

North America Third Party Logistics Market Forecast to 2030 - Regional Analysis - by Mode of Transports (Roadways, Railways, Waterways, and Airways), Services (International Transportation, Warehousing, Domestic Transportation, Inventory Management, and Others), and End user (Automotive, Healthcare, Retail, Consumer Goods, and Others)

https://marketpublishers.com/r/NCB184BEBCE7EN.html

Date: June 2024

Pages: 89

Price: US\$ 3,550.00 (Single User License)

ID: NCB184BEBCE7EN

Abstracts

The North America third party logistics market was valued at US\$ 315.07 billion in 2022 and is expected to reach US\$ 497.56 billion by 2030; it is estimated to register a CAGR of 5.9% from 2022 to 2030.

Growing Need for Overall Operational Cost Reduction, Delivery Management, and Better Operational Efficiency Fuels North America Third Party Logistics Market

Third-party logistics enterprises specialize in logistics, and their expertise in this field is always better than that of the core corporations. They can also meet technical needs. Furthermore, third-party logistics providers can aid in cutting inventory expenses and can strategize to lower a company's overall shipping and delivery costs. Many core companies may lack the time and competence to keep logistic services and systems up to date. During periods of rapid commercial expansion, the organization frequently faces difficulties in meeting product delivery deadlines.

Additionally, hiring third-party firms is more cost-effective than investing in one's logistic operations. According to a study conducted by NTT Data in 2022, over 65% of the total study respondents who use third-party logistics services admit that using third-party logistics has decreased logistic expenditures. Reduced logistic expenditure directly



affected the overall profit of the shipping companies positively.

Besides, consumer preferences for delivery services have changed drastically in recent years. Consumers are opting for faster delivery and are willing to pay additional costs for the same. According to Omnitracs' 2021 consumer behavior survey, 65% of buyers in the US are willing to spend more money to receive faster, more reliable delivery. As a result, the demand for reliable logistics services has increased exponentially.

Choosing a third-party logistics firm enables the company to devote its time and resources to areas of core competency and actual business. According to the survey conducted by Coyote Logistics, 56% of the total respondents opted for third-party logistics only to improve their business operation efficiency. Thus, the advantages above are anticipated to drive the market for third-party logistics.

North America Third Party Logistics Market Overview

North America is one of the notable regions in the global logistics industry. One of the significant factors for the market growth is the presence of global retail and e-commerce leaders, such as Walmart and Amazon. Exponential growth and initiatives like one-day delivery by Amazon have notably affected the North American 3PL industry. Another factor for the industry's growth is increased export activities to developing economies such as Indonesia, Thailand, and India. In 2021, US exports to Indonesia experienced a 28.2% increase, to reach US\$ 9.5 billion, a US\$ 2.1 billion increase in terms of value. Moreover, the US has secured the second position in exporting agricultural goods to Indonesia, with ~13% of the market share. Additionally, in 2022, US goods exports to India were \$47.2 billion, up 17.9%, amounting to \$7.2 billion from 2021 and 113% hike from 2012. Further, government initiatives, infrastructure development, and key player initiatives are some of the factors that support market growth. For instance, the US, Canada, and Mexico are collaborating on five different initiatives to improve the region's supply chain. These initiatives are mainly focusing on strengthening semiconductor supply chain and coordinating crisis management. In addition, XPO Logistics, one of the key providers, expanded its facility in two different states.

North America Third Party Logistics Market Revenue and Forecast to 2030 (US\$ Billion)

North America Third Party Logistics Market Segmentation

The North America third party logistics market is categorized into mode of transports, services, end user, and country.



Based on mode of transports, the North America third party logistics market is segmented into roadways, railways, waterways, and airways. The roadways segment held the largest market share in 2022.

In terms of services, the North America third party logistics market is segmented into international transportation, warehousing, domestic transportation, inventory management, and others. The others segment held the largest market share in 2022.

Based on end user, the North America third party logistics market is segmented into automotive, healthcare, retail, consumer goods, and others. The others segment held the largest market share in 2022.

By country, the North America third party logistics market is segmented into the US, Canada, and Mexico. The US dominated the North America third party logistics market share in 2022.

C H Robinson Worldwide Inc, DB Schenker, DSV AS, GEODIS SA, Kuehne + Nagel International AG, Nippon Express Co Ltd, Sinotrans Ltd, United Parcel Service Inc, and XPO Inc are among the leading companies operating in the North America third party logistics market.



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