.2 Residential: North America USB Camera Controller Market Revenue and Forecast to 2030 (US\$ Million)

10.4 Nonresidential

10.4.1 Overview

10.4.2 Nonresidential: North America USB Camera Controller Market Revenue and Forecast to 2030 (US\$ Million)

11. NORTH AMERICA USB CAMERA CONTROLLER MARKET – COUNTRY ANALYSIS

11.1 Overview

11.2 North America: USB Camera Controller Market

11.2.1 North America: USB Camera Controller Market, by Key Country

11.2.1.1 US: USB Camera Controller Market – Revenue and Forecast to 2030 (US\$ Million)

11.2.1.1.1 US: USB Camera Controller Market, By Type

11.2.1.1.2 US: USB Camera Controller Market, by Device Type

11.2.1.1.3 US: USB Camera Controller Market, by Connectivity

11.2.1.1.4 US: USB Camera Controller Market, by Application

11.2.1.2 Canada: USB Camera Controller Market – Revenue and Forecast to 2030 (US\$ Million)

11.2.1.2.1 Canada: USB Camera Controller Market, By Type

11.2.1.2.2 Canada: USB Camera Controller Market, by Device Type

11.2.1.2.3 Canada: USB Camera Controller Market, by Connectivity

11.2.1.2.4 Canada: USB Camera Controller Market, by Application

11.2.1.3 Mexico: USB Camera Controller Market – Revenue and Forecast to 2030 (US\$ Million)

- 11.2.1.3.1 Mexico: USB Camera Controller Market, By Type
- 11.2.1.3.2 Mexico: USB Camera Controller Market, by Device Type
- 11.2.1.3.3 Mexico: USB Camera Controller Market, by Connectivity
- 11.2.1.3.4 Mexico: USB Camera Controller Market, by Application

12. INDUSTRY LANDSCAPE

- 12.1 Overview
- 12.2 Market Initiative
- 12.3 Product Development
- 12.4 Mergers & Acquisitions

13. COMPANY PROFILES

13.1 Infineon Technologies AG

- 13.1.1 Key Facts
- 13.1.2 Business Description
- 13.1.3 Products and Services
- 13.1.4 Financial Overview
- 13.1.5 SWOT Analysis
- 13.1.6 Key Developments

13.2 Sony Group Corp

- 13.2.1 Key Facts
- 13.2.2 Business Description
- 13.2.3 Products and Services
- 13.2.4 Financial Overview
- 13.2.5 SWOT Analysis
- 13.2.6 Key Developments

13.3 Aver Information Inc

- 13.3.1 Key Facts
- 13.3.2 Business Description
- 13.3.3 Products and Services
- 13.3.4 Financial Overview
- 13.3.5 SWOT Analysis
- 13.3.6 Key Developments

13.4 Genesys Logic Inc

- 13.4.1 Key Facts

- 13.4.2 Business Description
- 13.4.3 Products and Services
- 13.4.4 Financial Overview
- 13.4.5 SWOT Analysis
- 13.4.6 Key Developments
- 13.5 Shenzhen Minrray Industry Co Ltd
 - 13.5.1 Key Facts
 - 13.5.2 Business Description
 - 13.5.3 Products and Services
 - 13.5.4 Financial Overview
 - 13.5.5 SWOT Analysis
 - 13.5.6 Key Developments
- 13.6 TREEHAVEN Technologies Inc
 - 13.6.1 Key Facts
 - 13.6.2 Business Description
 - 13.6.3 Products and Services
 - 13.6.4 Financial Overview
 - 13.6.5 SWOT Analysis
 - 13.6.6 Key Developments
- 13.7 PTZOptics
 - 13.7.1 Key Facts
 - 13.7.2 Business Description
 - 13.7.3 Products and Services
 - 13.7.4 Financial Overview
 - 13.7.5 SWOT Analysis
 - 13.7.6 Key Developments
- 13.8 SZ Tenveo
 - 13.8.1 Key Facts
 - 13.8.2 Business Description
 - 13.8.3 Products and Services
 - 13.8.4 Financial Overview
 - 13.8.5 SWOT Analysis
 - 13.8.6 Key Developments
- 13.9 Sonix Technology Co Ltd
 - 13.9.1 Key Facts
 - 13.9.2 Business Description
 - 13.9.3 Products and Services
 - 13.9.4 Financial Overview
 - 13.9.5 SWOT Analysis

13.9.6 Key Developments

14. APPENDIX

14.1 About The Insight Partners

14.2 Word Index

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