

North America Tympanostomy Products Market Forecast to 2031 - Regional Analysis - by Product (Tube Applicators/Inserters and Tympanostomy Tubes), Tube Applicators/Inserters (Disposable and Reusable), Tympanostomy Tubes (Grommet, Intermediate Ear Tubes, and T-Shaped Tubes), Material (Silicone, Fluoroplastic, Titanium, and Stainless Steel), Application (Acute Otitis Media, Recurrent Otitis Media with Effusion, and Others), and End User (Hospitals, Ambulatory Surgical Centers, and Specialty Clinics)

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Abstracts

The North America tympanostomy products market was valued at US\$ 36.96 million in 2023 and is expected to reach US\$ 46.08 million by 2031; it is estimated to register a CAGR of 2.8% from 2022 to 2030.

Surging Incidence of Ear Infections Fuels North America Tympanostomy Products Market

Ear infections are more common in young children than adults. Ear infections can affect people with weakened immune systems, chronic skin conditions (such as psoriasis), and respiratory tract infections; these conditions are also common in individuals spending a lot of time in water. Otitis media (OM) is a type of ear infection that occurs in the middle ear and can affect the auditory system and ear structure. Children aged less than 6 are frequently affected by OM due to developing immune systems and

anatomical structures. According to the article “A Pediatrician Explains a Spike in Ear Infections After COVID-19 Restrictions Lifted,” nearly 25% of children suffer from ear infections at the age of 1, whereas ~60% of children suffer from ear infections by the age of 5. As per the article “Effect of Ear Infections on Hearing Ability: A Narrative Review on the Complications of Otitis Media,” published in the National Library of Medicine (NLM), the incidence of acute otitis media (AOM) is ~11% globally (i.e., nearly 700 million people) every year. Children account for a huge share of those infected, accounting for more than 50% of the cases. In all, nearly 31 million people with AOM develop chronic suppurative otitis media (CSOM) each year, including >7 million children. Hearing loss affects more than 50% of individuals with CSOM, i.e., ~0.3% of the global population. Tympanostomy, a minor surgical procedure, is generally performed to remove the chronic fluid behind the eardrum to improve hearing and reduce the frequency of recurrent middle ear infections. Thus, the increasing incidence of ear infections such as OM in children, which may further cause hearing loss, fuels the growth of the tympanostomy products market.

North America Tympanostomy Products Market Overview

The North America tympanostomy products market is segmented into the US, Canada, and Mexico. The rising adoption of technologically advanced products, a rise in research and development activities, presence of large healthcare businesses, and increasing approvals from the FDA for tympanostomy products are among the key factors propelling the growth of the tympanostomy products market in North America. According to the US National Science Foundation, more than 80% of the children in the US suffer from middle ear infections of otitis media. As per the National Institute on Deafness and Other Communication Disorders, 5 out of 6 children in the US are estimated to experience ear infections by the time they are 3 years old. As per Lifespan Health System, approximately 80% of children in the US will suffer from at least one episode of acute otitis media by the age of 2, and 90% will suffer from otitis media with effusion by the age of 5. Thus, the increasing prevalence of ear infections in children in the US drives the tympanostomy products market in the US.

North America Tympanostomy Products Market Revenue and Forecast to 2031 (US\$ Thousand)

North America Tympanostomy Products Market Segmentation

The North America tympanostomy products market is categorized into product, material, application, end user, and country.

Based on product, the North America tympanostomy products market is bifurcated into tube applicators/inserters and tympanostomy tubes. The tube applicators/inserters segment held a larger North America tympanostomy products market share in 2022. Furthermore, tube applicators/inserters segment is bifurcated into disposal and reusable. Additionally tympanostomy tubes is sub categorized into grommet tubes, intermediate ear tubes, and T-shaped tubes.

In terms of material, the North America tympanostomy products market is segmented into silicone, fluoroplastic, titanium, and stainless steel. The silicone segment held the largest North America tympanostomy products market share in 2022.

By application, the North America tympanostomy products market is divided into acute otitis media, recurrent otitis media with effusion, and others. The acute otitis media segment held the largest North America tympanostomy products market share in 2022.

In terms of end user, the North America tympanostomy products market is categorized into hospitals, ambulatory surgical centers, and specialty clinics. The hospitals segment held the largest North America tympanostomy products market share in 2022.

By country, the North America tympanostomy products market is segmented into the US, Canada, and Mexico. The US dominated the North America tympanostomy products market share in 2022.

Olympus Corp, Grace Medical, Summit Medical LLC, Medtronic Plc, Preceptis Medical, Medasil Surgical Limited, Smith & Nephew Plc, Integra LifeSciences Holdings Corp, and Karl Storz SE & Co KG. are some of the leading companies operating in the North America tympanostomy products market.

Reason to buy

Save and reduce time carrying out entry-level research by identifying the growth, size, leading players, and segments in the North America tympanostomy products market.

Highlights key business priorities in order to assist companies to realign their business strategies.

The key findings and recommendations highlight crucial progressive industry

trends in the North America tympanostomy products market, thereby allowing players across the value chain to develop effective long-term strategies.

Develop/modify business expansion plans by using substantial growth offering developed and emerging markets.

Scrutinize in-depth North America market trends and outlook coupled with the factors driving the North America tympanostomy products market, as well as those hindering it.

Enhance the decision-making process by understanding the strategies that underpin commercial interest with respect to client products, segmentation, pricing, and distribution.

The List of Companies - North America Tympanostomy Products Market

Olympus Corp

Grace Medical

Summit Medical LLC

Medtronic Plc

Preceptis Medical

Medasil Surgical Limited

Smith & Nephew Plc

Integra LifeSciences Holdings Corp

Karl Storz SE & Co KG

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