

# North America Self-Adherent Wraps Market Forecast to 2028– COVID-19 Impact and Regional Analysis– by Type (Sterile and Non-Sterile) and End Use [Hospitals, Specialty Clinics, Household Healthcare (Pharmacies, Online, and Other Household Healthcare), and Others]

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## Abstracts

The North America self-adherent wraps market is expected to grow from US\$ 74.55 million in 2022 to US\$ 107.01 million by 2028. It is estimated to grow at a CAGR of 6.2% from 2022 to 2028.

### Advantages of Self-Adherent Wraps Fuel North America Self-Adherent Wraps Market

Self-adherent wraps are used to provide support for injured areas of the body. These wraps are used on sprains, strains, and other injuries. There are various benefits of using self-adherent wraps. For instance, self-adherent wraps stick to themselves; hence, they do not require gauze pads or medical tapes. Also, these wraps do not slip, so there is no need for frequent readjustment. Furthermore, self-adherent wraps are reusable and more durable than standard cloth versions, as they hold their shape better over time and maintain an intact seal until they are not accidentally torn away. Moreover, self-adherent wraps can be worn comfortably for long periods, as these wraps are soft, porous, and breathable.

Self-adherent wraps are available in different colors and sizes in the market, allowing users to choose as per their requirements. Self-adherent wraps are also available in the market in sterile and non-sterile types. The sterile self-adherent wraps have antibiotic properties and are made to resist bacteria and keep wounds clean. The sterile self-adherent wraps do not cause skin irritation and provide compression to ankles, knees, wrists, and elbows. These wraps are used on cuts and broken skin.

Therefore, various advantages of self-adherent wraps are driving their demand from hospitals, clinics, household healthcare, and other application sectors.

## North America Self-Adherent Wraps Market Overview

Self-adherent or self-adhesive wraps are used in healthcare settings, sports medicine, and first aid applications to stabilize sprained or injured joints and muscles. The wraps have gained traction due to their ability to provide adjustable compression without clips or external assistance. The North America self-adherent wraps market has progressed over the past few years due to rising expenditure on healthcare infrastructure supported by favorable government policies and frameworks. Increasing incidence of trauma-related injuries and surgeries has created a demand for self-adherent wraps in the region. According to the US Bureau of Labor Statistics, the number of fatal work injuries in the US increased from 4,764 in 2020 to 5,190 in 2021, registering an 8.9% growth rate. However, the cases involving sprains, strains, and tears in the country declined from 317,530 in 2016 to 266,530 in 2020. Moreover, North America has the presence of several leading self-adherent wraps manufacturers such as 3M Co, Cardinal Health Inc, Primed Medical Products Inc, Johnson & Johnson Consumer Companies Inc, Dynarex Corporation, Milliken & Company, and Medline Industries LP. Therefore, the advantages of self-adherent wraps, established healthcare system, presence of major market players, and the increasing incidence of fatal work injuries are anticipated to boost the demand for self-adherent wraps in the region during the forecast period.

## North America Self-Adherent Wraps Market Revenue and Forecast to 2028 (US\$ Thousand)

### North America Self-Adherent Wraps Market Segmentation

The North America self-adherent wraps market is segmented into type, end use, and country.

Based on type, the North America self-adherent wraps market is segmented into sterile and non-sterile. The non-sterile segment held a larger share of the North America self-adherent wraps market in 2022.

Based on end use, the North America self-adherent wraps market is segmented into hospitals, specialty clinics, household healthcare, and others. Household healthcare is segmented into pharmacies, online, and other household healthcare. The household

healthcare segment held the largest share of the North America self-adherent wraps market in 2022.

Based on country, the North America self-adherent wraps market is segmented into the US, Canada, and Mexico. The US dominated the share of the North America self-adherent wraps market in 2022.

