

North America Sophorolipid and Rhamnolipid Market Forecast to 2030 - Regional Analysis - by Type (Sophorolipid and Rhamnolipid) and Application (Household Detergents, Personal Care, Industrial & Institutional Cleaners, Food Processing, Oilfield Chemicals, Leather Processing, Agriculture, Pharmaceuticals, and Others)

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Abstracts

The North America sophorolipid and rhamnolipid market was valued at US\$ 86.98 million in 2022 and is expected to reach US\$ 143.59 million by 2030; it is estimated to grow at a CAGR of 6.5% from 2022 to 2030.

Advantages Associated with Usage of Sophorolipids and Rhamnolipids Fuels the North America Sophorolipid and Rhamnolipid Market

Sophorolipids offer several advantages over chemical surfactants, such as high biodegradability, diversity of biological properties, and renewable characteristics being synthesized as a mixture of different molecules. Sophorolipids have various properties, including antimicrobial and antioxidant activity, that allow their application in different industries such as detergents, personal care, and many others. They are also highly efficient in reducing the surface and interfacial tensions. Further, rhamnolipids are highly used in applications across many industries, such as bioremediation, cosmetics, agriculture, food processing, and pharmaceuticals owing to their efficient surface and biological capabilities. Rhamnolipids effectively lower surface tension, exhibit low toxicity, have a strong wetting ability, and promote the biodegradation of poorly soluble substrates. Therefore, rising awareness regarding the advantages associated with the usage of sophorolipids and rhamnolipids is propelling their use in different application

sectors such as personal care & cosmetics, household detergent, industrial cleaners, agriculture, food processing, and leather processing, thereby driving the North America sophorolipid and rhamnolipid market growth.

North America Sophorolipid and Rhamnolipid Market Overview

North America sophorolipid and rhamnolipid market is segmented into the US, Canada, and Mexico. The sophorolipid and rhamnolipid market growth in the region is mainly driven by the increasing use of biosurfactants in various industries such as detergents, personal care, food processing, and many others. Rising concerns about the environmental impacts caused by chemical surfactants due to their toxicity and difficulty in being degraded in the environment have raised the demand for biosurfactants. Increasing use of sophorolipid and rhamnolipid in the cosmetics and personal care industry is also boosting the market growth in the region. In Mexico, cosmetics represent the best prospect. Owing to a strengthening economy and the availability of various domestic and imported brands, consumption of cosmetics in Mexico has grown steadily over the past few years. The increased popularity of beauty video blogs and the growing number of male consumers investing in grooming products continue to drive the country's cosmetics and personal care products market. In addition, the rising consumer preference toward using bio-based cosmetics and personal care products is driving the demand for sophorolipid and rhamnolipid. Further, the growing awareness regarding the eco-friendly solution drives the demand for biosurfactant-based detergents and cleaners in the region.

North America Sophorolipid and Rhamnolipid Market Revenue and Forecast to 2030 (US\$ Million)

North America Sophorolipid and Rhamnolipid Market Segmentation

The North America sophorolipid and rhamnolipid market is segmented based on type, application, and country.

Based on type, the North America sophorolipid and rhamnolipid market is bifurcated into sophorolipid and rhamnolipid. The sophorolipid segment held a larger North America sophorolipid and rhamnolipid market share in 2022.

In terms of application, the North America sophorolipid and rhamnolipid market is segmented into household detergents, personal care, industrial and institutional cleaners, food processing, oilfield chemicals, leather processing, agriculture,

pharmaceuticals, and others. The household detergents segment held the largest North America sophorolipid and rhamnolipid market share in 2022.

Based on country, the North America sophorolipid and rhamnolipid market is segmented into the US, Canada, and Mexico. The US dominated the North America sophorolipid and rhamnolipid market in 2022.

Saraya Co Ltd, Evonik Industries AG, Givaudan SA, Godrej Industries Ltd, Stepan Co, Dow Inc, and Jeneil Bioproducts GmbH are some of the leading companies operating in the North America sophorolipid and rhamnolipid market.

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