**3M CO; CARDINAL HEALTH INC; DYNAREX CORP; ESSITY AB; JOHNSON & JOHNSON CONSUMER INC; MEDLINE INDUSTRIES LP; MILLIKEN & CO; PERFORMANCE HEALTH HOLDING INC; PRIMED MEDICAL PRODUCTS INC; AND WALGREENS CO ARE THE LEADING COMPANIES OPERATING IN THE NORTH AMERICA SELF-ADHERENT WRAPS MARKET.**

## Contents

### 1. INTRODUCTION

- 1.1 Study Scope
- 1.2 The Insight Partners Research Report Guidance
- 1.3 Market Segmentation
  - 1.3.1 North America Self-Adherent Wraps Market, by Type
  - 1.3.2 North America Self-Adherent Wraps Market, by End Use
  - 1.3.3 North America Self-Adherent Wraps Market, by Country

### 2. KEY TAKEAWAYS

### 3. RESEARCH METHODOLOGY

- 3.1 Scope of the Study
- 3.2 Research Methodology
  - 3.2.1 Data Collection:
  - 3.2.2 Primary Interviews:
  - 3.2.3 Hypothesis formulation:
  - 3.2.4 Macro-economic factor analysis:
  - 3.2.5 Developing base number:
  - 3.2.6 Data Triangulation:
  - 3.2.7 Country level data:

### 4. NORTH AMERICA SELF-ADHERENT WRAPS MARKET LANDSCAPE

- 4.1 Market Overview
- 4.2 Porter's Five Forces Analysis
  - 4.2.1 Threat of New Entrants:
  - 4.2.2 Bargaining Power of Buyers:
  - 4.2.3 Bargaining Power of Suppliers:
  - 4.2.4 Competitive Rivalry:
  - 4.2.5 Threat of Substitutes:
- 4.3 Ecosystem Analysis
  - 4.3.1 Raw Material Suppliers:
  - 4.3.2 Manufacturers:
  - 4.3.3 Distributors/Suppliers:
  - 4.3.4 End Users:

#### 4.4 Expert Opinion

### **5. NORTH AMERICA SELF-ADHERENT WRAPS MARKET – KEY MARKET DYNAMICS**

#### 5.1 Market Drivers

5.1.1 Advantages of Self-Adherent Wraps

5.1.2 Increase in Use of Self-Adherent Wraps in Sports and Fitness Sectors

#### 5.2 Market Restraints

5.2.1 Availability of Counterfeit Products

#### 5.3 Market Opportunities

5.3.1 Increasing Investments in Healthcare Infrastructure

#### 5.4 Future Trends

5.4.1 Growth of Online Pharmacies

#### 5.5 Impact Analysis

### **6. SELF-ADHERENT WRAPS – NORTH AMERICA MARKET ANALYSIS**

#### 6.1 North America Self-Adherent Wraps Market Overview

6.2 North America Self-Adherent Wraps Market –Revenue and Forecast to 2028 (US\$ Thousand)

### **7. NORTH AMERICA SELF-ADHERENT WRAPS MARKET ANALYSIS – BY TYPE**

#### 7.1 Overview

7.2 North America Self-Adherent Wraps Market, By Type (2021 and 2028)

#### 7.3 Sterile

7.3.1 Overview

7.3.2 Sterile: North America Self-Adherent Wraps Market – Revenue and Forecast to 2028 (US\$ Thousand)

#### 7.4 Non-Sterile

7.4.1 Overview

7.4.2 Non-Sterile: North America Self-Adherent Wraps Market – Revenue and Forecast to 2028 (US\$ Thousand)

### **8. NORTH AMERICA SELF-ADHERENT WRAPS MARKET ANALYSIS – BY END USE**

#### 8.1 Overview

## 8.2 North America Self-Adherent Wraps Market, By End Use (2021 and 2028)

### 8.3 Hospitals

#### 8.3.1 Overview

8.3.2 Hospitals: North America Self-Adherent Wraps Market – Revenue and Forecast to 2028 (US\$ Thousand)

### 8.4 Specialty Clinics

#### 8.4.1 Overview

8.4.2 Specialty Clinics: North America Self-Adherent Wraps Market – Revenue and Forecast to 2028 (US\$ Thousand)

### 8.5 Household Healthcare

#### 8.5.1 Overview

8.5.2 Household Healthcare: North America Self-Adherent Wraps Market – Revenue and Forecast to 2028 (US\$ Thousand)

##### 8.5.2.1 Pharmacies

###### 8.5.2.1.1 Overview

8.5.2.1.2 Pharmacies: North America Self-Adherent Wraps Market – Revenue and Forecast to 2028 (US\$ Thousand)

##### 8.5.2.2 Online

###### 8.5.2.2.1 Overview

8.5.2.2.2 Online: North America Self-Adherent Wraps Market – Revenue and Forecast to 2028 (US\$ Thousand)

##### 8.5.2.3 Other Household Healthcare

###### 8.5.2.3.1 Overview

8.5.2.3.2 Other Household Healthcare: North America Self-Adherent Wraps Market – Revenue and Forecast to 2028 (US\$ Thousand)

### 8.6 Others

#### 8.6.1 Overview

8.6.2 Others: North America Self-Adherent Wraps Market – Revenue and Forecast to 2028 (US\$ Thousand)

## 9. NORTH AMERICA SELF-ADHERENT WRAPS MARKET – COUNTRY ANALYSIS

### 9.1 Overview

#### 9.1.1 North America Self-Adherent Wraps Market, by Key Country

9.1.1.1 US: North America Self-Adherent Wraps Market –Revenue and Forecast to 2028 (US\$ Thousand)

##### 9.1.1.1.1 US: North America Self-Adherent Wraps Market, by Type

##### 9.1.1.1.2 US: North America Self-Adherent Wraps Market, by End Use

9.1.1.2 Canada: North America Self-Adherent Wraps Market–Revenue and Forecast

to 2028 (US\$ Thousand)

9.1.1.2.1 Canada: North America Self-Adherent Wraps Market, by Type

9.1.1.2.2 Canada: North America Self-Adherent Wraps Market, by End Use

9.1.1.3 Mexico: North America Self-Adherent Wraps Market–Revenue and Forecast

to 2028 (US\$ Thousand)

9.1.1.3.1 Mexico: North America Self-Adherent Wraps Market, by Type

9.1.1.3.2 Mexico: North America Self-Adherent Wraps Market, by End Use

## **10. COMPANY PROFILES**

### 10.1 3M Co

10.1.1 Key Facts

10.1.2 Business Description

10.1.3 Products and Services

10.1.4 Financial Overview

10.1.5 SWOT Analysis

10.1.6 Key Developments

### 10.2 Cardinal Health Inc

10.2.1 Key Facts

10.2.2 Business Description

10.2.3 Products and Services

10.2.4 Financial Overview

10.2.5 SWOT Analysis

10.2.6 Key Developments

### 10.3 PRIMED Medical Products Inc

10.3.1 Key Facts

10.3.2 Business Description

10.3.3 Products and Services

10.3.4 Financial Overview

10.3.5 SWOT Analysis

10.3.6 Key Developments

### 10.4 Johnson & Johnson Consumer Inc

10.4.1 Key Facts

10.4.2 Business Description

10.4.3 Products and Services

10.4.4 Financial Overview

10.4.5 SWOT Analysis

10.4.6 Key Developments

### 10.5 Walgreens Co

- 10.5.1 Key Facts
- 10.5.2 Business Description
- 10.5.3 Products and Services
- 10.5.4 Financial Overview
- 10.5.5 SWOT Analysis
- 10.5.6 Key Developments
- 10.6 Dynarex Corp
  - 10.6.1 Key Facts
  - 10.6.2 Business Description
  - 10.6.3 Products and Services
  - 10.6.4 Financial Overview
  - 10.6.5 SWOT Analysis
  - 10.6.6 Key Developments
- 10.7 Milliken & Co
  - 10.7.1 Key Facts
  - 10.7.2 Business Description
  - 10.7.3 Products and Services
  - 10.7.4 Financial Overview
  - 10.7.5 SWOT Analysis
  - 10.7.6 Key Developments
- 10.8 Medline Industries LP
  - 10.8.1 Key Facts
  - 10.8.2 Business Description
  - 10.8.3 Products and Services
  - 10.8.4 Financial Overview
  - 10.8.5 SWOT Analysis
  - 10.8.6 Key Developments
- 10.9 Essity AB
  - 10.9.1 Key Facts
  - 10.9.2 Business Description
  - 10.9.3 Products and Services
  - 10.9.4 Financial Overview
  - 10.9.5 SWOT Analysis
  - 10.9.6 Key Developments
- 10.10 Performance Health Holding Inc
  - 10.10.1 Key Facts
  - 10.10.2 Business Description
  - 10.10.3 Products and Services
  - 10.10.4 Financial Overview



10.10.5 SWOT Analysis

10.10.6 Key Developments

## **11. APPENDIX**

11.1 About The Insight Partners

11.2 Glossary of Terms

## List Of Tables

### LIST OF TABLES

Table 1. North America Self-Adherent Wraps Market –Revenue and Forecast to 2028 (US\$ Thousand)

Table 2. US : North America Self-Adherent Wraps Market, by Type – Revenue and Forecast to 2028 (US\$ Thousand)

Table 3. US : North America Self-Adherent Wraps Market, by End Use – Revenue and Forecast to 2028 (US\$ Thousand)

Table 4. Canada: North America Self-Adherent Wraps Market, by Type – Revenue and Forecast to 2028 (US\$ Thousand)

Table 5. Canada : North America Self-Adherent Wraps Market, by End Use – Revenue and Forecast to 2028 (US\$ Thousand)

Table 6. Mexico : North America Self-Adherent Wraps Market, by Type – Revenue and Forecast to 2028 (US\$ Thousand)

Table 7. Mexico : North America Self-Adherent Wraps Market, by End Use – Revenue and Forecast to 2028 (US\$ Thousand)

Table 8. Glossary of Terms, North America Self-Adherent Wraps Market

## List Of Figures

### LIST OF FIGURES

- Figure 1. North America Self-Adherent Wraps Market Segmentation
- Figure 2. North America Self-Adherent Wraps Market Segmentation – By Country
- Figure 3. North America Self-Adherent Wraps Market Overview
- Figure 4. North America Self-Adherent Wraps Market, By Type
- Figure 5. North America Self-Adherent Wraps Market, by Country
- Figure 6. Porter's Five Forces Analysis
- Figure 7. Ecosystem: North America Self-Adherent Wraps Market
- Figure 8. Expert Opinion
- Figure 9. North America Self-Adherent Wraps Market Impact Analysis of Drivers and Restraints
- Figure 10. North America Self-Adherent Wraps Market – Revenue and Forecast to 2028 (US\$ Thousand)
- Figure 11. North America Self-Adherent Wraps Market Revenue Share, By Type (2021 and 2028)
- Figure 12. Sterile: North America Self-Adherent Wraps Market – Revenue and Forecast To 2028 (US\$ Thousand)
- Figure 13. Non-Sterile : North America Self-Adherent Wraps Market – Revenue and Forecast To 2028 (US\$ Thousand)
- Figure 14. North America Self-Adherent Wraps Market Revenue Share, By End Use (2021 and 2028)
- Figure 15. Hospitals: North America Self-Adherent Wraps Market – Revenue and Forecast To 2028 (US\$ Thousand)
- Figure 16. Specialty Clinics: North America Self-Adherent Wraps Market – Revenue and Forecast To 2028 (US\$ Thousand)
- Figure 17. Household Healthcare: North America Self-Adherent Wraps Market – Revenue and Forecast To 2028 (US\$ Thousand)
- Figure 18. Pharmacies: North America Self-Adherent Wraps Market – Revenue and Forecast To 2028 (US\$ Thousand)
- Figure 19. Online: North America Self-Adherent Wraps Market – Revenue and Forecast To 2028 (US\$ Thousand)
- Figure 20. Other Household Healthcare: North America Self-Adherent Wraps Market – Revenue and Forecast To 2028 (US\$ Thousand)
- Figure 21. Others: North America Self-Adherent Wraps Market – Revenue and Forecast To 2028 (US\$ Thousand)
- Figure 22. North America Self-Adherent Wraps Market, by Key Country– Revenue

(2021) (US\$ Thousand)

Figure 23. North America Self-Adherent Wraps Market Revenue Share, by Key Country (2021 and 2028)

Figure 24. US: North America Self-Adherent Wraps Market –Revenue and Forecast to 2028 (US\$ Thousand)

Figure 25. Canada: North America Self-Adherent Wraps Market–Revenue and Forecast to 2028 (US\$ Thousand)

Figure 26. Mexico: North America Self-Adherent Wraps Market–Revenue and Forecast to 2028 (US\$ Thousand)

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